

Business Proposal

OUR COURSE OF ACTION

Presented To
Mrs. Saima

Presented By
Brinsol

About us

A leading company, Brinsol specializes in the creation and design of quality, fully-responsive websites. We take great pleasure in our ability to design aesthetically appealing, captivating, and user-friendly online experiences that work well on all devices.

Our team of talented designers and programmers is cognizant of the significance of developing websites that not only draw visitors but also provide smooth functioning. To guarantee that every website we build is totally reactive and works perfectly across a range of screen sizes and resolutions, we use the most recent industry standards and best practices.

Besides that BRINSOL also specializes in providing top-notch marketing solutions and generating successful company outcomes. We utilize our knowledge and strategic approach to create customized marketing strategies that promote success because we are passionate about seeing businesses succeed.

Our team experienced the best data-driven approach to ensure our strategies are based on valuable insights, allowing us to target the right audience, optimize campaigns, and deliver measurable results.

Financial Plan

CAPITAL REQUIREMENTS

This section provides all the details on how your money will be used and allocated for different resources. kindly read the explanation for every resource on the next page to have a clear view.

RESOURCE	VALUE
WEBSITE DESIGN + SOCIAL MEDIA SETUP	30,000PKR
(SALARY BASE) STORE MANAGEMENT STORE ADVERTISING (MONTHLY)	35,000PKR

#IMPORTANT

On a salary basis if we **manage** and **advertise** your store which includes order fulfillment, changes in the website with time, and in advertising creating high-end graphics for pictures and videos will cost you **35,000PKR**. Once you get **1st few sales** then you have to pay **50%** of salary.

NOTE:

If you want to work on a share basis then we take **30%** of the profit. In this, there will be no cost for **Store management** and **Advertising**.

Time Frame

10 Days

A premium and fully responsive website integrated with a lot of useful plugins and AI automation.

2 Days

Integrating social media channels, apps and payments Gateways setup

1 Day

Creating high-quality graphics for ads and prepare for a launch

Payment Schedule

Below is a schedule of when subsequent payments are due for the project to keep going

Project	Budget	Time
Web-development	80% Deposit to start	10 Days
Apps Integration	Included in Web Design Budget	2 Days
Ads Graphics	100% Deposit to start	1 Day

GOALS & OBJECTIVES - BREAK DOWN

Here we have provided a brief explanation about what you will be getting along with all the costs being explained.

Website design	It includes a whole new modern and sales-ready premium themed website for you business from A-to-Z personal BRANDING(Logos, Banners & Graphics), with automations and all the Apps installed, including basic SEO, top notch graphics, domain and hosting required for maximum sales and at the same time connected with every social media store needed for advertising.
Social Media Account Setup + Connection	This includes social media pages setup along with META business manager and ad managers, Social media uploading for brand credibility, PIXEL setup
Wining Product	Our Team will hunt down a winning product for you that will make you able to generate plenty of daily sales, product along with winning suppliers, Shippers, and market-based analysis will be delivered after a full-length deep market analysis by our team.
Monthly Ads	Monthly Ads include advertising on daily basis, updates will be provided, professional ads along with professional photography will be provided.

NOTE:

If you have any questions let us know, also if we have missed any important details kindly ask us, we appreciate your feedback.