

INDEX

- addiction, 136, 142, 168, 169
- Adolphs, Ralph, 16
- Alzheimer's disease, 84
- anxiety, 149

- Belliveau, John, 39–43, 49
- biomarker, 159
- blood oxygen level contrast (BOLD contrast), 41
- Buckner, Randy, 84, 97

- coma, 75
- computational psychiatry, 132, 163, 165
- consumer neuroscience, 23, 140, 144

- Daubert v. Merrell Dow Pharmaceuticals*, 106
- dead salmon study, 59
- decoding, 2, 17, 52, 54, 55, 67–69, 72, 75, 77, 81, 171
- default mode, 94, 98
- depression, 97, 160
- Devlin, Joe, 143
- Diagnostic and Statistical Manual of Mental Disorders (DSM), 158, 160
- diffusion weighted imaging (DWI), 57, 84
- Donders, F.C., 31, 32
- dopamine, 11, 102, 103, 130, 134–136
- dualism, 12

- echo-planning imaging, 40

- Falk, Emily, 144
- fear, 16, 20, 129, 139, 149, 158, 161
- Frank, Michael J., 163, 164
- Frick, Laurie, 89
- frontotemporal dementia (FTD), 125
- fusiform face area (FFA), 50, 51

- Gallant, Jack, 68, 72, 74
- Galvan, Adriana, 103
- Gauthier, Isabel, 50, 51
- Gazzaniga, Michael, 15, 180

- genetics, 150, 160, 181
- genome wide association study (GWAS), 152
- Giedd, Jay, 83
- glia, 4
- Glimcher, Paul, 137, 138, 148

- habit, 132–134
- Hanson, Stephen, 71
- Haxby, James, 51, 52, 54, 55, 69–71
- Haynes, John Dylan, 69–71
- Hebb, Donald, 83
- Human Connectome Project, 58, 93
- Huntington's disease, 151

- Insel, Tom, 159, 160
- intertemporal choice, 136, 137
- Ioannidis, John, 115–117, 119

- Kanwisher, Nancy, 49–51
- Kennedy, David, 40, 42
- Kiehl, Kent, 113, 114, 139
- Kwong, Ken, 42, 44, 49

- Laumann, Tim, 93, 95
- lie detection, 105, 107–112
- Logothetis, Nikos, 47, 48
- loss aversion, 125, 127

- machine learning, 71
- magnetic resonance imaging (MRI), 36–38
- magnetoencephalography, 176
- marshmallow study, 138
- McClure, Sam, 136, 137, 140
- McDonnell, James S., 30
- meta-analysis, 154, 156
- MGH-NMR Center, 39
- Miller, George, 15
- modularity, 9, 17
- Montague, Read, 140
- Mosso, Angelo, 24, 26, 27

- multiple comparisons, 65
- MyConnectome, 91, 98, 100, 181, 182
- myelin, 57, 84
- neural focus group, 144, 146
- neural plasticity, 82
- neuroeconomics, 122, 131, 137, 139
- neuromarketing, 140–143
- Ogawa, Seiji, 41, 43
- Owen, Adrian, 76
- pain, 78–81
- Parkinson's disease, 164, 166
- Petersen, Steven, 30, 33, 93, 94
- p-hacking, 118, 120
- phenylketonuria, 151
- polygraph, 106, 107, 111
- positron emission tomography, 27, 28, 30, 32–34, 36, 40, 41, 51, 61, 76, 84, 103, 167
- Posner, Michael, 28, 30
- post-traumatic stress disorder, 161, 162
- precision medicine, 99, 100
- Raichle, Marcus, 28–30, 32, 40, 90, 94, 109
- reinforcement learning, 129, 131
- Research Domain Criteria (RDOC), 160, 161, 163
- resting fMRI, 56, 93
- reverse inference, 20, 67, 131, 141
- reward prediction error, 130, 131
- Rosen, Bruce, 39
- schizophrenia, 88, 157, 160
- small world networks, 58
- Snyder, Michael, 89–91
- Sowell, Elizabeth, 83
- subtraction method, 31
- Talairach, Jean, 32
- transcranial magnetic stimulation (TMS), 13
- Uğurbil, Kâmil, 41, 181
- Van Essen, David, 93, 181
- Varoquaux, Gaël, 80
- Villringer, Arno, 40
- voodoo correlations, 65
- Vul, Edward, 63–66
- Yarkoni, Tal, 87

