

# Predicting King City House Prices Project

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### Dataset

sqft above - The square footage of the interior housing space that is above ground price - Price of each home sold bedrooms - Number of bedrooms level bathrooms - Number of bathrooms, where .5 accounts for a room with a sqft basement - The square footage of the interior housing space that is below toilet but no shower ground level **sqft living** - Square footage of the apartments interior living space yr\_built - The year the house was initially built sqft\_lot - Square footage of the land space yr renovated - The year of the house's last renovation floors - Number of floors **zipcode** - What zipcode area the house is in waterfront - whether the house was overlooking the waterfront or not lat - Lattitude view - An index from 0 to 4 of how good the view of the property is long - Longitude condition - An index from 1 to 5 on the condition of the house. sqft living15 - The square footage of interior housing living space for the nearest 15 neighbors grade - An index from 1 to 13, where 1-3 falls short of building construction and design, 7 has an average level of construction and sqft lot15 - The square footage of the land lots of the nearest 15 neighbors design, and 11-13 have a high quality level of construction and design.

# **DATA SCIENCE PROCESS**













**OBTAIN** 

SCRUB

**EXPLORE** 

MODEL

INTERPRET

0

Gather data from relevant sources

S

Clean data to machine readable format

E

Find significant patterns and trends

M

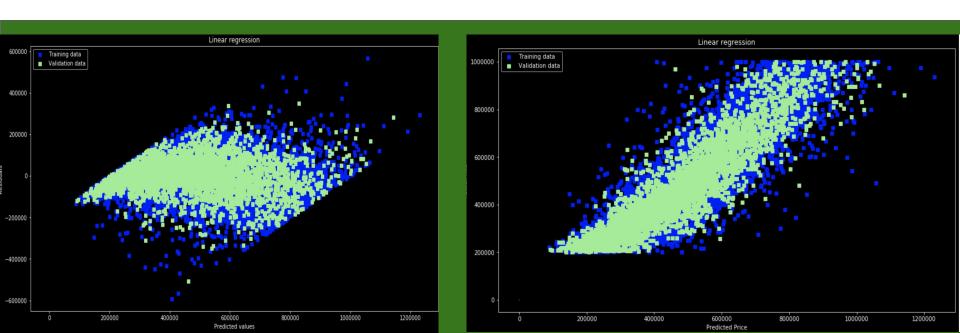
Train models to predict and forecast

N

Explain the model and results

### **Model Validation**

The model used is linear regression with a fitting score of 0.82. The model was validated through many score tests between the true data and the predicted data.



# Important Questions:

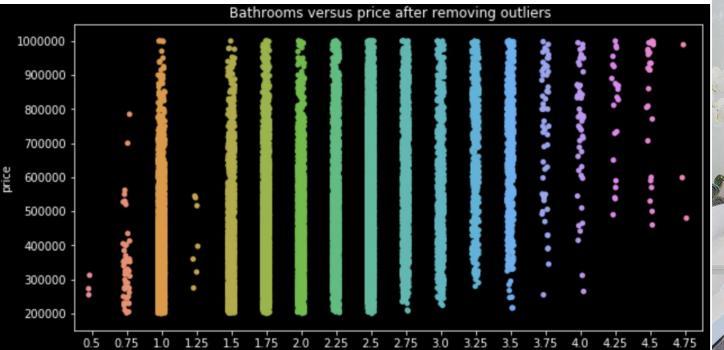
- 1. What are the most powerful features to predict the house sale price of King County?
- What are the top 10 best zip codes in King County, with regards to the housing sale price?
- 3. What are the top 10 worst zip codes in King County, considering the housing sale price?
- 4. What is the most important factor of house sale price in King County?
- 5. Are the houses overlooking waterfront more expensive?



	Predictor	Increase Power (thousand \$
Powerful Predictors	zip_98039	500
	zip_98004	339
Question 1: What are the most powerful predictors of house price in King County?	zip_98040	276
	grade_12	251
	zip_98112	241
	zip_98109	232
	zip_98119	221
	zip_98102	218
	grade_11	210
	zip_98105	185
	zip_98005	179
	grade_10	156
	zip_98116	151
	zip_98122	150
	water_1	139

### The Power of Bathrooms

Every unit increase in Bathrooms will boost predicated sale price by \$8000

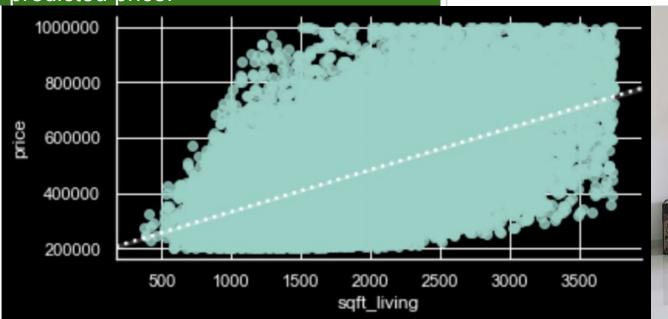




# Power of Sqft

Every unit increase in Square feet living, living 15, and lot, will increase the predicted price.

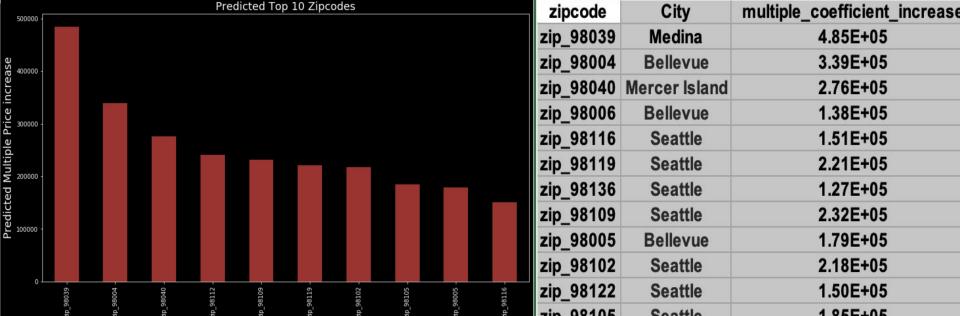
sqft\_living 5
sqft\_living 6.29E+04
sqft\_living 5
sqft\_living 15
1.23E+04



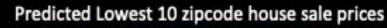


# Prediction of Top 10 zip codes

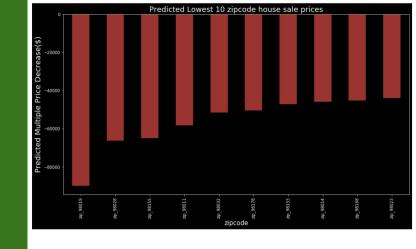
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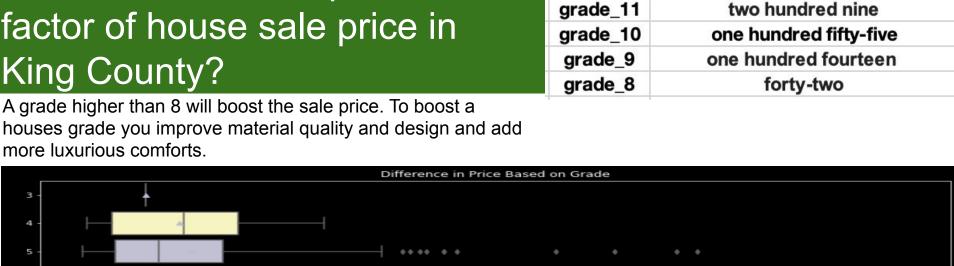
# What are the top 10 worst zip codes in King County, considering the housing sale price?











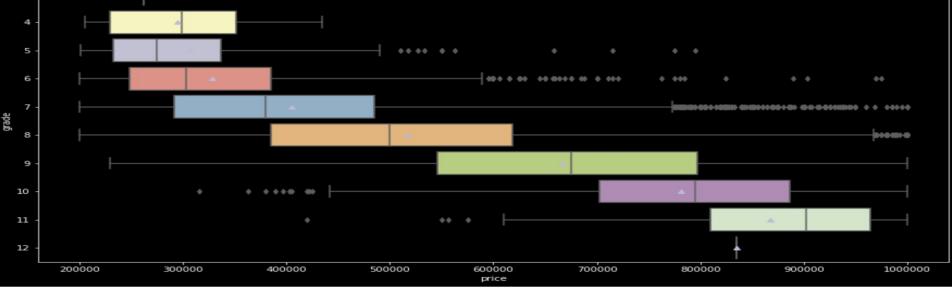
What is the most important

Grade

grade\_12

Increase Coffient thousand (\$)

two hundred fifty one



# The Power of a Waterfront

Are the houses overlooking waterfront more expensive?

Yes





# Recommendation

- 1. Consider the location as a primary factor, and invest in profitable cities such as: Medina, Bellevue, Mercer Island, and Seattle.
- A real estate investor must consider spending more money to increase the quality of a
  house to a grade 8 and above with added amenities such as solid woods, bathroom
  fixtures, and more luxurious comforts.
- A real estate investor should consider houses that have access to a waterfront as more profitable.
- 4. A real estate investor should avoid investing in cities such as Duvall, Kenmore, Shoreline, Bothell, Kent, Carnation, and Auburn which have predictions of a decrease in sale price.
- 5. Home sellers, real estate investors, and home buyers must focus on factors such as living space area, and lot space area as main factors of house price.
  - Also consider that bathroom addition will raise the house price.

### Future Work and Research

- I would like to consider the interaction effect between my variables in my linear regression model
- I would like to add more important features such as, crime rate, services like shopping centers, restaurants, public transportation, traffic, and the business growth in these cities, demographic data, school rating, and entertainment

I want to collect data of other effective elements such as availability of credit (mortgage interest rates), consumer sentiment and other economic factors e.g. the effect of Coronavirus pandemic in the house sale price of King County Houses.

