**E-Commerce Sales Dashboard Power BI**

This project is an interactive Power BI dashboard created to analyze sales performance for a fictional store, "Madhav Store".

* **Features**
  + KPIs: Total Sales, Profit, Quantity Sold, and AOD (Average Order Data)
  + Visuals include:
  + Monthly profit trend
  + State-wise and customer-wise sales breakdown
  + Category and sub-category performance
  + Payment mode analysis
  + Quarter filter slicers for dynamic insights
* **Tools & Skills**
  + Power BI Desktop
  + Data Modeling
  + Data Visualization & Insight Extraction

Dashboard Preview