



khgbhaan.com  
khuongbhan@gmail.com

*hân / han khuong*

visual & experience designer

Drexel University  
B.S. Graphic Design  
Magna Cum Laude

Minor in User Experience &  
Interaction Design (UXID)  
Certificate of Proficiency  
in Japanese

## *skills*

Adobe Creative Suite  
Figma | Sketch | InVision Studio  
Webflow | Wordpress | Squarespace

HTML | CSS | Javascript  
UI/UX Design  
Identity Design  
Package Design  
Editorial & Publication Design  
Exhibition Design  
Motion Graphics

Vietnamese  
English  
Japanese

## *honors & awards*

GDUSA Package Design Awards  
Nominee, 2022

GDUSA Print Design Awards  
Nominee, 2022

GDUSA Web Design Awards  
Nominee, 2020

Dean's List, 2018 - 2022

Portfolio Scholarship  
2018 - 2022

## *experience*

### **MOST CONSULTING GROUP**

*Philadelphia, PA*

Lead Web Designer & Graphic Designer  
2022 - Present

- Conceptualize and implement high-fidelity prototypes for company's website accounts
- Develop user-centric responsive web products by utilizing Wordpress Elementor and HTML5/CSS3
- Design creative content for various media, including environmental installations, prints, and digital platforms

### **DREXEL UNIVERSITY ANTOINETTE WESTPHAL COMAD**

*Philadelphia, PA*

GD 2022 Senior Show Digital Showcase Leader  
2021 - 2022

- Co-directed a 6-person team to build a responsive virtual exhibition via Webflow
- Collaborated with class officers and faculty members to gather data and set up CMS for the showcase website

### **MILKCRATE TECH LLC.**

*Philadelphia, PA*

Digital Product & Graphic Designer  
2020 - 2021

- Designed assets, wireframes, and prototypes for customers' admin portals and applications
- Performed platform testings and assisted with bug fixes for app updates
- Participated in stakeholder interviews to research UX design process for customers

### **NY TIMES X ADOBE CREATIVE JAM 2021**

*Philadelphia, PA*

Participant Designer  
08 - 09/2021

- Researched and mapped out main user task flows for a user-centric mobile application
- Designed a cohesive visual identity and user experience that enhance credibility in election content for app users
- Collaborated with a partner to create a high-fidelity 30-screen prototype in one week