

EMBARKING ON MEN'S MENTAL HEALTH



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INTRODUCTION

TOPIC

In the fullness of time, men have been strapped with an immense burden of expectations and challenges encountered on a day-to-day basis, a subsequent consequence of the assigned societal gender positions.

Now more than ever, the **wellbeing of these men is detrimentally influenced**, with countless men led to the undertaking of radical actions and explicitly **putting an end to their own lives**.

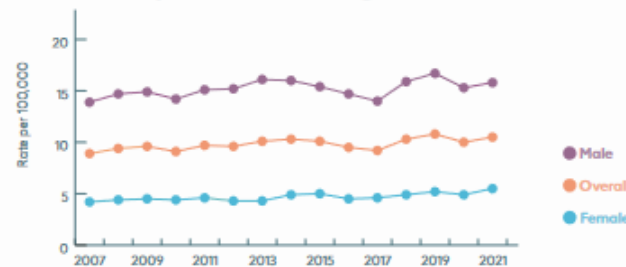
Without underemphasising the struggle of women, **concern lies with men employing the usage of lethal means to guarantee their demise**. [1]

MOTIVATION

In accordance with the World Health Organization (WHO), **mental health conditions have increased by 13% in the last decade**. [2]

Homogeneously, **male suicide rates have persistently snowballed**, with suicide disclosed as **amongst the prima causes of fatality, between the ages of 20-49**. [4,5]

Suicide rate per 100,000 in England 2007–2021



CONTEXT

Out of about 5200 suicides recorded in 2021 in the UK, about **three quarters were committed by men**. [6] Dreadfully four in ten men withhold from discussing about their wellbeing and **tend to not pursue the necessitated support**, despite a great amount admitting to having suffered from symptoms of depression or other mental health problems at some point in their lives. [7,9]

The reason is that **men often encounter barriers** that preventing them from accessing psychological health services, **predominantly stigma** surrounding perception of their traditional masculine values by friends, family, and so on. [1,8]

SUMMARY OF PROJECT

AIM

The research study aims at conducting an **in-depth investigation of the underexplored space** surrounding men's mental health, and based on findings iteratively design a game-based **solution that endeavours to improve the mental wellbeing of men.**

METHODOLOGIES

- + Human-centered approach (*reflect on the necessities, complications and preferences of genuine consumers*) [15]
- + Preference modelling approach (*habituating the artefacts to the wellbeing demands of chiefly men*) [16]

Review literature

- + Men's mental health / SotA / Strategies
- + Evaluation techniques



Concept development

- + Personas, Storyboarding
- + Ideation/Sketching/Design



Prototyping

- + High-fidelity app prototype – Adobe Xd
- + Working game prototype – Unity



Prototypes evaluation

- + Provocative Facebook post
- + User evaluation – Geneva Emotion Wheel, Warwick-Edinburgh Mental wellbeing scale, Narrative analysis
- + Expert stakeholder evaluation – PERMA model, Think-aloud technique

STATE OF THE ART REVIEW

OVERVIEW

Broad findings implied that men disclose **preference and interest in strategies that incorporate an activity**, or rather aim at enhancing mental health through **incidental benefits**. [10]

Strategies signified the prominence of social appropriateness, to which people were evident to **benefit from coming together**, cultivating in the process a sense of belonging that sparked the drive for existence. [11]

Games were positively associated with positive effects to wellbeing, by fulfilling basic psychological demands and helping cope with life. [12,13]



NON-TECHNOLOGICAL

- + Participatory theatre
- + Pinball
- + Escape room

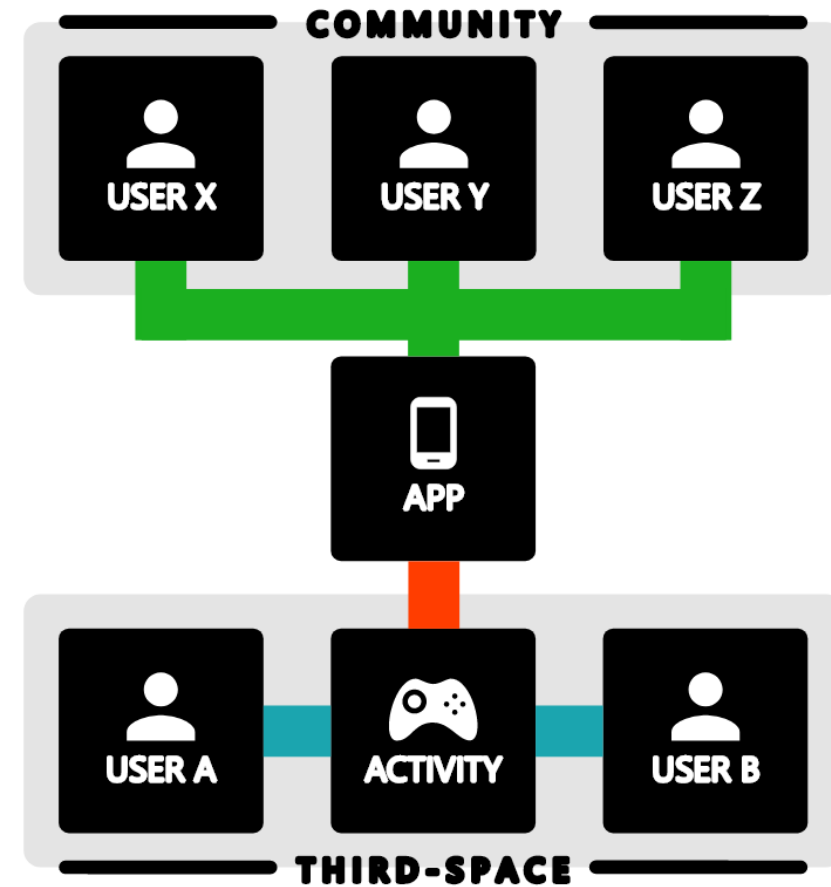
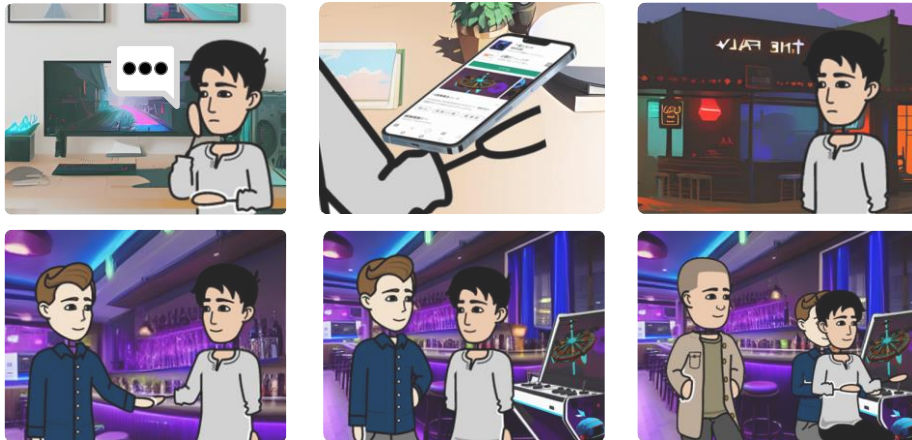
TECHNOLOGICAL

- + Social VR
- + Video game streaming
- + Chatbots
- + Mental health apps/prototypes
- + Wearables

Preliminary investigation of case studies in the space uncovered that there is an evident **absence of evidenced-based psychological interventions** intended at predominantly improving the quality of life of men.

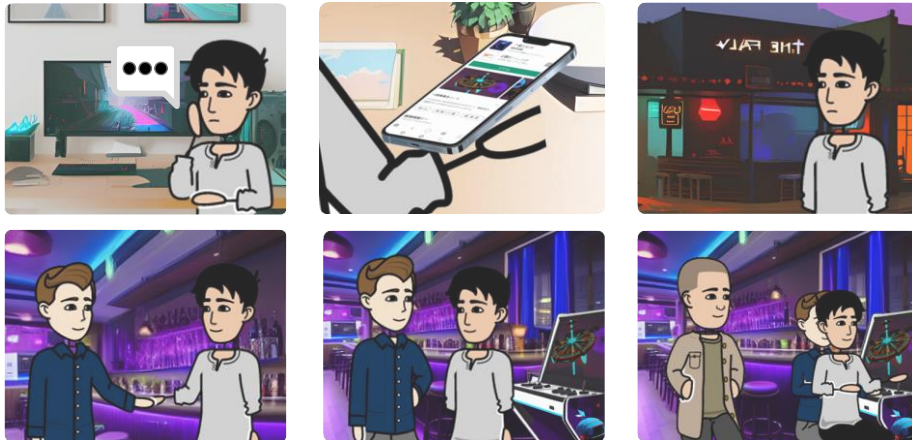
CONCEPT

In accordance with research conclusions, one discreet and predominantly male appealing tactic would be through a **game-based intervention** that can facilitate a gaming **third space for men to socially connect and interact**. Such an intervention would provide men with multitude of **therapeutical opportunities** for regulation and support of their mental wellbeing, that can **manifest from the game, interactions associated with the game, newfound associations, or even merely the environment**. [12]



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HIGH-FIDELITY APP PROTOTYPE SAMPLE

SOCIAL FEATURES

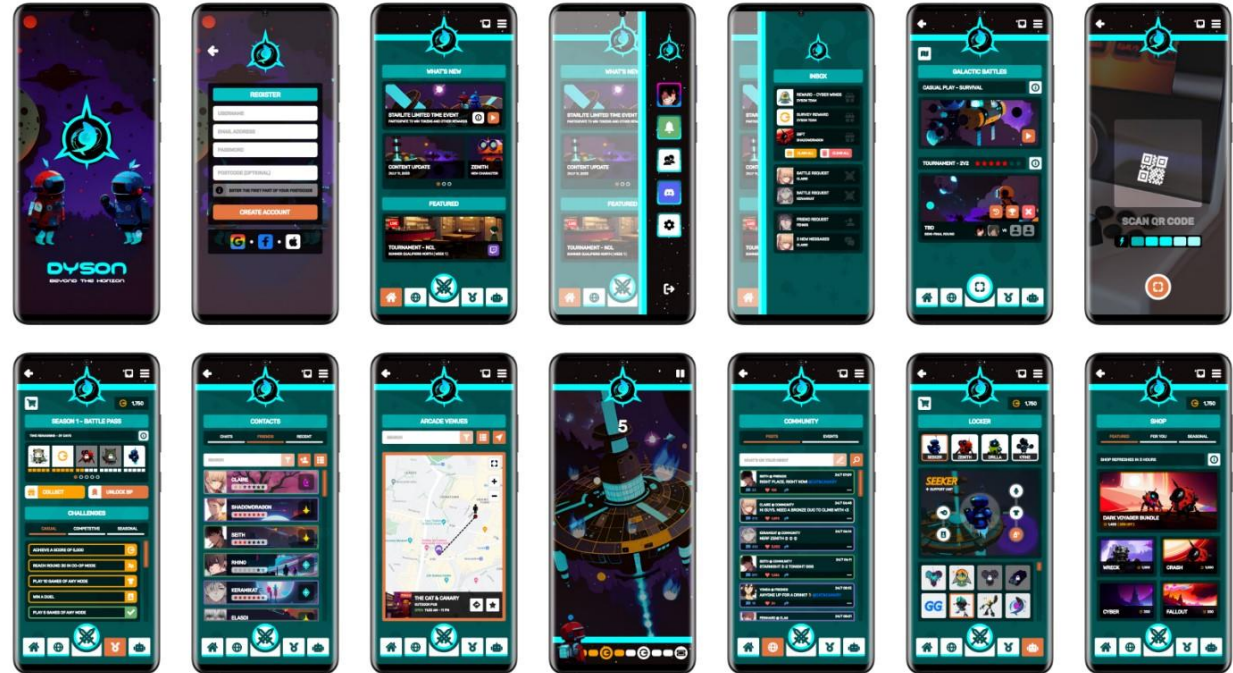
- + Community posts/events/clans
- + Contacts
- + Casual/Ranked matchmaking
- + Solo/Duo/Clan Leaderboards
- + Venue search
- + Social content (e.g., streaming)
- + Gift system

OBJECTIVE FEATURES

- + Lifetime/seasonal challenges
- + Battle pass (+premium version)
- + LTEs (e.g., minigame)
- + Shop (**NO** microtransactions)

OTHER FEATURES

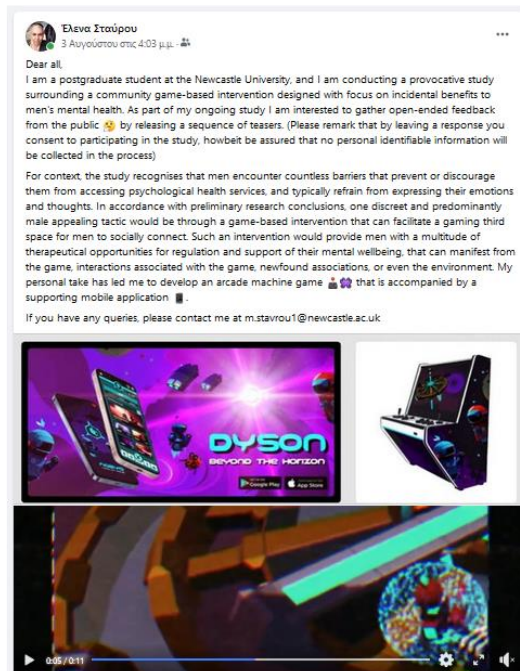
- + Character customization
- + Energy system (QR code scan)
- + Location optimization (postcode)



EVALUATIONS

SOCIAL MEDIA POST

A provocative Facebook post in the interest of gathering **open-ended feedback** from the public.



EXPERT STAKEHOLDER EVALUATION

An assessment was conducted that predominantly employed Dr Seligman's PERMA theory, encompassing **indicators of positive wellbeing that encourage a state of flourishing**. [13]

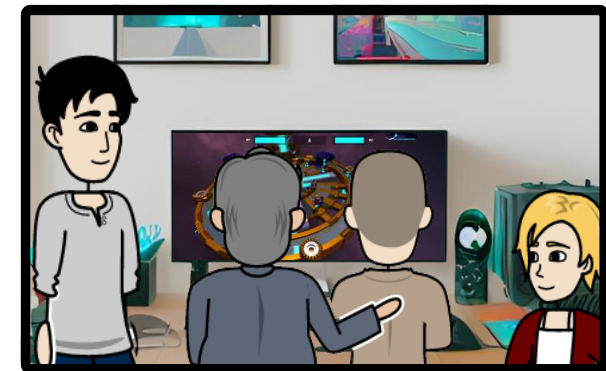
- + Positive emotions
- + Engagement
- + Positive relationships
- + Meaning
- + Achievements

A psychiatrist was deemed qualified to be employed as psychiatrists are medical practitioners that **specialize in the identification and treatment of mental disorders**.

USER EVALUATION

An assessment was conducted with the principal aim of **comprehending the experiences and emotions of participants** throughout.

- + The Warwick-Edinburgh Mental wellbeing scale
- + Geneva Emotion Wheel
- + Narrative interviews



EVALUATION FINDINGS

☆☆☆☆☆

"An enjoyable and engaging experience with an effective balance of challenges and the player's cognitive abilities."

adequately. In a similar manner, the application offers such engaging challenges and rewards.

by rewarding the player upon completion of challenges, and contributing towards the reach of a greater objective, for example advancing through

the battle pass tiers and conquering the rankings."

Expert
stakeholder
evaluation

User evaluation

best advantage of these games is that precisely because of their ability to relieve you of stress while having fun at the same time. I find it an invitation to escape from the boring routine of everyday life for the other users. Whether as an A player or a B player, it was equally interesting to me."

reinforcement. Encouraging each other and complimenting individual plays or maintaining a one for all and all for one attitude when mistakes happen

choices could very well inspire people. Such games like infamous, red dead



I see a clear problem to be solved or express their feelings and this more and more and easily can be solved. This arcade machine can be indeed a solution for these people. Good luck!!!

Μου αρέσει! Απάντηση Δείτε τη μετάφραση 3 εβδ. Τροποποιήθηκε



Any game that promotes teamwork as a prerequisite for performance and self development mentality within oneself. Controlling emotions and controlling effectively can lead to a sense of team bonding and pleasant emotions within a community. If a game can design certain tasks or goals that bind an end user, it can be a winning formula for creating a strong and lasting community.

Provocative
Facebook post

and discovering one self, rpgs(role playing games) that have been created open ended, giving the ability to change the outcome of the storyline depending on your choices could very well inspire people. Such games like infamous, red dead

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group or player base.

Μου αρέσει! Απάντηση 2 εβδ. Τροποποιήθηκε



REFLECTIONS

CONTRIBUTION TO HCI

Project contributes through an informed and innovative system solution that **encompasses a high-fidelity app prototype and an arcade game prototype**. These artefacts permit the envisioning of unprecedented opportunities and foreseeable outcomes.

User experiments conducted on the artefacts have additionally led to first-hand discoveries. Assessment with genuine participants granted an opportunity to **grasp insights concerning the probable wellbeing effects of the artefacts**, insights that were not exhaustively enclosed by existing research.



OUTCOME

The intended anticipated outcome to blossom included principally an optimal design solution that endeavours to improve the mental wellbeing of men.

Assessment conclusions of the **probable wellbeing effects were overwhelmingly positive**, indicating sufficient evidence that the solution is striving towards the correct direction.

Yet, the **dimensions of the proposed concept were exceedingly beyond reach within the time frame available at hand**. A short-term assessment exceedingly limits the insights reachable, as the concept unfolds over the long run.

LIMITATIONS

- + A low-fidelity simulation of an arcade machine, including a half-finished game, **cannot amount to the experience of the real thing**.
- + Assessment of the artefacts was performed over a **shorter period, limiting insights gathered**. Recommended assessment would necessitate multiple sessions over a longer period.

FUTURE WORK

- + Polish the prototypes
- + Proceed with development
- + Build an arcade machine



Q & A



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