

# Mohammad Khurram

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## Education

Institute of Business Administration-Karachi	BS-Accounting and Finance	2022-2026
A 'Levels	Private	2018-2020
O' Levels	Foundation Public School	2016-2018

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## Professional Experience

### Summer Intern- Volunteer- Make A Wish Pakistan

July 2023-August 2023

- Coordinated wish fulfillment activities for 20 children with critical illnesses, ensuring a 95% success rate.
- Conducted 3 hospital visits to gather feedback and reviews, resulting in 3 key improvements to aid program.
- Supported fundraising initiatives and raised Rs.10,000, contributing to the organization's mission and community impact.

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## Research Works and Projects

### Financial Analysis: Financial Management

- Performed comprehensive financial analysis for Engro Fertilizers, encompassing ratio calculations and dividend policy assessments, to inform strategic decision-making.
- Conducted research on the fertilizer industry in Pakistan and authored a 20-page report detailing the prevailing conditions within the industry.

### Research on China's Housing Market: Financial Institutions and Markets

- Identified 3 major drivers and 2 market dynamics contributing to the housing bubble.
- Assessed risks associated with the bubble, offering actionable recommendations for mitigation.
- Evaluated and analyzed 2 government policies and interventions to address the bubble, contributing to informed decision-making.

### Predictive Modeling for Enhanced Marketing Campaigns: Analytical Approach to Marketing Decisions

- Analyzed data to uncover compelling patterns and anomalies, providing actionable insights for business decisions. (size: 2241 entries)
- Developed predictive models to forecast customer responses, optimizing marketing strategies and enhancing profitability.

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## Extracurricular Activities

- Management Team, IBA Entrepreneurship Society**, administered the marketing activities of the society, advised strategies to maximize viewership and growth.
- Management Team, IBA Iqra Society**, currently managing the events and supporting operational activities.

**Hobbies:** Listening to podcasts and following MotoGP and Formula 1.

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## Skills

**Programming:** Python (Intermediate) and PowerBI (Intermediate)

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## Certifications

- "Financial Markets"**, Yale University via Coursera (July 2022)
- "Forensic Accounting and Fraud Examination"**, West Virginia University via Coursera (November 2024)