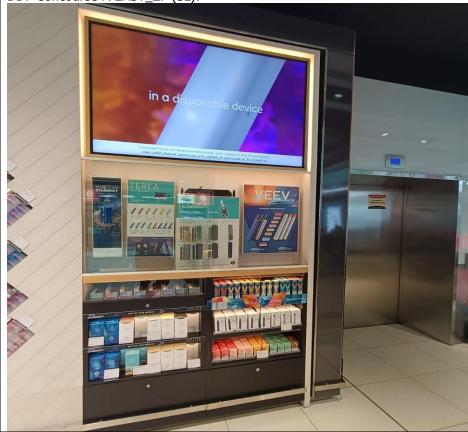


PROOF OF PLAY REPORT – JAN 2025

Ref No:	PMI046-2025.01	Client:	Philip Morris Management Services Middle East Ltd
Contact Person:	Noor Sumaiya		Position: Commercial Planning Administrator Lead
Location:	 DDF Concourse-A EAST_Z7 DDF Concourse-A WEST_Z2 DDF Concourse-B EAST_U13 DDF Concourse-B EAST_U13 DDF Concourse-B EAST_U13 DDF Concourse-B EAST_U13 DDF Concourse-B WEST_U3 DDF Concourse-B WEST_OI DDF Concourse-B WEST POI DDF Concourse-C Tower (Sh DDF Concourse-C Apron (Sh DDF Terminal-2 Departures DDF Concourse-D ZONE_5 (* Added on 05.July.2024 	(DI) 3 (LED) 3 (2no. of SL) 3 (1no. of DI) 3 (3no. of Tablets) (LED) (2no. of SL) (2no. of DI) (2no. of Tablets) PUP (1no. of SL)* PUP (3no. of Tablets)* nelf Display & DI) (Shelf Display & DI)	Date: 26 Jan 2025

DDF Concourse-A EAST_Z7 (SL):



119 Al Shafar Investment Building 3rd Interchange, Sheikh Zayed Rd, Dubai, UAE.

Proof of Play:

P.O. Box 371406 Dubai, UAE.



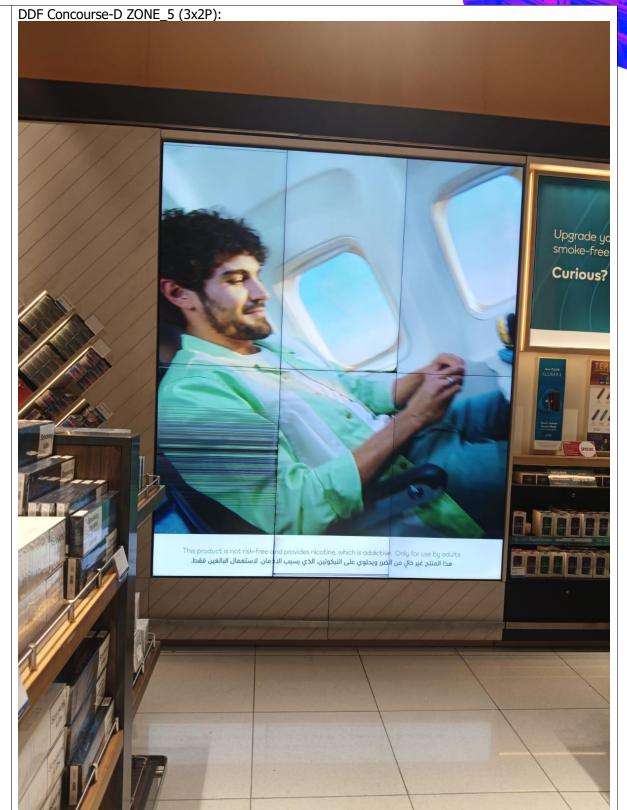


Proof of Play:

> DDF Concourse-B EAST_U13 (LED , 2no.of SL , 1no.of DI , 3no.of Tablets) TOBACCO

Proof of Play:





Service Engineer:

Name: Hazem Shbair

Sign:

Proof of Play:

Date: 26-Jan-2025