Development:

* Make sure that you have tested the app before the unveiling so that there is no compromise with the quality of app. The testing includes external as well as internal in which you have to remove all sorts of bugs and also need to choose the appropriate testing tools.
* Keep a Strict Vigil on the App Performance- If you want to keep the app quality on the top then the one thing that will help you stand out in the crowd is venerable performance of your app. Do not make your app functionality to only collect data and records. Though it is important but performance is must.
* In the current scenario, the security is supreme and considering the fact that cyber threat is increasing. The app security should be on the top of priority list. Do not ignore if you want to maintain the quality and standard of app. In addition, when the user needs to login her details to enter, then you must employ the verification process. You have to take account what the risks factors are and then plan a strategy accordingly.
* Have a clear vision in mind- You need to have a clear vision of what you are going to develop. App Documentation is very essential for keeping the quality of the application up to the mark. Do try to be simple in design.
* It is a good idea to evaluate the efficiency of each of the team members before you can assign them with a task.
* Taking the Reviews and Rating Seriously: If you don’t want your app quality to suffer and wish them to remain always connected with the end users, then you have to consider the reviews and ratings very seriously.

Since the users have become very smart in their choice of installing the mobile apps, you need to vary of the quality and ensure at all cost that it does not decline. It is the quality of app that will get you more traffic .