

# Khushi Malviya

khushimalviya11054@gmail.com | +91-7489900260 | [linkedin.com/in/khushi-malviya](https://www.linkedin.com/in/khushi-malviya) | [github.com/khushi-malviya](https://github.com/khushi-malviya)

## EDUCATION

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### VIT Bhopal University

B. Tech in Computer Science and Engineering

Expected June 2026

Current CGPA: 7.94

Coursework: *Principles of Management & Organizational Behavior, Software Engineering, DBMS, Machine Learning, Probability, Statistics and Reliability*

## TECHNICAL SKILLS

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**Product Management:** User Journey Mapping, Requirements Gathering, Roadmap Planning, Feature Prioritization, Metrics & KPIs, User Research, Market Analysis, Cross-functional Collaboration, Stakeholder Management

**Technical Proficiency:** Full-Stack Development (React, Node.js, MongoDB), REST APIs, Real-time Systems, Database Architecture, Authentication (JWT), Agile/Scrum

**Tools & Platforms:** Jira, Figma, Postman, Git/GitHub, AWS, MongoDB, SQL, Vercel

**Certifications & Trainings:** Product Management Basics, Generative AI for software development, DevOps, Agile & Design Thinking, Cloud Computing, Marketing Analytics

## PRODUCT PROJECTS

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### IntelliVend: AI-Powered Multi-Vendor E-Commerce Marketplace | [Link](#)

Dec 2025

- Defined product strategy for 3-persona marketplace (Buyer, Vendor, Admin); prioritized AI-driven features (shopping assistant, SEO copywriter) to enhance engagement and productivity
- Architected feature roadmap balancing user needs, technical feasibility, and revenue alignment with role-specific experiences and real-time analytics
- Planned phased AI integration using Google Gemini 2.5 Flash with success metrics for adoption and competitive differentiation

### Disaster Sync: Real-Time Emergency Management System | [Link](#)

Oct 2025

- Conceptualized product vision for crisis management platform supporting 3 user roles; mapped pain points and established core metrics (50+ concurrent users, 1000+ incident capacity)
- Prioritized MVP features (alert broadcasting, incident tracking, inventory monitoring) through stakeholder analysis targeting 30% incident response time improvement
- Designed user feedback loops and defined success criteria for scalability and reliability in high-stakes scenarios

### Car Rental: Full-Stack Booking Platform | [Link](#)

Aug 2025

- Owned end-to-end product strategy with focus on frictionless booking experience; mapped complete customer journey from discovery through post-rental feedback
- Prioritized features based on market research: seamless checkout, mobile-first design, admin dashboard; established KPIs for completion rates and customer satisfaction
- Designed go-to-market strategy emphasizing real-time updates and secure transactions; identified expansion opportunities (loyalty programs, dynamic pricing)

## LEADERSHIP & EXTRACURRICULAR

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### Social Media & LinkedIn Manager | *Studio Atmorph*

Oct 2025–Present

- Built and maintained online presence through consistent content creation and audience engagement

### Volunteer, 6th Annual Convocation | *VIT Bhopal*

Oct 2025

- Collaborated across departments for university convocation supporting 500+ attendees

### Event Minister | *IPS Bhopal*

May 2021–2022

- Orchestrated large-scale school events demonstrating organizational and stakeholder management excellence

### Classically Trained Singer & YouTube Creator

Mar 2021–Present

- Built and maintained online presence through consistent content creation and audience engagement