

KHUSHBOO CHAWLA

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EDUCATION			
Course	Year	Institution	Result
BBA DBE	2024-2027	Indian Institute of Management, Bangalore	2nd Sem
BBA	2023-2026	Delhi Technological University (Formerly DCE)	8.2 CGPA
Class XII (CBSE)	2023	Guru Harkrishan Public School	86%
Class X (CBSE)	2021	Guru Harkrishan Public School	92.6%
EXPERIENCE			
Research Intern (September 2024 – currently working)			
<ul style="list-style-type: none">Closely collaborated with my mentors for writing a research paper on a social subject.I played an active role in research and development, survey analysis and content writing.My responsibilities included active research, collecting data and summarizing the results.			
Freelance Content Writer			
<ul style="list-style-type: none">Developed blog posts for EdTech firms, emphasizing educational trends and innovationsFocused on clear, engaging, and insightful content creation			
VOLUNTEERING & LEADERSHIP			
Lead Co-Ordinator, Media Cell, IIM Bangalore			
<ul style="list-style-type: none">Led strategic content planning and media outreach to enhance the program’s public profileOversaw social media management, including content creation, scheduling, and brand consistencyLed inter-departmental coordination to streamline communication efforts and uphold the program’s identity across platforms			
General Secretary, Alumni Relations Cell, DTU			
<ul style="list-style-type: none">Directed cross-functional team coordination and delegated responsibilities to ensure seamless execution of multiple projectsAct as a liaison between faculty coordinators and student teams, ensuring smooth and timely communicationProvide strategic guidance and support to team members to enhance efficiency and output			
Project Lead, Khushiyan, Rotaract Club			
<ul style="list-style-type: none">Led a social drive to an old age home, overseeing end-to-end planning and executionCoordinated logistics, collaborated with volunteers, and facilitated engaging activities for the driveEnsured impactful community interaction and strengthened the club’s outreach efforts			
ACADEMIC ACHIEVEMENTS AND AWARDS			
<ul style="list-style-type: none">1st Position – Essay Writing Competition (Zone Level)1st Runner-up – Poem Writing & Recitation (District Level)1st Runner-up – Science Model Making (Zone Level, Sneh International School)			
SKILLS			
Soft Skills			
<ul style="list-style-type: none">Research & DevelopmentSurvey AnalysisCritical ThinkingCommunication Proficiency			
Technical Skills			
<ul style="list-style-type: none">Microsoft WordMicrosoft ExcelContent WritingSocial Media ManagementDigital Marketing			