

Example Insights to Derive

- Which aircrafts are operating on loss-making routes?
- Which routes generate high revenue but low profit?
- Are long-haul flights more profitable than short-haul?
- Monthly trends showing demand peaks or cost spikes

- Certain aircraft types operate on routes with negative profitability due to high operational costs.
- Some routes generate strong revenue but low profit because of long distance and flight duration.
- Long-haul routes earn more revenue but are not always more profitable than short-haul routes.
- Short and medium-haul routes often show better profit efficiency.
- Higher flight frequency indicates stronger demand and better profitability.
- Operational costs increase significantly on long-distance routes.