

Example Insights to Derive

- Which aircrafts are operating on loss-making routes?
 - Which routes generate high revenue but low profit?
 - Are long-haul flights more profitable than short-haul?
 - Monthly trends showing demand peaks or cost spikes
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- Certain aircraft types operate on routes with negative profitability due to high operational costs.
 - Some routes generate strong revenue but low profit because of long distance and flight duration.
 - Long-haul routes earn more revenue but are not always more profitable than short-haul routes.
 - Short and medium-haul routes often show better profit efficiency.
 - Higher flight frequency indicates stronger demand and better profitability.
 - Operational costs increase significantly on long-distance routes.