### Privacy Policy – East Bound Tours & Travels

### **Introduction:**

East Bound Tours And Travels Private Limited (hereinafter "EB Tours") recognizes the importance of privacy of its users. This Privacy Policy along with the Terms of Use and our Payment Policy are legally binding document between you and EB Tours wherein "You" shall mean any Customers or Clients or Traveler or User or Visitors who either visits, use or registers with us at "EB Tours Platforms" (collectively or individually "Users") and/or "We" shall mean all websites including "https://www.eastboundgroup.com/" and any other platform owned or created by EB Tours" ("Websites") or any other medium in which we may provide services and is owned and managed by East Bound Tours And Travels Private Limited, an Indian Private Company registered under The Companies Act, 2013, having its registered office at in New Delhi.

This Policy describes how we treat user information that we collect on our websites (collectively as EB Tours Platforms) and all customer interface channels including websites, mobile sites & any type of offline channels including call centres and offices, etc. This Privacy Policy applies to all our users (Current/Former). By visiting and/or using our websites, you agree to this Privacy Policy. This Privacy Policy does not apply to any website(s), mobile sites and mobile apps of any third parties, even if their websites/products are linked to EB Tours websites. This Privacy Policy provides for the practices for handling and securing user's Personal Information by EB Tours and its subsidiaries and affiliates.

This privacy policy is subject to the Terms of Use of EB Tours Platforms. This policy is effective from the date and time a Visitors and/or Users registers with or visits EB Tours Platforms or when accepting the Terms of Use laid out in the Policy.

EB Tours recognizes the importance of maintaining your privacy.

## 1. Collection of Information

We collect information about you to provide our services and/or provide information. The information as detailed below is collected by us to be able to provide the services chosen by you in accordance with the Terms of Use:

**Personal Information.** When you use EB Tours Platforms, we might collect your name, email, mobile number, gender, marital status, religion, phone number, street, city, state, pin-code, country.

**Registration on the EB Tours Platforms:** When you use the EB Tours Platforms as mentioned above, we collect information which you provide while subscribing to or registering on the Website, including but not limited to information about your personal identity as mentioned above but also your email address, postal addresses, telephone (mobile or otherwise) and/or fax numbers, your organization details such as organization name, type of organization, any accreditations received by your organization or by you. We may collect demographic information about the Users, Permanent Account Number (PAN), GST Registration details and certificates and IP address.

**Other Information.** When you transact through our platform for availing any services or buying any product, then following information might be collected:

- Transactional history about your e-commerce activities, buying behaviour and banking details.
- Your usernames, passwords, email addresses and other security-related information such as answers to personal hint questions for remembering passwords.
- Information pertaining any other traveller(s) for who you make a booking through your registered account, you must confirm for the respective traveller(s) for whom a booking has been made, has agreed to the sharing of information to us and further be shared by us with the concerned service provider(s).
- In case of Visa services, ticket booking services then we might collect copies of your passport, bank statements, originals of the filled in application forms, photographs, and any other information which may be required by the respective embassy or airlines to process your visa/ticketing application.
- In case of Hotel booking then copies of your government identification like Aadhar, driving license, election card, passports, etc., or any other information as may be required by the respective hotels for reservation purposes like date of birth, destination/origin of travel and place of residence and/or payment mode information.

**Medical Information**. As per travel requirement of different countries and service providers, (Airlines/hotels/embassies) we might require your medical information stated below at the time of any booking:

- Vaccination Certificates: At the time of booking any services or visa application or at the
  time of travel, we might require information on relevant vaccination required to visit a
  particular country/region, etc. such as Covid-19 Vaccination status, Yellow Fever, Polio
  and certificate, etc.
- Medical information or test reports for any existing diseases and medication along with Doctors certificate in certain cases as may be required by relevant airlines, country/ region authorities, etc.

**Payment Information.** We collect your payment methods along with other relevant payment information required when you subscribe to EB Tours Platforms. We may also collect your credit card number or debit card number or their expiry date or bank account details or any relevant information when the payment method is accepted by you on our payment gateway at EB Tours Platforms. Any credit card/debit card information will be obtained and processed by our online payment partner CC avenue.

**Posted Information.** We may collect information available about you in a public space i.e. social media channels (as may be permitted to be received as per your account settings) as a part of your account information or through registration form available on EB Tours Platforms. You may choose not to provide us certain information but then you might not be able to take advantage of some of our features. We use the information that you provide for responding to your requests, customizing services for you, improving our platform, for any communication, etc.

**Automatic Information.** We may collect information about your IP address and browser. We might look at sites you surf, duration of time spent on our website, pages accessed or what site you visit when you leave us. We might also collect the type of devices you are using, or the

version of the operating system your computer or device is running. When you use the Platform, your device if automatically provides any information to us, we might collect the same for customizing our response to you.

## 2. Controllers of Personal Information.

Any information provided to or gathered by EB Tours Platforms under this Privacy Policy shall be stored and controlled by EB Tours Private Limited (the data controller) on servers maintained by AWS (Amazon web servers) or any other server as may be used by EB Tours from time to time.

### 3. Ways to Collect Information

### **Direct Information.**

- Through Registration Forms: In our websites wherein, you are required to fill registration form, the information may be collected directly from you when you register or subscribe as a User
- Through Booking Forms: The information may be collected when you fill out our registration forms, booking information, or provide us with other personal information actively or provide various documents required for identification for any booking or registration at EB Tours Platforms
- We also collect information if you post a comment on our websites or through your questions as may be received by us through phone or email or through chat bots and may be asked for creating an account, subscribing for email alerts and/or newsletters.

**Passive Information.** The information may be collected through the use of tracking tools like Google Analytics, Google AdWords, Google webmaster, browser cookies and web beacons, SEO Tools for collecting information about your usage of our EB Tours Platforms (website)

**Information from third parties.** The information may be gathered from third party websites, social media, our affiliate/associate systems, etc.

**Cookies.** We may use "cookies" and obtain information when your Web browser accesses EB Tours Platforms or advertisements. The information may be used for our internal analysis, technical administration, user administration, research and development, to provide you with some location wise services such as advertising, search results, and other personalized content. You may adjust your internet browser to disable cookies. If cookies are disabled you may still use the EB Tours Platforms, but some Platforms may be limited in the use of some of the features.

### 4. CONSENT FROM USER

Any information provided by the users at EB Tours Platforms has to be provided after obtaining free, informed, and unambiguous consent from the relevant customers/service users. For the same, while agreeing to our Terms and Policies, by clicking on clickwrap methods having utilize checkboxes and a labelled button for accepting Terms of User, Payment Policy and applicable Privacy Policy shall deemed to be taken as free, informed and unambiguous consent by the User.

## 5. Use of your Information

**Transactional Communications.** The information provided by you will be used to contact you for confirmation of services acquired such as:

- Travel/Tour Bookings: While making bookings in airlines, hotels, tour packages or any other travel means, we may use any Personal Information, payment information, or any other as mentioned above, etc. as provided by you. The information may be used to confirm your reservations with respective service providers and providing status on your transactions and booking confirmations either via emails, messages or WhatsApp or any other messaging service; send any updates or changes to your booking(s).
- The information provided by you will be used to contact you for confirmation of availing our Services or making. We might send you emails or SMS about your account balance in the case of Members and payment dues. We may communicate with you by any medium for certain purposes such as completion of any incomplete transaction; for offering new products or services; contacting for taking service feedback.

Commercial Use. The information provided by you, including Personal Information or any Sensitive Personal Data or Information, should be voluntary. We may use the information for the purpose of providing the services to different users based on their end-use such as for commercial purposes, for research, statistical analysis and business intelligence purposes and also to provide Users better way of booking and for obtaining feedback in relation to service providers and vendors, etc.

**Responding to requests or questions.** The information may be used for any queries, complaints, objections, suggestions or demands made by you on our platform.

**Improvement in our products & services.** The information will be used to customize your experience with us. This could include any content posted on our Platforms based upon your preferences. The information may be used to make EB Tours Platforms and/or our services better. We might collect information through comments/suggestions from Users available at our Online Platforms or through other offline Sales Channels, to develop a better product and services.

**Security purposes.** The information may be used to protect our company, our users, or our Platforms.

Marketing and Promotional Purposes. We might send you information about special promotions or offers or referral policies. We might also tell you about new products or services or travel offers. These might be our own offers or products/services, or any third-party offers or products we think you might find interesting. We may send you periodic marketing emails, newsletters and exclusive promotions offering special deals. EB Tours platforms might provide travel related reward programs or any other rewards and for such promotional offers and rewards, we might send/share or use your information with any third party.

**Legal Use.** The information shall be used as may be permissible by law.

**Automatic Sharing.** We may share the information uploaded on your profile which shall be attached with Agent Registration Code (ARC) and/or any Username created by the user of relevant Platforms and hence whenever and wherever, you share your (ARC) or Username

along with your registered Phone number, that person can have access to all your provided details in a prescribed format. In this case, the EB Tours Platform system cannot restrict the usage.

**Deleting data.** If your data is no longer required by us or if their storage is not allowed due to any legal reasons, we will delete them. However, any lawfully collected data shall be an exception to this as that information may be required to be stored for legal reasons.

Also please note that for every deletion, the data may initially be blocked and finally be deleted with a time delay in order to prevent accidental deletions. For technical reasons, data may be duplicated in backup file, etc. Copies of the which shall also be deleted but there might be a technical delay.

## 6. Rights of User

**Rights to object/rectification/deletion.** You have the right with regard to your personal information to request correction, deletion or restriction in accordance with statutory provisions. We also provide you with your data in a structured, common and machine-readable format. If we use your information based on your consent, you may revoke your consent at any time and request the deletion of such information. After the revocation, we shall no longer use your data for this purpose. You have the right to object to the processing of your personal data, as far as there are reasons for this arising from your particular situation. In case of a legitimate objection, we will no longer process the personal data.

**Right to children privacy.** We shall not knowingly collect any personal information from anyone under the age of 18 years. In case you are a parent or guardian of a minor and you are aware that your child has provided us with Personal Data, please contact us. If we become aware that we have collected Personal Data from children without verification of rightful consent, we shall try to remove that information from our servers.

**Exception to Deletion.** There are certain restrictions on users at EB Tours Platforms in certain cases such as:

- If any registered user wishes to delete his or her account but is affiliated with any registered corporate or entity user, the deletion of particular user information or account shall be restricted; or
- If any professional user wishes to delete the account or transaction details or any other information maintained or provided at EB Tours Platforms in cases where the professional user has provided any professional products or services to any other user, then EB Tours has the right to restrict such deletion and shall be subject to EB Tours discretion and applicable legal provisions.
- In case of any legal matter, etc. deletion shall be restricted and information can be maintained and protected by EB Tours as back-up data.

The other rights on information are provided at terms of use (user agreement) of EB Tours Platforms which shall describe the rights of both users and EB Tours.

## 7. Eligibility to use EB Tours Platforms

The User of EB Tours Platforms must satisfy the following eligibility criteria:

• User must be a major in age as may be prescribed by law which he is subjected to.

- User must of sound mind.
- User must not have been disqualified by the law he is subjected to.

The user shall also be bound to fulfill the eligibility criteria as provided in Indian Contract Act, 1872.

# 8. Sharing of information

Service vendors. The information might be shared with the vendors who help us in managing our online registration process or payment processors or transactional message processors or service providers such as airlines, hotels, bus service providers, cab rental, railways or any other vendors/travel agents who are responsible for fulfilling your booking. You authorize us to share your information with the said service providers and vendors. We at EB Tours do not authorize any service provider/vendor to use your information for any other purpose(s) except as may be for fulfilling their part of service. However, any information shared by the Third party (Service Providers/vendors) to any other party is beyond the purview and control of EB Tours as they process Personal Information as independent data controllers, and hence we cannot be made accountable for the same. You are therefore advised to review the privacy policies of the respective service provider or vendors whose services you choose to avail. Also, we share your information with the third party and to improve the website experience and for the benefits of the Users only to an extent permitted by law.

**Payment vendors.** The information may be shared with the vendors who help us in managing our online registration process or payment processors or transactional message processors. Some vendors may be based out of India.

**Business Affiliates and/or Successors.** The information may be shared with sponsors of our website/app or business associates or our business affiliates. The information provided may be used by our business partners as may be provided to them in accordance with their privacy policies. The information may also be shared with any legal successors (if any) of the business. For example, if our business is reconstructed in any manner, we may give our Users list as part of that transaction.

**Comply with law.** We might share any information provided by the Users due to following reasons:

- If required by law, by any enforcement authority for investigation, by court order or subpoena or in reference to any legal process;
- If required by a government agency or investigatory body requests or during investigating a potential fraud.
- If required by any regulatory, internal compliance and audit exercise(s)
- If required to secure our systems or protect data breach; or

**Reasons not described.** The personal information provided by the Users to EB Tours Platforms will not be provided to third parties without previous consent of the concerned party. Information of a general nature may however be revealed to external parties and shall be subject to User agreement.

## 9. Protection of Information

Every effort will be made to keep the information provided by users in a safe manner, the information displayed on the EB Tours Platforms will be done so only after obtaining consent from users. Any person browsing the site generally is not required to disclose his identity or provide any information about him/her, it is only at the time of registration or availing services, the Users will be required to furnish the details in the registration form.

## 10. Withdrawal of consent

The Users may withdraw their consent to submit any or all Personal Information or decline to provide any permissions on the EB Tours Website at any time. If users choose to do so then the access to the EB Tours Platforms may be limited and users may not use some features of the EB Tours platforms or EB Tours might not be able to provide the services to the users.

The Users may withdraw their consent by sending an email to grievance@eastboundgroup.com

# 11. Third party sites

At EB Tours Platforms, we have hyperlinks to various third-party websites, and if you click on one of the links to these websites, you may be taken to websites we do not control. This policy does not apply to the privacy practices of those websites. We request the users to read the privacy policy of other websites carefully as we are not responsible for any of these third-party sites.

### 12. Grievance Redressal Mechanism

In accordance with the Information Technology Act 2000 and rules made there under, the name and contact details of the officer handling grievances are provided below:

Name: Mr. Gurmeet Singh

Email: grievance@eastboundgroup.com Working Days: Monday to Friday

If you have any questions about this Policy or other privacy concerns or an issue is not solved within 10 workings days, then email to info@eastboundgroup.com

# 13. Disclaimer

Users are solely responsible for maintaining the confidentiality of the User passcode, Unique Registration Number i.e. any user identification method and all activities and transmission performed by the EB Tours Platforms through his user identification and shall be solely responsible for carrying out any online or off-line transaction with their respective Customers. EB Tours assumes no responsibility or liability for their improper use of information relating to such usage of credit cards / debit cards used by the Members online / off-line. All the disclaimer mentioned in Terms of Use and Payment Policy of EB Tours Platforms shall be applicable.

### 14. Jurisdiction

If you choose to visit EB Tours Platforms, your visit and any dispute over privacy is subject to this Policy and the terms of use. Any disputes arising under this Policy shall be governed by the laws of India.

## 15. Applicable Law

This Privacy Policy is an electronic agreement formed under The Information Technology Act, 2000 and the rules made thereunder and the amended provisions pertaining to electronic documents / records in various statutes as amended by The Information Technology Act, 2000. This Privacy Policy does not require any physical, electronic or digital signature

# 16. Updates to this policy

This Privacy Policy was last updated on December 2021 We may change our privacy practices and update this policy from time to time as per applicable laws and requirements. We will also post an updated copy on our website/app. Please check periodically for updates.