

Credit Card Transaction

Week Start Date

All

Blue

Gold

Platinum

Silver

57M

Revenue

46M

Transactions

7.98M

Interest Earned

667K

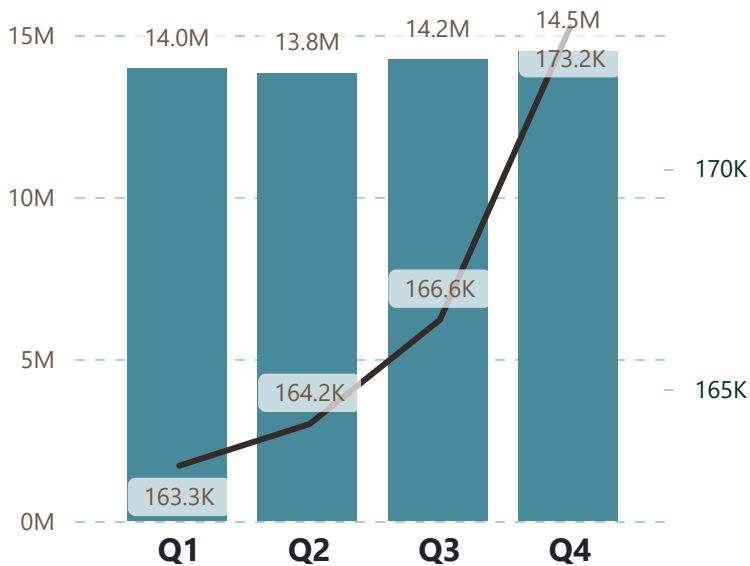
Count

Week Over Week Revenue

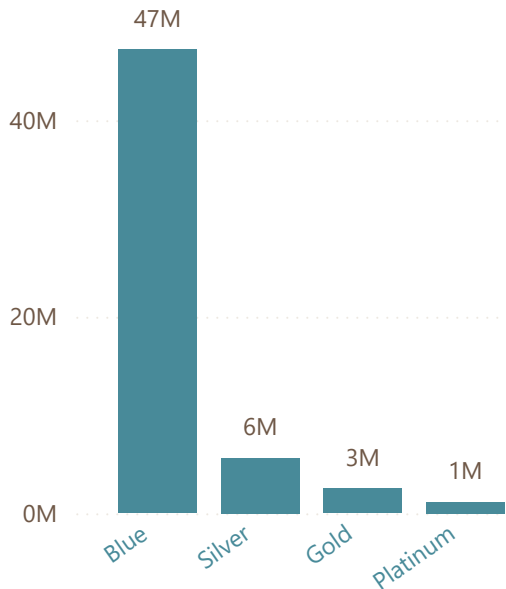
| Week | LastWeekRevenue | CurrentWeekRevenue | WeekOverWeekRevenue |
|-------|-----------------|--------------------|---------------------|
| 53 | 933134 | 1201601 | 28.8% |
| 52 | 1070439 | 933134 | -12.8% |
| 51 | 1026549 | 1070439 | 4.3% |
| 50 | 980152 | 1026549 | 4.7% |
| 49 | 1008777 | 980152 | -2.8% |
| Total | 933134 | 1201601 | 28.8% |

Sum of Revenue and Sum of Total_Trans_Vol by Qtr

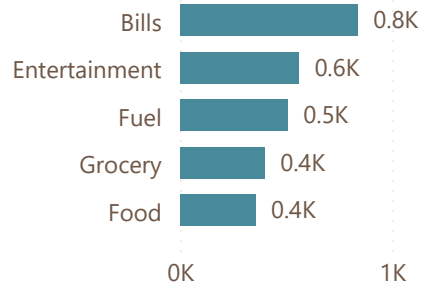
Sum of Revenue Sum of Total_Trans_Vol



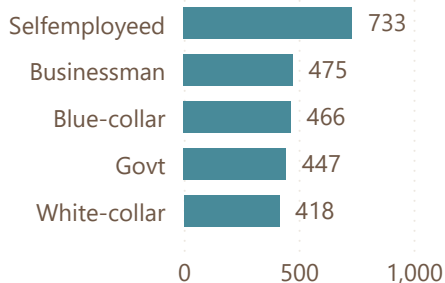
Sum of Revenue by Card_Category



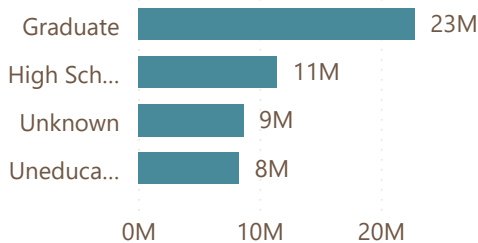
Revenue by Expenditure type



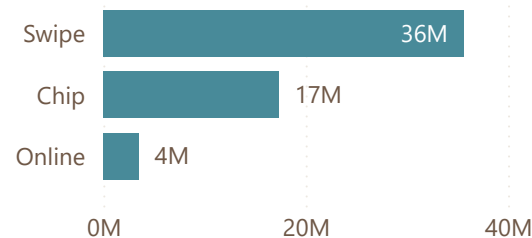
Revenue by Income Group



Sum of Revenue by Education_Level



Sum of Revenue by Card Category



Credit Card Customer Report

Week Start Date

All

57M

Revenue

7.98M

Total Interest

588M

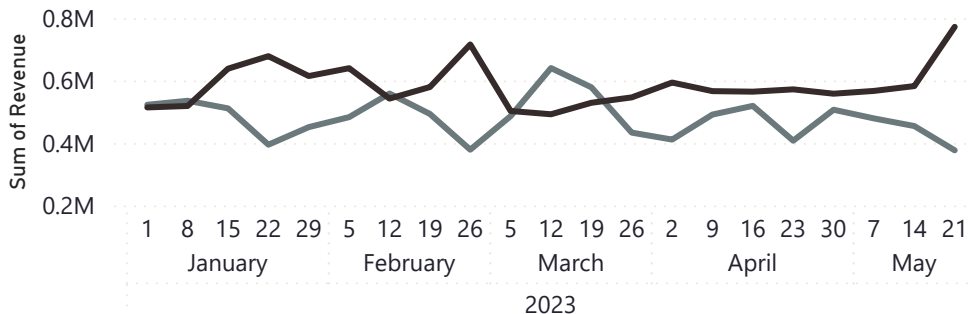
Income

3.19

CSS

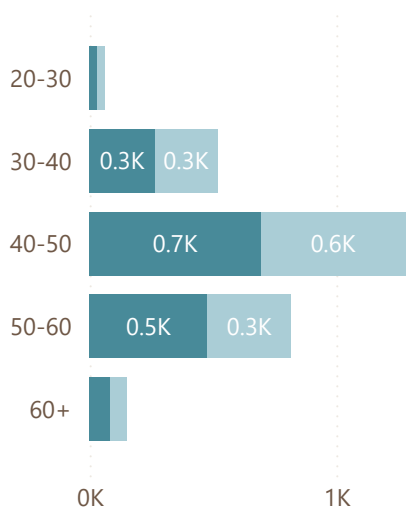
Revenue vs Gender

Gender ● F ● M



Revenue By Age Group

Gender ● F ● M



Blue

Gold

Platin...

Silver

Chip

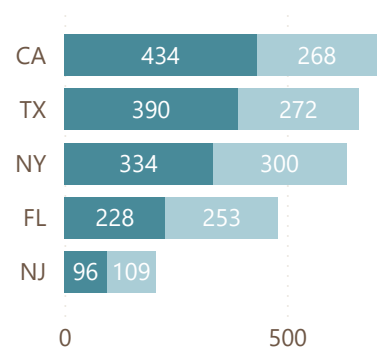
Online

Swipe

| Customer_Job | Sum of Revenue | Sum of Interest_Earned | Sum of Income |
|---------------|----------------|------------------------|---------------|
| Blue-collar | 7040606 | 967,751.42 | 735169 |
| Businessman | 17697472 | 2,584,604.01 | 1903504 |
| Govt | 8335534 | 1,182,230.84 | 908347 |
| Retirees | 4617448 | 641,692.22 | 496193 |
| Selfemployeed | 8542826 | 1,141,510.40 | 776599 |
| White-collar | 10283124 | 1,464,690.92 | 1056184 |
| Total | 56517011 | 7,982,479.81 | 5875997 |

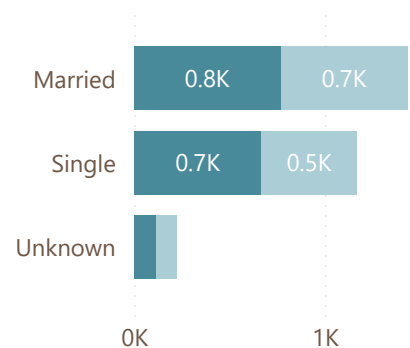
Top 5 States

Gend... ● F ● M



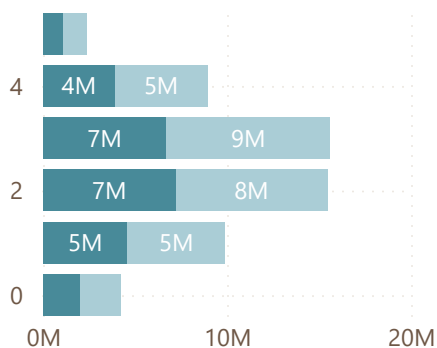
Marital Status

Gend... ● F ● M



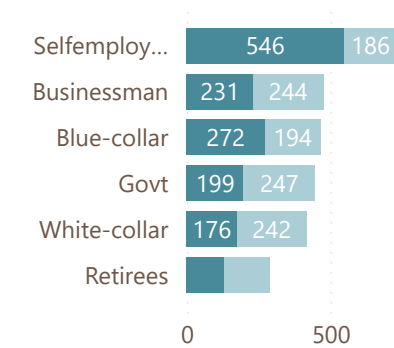
Dependent Count

Gend... ● F ● M



Job type

Gend... ● F ● M



Education type

Gend... ● F ● M

