



PIZZA SALES REPORT

JAN 15 - DEC 15

Pizza Category

All

01-01-2015

31-12-2015



home



best/worst sellers

BUSIEST DAYS AND TIMES

DAYS

Orders are **highest** on weekends, **friday/saturday** evenings.

MONTHLY

There are **maximum** orders from month of **july** and **january**.

SALES PERFORMANCE

CATEGORY

Classic category contributes to **Maximum sales & total orders**.

SIZE

Large size pizza contributes to **maximum sales**.



21,350

TOTAL_ORDER



49,574

TOTAL_PIZZAS_SOLD



817.86K

TOTAL_REVENUE



38.31

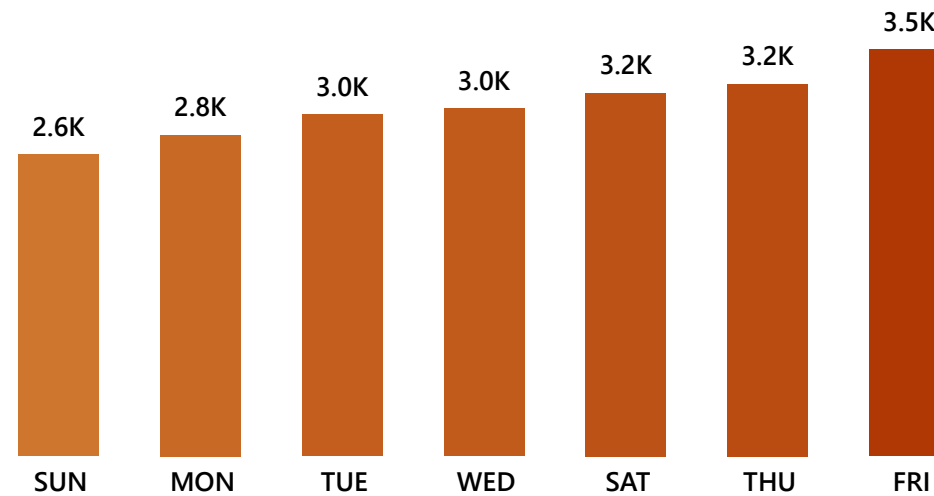
AVG_ORDER_VALUE



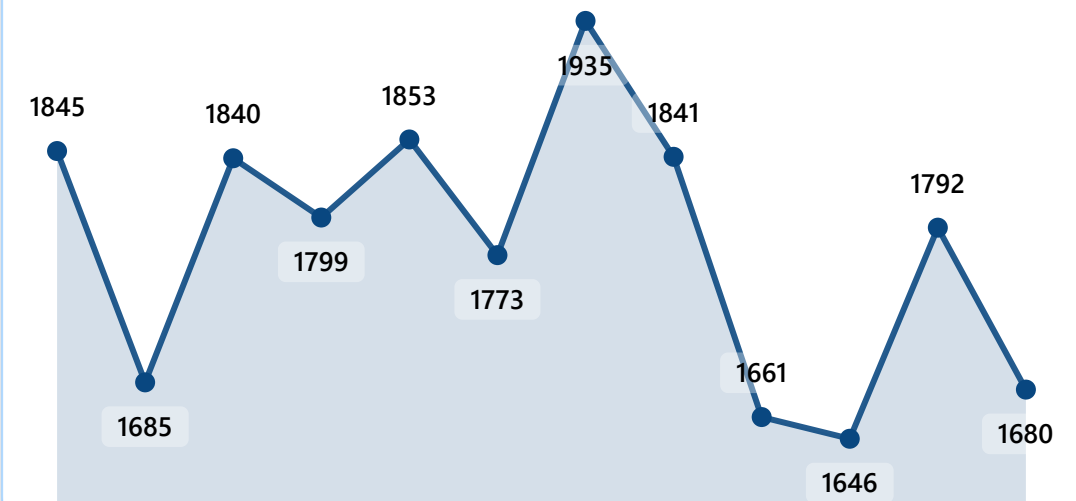
2.32

AVG_PIZZAS_PER_ORDER

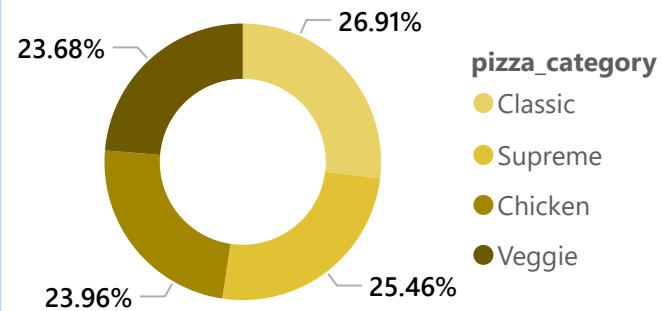
Daily trend for total orders



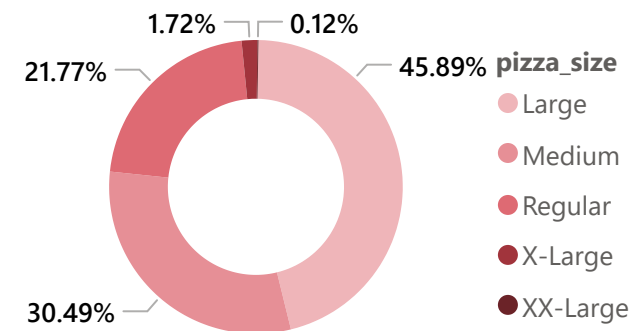
Monthly Trend for total orders



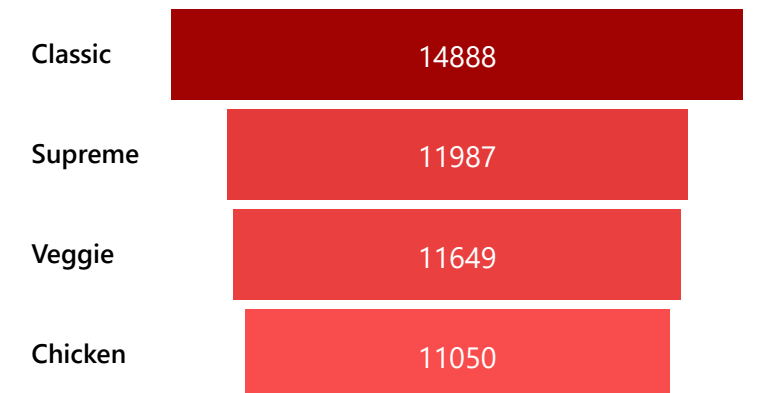
Percentage of sales by pizza category



Percentage of sales by pizza size



Total pizzas sold by pizza category





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BESTSELLERS

REVENUE

The Thai Chicken Pizza contributes to maximum revenue.

QUANTITY

The Classic Deluxe Pizza contributes to maximum total quantities.

TOTAL ORDERS

The Classic Deluxe Pizza contributes to maximum total orders.

WORSTSELLERS

REVENUE

The Brie Carre minimum revenue.

QUANTITY

The Brie Carre pizza contributes to minimum total quantity.

TOTAL ORDERS

The Brie Carre Pizza contributes to minimum total orders.



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TOTAL_ORDER



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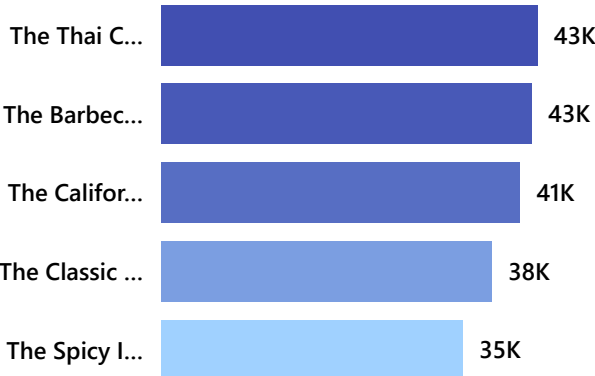
AVG_ORDER_VALUE



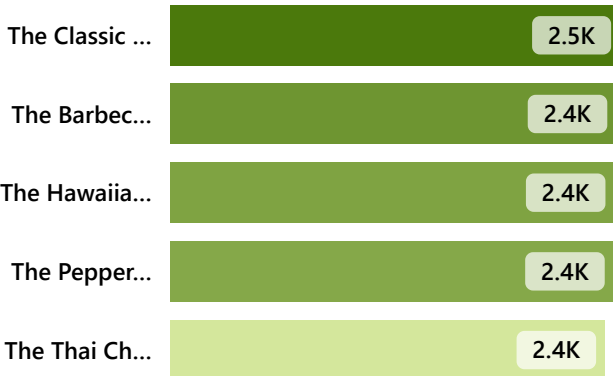
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AVG_PIZZAS_PER_ORDER

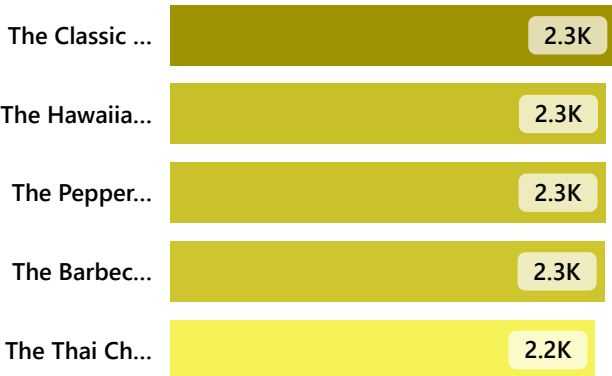
Top 5 pizza by revenue



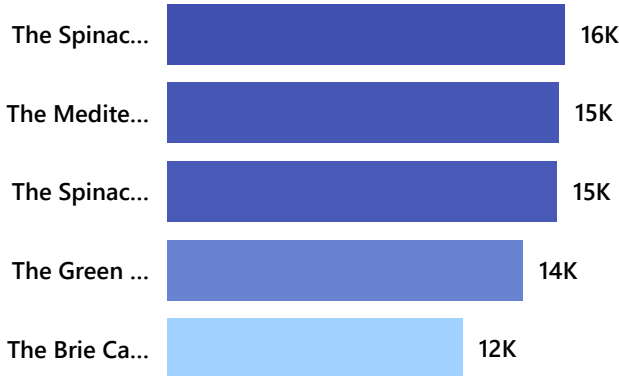
Top 5 pizza by quantity



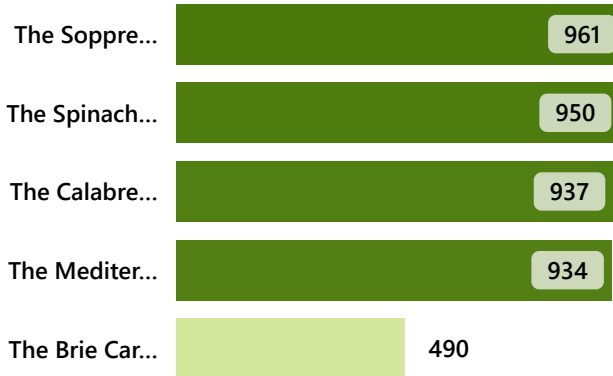
Top 5 pizza by total orders



Bottom 5 pizza by revenue



Bottom 5 pizza by quantity



Bottom 5 pizza by total orders

