

Module- 6

Q.1 What are events in Google analytics?

A.1 An event allows you to measure a distinct user interaction on a website or app. For example, loading a page, clicking a link, and completing a purchase are all interactions you can measure with events.

Jiya's designer analytics :



Traffic Overview

Jiya's Designer



Last 365 days (Jan 11, 2022 - Today) [Change](#)

Compared to Jan 11, 2021 - Jan 10, 2022

Instagram

5



Google

5

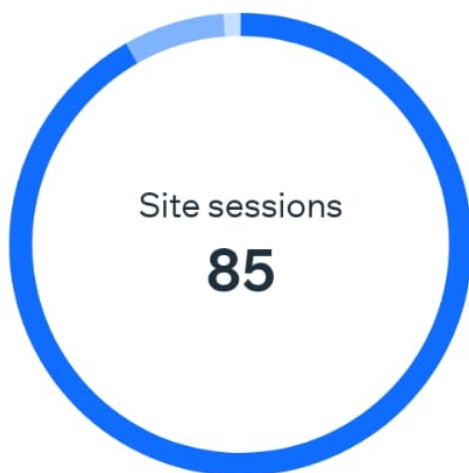


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Visitor types

[Mobile vs desktop](#)

[New vs returning visitors](#)



- Mobile
92% • 78
- Desktop
7% • 6
- Tablet
1% • 1

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Traffic Overview

Jiya's Designer



Last 365 days (Jan 11, 2022 - Today) [Change](#)

Compared to Jan 11, 2021 - Jan 10, 2022

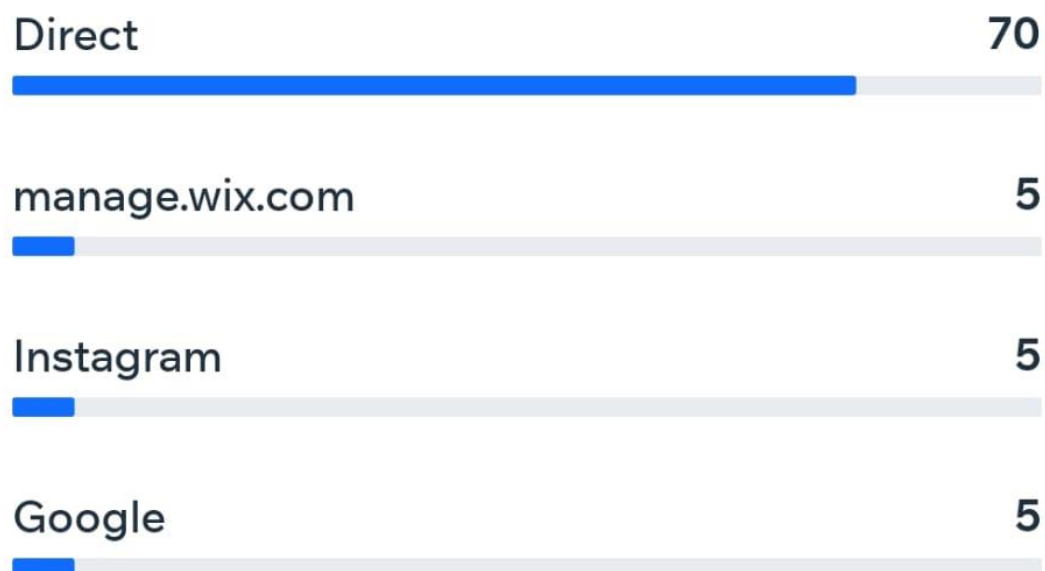
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Traffic distribution

Top traffic sources

Most visited pages

Top countries



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Traffic Overview

Jiya's Designer



Last 365 days (Jan 11, 2022 - Today) [Change](#)

Compared to Jan 11, 2021 - Jan 10, 2022

Site sessions

85

Unique visitors

63

Avg

3r

Site sessions



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Traffic over Time

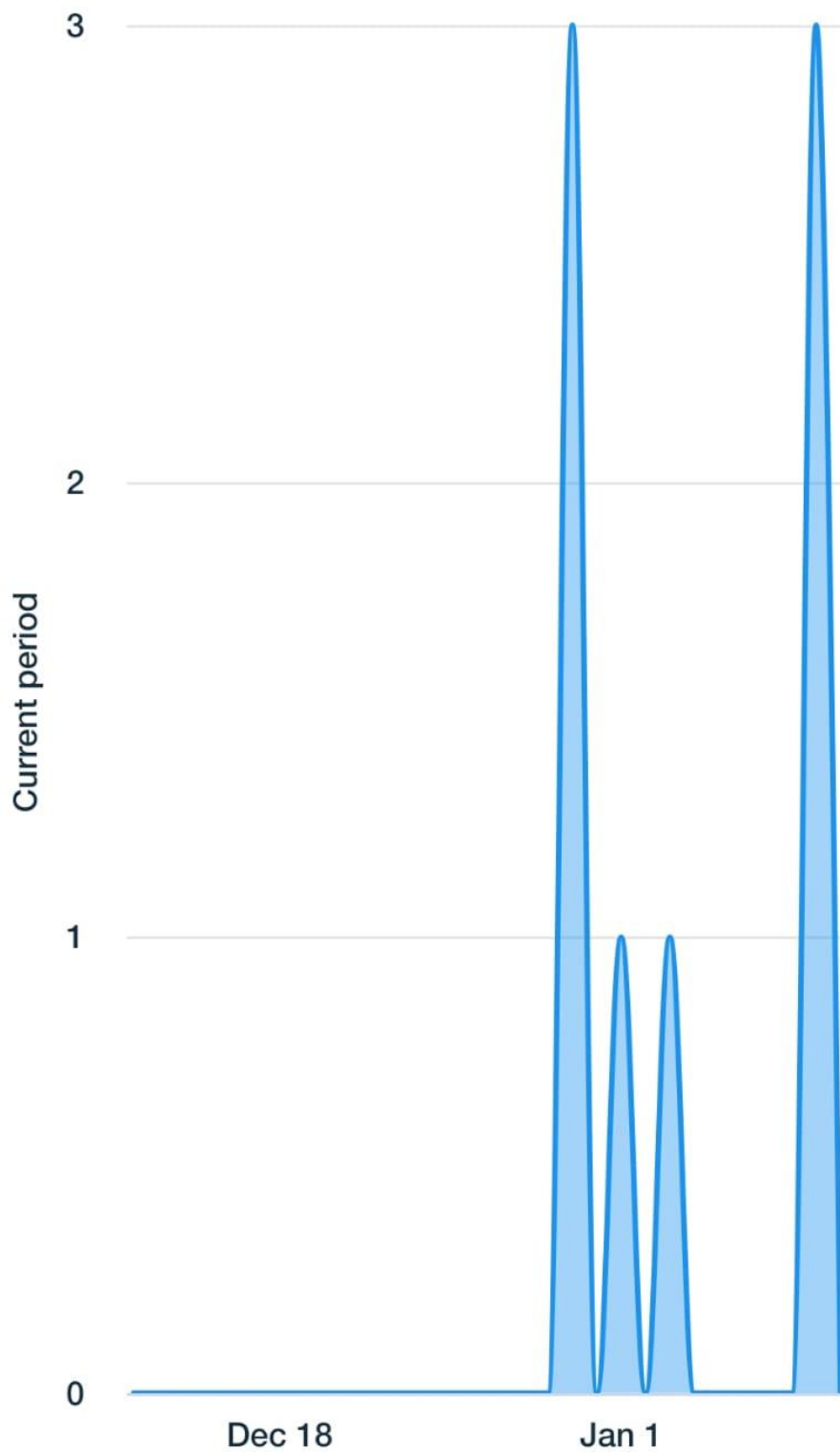
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Line

Table

Bar Chart Split





Traffic over Time

Jiya's Designer



Line

Table

Bar Chart Split

