



# Media Kit 2025



## ABOUT TMM

ThnkMkt. Magazine — the definitive brand and lifestyle publication — was founded in 2015 and proudly marks its 10-year milestone in 2025. Over the past decade, TMM has grown into a trusted and influential voice, delivering premium, forward-thinking content across the realms of branding, fashion, celebrity culture, luxury, travel, and contemporary lifestyle.

With a dedicated and expanding readership — particularly among millennials and trend-conscious audiences — TMM has established itself as a tastemaker and authority in style, aspiration, and modern culture. As a go-to destination for high-caliber content, the magazine is known for its immersive storytelling, exclusive interviews, and curated editorial experiences that shape the narrative of modern luxury.

As we commemorate a decade of ThnkMkt. Magazine, we continue to lead with vision, setting trends, inspiring innovation, and driving conversations that resonate across industries and generations.

# TMM | Print Numbers



## Audience Print Run

40,000



## Readership

12,00,000



## Age of Readers

20 - 60



## Subscription Across

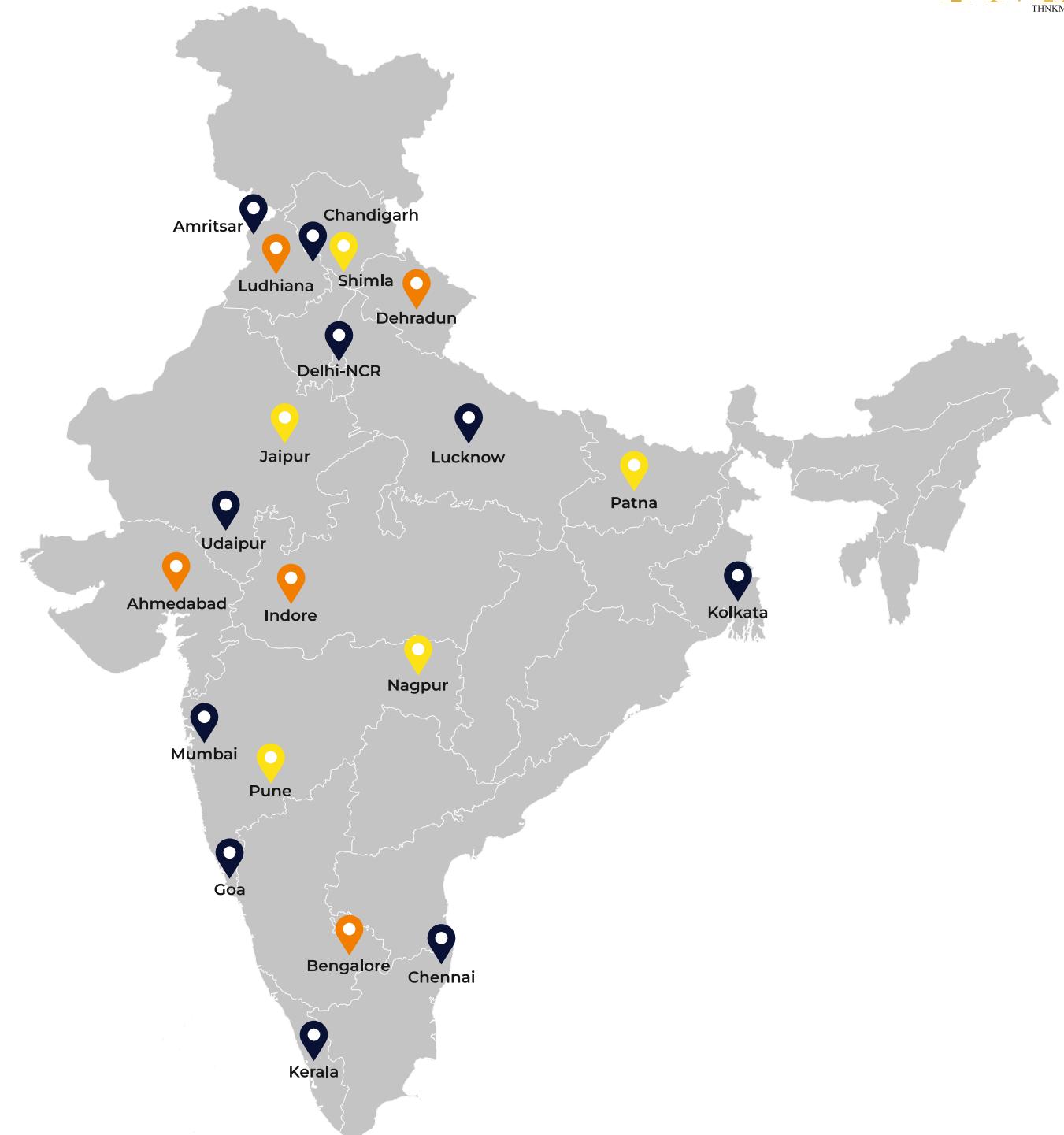
20 Cities

Delhi-NCR, Mumbai, Chandigarh, Shimla, Ludhiana, Jaipur, Lucknow, Dehradun, Chennai, Ahmedabad, Indore, Pune, Goa, Bangalore, Patna, Kolkata, Kerala, Amritsar, Udaipur, Nagpur



## Distribution at

Book & Magazine Stands Pan India  
Airports, Five Star Hotels, Community Centres,  
Health & Wellness Centres, Business Centres  
& Corporate Houses



# TMM | Milestone Print & Digital Covers

Print Covers



Digital Covers



# TMM | Social Reach Across The World Over

94  
Million+

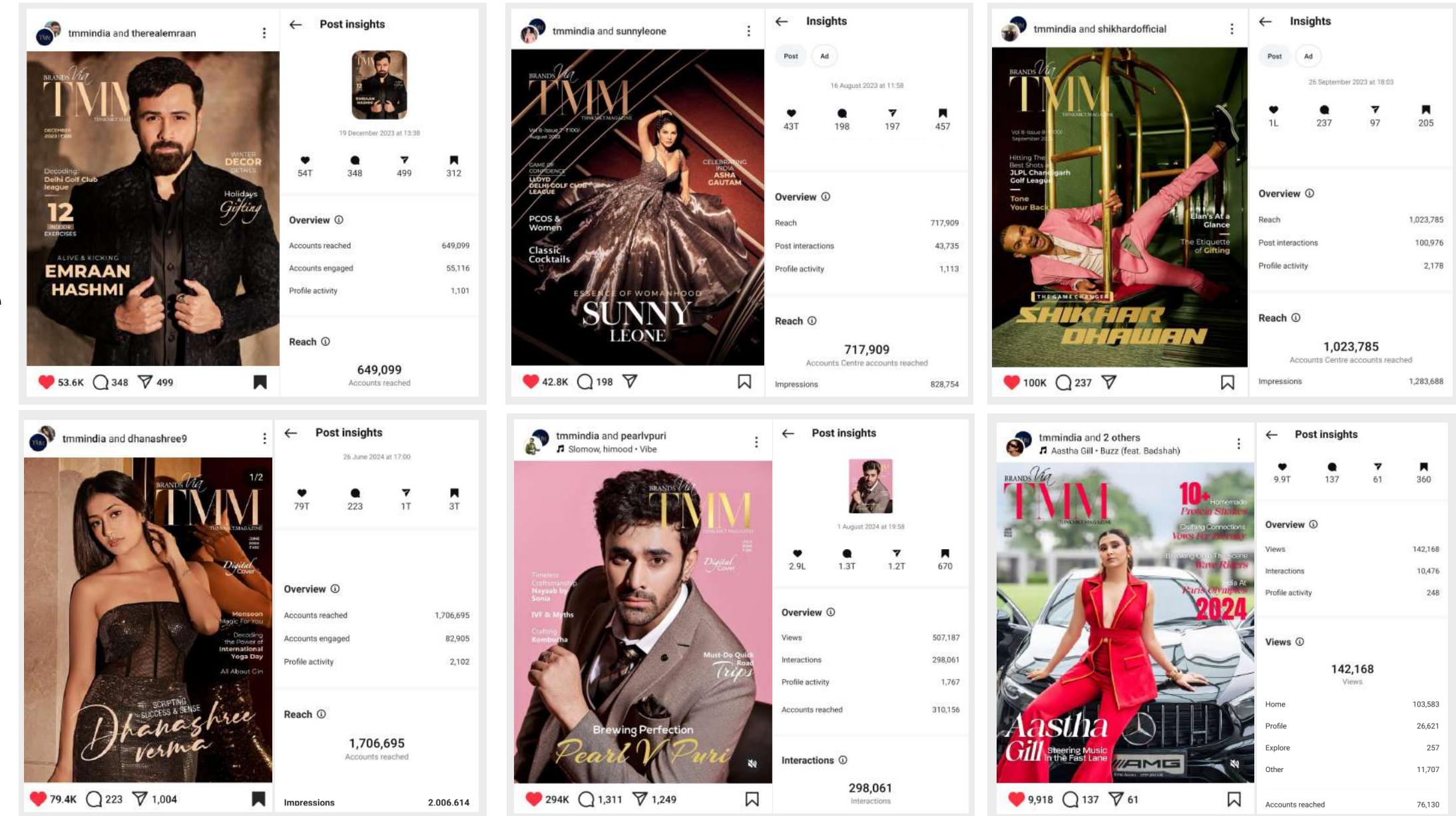
## Social Media Presence

 tmmindia

 houseoftmm

 tmmindia

 tmmindia



# TMM | Content Overview

## BRAND INTERVIEW



## TRAVEL



## BRAND STORY



## ARTIST



## COVER STORY



## HEALTH & FITNESS



## FOOD & DRINK



## LIFESTYLE



# TMM | Editorial Shoot

Through a curated editorial lens, we present the designer's latest creations—where bold silhouettes, luxe fabrics, and signature elements define the mood of the moment.



# TMM | Advertisers



Mercedes-Benz



**TATA MOTORS**  
Connecting Aspirations



**CROWNE PLAZA**  
AN IHG® HOTEL  
TODAY GURUGRAM

**NOVOTEL**  
MUMBAI JUHU BEACH

**THE METROPOLITAN**  
HOTEL & SPA

**THE GRAND**  
NEW DELHI

**HYATT**  
REGENCY  
DELHI

**DA MILANO**  
ITALIA

**BOVET**  
1822

**Z O Y A**  
A TATA PRODUCT

**Hazoorilal**  
BY SANDEEP NARANG  
SINCE 1952

**BLUESTONE**

**HIDESIGN**

**LINO PERROS**  
LONDON • NEW DELHI

**Bata**

**ROSSO**  
BRUNELLO  
FOOTWEAR & ACCESSORIES

**BIBA**

**L'OPÉRA**  
PÂTISSERIE • BOULANGERIE  
SALON DE THÉ

**SULA**  
VINEYARDS

**Grover Zampa**  
— VINEYARDS —

**SHOPPERS STOP**

**OBEETEE**  
CARPETS

**MINISO**

**BBT**  
BIG BOY TOYS  
Supercars for Superstars

**BEARDO**

**Tupperware®**

**VEEN**

**bent chair**  
CELEBRATE CREATIVITY

**Typhoo**

**MITSUBISHI**  
ELECTRIC

**BY FARMERS**  
NATURAL BY NATURE

# TMM | Rate Card Advertising

<b>Back Cover AD</b>	INR 1,20,000/-
<b>Double Page Spread</b>	INR 1,00,000/-
<b>Front Inlet</b>	INR 80,000/-
<b>Back Inlet</b>	INR 80,000/-
<b>Half Page</b>	INR 60,000/-

18% GST will be additional

**Design Charges : INR 25,000/-**

(Just in case, we are handling the ad design for the client)

### **Artwork Format:**

Only JPEG & PDF format will be accepted with correct sizes as per specifications.  
Colours should be always in CMYK & Resolution 300 dpi.

**For advertising enquiries call @ +91 98710 08156 creative to be mailed  
at faraz@houseoftmm.com**

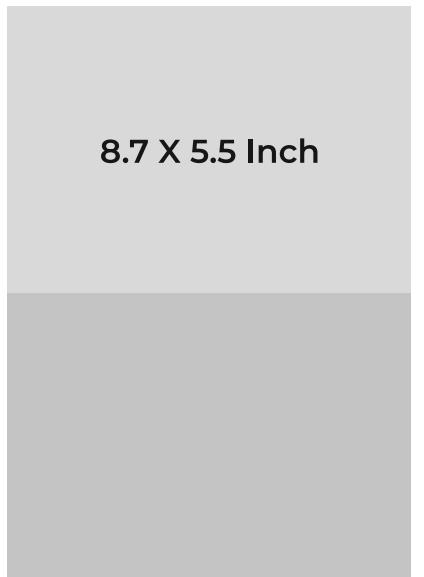


17.4 X 11 Inch

Double Page Spread



8.7 X 11 Inch



8.7 X 5.5 Inch

Full Page

Half Page



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