



Khuyen Le product designer

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Experience

Grab, Product Designer

07/2018 - present, Singapore

I involved in the end-to-end design process from concept exploration to user testing in multiple projects. Being in GrabExpress and Marketplace tech family, I have experience in designing for strategic customer-front features and operational heavy internal tools.

MSV Tech, UX Designer

02/2016 - 01/2017, Vietnam

I worked closely with marketing and engineering team to develop the 7REWARDS mobile app in 4 months to aids the grand opening of 7Eleven in Vietnam.

Scott Experience, Intern Designer

09/2016 - 12/2016, Vietnam

I learned and handed on different product design techniques when the team worked for Kim Dong publisher and Triip.me website.

Dinosaur Agency, Intern Designer

06/2016 - 09/2016, Vietnam

I worked as graphic designer and supported in multiple projects, variate from catalogue printing to social media post.

Skills

Design Execution

Mobile app design, web design, prototyping, animation.

Tools: Sketch, Adobe Creative Suite, Figma, Framer, Marvel, Invision, Principle.

Service Design

Workshop planning and facilitation, service blueprint, project management.

Tools: miro, Google Suite.

User-centric design process

Work hand in hand with user researchers, end-to-end usability test conducting, qualitative and quantitative research conducting.

A versatile product designer

I have read, learned and done small other things beside my expertise to enhance my skillsets as a designer, such as: HTML, CSS, behavioural science, data analysis (Tableau).

Education

RMIT University Digital Design

B.A, class of 2016, Vietnam - Australia

I studied a wide ground of digital media design, including graphic design, creative writing, interaction design and film production. GPA 3.5/4