

Food and beverages industry, 2022

Embargoed until: 26 June 2024 14:30

Statistics South Africa

Risenga Maluleke Statistician-General

Report No.: 64-20-01 (2022)



STATISTICS SOUTH AFRICA

Food and beverages, 2022 / Statistics South Africa

Published by Statistics South Africa, Private Bag X44, Pretoria, 0001

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Stats SA Library Cataloguing-in-Publication (CIP) Data **Food and beverages, 2022** / Statistics South Africa. Pretoria: Statistics South Africa, 2024

Report 64-20-01 (2022) 42 pages

ISBN: 978-0-621-48757-2

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For technical enquiries, please contact: Tshepo Pekane / Stanley Mashego / Thendo Manaka

Tel.: (012) 310 8191 / (012) 337 6252 / (012) 406 3063

Email: tshepop@statssa.gov.za / stanleyma@statssa.gov.za / thendom@statssa.gov.za.

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1. Introduction

1.1 Aim and collection unit

This publication presents estimates in respect of the food and beverages industry large sample survey (2022). The survey aims to provide financial, production, employment and related information for the food and beverages industry in South Africa.

The last survey was conducted in 2018 (Report No.: 64-20-01 (2018)).

The statistical unit for the collection of information is an enterprise. An enterprise is a legal unit (or a combination of legal units) that includes and directly controls all functions necessary to carry out its activities. Each enterprise is classified to an industry that reflects its predominant activity.

1.2 Objectives of the survey

- To generate information on the size, structure and nature of the industry at a provincial level.
- To provide data to be used for benchmarking and reconciliation of Statistics South Africa's (Stats SA) surveys, e.g. the Gross domestic product (GDP) and the Producer price index (PPI).
- To provide data for monitoring the performance and contribution of the industry to the South African economy and the effectiveness of industry policies, and for private sector users in analyses of comparative business and industry performance.

1.3 Scope and coverage

The 2022 food and beverages industry large sample survey covers enterprises registered for value-added tax (VAT) that are mainly engaged in the following activities classified according to the January 1993 edition of the Standard Industrial Classification of All Economic Activities (SIC), Fifth edition, Report No. 09-90-02:

- restaurants, coffee shops or tearooms, with liquor licence (SIC 64201);
- restaurants, coffee shops or tearooms, without liquor licence (SIC 64202);
- takeaway counters and fast-food outlets (SIC 64203);
- caterers (SIC 64204); and
- other catering services (SIC 64209).

The following activities are excluded:

- wholesale trade in food, beverages and tobacco (SIC 6122);
- retail trade in non-specialised stores with food, beverages and tobacco predominating (SIC 6211); and
- retail trade in food, beverages and tobacco in specialised stores (SIC 6220).

1.4 Data items

The following categories of data items were collected: industrial classification, details of employment, trading income, expenditure, profit or loss, inventories, capital expenditure on new assets, details of sales, details of services, details of purchases, details of the client base, the breakdown of sales, and details of information and communication technology usage.

1.5 Reference period

The questionnaires were completed for the financial year **ended on any date between 1 July 2021 and 30 June 2022**, according to the usual reporting schedule of the enterprise. The data for the number of employees were provided for employees who received salaries and wages for the last pay period ended on or before 30 June 2022.

Example

- 01 August 2020 31 July 2021
- 01 October 2020 30 September 2021
- 01 January 2021 31 December 2021
- 01 February 2021 31 January 2022
- 01 March 2021 28 February 2022
- 01 April 2021 31 March 2022
- 01 July 2021 30 June 2022

1.6 Current prices

The rand values are at current prices.

1.7 Reliability of data

All estimates compiled for this industry are subject to both sampling and non-sampling errors. The estimates presented in this publication are subject to sampling variability since they are based on information obtained from a sample. That is, they might differ from the figures that would have been produced if the data had been obtained from all enterprises in the food and beverages industry in South Africa.

One measure of the likely difference is given by the standard error (SE), which indicates the extent to which an estimate might have varied by chance because only a sample of enterprises was used.

The relative standard error (RSE) (the standard error expressed as a percentage of the estimate) provides an indication of the percentage error likely to have occurred due to sampling, and thus avoids the need to refer to the size of the estimate. The following are some of the likely sources of non-sampling errors: sampling frame not up to date, incorrect definitions and classifications, phrasing of questions, non-response, processing and estimation. Every effort is made to minimise non-sampling errors by the careful design of questionnaires, testing them in pilot studies, editing reported data and implementing efficient operating procedures. Non-sampling errors occur in both sample surveys and censuses.

1.8 Confidentiality

According to Section 17 of the Statistics Act, 1999 (Act No. 6 of 1999), completed questionnaires remain confidential to Stats SA. Individual business information is never disclosed. Results are presented in aggregated form only.

2. Summary of findings for the year 2022

2.1 Income

Table A – Income in the food and beverages industry, 2012–2022

Time of coming	20	12	20	15	20	18	2022		
Type of service	R million	% contribution							
Restaurants and coffee shops	24 496	55,6	27 430	49,5	34 116	47,2	51 316	51,8	
Takeaway and fast-food outlets	13 645	31,0	17 989	32,4	23 861	33,0	31 057	31,4	
Caterers and other catering services	5 884	13,4	10 038	18,1	14 320	19,8	16 669	16,8	
Total	44 025	100,0	55 457	100,0	72 297	100,0	99 042	100,0	

The total income for the food and beverages industry in 2022 was R99,0 billion. The total income represents an increase of 8,2% per annum compared with the income reported in the corresponding survey of 2018 (R72,3 billion). Comparing 2018 and 2022, the largest increase was reported for 'restaurants and coffee shops' (+R17,2 billion), followed by 'takeaway and fast-food outlets' (+R7,2 billion).

Between 2012 and 2022, 'caterers and other catering services' gained the biggest percentage share (+3,4 percentage points) in income from the food and beverages industry (from a percentage contribution of 13,4% in 2012 to 16,8% in 2022). 'Restaurants and coffee shops' lost the biggest percentage share (-3,8 percentage points) over the same period (from 55,6% in 2012 to 51,8% in 2022).

Table B - Concentration ratios for total income in the food and beverages industry, 2012-2022

Concentration ratio (CR)	2012	2015	2018	2022						
Concentration ratio (CR)		%								
CR5	11,2	10,0	14,2	11,0						
CR10	16,0	15,2	19,6	15,5						
CR20	21,6	21,5	26,8	20,8						
CR50	28,7	29,8	35,3	26,8						
CR100	34,5	36,5	41,9	32,6						

In 2022, the top 100 enterprises in the food and beverages industry contributed 32,6% to the total income. The concentration ratios (CR) of the top 5, 10, 20, 50 and 100 were the highest in 2018 at 14,2%;19,6%; 26,8%; 35,3%; and 41,9% respectively.

Table C - Profit margin in the food and beverages industry, 2012-2022

	Net profit/loss after tax					Turn	over		Profit margin				
Type of service	2012	2015	2018	2022	2012	2015	2018	2022	2012	2015	2018	2022	
	R million									%			
Restaurants and coffee shops	523	506	981	2 133	23 915	30 936	33 679	50 261	2,2	1,6	2,9	4,2	
Takeaway and fast-food outlets	338	401	795	1 801	13 445	15 367	23 380	29 584	2,5	2,6	3,4	6,1	
Caterers and other catering services	-26	172	596	317	5 820	6 864	13 294	15 992	-0,4	2,5	4,5	2,0	
Total	835	1 079	2 372	4 251	43 180	53 167	70 353	95 837	1,9	2,0	3,4	4,4	

Between 2012 and 2022, the food and beverages industry recorded its highest profit margin of 4,4% in 2022. 'Takeaway and fast-food outlets' had the highest profit margin at 6,1%, followed by 'restaurants and coffee shops' (4,2%) and 'caterers and other catering services' (2,0%).

2.2 Employment

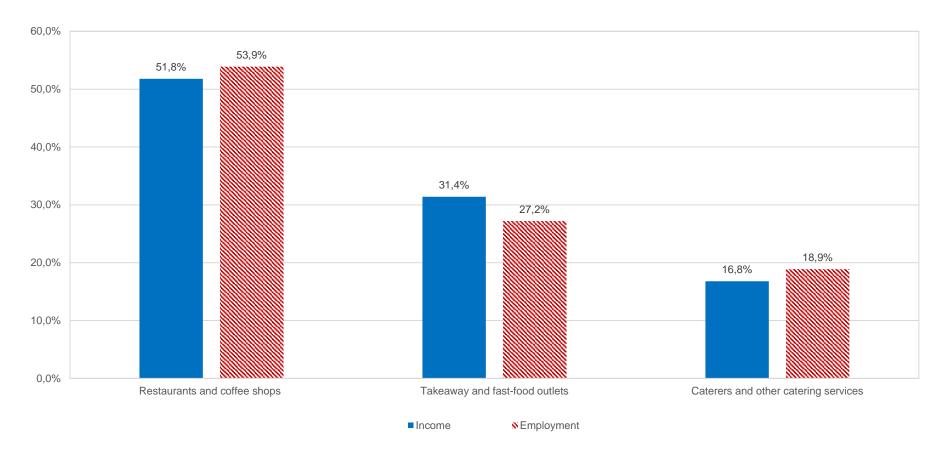
Table D – Employment in the food and beverages industry for the last pay period ended on or before 30 June, 2012–2022

Type of corvine	20	12	20	15	20	18	2022		
Type of service	Number	% contribution							
Restaurants and coffee shops	109 122	59,1	95 789	53,7	104 418	48,7	127 437	53,9	
Takeaway and fast-food outlets	49 704	26,9	50 946	28,5	61 322	28,7	64 315	27,2	
Caterers and other catering services	25 837	14,0	31 823	17,8	48 295	22,6	44 775	18,9	
Total	184 663	100,0	178 558	100,0	214 035	100,0	236 527	100,0	

The total number of persons employed in the food and beverages industry as at the end of June 2022 was 236 527. 'Restaurants and coffee shops' employed the largest number of persons (127 437 or 53,9%), followed by 'takeaway and fast-food outlets' (64 315 or 27,2%) and 'caterers and other catering services' (44 775 or 18,9%).

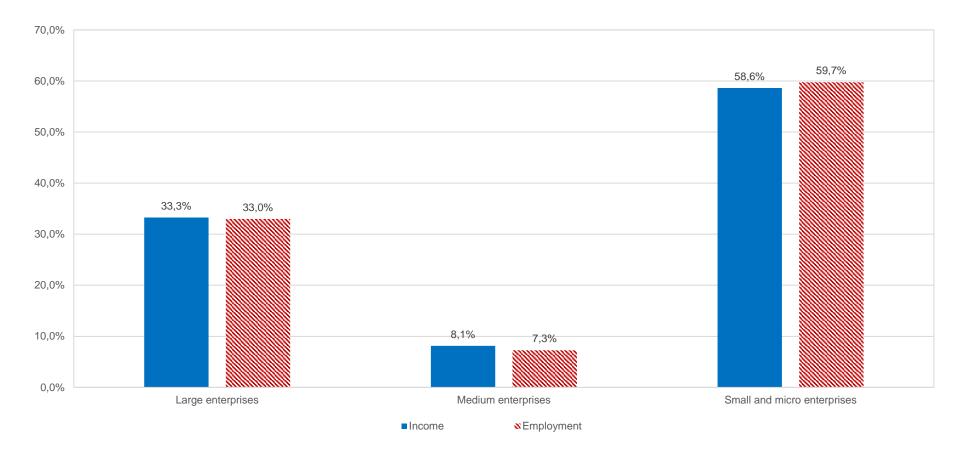
Employment in the food and beverages industry increased from 184 663 in 2012 to 236 527 in 2022 (a gain of 51 864 persons). The biggest gain in persons employed between 2012 and 2022 was in 'cateriers and other catering services' (+18 938 persons), followed by 'restaurants and coffee shops' (+18 315 persons).

Figure 1 - Income and employment by type of service (percentage contribution) in the food and beverages industry, 2022



The types of service with the highest proportion of employment compared with the proportion of income were 'caterers and other catering services' (contributing 18,9% of employment and 16,8% of income) and 'restaurants and coffee shops' (contributing 53,9% of employment and 51,8% of income). 'Takeaway and fast-food outlets' had a higher proportion of income compared with the proportion of employment (contributing 31,4% of income and 27,2% of employment).

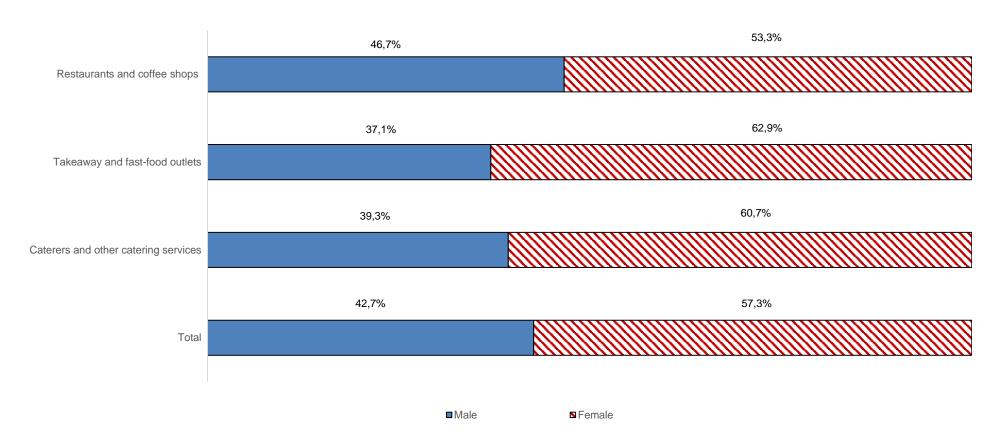
Figure 2 - Income and employment by enterprise size (percentage contribution) in the food and beverages industry, 2022



Large enterprises (those with an annual turnover greater than R78 million) contributed 33,3% of the total income of the industry in 2022 whereas their contribution to employment was 33,0%. Most (67,0%) of the employment in the industry was created by small, medium and micro enterprises (SMMEs) while their contribution to income was 66,7%.

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Figure 3 – Gender ratios in the food and beverages industry, 2022



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The proportion of females out of the total persons employed was 57,3%. The sector with the highest proportion of females was 'takeaway and fast-food outlets' (62,9%) while 'restaurants and coffee shops' had the highest proportion of males employed (46,7%).

Table E - Average salaries and wages in the food and beverages industry, 2012–2022

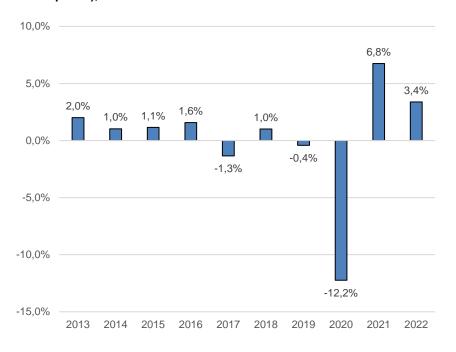
		2012			2015			2018 2022				
Type of service	Salaries and wages	Total employees	Average salaries and wages	Salaries and wages	Total employees	Average salaries and wages	Salaries and wages	Total employees	Average salaries and wages	Salaries and wages	Total employees	Average salaries and wages
	R million	Number	Rand	R million	Number	Rand	R million	Number	Rand	R million	Number	Rand
Restaurants and coffee shops	5 204	109 122	47 690	5 814	95 789	60 696	7 488	104 418	71 712	8 974	127 437	70 419
Takeaway and fast-food outlets	2 101	49 704	42 270	2 806	50 946	55 078	3 666	61 322	59 783	4 729	64 315	73 529
Caterers and other catering services	1 381	25 837	53 450	2 188	31 823	68 755	3 542	48 295	73 341	3 195	44 775	71 357
Total	8 686	184 663	47 037	10 808	178 558	60 529	14 696	214 035	68 662	16 898	236 527	71 442

The average value for salaries and wages in the food and beverages industry in 2022 was R71 442. The type of service with the highest average value for salaries and wages in 2022 was 'takeaway and fast-food outlets' (R73 529), followed by 'caterers and other catering services' (R71 357). The type of service with the lowest average value for salaries and wages was 'restaurants and coffee shops' (R70 419).

The total average value for salaries and wages increased from R47 037 in 2012 to R71 442 in 2022, an annualised growth rate of 4,3%. The highest annualised growth rate was recorded between 2012 and 2015 (8,8%).

2.3 Trade industry value added

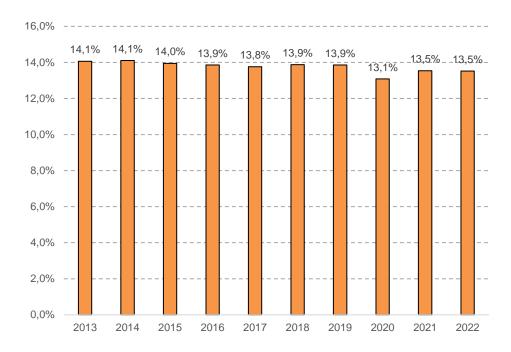
Figure 4 – Trade industry value added, annual percentage change (constant 2015 prices), 2013–2022



Source: P0441

The trade industry value added at constant 2015 prices decreased from R543,6 billion in 2013 to R542,3 billion in 2022. During this period, the biggest decrease was recorded between 2019 and 2020 (-12,2%). The largest increase was recorded between 2020 and 2021 (6,8%).

Figure 5 – Percentage contribution of trade to total value added (current prices), 2013–2022



Source: P0441

Between 2020 and 2022, the contribution of the trade industry to total value added increased from 13,1% to 13,5%. For the period 2014 to 2022, the highest contribution of the trade industry to total value added was 14,1% in 2013 and 2014.

2.4 Capital expenditure on new assets

Table F – Capital expenditure on new assets in the food and beverages industry, 2012–2022

Time comitee	2012		20	15	20	18	2022		
Type service	R million	% contribution							
Restaurants and coffee shops	573	38,8	760	39,2	853	36,5	2 175	56,1	
Takeaway and fast-food outlets	796	54,0	1 022	52,8	1 327	56,7	1 493	38,4	
Caterers and other catering services	106	7,2	155	8,0	159	6,8	215	5,5	
Total	1 475	100,0	1 937	100,0	2 339	100,0	3 883	100,0	

The total capital expenditure on new assets in 2022 (R3,9 billion) represents an increase of 13,5% per annum compared with the expenditure reported in the corresponding survey of 2018 (R2,3 billion). The largest contributor to total capital expenditure was 'restaurants and coffee shops' (R2,2 billion or 56,1%), followed by 'takeaway and fast-food outlets' (R1,5 billion or 38,4%) and 'caterers and other catering services' (R0,2 billion or 5,5%). Comparing 2018 and 2022, the largest increase was reported for 'restaurants and coffee shops' (+R1,3 billion).

Between 2012 and 2022, 'restaurants and coffee shops' gained the biggest percentage share (+17,3 percentage points) in capital expenditure on new assets (from 38,8% in 2012 to 56,1% in 2022). 'Takeaway and fast-food outlets' lost the biggest percentage share (-15,6 percentage points) over the same period (from 54,0% in 2012 to 38,4% in 2022).

Risenga Maluleke

Statistician-General

3. Tables

Table 1 – Principal statistics in the food and beverages industry, 2018 and 2022

Period	Turnover	Total income	Total expenditure	Net profit or loss before tax	Total opening inventory	Total closing inventory	Capital expenditure on new assets	Number of employees
				R million				Number
2018 ¹	70 353	72 297	69 010	3 163	1 598	1 474	2 339	214 035
2022 ²	95 837	99 042	93 827	5 387	2 012	2 185	3 883	236 527
Annualised % change	8,0	8,2	8,0	14,2	5,9	10,3	13,5	2,5

¹Revised figures. ²Preliminary figures.

Table 2 – Principal statistics by type of service in the food and beverages industry, 2018 and 2022

	Total income			Т	otal expenditure		Net profit before tax			
Type of service	2018 ¹	2022 ²	Annualised	2018 ¹	2022 ²	Annualised	2018 ¹	2022 ²	Annualised	
	R mi	R million		R million		% change	R million		% change	
Restaurants and coffee shops	34 116	51 316	10,7	32 567	48 694	10,6	1 348	2 778	19,8	
Takeaway and fast-food outlets	23 861	31 057	6,8	22 843	28 799	6,0	1 080	2 264	20,3	
Caterers and other catering services	14 320	16 669	3,9	13 600	16 334	4,7	735	345	-17,2	
Total	72 297	99 042	8,2	69 010	93 827	8,0	3 163	5 387	14,2	

Table 2 – Principal statistics by type of service in the food and beverages industry, 2018 and 2022 (concluded)

	Tota	l opening inver	ntory	To	otal closing inver	ntory	Capital expenditure on new assets			
Type of service	2018 ¹	2022 ²	Annualised	2018 ¹	2022 ²	Annualised %	2018 ¹	2022 ²	Annualised	
	R million		% change	R million		change	R million		% change	
Restaurants and coffee shops	887	1 019	3,5	686	1 176	14,4	853	2 175	26,4	
Takeaway and fast-food outlets	437	597	8,1	499	603	4,8	1 327	1 493	3,0	
Caterers and other catering services	274	396	9,6	289	406	8,9	159	215	7,8	
Total	1 598	2 012	5,9	1 474	2 185	10,3	2 339	3 883	13,5	

¹Revised figures. ²Preliminary figures.

¹ Revised figures. ² Preliminary figures.

Table 3 – Profit margins in the food and beverages industry, 2018 and 2022

	Net profit	after tax	Turn	over	Profit margin³		
Type of service	2018 ¹	2022 ²	2018 ¹	2022 ²	2018 ¹	2022 ²	
		R million		%			
Restaurants and coffee shops	981	2 133	33 679	50 261	2,9	4,2	
Takeaway and fast-food outlets	795	1 801	23 380	29 584	3,4	6,1	
Caterers and other catering services	596	317	13 294	15 992	4,5	2,0	
Total	2 372	4 251	70 353	95 837	3,4	4,4	

Table 4 – Income in the food and beverages industry, 2018 and 2022

Income items	2018 ¹ 2022 ² 2018 ¹				Annualised %
income nems	R mi	llion	% cont	change	
Sales of goods and services rendered	70 024	95 381	96,8	96,2	8,0
Interest	254	249	0,4	0,3	-0,5
Rental, leasing income	329	456	0,5	0,5	8,5
Other income	1 690	2 956	2,3	3,0	15,0
Total	72 297	99 042	100,0	100,0	8,2

Revised figures.
 Preliminary figures.
 Profit margin = net profit after tax divided by turnover multiplied by 100.

¹Revised figures. ²Preliminary figures.

Table 5 – Income in the food and beverages industry, 2022²

Type of service	Sales of goods	Income from services rendered	Interest	Rental, leasing income	Dividends	Other income	Total income	
	R million							
Restaurants and coffee shops	50 069	97	86	95	0	969	51 316	
Takeaway and fast-food outlets	29 212	50	100	322	0	1 373	31 057	
Caterers and other catering services	15 662	291	63	39	115	499	16 669	
Total	94 943	438	249	456	115	2 841	99 042	

² Preliminary figures.

Table 6 – Income by enterprise size in the food and beverages industry, 2022²

Type of service	Large enterprises	Medium enterprises	Small and micro enterprises	Total			
Type of Service	R million						
Restaurants and coffee shops	6 475	3 363	41 478	51 316			
Takeaway and fast-food outlets	20 302	3 415	7 340	31 057			
Caterers and other catering services	6 170	1 270	9 229	16 669			
Total	32 947	8 048	58 047	99 042			

² Preliminary figures.

Table 7 – Concentration ratios (relative contribution of the large enterprises) in the food and beverages industry, 2022²

Type of service	Total income	Income of 5 largest enterprises ³	Relative contribution of 5 largest enterprises ⁴	Income of 10 largest enterprises ³	Relative contribution of 10 largest enterprises ⁴	Income of 20 largest enterprises ³	Relative contribution of 20 largest enterprises ⁴
	R million		%	R million	% R million		%
Restaurants and coffee shops	51 316	3 525	6,9	4 546	8,9	6 104	11,9
Takeaway and fast-food outlets	31 057	8 979	28,9	12 637	40,7	15 629	50,3
Caterers and other catering services	16 669	3 735	22,4	4 707	28,2	5 991	35,9
Total	99 042	10 858	11,0	15 370	15,5	20 569	20,8

² Preliminary figures.

Table 7 – Concentration ratios (relative contribution of the large enterprises) in the food and beverages industry, 2022² (concluded)

Type of service	Income of 50 largest enterprises ³	Relative contribution of 50 largest enterprises ⁴	Income of 100 largest enterprises ³	Relative contribution of 100 largest enterprises ⁴
	R million	%	R million	%
Restaurants and coffee shops	8 032	15,7	10 115	19,7
Takeaway and fast-food outlets	19 268	62,0	22 510	72,5
Caterers and other catering services	7 459	44,7	7 666	46,0
Total	26 566	26,8	32 309	32,6

² Preliminary figures.

³ Note: The figures in the 'Total' row reflect the income of the 5, 10 and 20 largest enterprises respectively, and not the column totals. ⁴ Relative contribution = income of the largest enterprises divided by total income and multiplied by 100.

³ Note: The figures in the 'Total' row reflect the income of the 50 and 100 largest enterprises respectively, and not the column totals. ⁴ Relative contribution = income of the largest enterprises divided by total income and multiplied by 100.

Table 8 – Expenditure in the food and beverages industry, 2018 and 2022

Expenditure items	2018 ¹	2022 ²	2018 ¹	2022 ²	Annualised %
Expenditure items	R mi	llion	% contr	change	
Purchases	33 272	46 271	48,3	49,5	8,6
Subcontractors and labour/ employment brokers paid	85	89	0,1	0,1	1,2
Salaries and wages	14 696	16 898	21,3	18,0	3,6
Rental and leasing of land, buildings and other structures under operating leases	4 018	6 014	5,8	6,4	10,6
Leasing and hiring of plant, machinery, equipment and vehicles under operating leases	526	567	0,8	0,6	1,9
Utilities (water and electricity)	2 014	2 558	2,9	2,7	6,2
Interest paid	709	884	1,0	0,9	5,7
Advertising, marketing, promotions	1 512	2 269	2,2	2,4	10,7
Insurance premiums	372	609	0,5	0,6	13,1
Levies	65	83	0,1	0,1	6,3
Depreciation and amortisation	1 792	2 569	2,6	2,7	9,4
Other expenditure	9 949	15 016	14,4	16,0	10,8
Total expenditure	69 010	93 827	100,0	100,0	8,0

¹ Revised figures. ² Preliminary figures.

Table 9 – Expenditure in the food and beverages industry, 2022²

Type of service	Purchases		Purchases Salaries and buildings and machinery, equipment are under operating Note: The provided Heaving of I and, buildings and machinery, equipment are under operating vehicles ve		Purchases Salaries and wages Wages Ieasing of land, buildings and other structures under operating Vehicles under Vehicles under Ieasing of land, buildings and other structures under operating		and buildings and machinery, Utilitie other structures equipment and under operating vehicles under		Utilities (water and electricity)	Interest paid	Advertising, marketing, promotions
	R million										
Restaurants and coffee shops	22 686	8 974	3 788	342	1 477	411	1 010				
Takeaway and fast-food outlets	13 694	4 729	1 552	149	943	330	1 234				
Caterers and other catering services	9 891	3 195	674	76	138	143	25				
Total	46 271	16 898	6 014	567	2 558	884	2 269				

² Preliminary figures.

Table 9 – Expenditure in the food and beverages industry, 2022² (concluded)

Type of service	Motor vehicles	Insurance premiums	Levies	Depreciation and amortisation	Royalties, franchise fees, copyright, trade names, trademarks and patent rights	Repair and maintenance	Other expenditure	Total expenditure
	R million							
Restaurants and coffee shops	145	395	52	1 433	1 776	66	6 139	48 694
Takeaway and fast-food outlets	80	108	27	832	1 635	32	3 454	28 799
Caterers and other catering services	114	106	4	304	24	33	1 607	16 334
Total	339	609	83	2 569	3 435	131	11 200	93 827

² Preliminary figures.

Table 10 – Capital expenditure on new assets in the food and beverages industry, 2018 and 2022

Type of asset	2018 ¹	2022 ²	2018 ¹	2022 ²	Annualised
Type of asset	R mill	lion	% conti	ribution	% change
Land, buildings and construction works, roads, parking areas and leasehold improvements	535	1 088	22,9	28,0	19,4
Plant, machinery, furniture and fittings, construction equipment, manufacturing equipment and other office equipment	1 362	1 854	58,2	47,8	8,0
Computers, network equipment and other ICT equipment	200	192	8,6	4,9	-1,0
Motor vehicles, trucks, aircraft, boats, trailers, locomotives, fleet and other transport equipment	82	202	3,5	5,2	25,3
Other capital expenditure on new assets	160	547	6,8	14,1	36,0
Total capital expenditure on new assets	2 339	3 883	100,0	100,0	13,5

¹Revised figures. ²Preliminary figures.

Table 11 - Capital expenditure on new assets (own and leased) in the food and beverages industry, 2022²

Type of asset	R m	illion	% cont	ribution	
Type of asset	Own assets	Right-of-use assets (Leased)	Own assets	Right-of-use assets (Leased)	
Land, buildings and construction works	816	272	22,9	83,7	
Plant, machinery and equipment	1 854	0	52,2	0,0	
Computers	192	0	5,4	0,0	
Motor vehicles	201	1	5,6	0,3	
Work in progress	66	0	1,9	0,0	
Intangible assets	349	31	9,8	9,5	
Other new assets	80	21	2,2	6,5	
Total capital expenditure on new assets	3 558	325	100,0	100,0	

² Preliminary figures.

Table 12 - Capital expenditure on new assets in the food and beverages industry, 2022²

Type of asset	Restaurants and coffee shops	Takeaway and fast-food outlets	Caterers and other catering services	Total
		R mi	illion	
Land, buildings and construction works, roads, parking areas and leasehold improvements	363	720	5	1 088
Plant, machinery, furniture and fittings, construction equipment, manufacturing equipment and other office equipment	1 160	537	157	1 854
Computers, network equipment and other ICT equipment	113	61	18	192
Motor vehicles, trucks, aircraft, boats, trailers, locomotives, fleet and other transport equipment	136	39	27	202
Other capital expenditure on new assets	403	136	8	547
Total capital expenditure on assets	2 175	1 493	215	3 883

² Preliminary figures.

Table 13 – Employment in the food and beverages industry for the last pay period on or before 30 June, 2018 and 2022

	Male employees		Female employees			Total employees			
Type of service	2018 ¹	2022 ²	Annualised	2018 ¹	2022 ²	Annualised	2018 ¹	2022 ²	Annualised
	Numb	er	% change	Number		% change	Number		% change
Restaurants and coffee shops	42 801	59 466	8,6	61 617	67 971	2,5	104 418	127 437	5,1
Takeaway and fast-food outlets	22 905	23 846	1,0	38 417	40 469	1,3	61 322	64 315	1,2
Caterers and other catering services	19 928	17 618	-3,0	28 367	27 157	-1,1	48 295	44 775	-1,9
Total	85 634	100 930	4,2	128 401	135 597	1,4	214 035	236 527	2,5

Table 14 – Details of employment in the food and beverages industry for the last pay period ended on or before 30 June 2022²

	i	Full-time employees			Part-time employees			
Type of service	Male	Female	Total	Male	Female	Total	employees	
				Number				
Restaurants and coffee shops	55 907	63 226	119 133	3 559	4 745	8 304	127 437	
Takeaway and fast-food outlets	19 339	32 837	52 176	4 507	7 632	12 139	64 315	
Caterers and other catering services	15 739	24 922	40 661	1 879	2 235	4 114	44 775	
Total	90 985	120 985	211 970	9 945	14 612	24 557	236 527	

² Preliminary figures.

¹Revised figures. ²Preliminary figures.

Table 15 – Employment by enterprise size in the food and beverages industry as at the end of June 2022²

Type of covide	Large enterprises	Medium enterprises	Small and micro enterprises	Total employees			
Type of service	Number						
Restaurants and coffee shops	14 880	7 198	105 359	127 437			
Takeaway and fast-food outlets	42 552	7 182	14 581	64 315			
Caterers and other catering services	20 584	2 799	21 392	44 775			
Total	78 016	17 179	141 332	236 527			

² Preliminary figures.

Table 16 – Details of income from sales of goods by commodity type in the food and beverages industry, 2018 and 2022

Commodity type	2018 ¹	2022 ²	2018 ¹	2022 ²	Annualised % change
	R m	Ilion	% cont	ribution	
Food and snacks	49 247	70 823	71,3	74,6	9,5
Non-alcoholic beverages	5 293	6 039	7,6	6,4	3,4
Alcoholic fermented beverages	2 831	5 154	4,1	5,4	16,2
Alcoholic distilled beverages and wines	2 526	4 431	3,6	4,7	15,1
Event catering services for a specific event	2 445	4 316	3,5	4,5	15,3
Contract food catering services for transportation operations (e.g., air, rail, other transport companies) on an ongoing basis	1 993	1 331	2,9	1,4	-9,6
Other contract/concession-based food catering services, other than for transportation companies on an ongoing basis	4 717	2 570	6,8	2,7	-14,1
Other sales	161	279	0,2	0,3	14,7
Total sales of goods	69 213	94 943	100,0	100,0	8,2

¹ Revised figures. ² Preliminary figures.

Table 17 – Details of income from sales of goods by commodity type in the food and beverage industry, 2022²

Commodity type	Restaurants and coffee shops	Takeaway and fast-food outlets	Caterers and other catering services	Total
Commounty type		R m	illion	
Food and snacks	40 558	27 508	2 757	70 823
Non-alcoholic beverages	4 191	1 338	510	6 039
Alcoholic fermented beverages	2 515	239	2 400	5 154
Alcoholic distilled beverages and wines	2 386	11	2 034	4 431
Event catering services for a specific event	102	0	4 214	4 316
Contract food catering services for transportation operations (e.g., air, rail, other transport companies) on an ongoing basis	0	0	1 331	1 331
Other contract/concession-based food catering services, other than for transportation companies on an ongoing basis	196	0	2 374	2 570
Other sales	121	116	42	279
Total sales of goods	50 069	29 212	15 662	94 943

² Preliminary figures.

Table 18 – Details of purchases by commodity type in the food and beverages industry, 2018 and 2022

Commodity type	2018 ¹	2022 ²	2018 ¹	2022 ²	Annualised % change	
Commodity type	R mi	Ilion	% contribution		Annualiseu % Change	
Vegetables	2 606	2 621	7,8	5,7	0,1	
Fruits and nuts	1 167	845	3,5	1,8	-7,8	
Meat and fish products	12 709	19 659	38,2	42,5	11,5	
Dairy products	2 158	1 273	6,5	2,8	-12,4	
Bakery products	2 086	2 307	6,3	5,0	2,5	
Other food products	3 716	7 594	11,2	16,4	19,6	
Alcoholic beverages	2 788	5 430	8,4	11,7	18,1	
Non-alcoholic beverages	3 293	3 387	9,9	7,3	0,7	
Gas	407	374	1,2	0,8	-2,1	
Other purchases	2 342	2 781	7,0	6,0	4,4	
Total purchases	33 272	46 271	100,0	100,0	8,6	

¹Revised figures. ²Preliminary figures.

Table 19 – Details of purchases by commodity type in the food and beverage industry, 2022²

Commodity type	Restaurants and coffee shops	Takeaway and fast-food outlets	Caterers and other catering services	Total
Commounty type		R mi	illion	
Vegetables	1 025	1 033	563	2 621
Fruits and nuts	186	276	383	845
Meat and fish products	10 546	7 143	1 970	19 659
Dairy products	473	433	367	1 273
Bakery products	781	1 059	467	2 307
Other food products	4 856	1 768	970	7 594
Alcoholic beverages	1 619	112	3 699	5 430
Non-alcoholic beverages	1 697	938	752	3 387
Gas	186	137	51	374
Other purchases	1 317	795	669	2 781
Total purchases	22 686	13 694	9 891	46 271

² Preliminary figures.

Table 20 – Income from sales of goods and services by client base in the food and beverage, 2018 and 2022

Type of client	2018 ¹	2022 ²	2018 ¹	2022 ²	Annualised %	
Type of cheft	R million		% contribution		change	
Individual and households	59 559	86 187	85,1	90,3	9,7	
Businesses (including NGOs)	9 120	8 828	13,0	9,3	-0,8	
Government (national, provincial and local), including parastatals	1 345	366	1,9	0,4	-27,8	
Total	70 024	95 381	100,0	100,0	8,0	

Table 21 – Income from sales of goods and services rendered by client base in the food and beverages industry, 2022²

Type of service	Individuals and households	Businesses (including NGOs)	Government (national, provincial and local), including parastatals	Total
		R mi	illion	
Restaurants and coffee shops	49 464	702	0	50 166
Takeaway and fast-food outlets	28 824	420	18	29 262
Caterers and other catering services	7 899	7 706	348	15 953
Total	86 187	8 828	366	95 381

² Preliminary figures.

¹ Revised figures. ² Preliminary figures.

Table 22 – Information and communication technology (ICT) usage for business purposes by type of service, 2022²

Type of service	Enterprises which use computers for business purposes	Internet used for business purposes	Enterprises which have a web page	Enterprises with financial transactions undertaken on the website	Online/mobile application to receive orders	Enterprises whose information technology (IT) activities are outsourced	Enterprises with investment in ICT planned over the next 3 years
				% of enterprises			
Restaurants and coffee shops	99,3	100,0	74,0	32,5	55,8	18,8	11,7
Takeaway and fast-food outlets	100,0	100,0	69,0	34,0	70,9	18,0	14,0
Caterers and other catering services	100,0	100,0	68,6	9,8	31,3	25,5	19,6
Total	99,7	100,0	71,5	29,2	38,3	19,7	13,8

² Preliminary figures.

Table 23 – Information and communication technology (ICT) usage for business purposes by enterprise size, 2022²

Enterprise size	Enterprises which use computers for business purposes	Internet used for business purposes	Enterprises which have a web page	Enterprises with financial transactions undertaken on the website	Online/mobile application to receive orders	Enterprises whose information technology (IT) activities are outsourced	Enterprises with investment in ICT planned over the next 3 years
				% of enterprises			
Large enterprises	100,0	100,0	68,5	25,8	25,8	43,8	18,0
Medium enterprises	100,0	100,0	78,0	37,3	37,3	52,5	16,9
Small enterprises	100,0	100,0	76,9	30,8	30,8	23,1	7,7
Micro enterprises	99,3	100,0	70,1	27,8	27,8	30,6	10,4
Total	99,7	100,0	71,5	29,2	29,2	38,3	13,8

² Preliminary figures.

Table 24 – Main uses of the internet for the business operations, by type of service, in the food and beverages industry, 2022²

Type of service	Email	e-government	e-learning	ICT-based supply chains (tracking systems)	Information services
			% of enterprises		
Restaurants and coffee shops	94,2	10,4	10,5	11,7	27,3
Takeaway and fast-food outlets	93,0	6,0	11,0	13,0	22,0
Caterers and other catering services	96,1	9,8	12,0	11,7	31,4
Total	94,1	8,9	10,5	12,1	26,2

² Preliminary figures.

Table 24 – Main uses of the internet for the business operations, by type of service, in the food and beverages industry, 2022² (concluded)

Type of service	Internet banking	Virtual teams, remote working, telecommunity	VOIP (i.e., Skype)	Receive orders/bookings	Place orders/bookings
Type of Service		% of enterprises			
Restaurants and coffee shops	64,9	11,7	14,3	35,7	26,6
Takeaway and fast-food outlets	55,0	19,0	9,0	38,9	19,0
Caterers and other catering services	72,5	29,3	13,7	29,4	25,5
Total	63,0	17,0	12,4	35,7	23,9

² Preliminary figures.

Table 25 – Main uses of the internet for the business operations, by enterprise size, in the food and beverages industry, 20222

Enterprise size	Email	e-government	e-learning	ICT-based supply chains (tracking systems)	information services
	% of enterprises				
Large enterprises	95,5	4,5	12,4	20,2	20,2
Medium enterprises	86,4	8,5	13,6	32,2	32,2
Small enterprises	100,0	7,7	7,7	23,1	23,1
Micro enterprises	95,8	11,8	8,3	27,8	27,8
Total	94,1	8,9	10,5	12,1	26,2

² Preliminary figures.

Table 25 – Main uses of the internet for the business operations, by enterprise size, in the food and beverages industry, 2022² (concluded)

Enterprise size	Internet banking	Virtual teams, remote working, telecommunity	VOIP (i.e., Skype)	Receive orders/bookings	Place orders/bookings
	% of enterprises				
Large enterprises	56,2	30,3	18,0	46,1	25,8
Medium enterprises	64,4	22,0	13,6	30,5	30,5
Small enterprises	76,9	7,7	7,7	38,5	23,1
Micro enterprises	65,3	7,6	9,0	31,3	20,1
Total	63,0	17,0	9,0	35,7	23,9

Table 26 – Internet connection used in the food and beverages industry, 2022²

Type of service	Fibre	Fixed LTE	Fixed 5G	
	% of enterprises			
Restaurants and coffee shops	84,4	16,2	3,2	
Takeaway and fast-food outlets	86,0	15,0	5,0	
Caterers and other catering services	72,5	37,2	11,7	
Total	82,9	19,3	5,2	

² Preliminary figures.

² Preliminary figures.

Table 27 – Booking/ordering methods and the use of social media platforms in the food and beverages industry, 2022²

	Booking/ordering methods				Social media platforms	
Type of service	Walk-in customers	Walk-in customers Telephonic bookings Internet		Other booking/ordering methods	used for researching the industry	
	% of enterprises					
Restaurants and coffee shops	98,6	85,3	67,8	62,9	58,0	
Takeaway and fast-food outlets	92,6	68,1	73,4	74,5	50,0	
Caterers and other catering services	70,0	68,0	42,0	38,0	40,0	
Total	91,6	76,7	65,2	62,4	52,3	

² Preliminary figures.

Explanatory notes

Background The results presented in this publication have been derived from the 2022 food and beverages industry large sample survey. This is a periodic survey

which measures economic activity in the food and beverage sector of the South African economy. This survey is based on a sample of private and

public enterprises operating in the food and beverage industry.

The sample was drawn from Stats SA's statistical business register (SBR), based on the units registered for value-added tax (VAT).

Value-added tax (VAT) All figures exclude VAT.

Reference period The information was collected from enterprises for their financial year, which ended on any date between 1 July 2021 and 30 June 2022.

Purpose of the surveyResults of the survey are used within Stats SA for benchmarking the gross domestic product (GDP) and its components. These statistics are also used by government policy advisors in monitoring the performance and contribution of individual industries to the South African economy and the

effectiveness of industry policies, and by private sector users in analyses of comparative business and industry performance,

Classification by industry

The 1993 edition of the Standard Industrial Classification of All Economic Activities (SIC), Fifth Edition, Report No. 09-90-02, was used to classify the

statistical units in the survey. The SIC is based on the 1990 International Standard Industrial Classification of All Economic Activities (ISIC) with suitable adaptations for local conditions. Statistics in this publication are presented at a five-digit SIC group level. Each enterprise is classified to an

industry, which reflects its predominant activity.

Statistical unit The statistical unit for the collection of the information is an enterprise is a legal unit (or a combination of legal units) that includes and

directly controls all functions necessary to carry out its production activities.

Size groups

The enterprises are divided into four size groups according to the value of their annual turnover recorded on the Stats SA SBR. Large enterprises are those with an annual recorded turnover above R78 million. Table 28 presents the Department of Trade, Industry and Competition (DTIC) cut-off points adjusted by a factor of 6,0.

Table 28 – Size groups for the food and beverages industry, 2022

Size group	Annual turnover		
Large enterprises	VAT turnover > R78 000 000		
Medium enterprises	R36 000 000 < VAT turnover ≤ R78 000 000		
Small enterprises	R30 600 000 < VAT turnover ≤ R36 000 000		
Micro enterprises	VAT turnover ≤ R30 600 000		

Survey methodology and design

The survey was conducted by email, telephone and personal visits.

A sample of approximately 1 000 enterprises was drawn from a frame of enterprises using stratified simple random sampling. The enterprises were first stratified at the five-digit level according to the SIC, and then by size of enterprise. All large, medium and small enterprises were completely enumerated. Turnover as recorded on the SBR was used as a measure of size for stratification.

Collection rate

Collection rate = ((collected + finalised investigations) / sample size) x 100. The collection rate was 76,0%.

Turnover collection rate

Turnover collection rate = ((weighted collected enterprises SBR turnover + weighted finalised investigations SBR turnover)/population turnover) *100. The turnover collection rate was 90,1%.

Weighting methodology

For those strata not completely enumerated, the weights to produce estimates are the inverse ratio of the sampling fraction, modified to take account of non-response in the survey. Stratum estimates were calculated and then aggregated with the completely enumerated stratum to form division estimates.

Relative standard error

Data presented in this publication are based on information obtained from a sample and are, therefore, subject to sampling variability; that is, they may differ from the figures that would have been produced if the data had been obtained from all enterprises in the food and beverages industry in South Africa.

One measure of the likely difference is given by the standard error (SE), which indicates the extent to which an estimate might have varied by chance because only a sample of enterprises was used. The relative standard error (RSE) provides an immediate indication of the percentage error likely to have occurred as a result of sampling, and thus avoids the need to refer to the size of the estimate.

Table 29 – Income in the food and beverages industry within 95% confidence limits, 2022

Type of service	Lower limit	Total income	Upper limit	Relative standard error
		%		
Restaurants and coffee shops	43 974	51 316	58 658	7,3
Takeaway and fast-food outlets	28 196	31 057	33 918	4,7
Caterers and other catering services	11 572	16 669	21 766	15,6
Total industry	89 723	99 042	108 359	4,8

Revised figures

Revised figures are mainly due to late submission of data to Stats SA, or respondents reporting revisions or corrections to their figures. Figures for 2022 are preliminary and subject to revision.

Abbreviations

DTIC Department of Trade, Industry and Competition **GDP** Gross domestic product ISIC International Standard Industrial Classification of All Economic Activities PPI Producer price index RSE Relative standard error South African Revenue Service SARS SBR Statistical Business Register SE Standard error SIC Standard Industrial Classification of All Economic Activities SMMEs Small, medium and micro enterprises

SNA System of National Accounts

Stats SA Statistics South Africa Value-added tax VAT

Rand value less than R500 000

Glossary

Concentration ratio The ratio of the income of the *n* largest enterprises to the total income.

Employees Persons employed by a business or organisation and who received payment (in salaries, wages, commission, piece rates or payments in kind) for the last pay

period ended on or before 30 June of a year.

Enterprise The enterprise is a legal entity or a combination of legal units that includes and directly controls all functions necessary to carry out its activities.

Full-time employees Full-time employees are those (permanent, temporary or casual) who normally work 40 hours or more per week.

IndustryAn industry consists of a group of enterprises engaged in the same or similar kinds of economic activity. Industries are defined in the *System of National Accounts*

(SNA) in the same way as in the Standard Industrial Classification of all Economic Activities (SIC), Fifth Edition, Report No, 09-90-02 of January 1993.

Motor vehicles Motor vehicles include cars, trucks, aircraft, boats, trailers, locomotives and other transport equipment.

Net profit or loss after tax

Total income

plus closing value of inventories

minus total expenditure

minus opening value of inventories

minus company tax.

Net profit or loss before tax

Total income

plus closing value of inventories

minus total expenditure

minus opening value of inventories.

Other

booking/ordering methods

Other booking/ordering methods includes ordering via mobile apps, etc.

Other expenditure Other expenditure includes:

Custom duties; excise duties; cleaning services (contracted out); interest; pest control; security; repairs and maintenance; management and administration fees; motor vehicle running expenditure, including parts and fuel if not part of operating expenditure; insurance; royalties; franchise fees; severance, termination and redundancy payments; advertising, marketing, promotions; railage and transport-out; professional services, e,g, accounting, audit and other professional services, legal expenses and data processing services; and staff welfare, including amenities (canteen, crèche, gym).

Other income Other income includes:

Grants received from institutions other than government; donations or sponsorships; and royalties received from enterprises based in South Africa.

Other sales include:

Sales from vending machines; tobacco and tobacco products; other sales n.e.c.

Part-time employees Part-time employees are those (permanent, temporary or casual) who usually work less than 40 hours per week.

Profit margin Profit margin is derived as:

Net profit after tax divided by turnover multiplied by 100.

Statistical unit A statistical unit is a unit of observation or measurement for which statistical data are collected or derived.

Stratum A stratum is constructed by concatenating the SIC classification and size group variables.

Turnover Turnover includes:

value of sales of goods;

amount received for services rendered;

rent and lease payments received for land and buildings; and

rent, leasing and hiring received for machinery, vehicles and other equipment.