

## **Ideation Phase**

### **Define the Problem Statements**

Date	11 February 2026
Team ID	<b>LTVIP2025TMID49900</b>
Project Name	Heritage treasures: an in-depth analysis of unesco world heritage
Maximum Marks	2 Marks

#### **Customer Problem Statements :**

##### **I am**

A heritage researcher, policymaker, or data enthusiast who wants to understand the global landscape of UNESCO World Heritage Sites, their distribution, and current risks.

##### **I'm trying to**

Gain insights into the number, location, and trends of heritage sites by country and region, while identifying sites that are endangered and understanding how heritage efforts have evolved over time.

##### **but**

The data is scattered, hard to visualize, and doesn't provide an immediate, intuitive view of patterns, trends, or risks without advanced analysis.

##### **because**

There is no single, interactive dashboard that consolidates all the information about UNESCO sites in a way that is easy to explore and analyze for decision-making or awareness-building.

##### **which makes me feel**

Frustrated and overwhelmed because I can't quickly identify key insights (e.g., which countries need more preservation efforts) and feel I might miss important patterns that could drive better heritage conservation strategies.