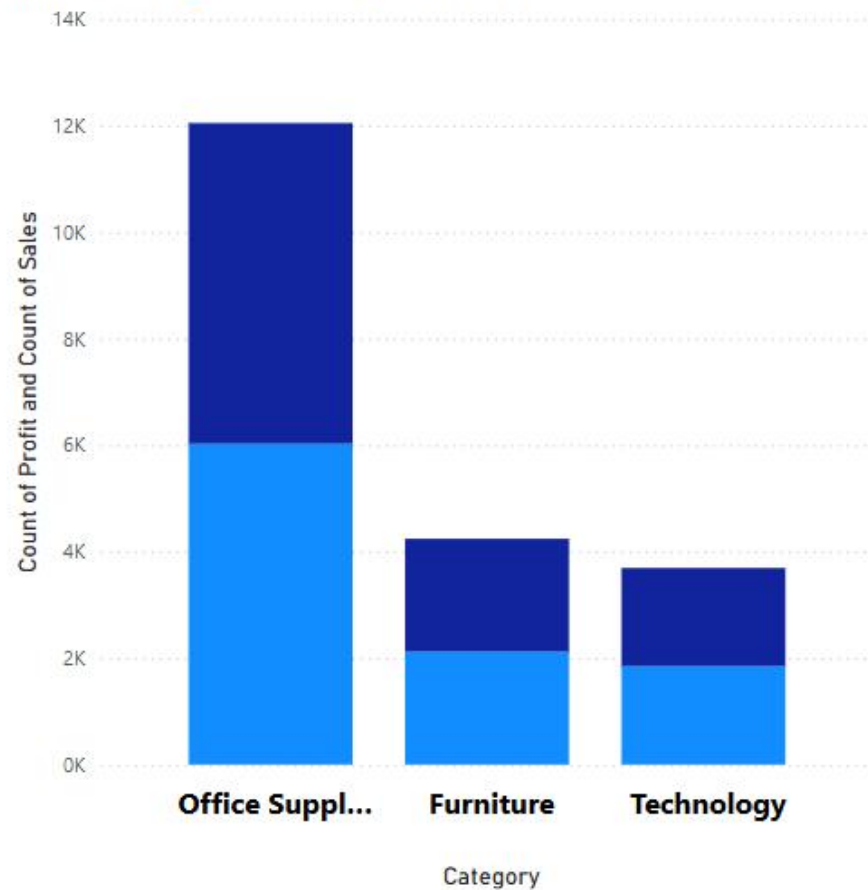


Question 1

product categories contribute the most to overall sales and profit

profit and sales ● Count of Profit ● Count of Sales



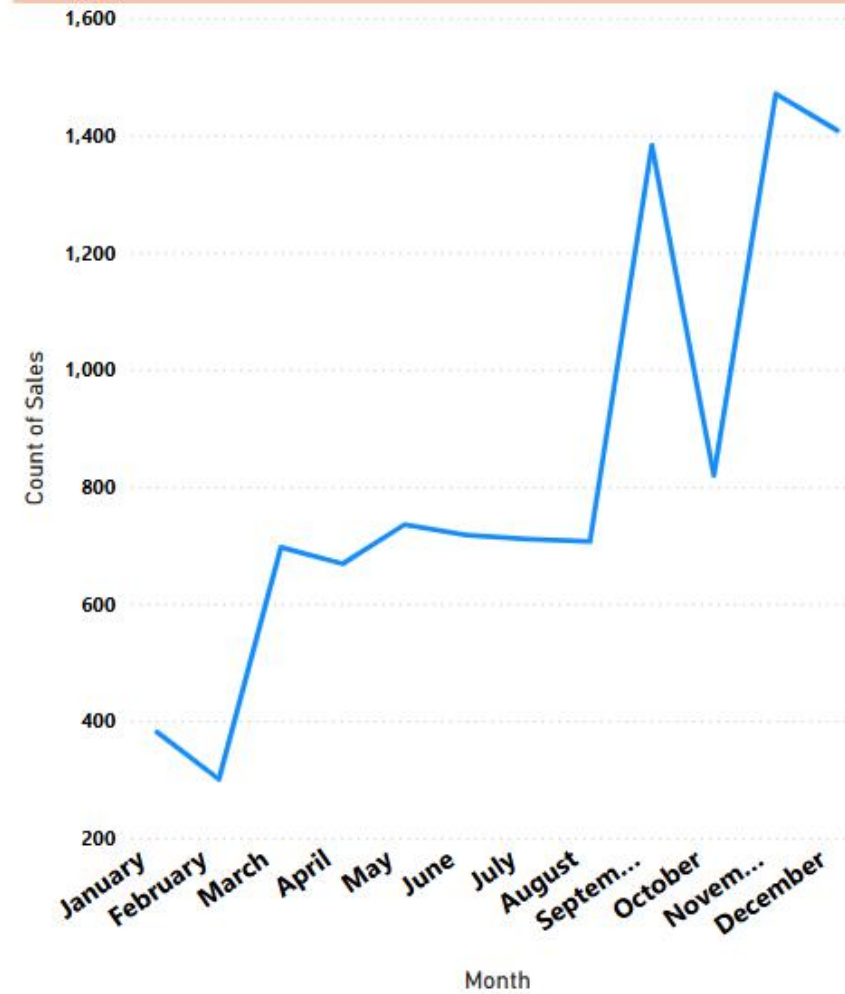
Assessment

Click on the arrow to navigate to questions 3 and 4



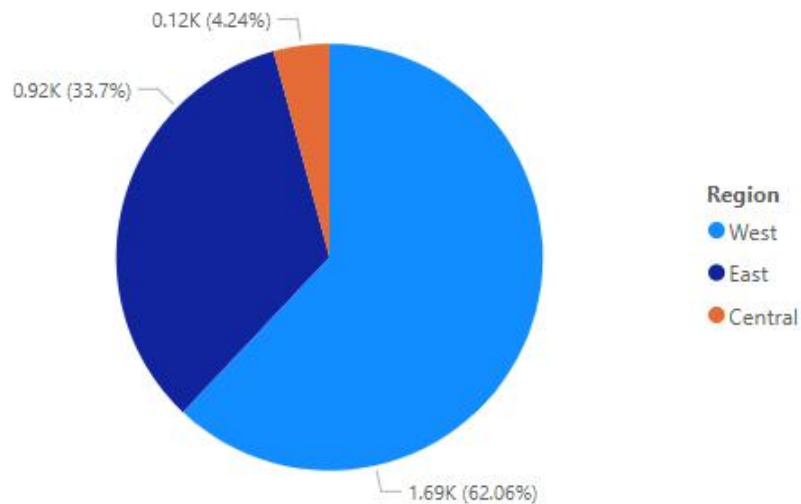
Question 2

Monthly sales trend over time



Question 3

regions are most profitable

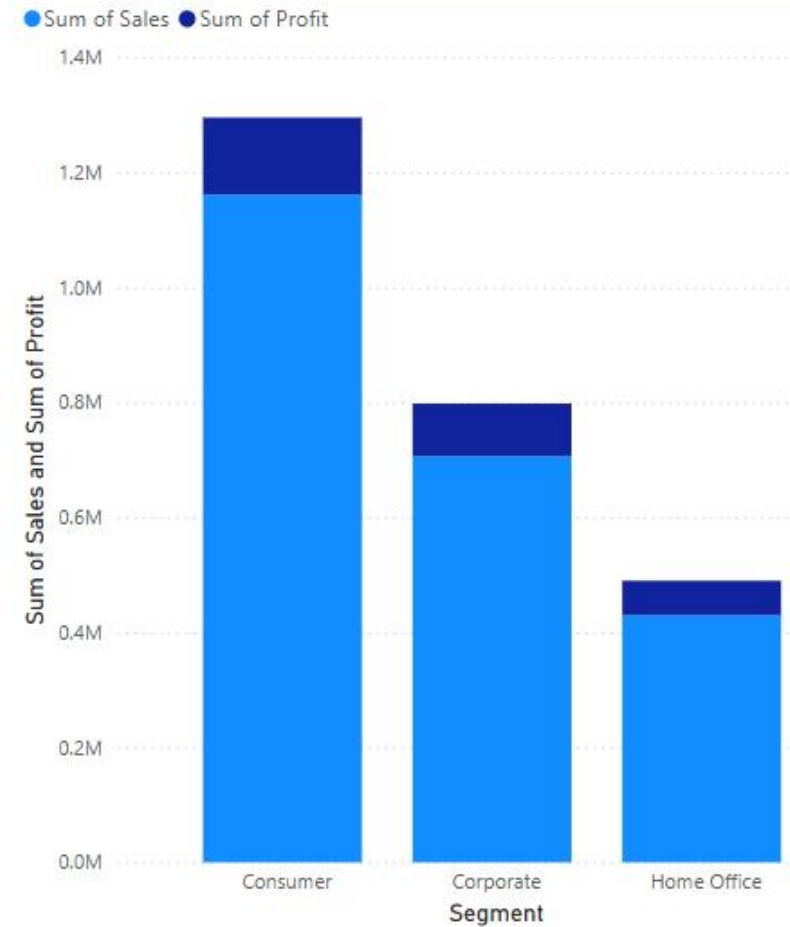


Click on the arrow to navigate to questions 5 and 6



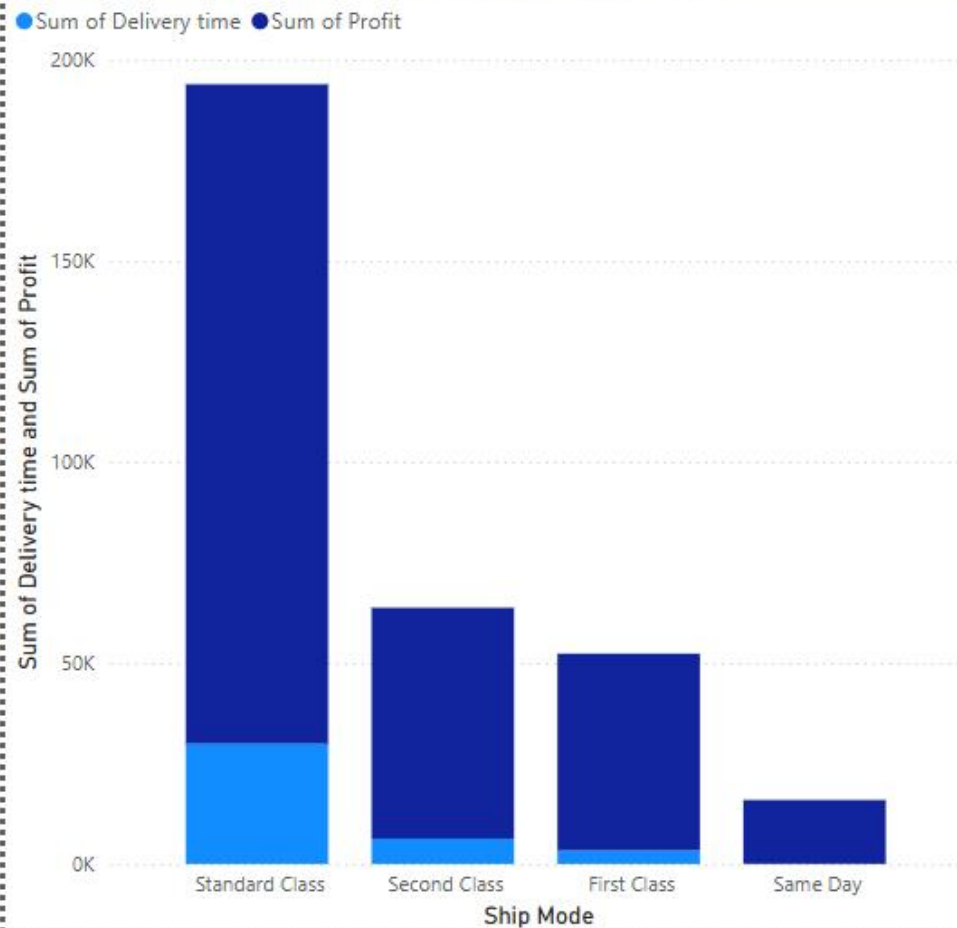
Question 4

different customer segments perform in terms of sales and profitability



Question 7

shipping modes are most used, and how do they impact delivery time and profit



Click on the arrow to navigate to questions 7 and 8



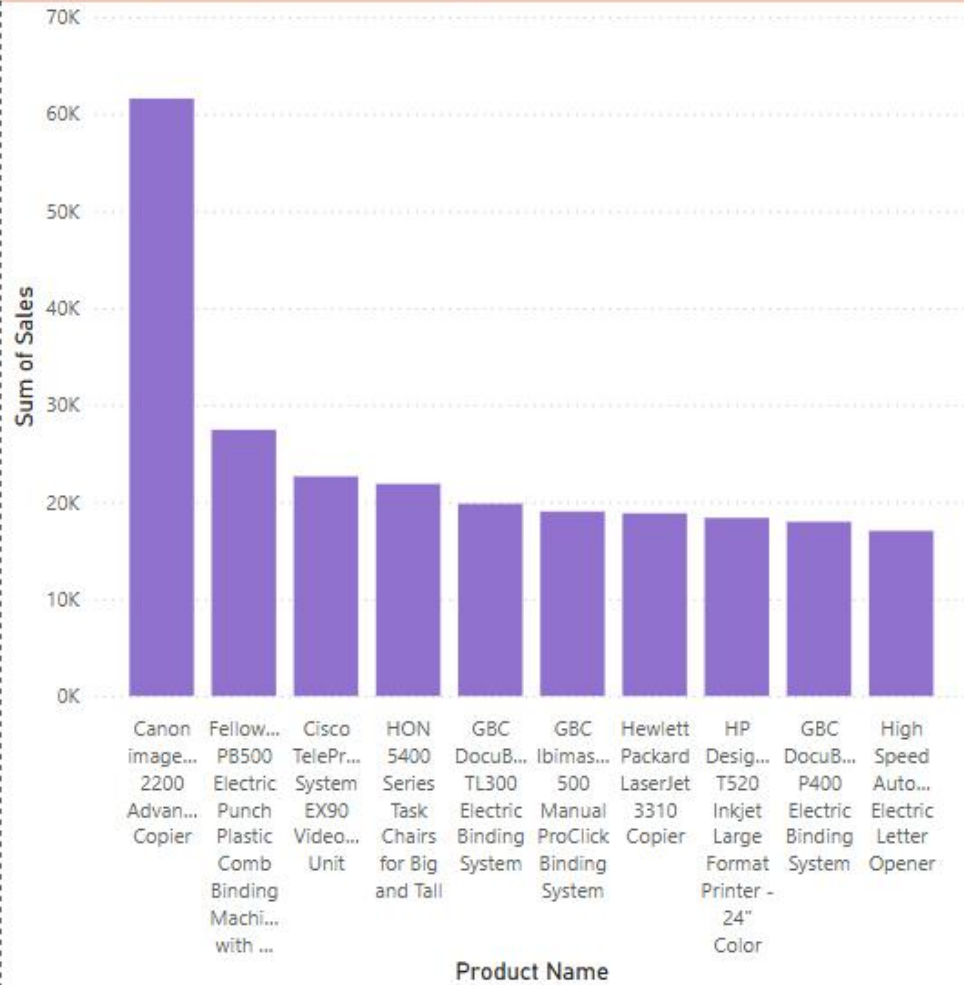
Question 6

cities having the highest number of orders



Question 7

top Top 10 products by sales

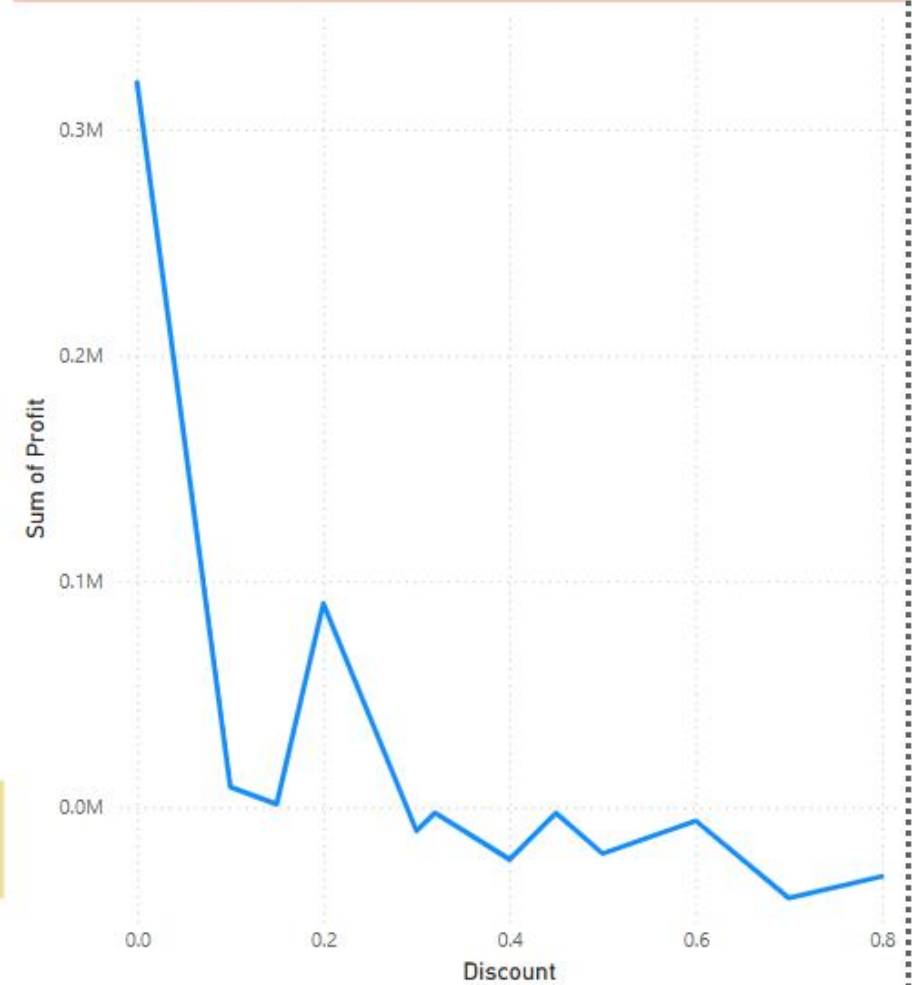


Click on the arrow to navigate to questions 9 and 10



Question 8

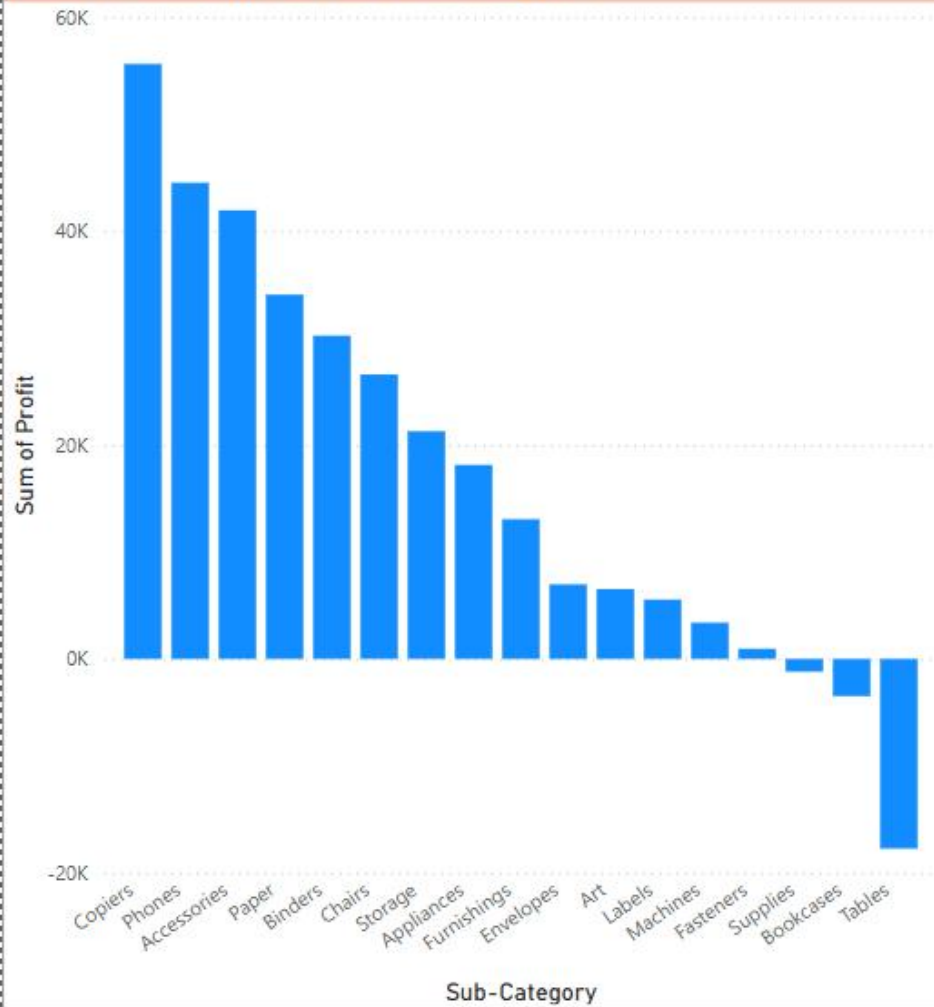
discounting Vs profitability



Question 9



profit margin by sub-category



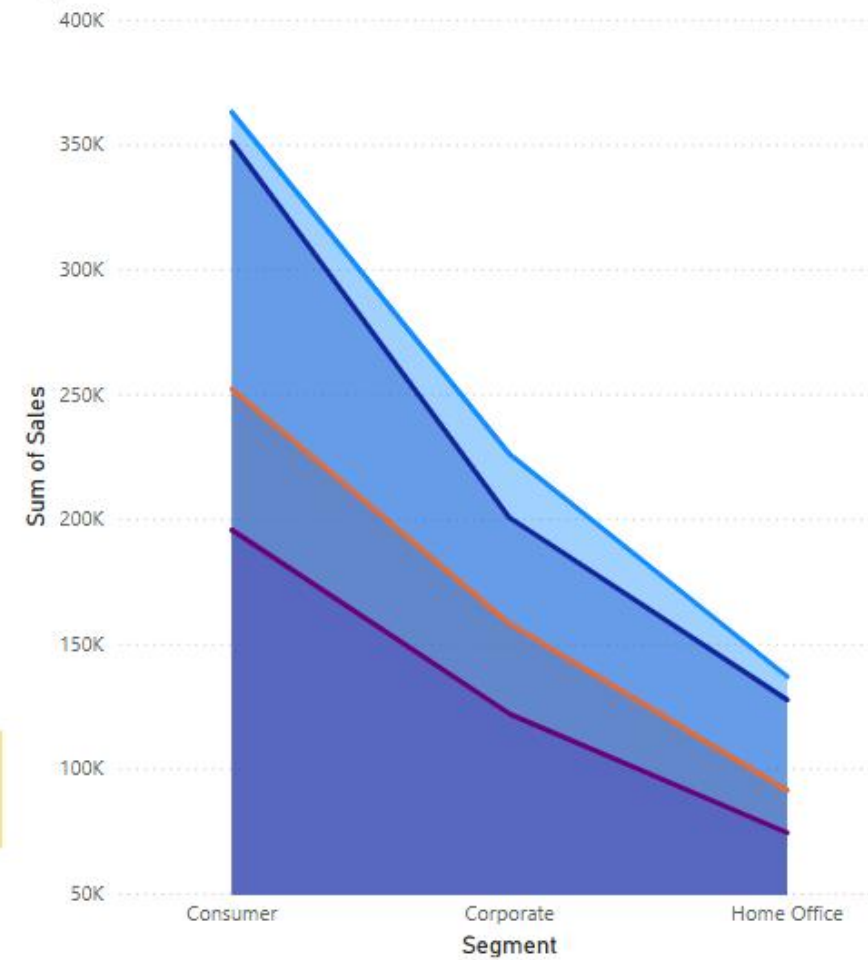
Click on the arrow to navigate to questions 11 and 12



Question 10

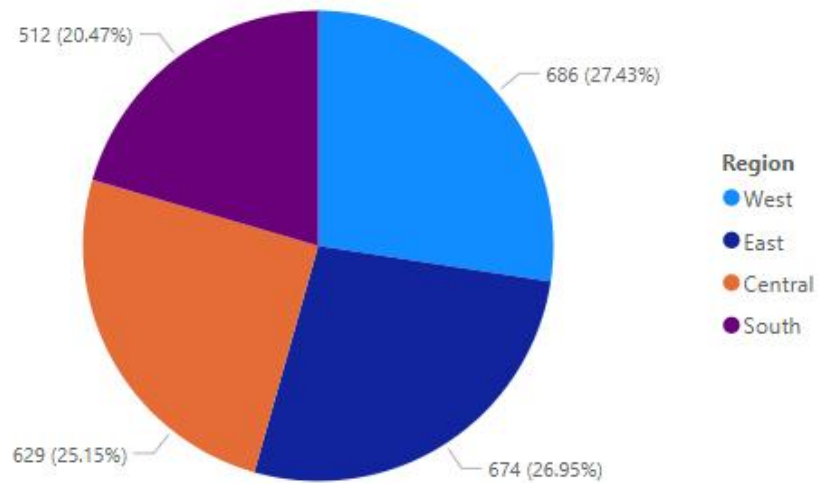
sales vary by segment and region combined

Region ● Central ● East ● South ● West



Question 11

unique customers by region

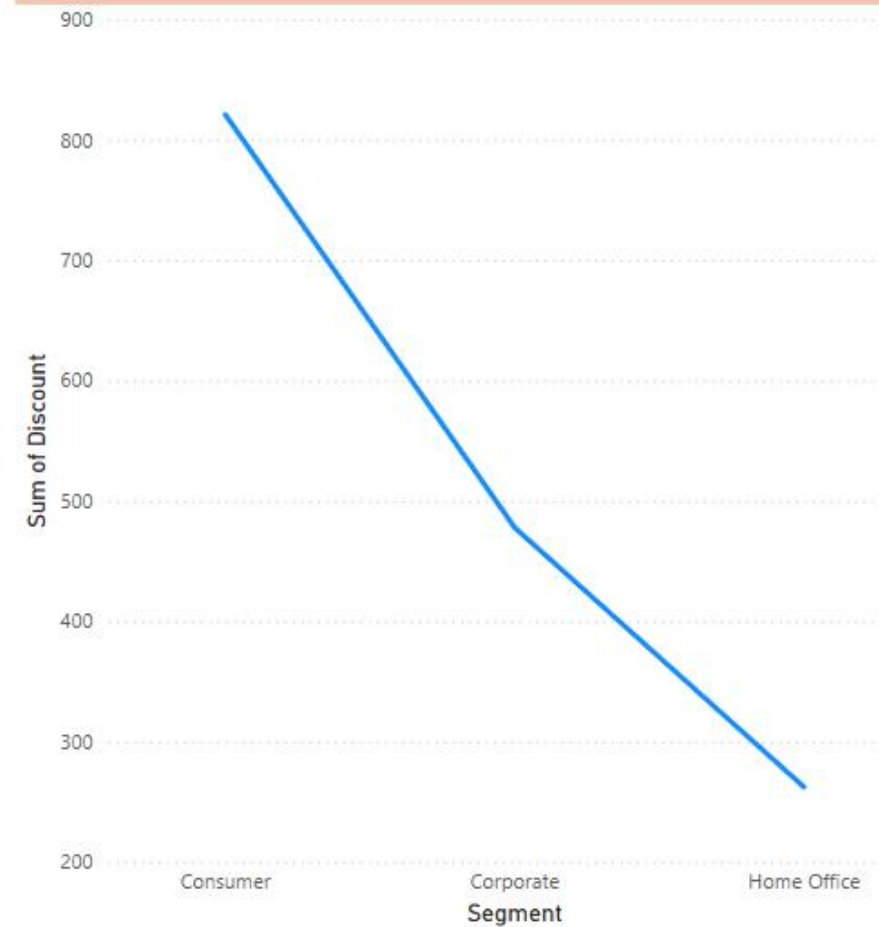


Click on the arrow
to navigate to
question 13



Question 12

segments respond that respond best to discounts



Question 13

current total profit compared to last month

101.54

current total profit compared to last month

Month

January	May	September
February	June	October
March	July	November
April	August	December

The End