

3rd Edition



Himalayan Startup Trek 2019

The Annual Flagship Event

September 14-15



**VENUE:
IIT MANDI CAMPUS**



www.iitmandi.ac.in/Catalyst/HST2019

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1. WHAT IS CATALYST?

Away from pollution, long commute, noise and other big-city problems, IIT Mandi Catalyst offers a low-cost, peaceful and yet high-end destination to early stage startups. Catalyst, a Technology Business Incubator (TBI), in town Mandi in Himachal Pradesh aims to support budding entrepreneurs who intend to develop innovations that would shape the world of tomorrow. Through its support programs, Catalyst nurtures and guides early stage entrepreneurial initiatives by facilitating wide range of support that includes infrastructure, finances, mentoring, and industry connections. For more info see: http://www.iitmandi.ac.in/Catalyst/iitmandi_catalyst.php

2. WHAT IS HIMALAYAN STARTUP TREK?

HST is the annual flagship event organized by Catalyst that aims to bring together stakeholders of Indian startup ecosystem. HST 2018 had a footfall of 200 including 40 startups that got an opportunity to meet the investors. Around 35 eminent speakers included investors, industry experts and government officials who deliberated on a range of startup related issues.

The 3rd edition of HST will have a larger scale and outreach. HST this year will again bring together a host of startup experts and provide a gigantic platform to startups to pitch their idea to investors and for incubation support. In HST 2019, we are expecting around 40 speakers/investors and over 50 startup teams from across the country. Startups will get a chance to network with the investors to raise seed funds and get incubation support at IIT Mandi. Mentor meets will be arranged for one-to-one meeting between startups and experts. Special session with faculty is also being planned for aspiring entrepreneurs seeking technical guidance. Catalyst is anticipating a footfall of over 500 in HST 2019.

3. WHEN AND WHERE IS IT?

HST 2019 will be held on September 14-15, 2019 at picturesque IIT Mandi campus in Kamand valley by the side of river Uhl in Himachal Pradesh.



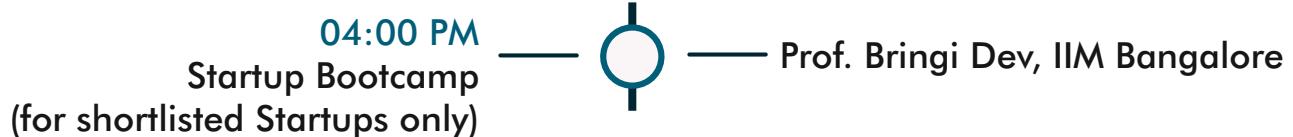
4. WHO SHOULD ATTEND?

HST 2019 will be fruitful to Indian startup ecosystem stakeholders. While the early stage startups will get to learn the rules of the game, operational startups will have a shot at raising funds from investors. Industry experts and government will get to interact and guide next generation entrepreneurs. Following people/organizations should attend:

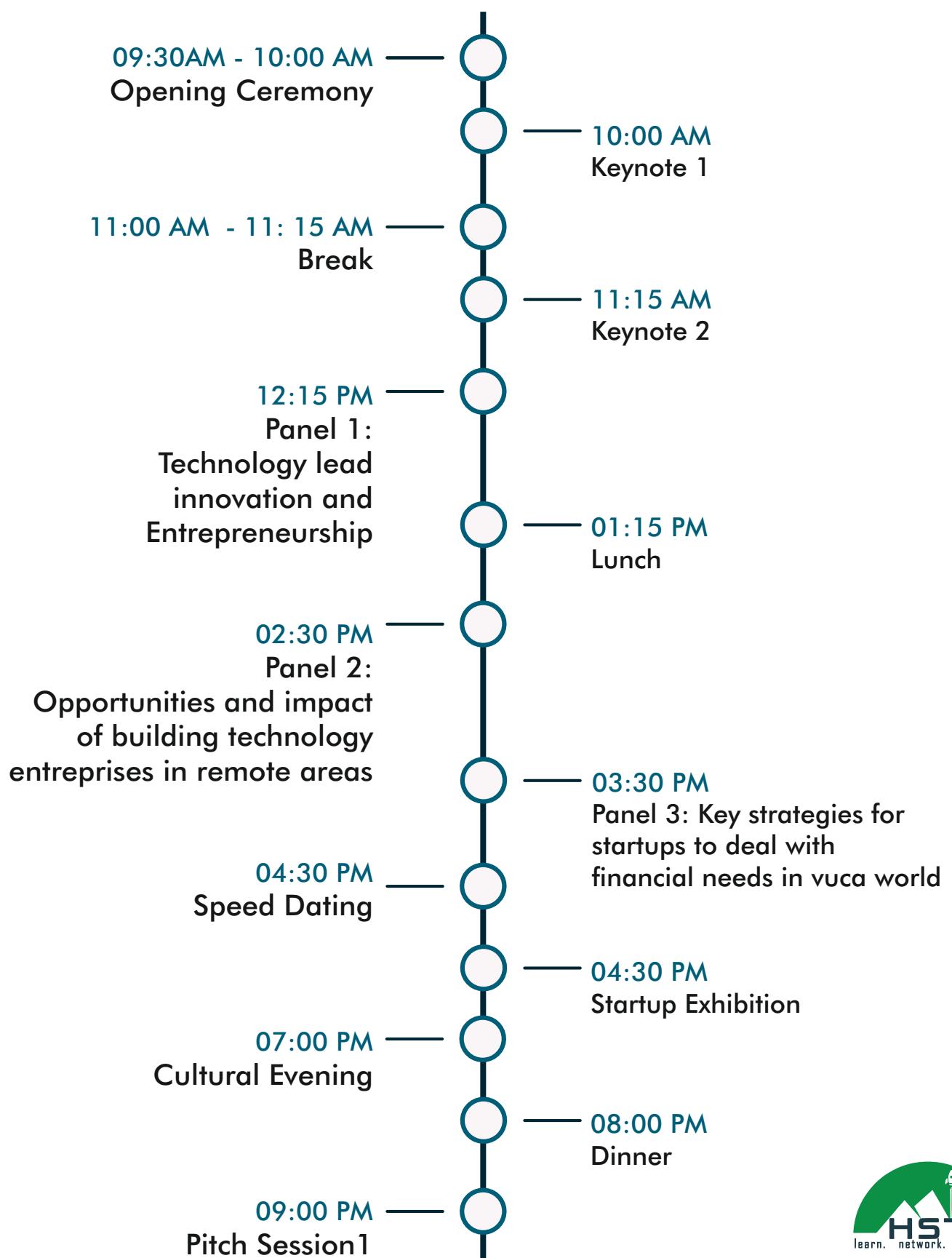
- Early Stage/operational Startups
- Industry Experts
- Startup Associations/Bodies
- Startup Enthusiasts
- Angels/VCs
- Government officials/Policy making bodies
- Incubators/Accelerators

Program Structure

Day 0 : Sep 13

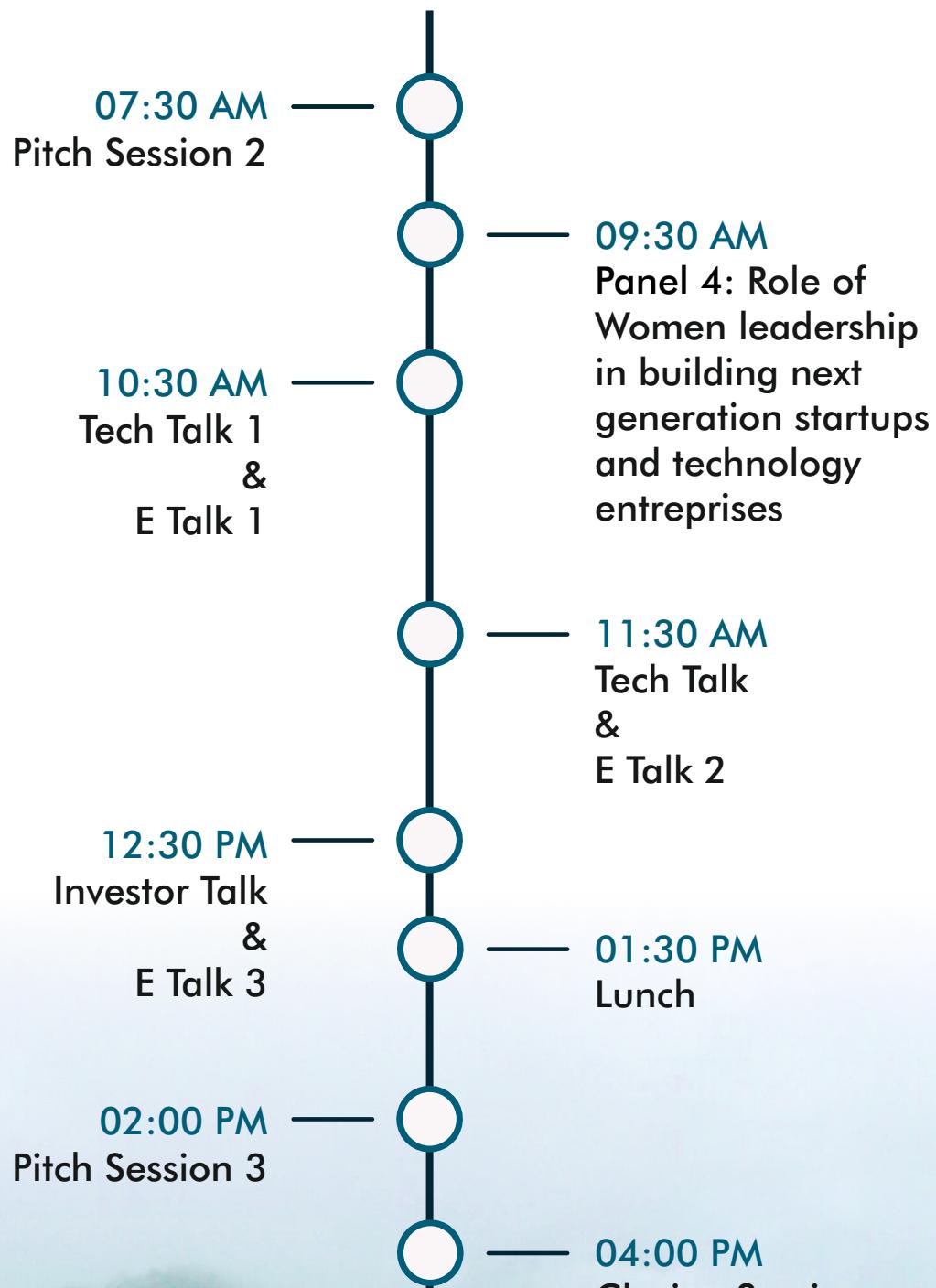


Day 1: Sep 14



HST 2019





HST 2019

SPEAKERS & INVESTORS

Keynote Speaker



Anshu Gupta
Founder
Goonj



Amarjeet Singh
Co-founder and CTO
Zenatix Solutions Pvt. Ltd.



Bhavesh Manglani
Co-Founder & COO
Delhivery



Sapna Arora
CMO
Olx



Raghav Gupta
Director India & APAC
Coursera



Saurabh Jain
Vice President
Paytm



Samir Shah
Managing Principal
Sattva Capital



Prashant Warier
Co-Founder & CEO
Qure.ai



Abhay Vaish
Global Head
(IT & ADM Delivery)
Ericsson



Gagan Gupta
Co-Founder
Kyt Ventures



Anu Gupta
Co-Founder
Kyt Ventures



Chintan Bakshi
CEO
Startup Oasis



Mahavir Pratap Sharma
Co-Founder
RAIN



Vinay Mittal
Investment Advisor
Strategy & Investment
Advisors LLP



Anshu Bhartia
CEO
UnLtd India



Pankaj Upadhyay
MD India
Bricpoint Limited



Anuj Sharma
Founder & CEO
Alsisar



Gitanjali J B
Founding CEO
HIAL



Kumaar Bagrodia
Founder, CEO,
NeuroLeap



Sanchi Khurana
Associate
Asha Impact



Bringi Dev
Professor
IIM Bangalore



Saurabh Mittal
Founder
QYON



Varun Rattan Singh
CEO
Development Logics



Hemendra Mathur
Venture Partner
Bharat Innovations
Fund



Saloni Malhotra
Co-Founder
Reboot Wellness



Lakshmi Vaidyanathan
Founder Director
Jivass Technologies

PARTNERS



SPONSORS



HST 2018 SNAPSHOTS



HST 2019

CURRENT STARTUP PORTFOLIO

| | | | | | |
|---------------------|---|------------------|---|-------------------|---|
| Agro Tech | Arnetta Technologies  | Renewable Energy | The Solar Labs  | Travel management | Antrepriz  |
| Disaster Management | Intelligent IoT Solutions  | Clean Tech | BOOSTUP | Agro Tech | Dahiya Agriculture Tool |
| Clean Tech | EarthClean by EarthJust | Clean Tech | U&F | Energy Tech | HFIL Technologies  |
| Renewable Energy | Arise Motor  | Clean Tech | IMW Automotive Pvt. Ltd. | Fleet Management | Sun Navigation  |
| Agro Tech | Azeedo | Agro Tech | Ecekal  | | |

PREVIOUS STARTUP PORTFOLIO

| | | | | | |
|-----------------------|--|-------------------|--|------------|---|
| Gaming & Learning | Innovation Quest  | Clean Tech | Atuvik  | Agro Tech | Brahamastra |
| Ad Tech | Imito  | Edu Tech | BlockVidhya  | Healthcare | MedSamaan  |
| Healthcare | Health Positive  | Consumer Internet | GoSeeker Innovation  | Ad Tech | Upendo  |
| Food & Beverage | Thapasu Foods  | Road Safety | Hi-Safe  | Edutech | Skill2Skill  |
| Media & Communication | 4Play  | Agro Tech | uGFresh  | | |

ACHIEVEMENTS



1st Technology Business Incubator in HP

First high end, low cost, residential incubation program for budding entrepreneurs in the state



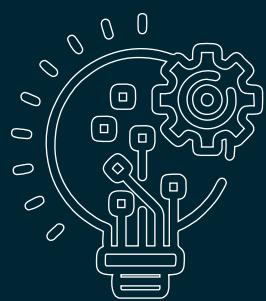
>30 Startups Supported

16 HP based or focused startups



>1 Crore Funding Given

Grants and Investments



>60 Employment Created

Plus 20 Internship opportunities



10 Awards/Honours

3 international level

4 national level

3 state level

Catalyzing
Entrepreneurs
in Himalayan Region



Inclusive Growth



Renewable Energy



Healthcare



Road Safety



Disaster Management



Clean Energy



Educational Growth



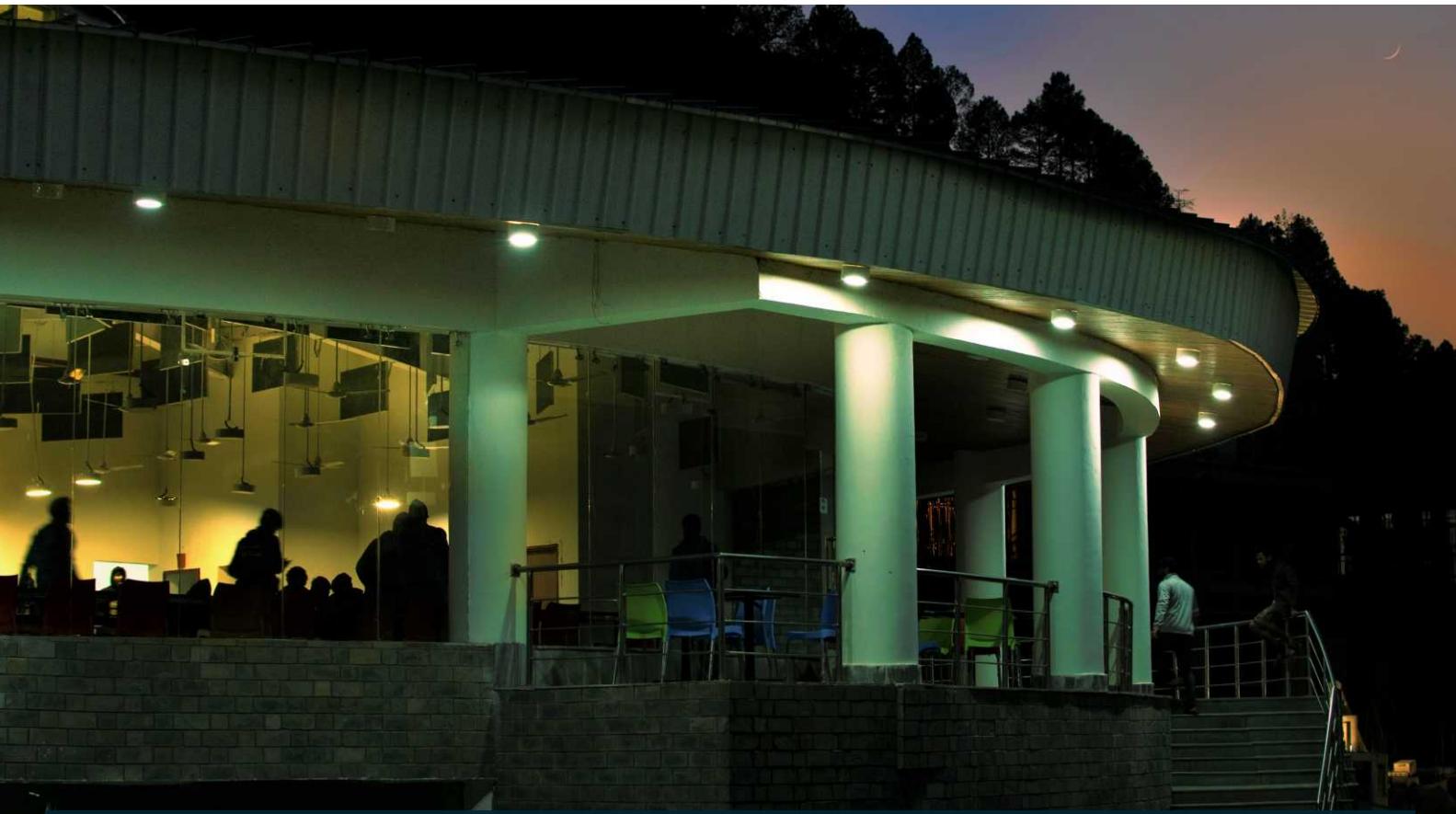
Agriculture



Waste Management



Natural Resource
Management



We invite passionate entrepreneurs with their cutting edge ideas to make the best use of support being provided at IIT Mandi Catalyst

What is Himalayan Startup Trek?



Himalayan Startup Trek 2017



Highlight Video | HST2018



<https://iitmandicatalyst.in>

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<https://www.linkedin.com/in/hst2019/>

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Distt. Mandi, 175005, H.P., India



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