

Flyers for new tour option



SOMETHING TO WRITE HOME ABOUT

Want your slice of Aussie paradise? Enjoy our package deals with good food, good wine and bloody good times! Visit www.oceanviewstates.com.au

\$100 Package OVE



MAKE YOUR GREAT ESCAPE

Get a little bit Aussie and pay a visit to Ocean View Estates! Bring some friends, have some wine, and make a day you'll never forget. See more at: www.oceanviewestates.com.au

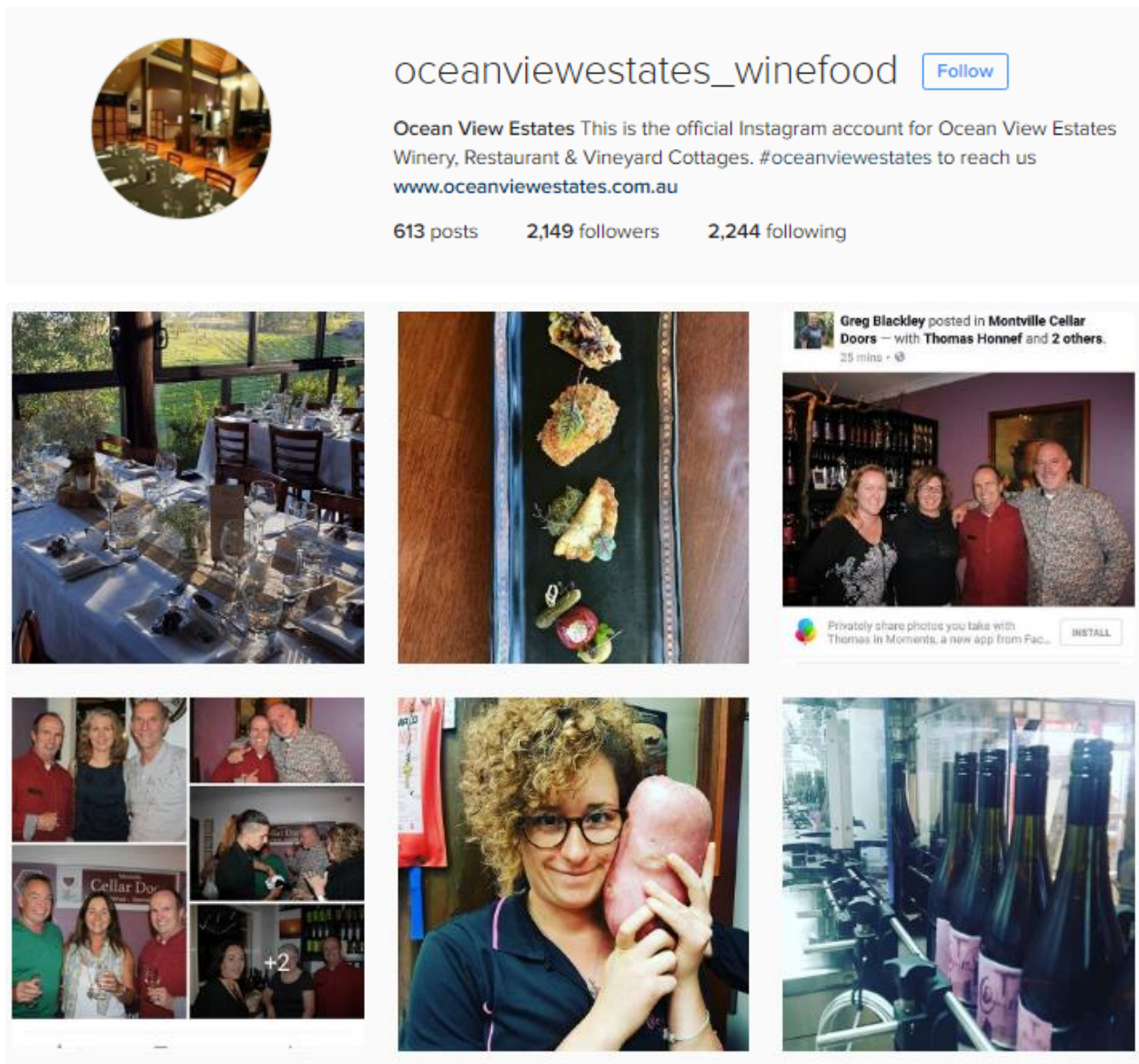
\$100
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Updated social media

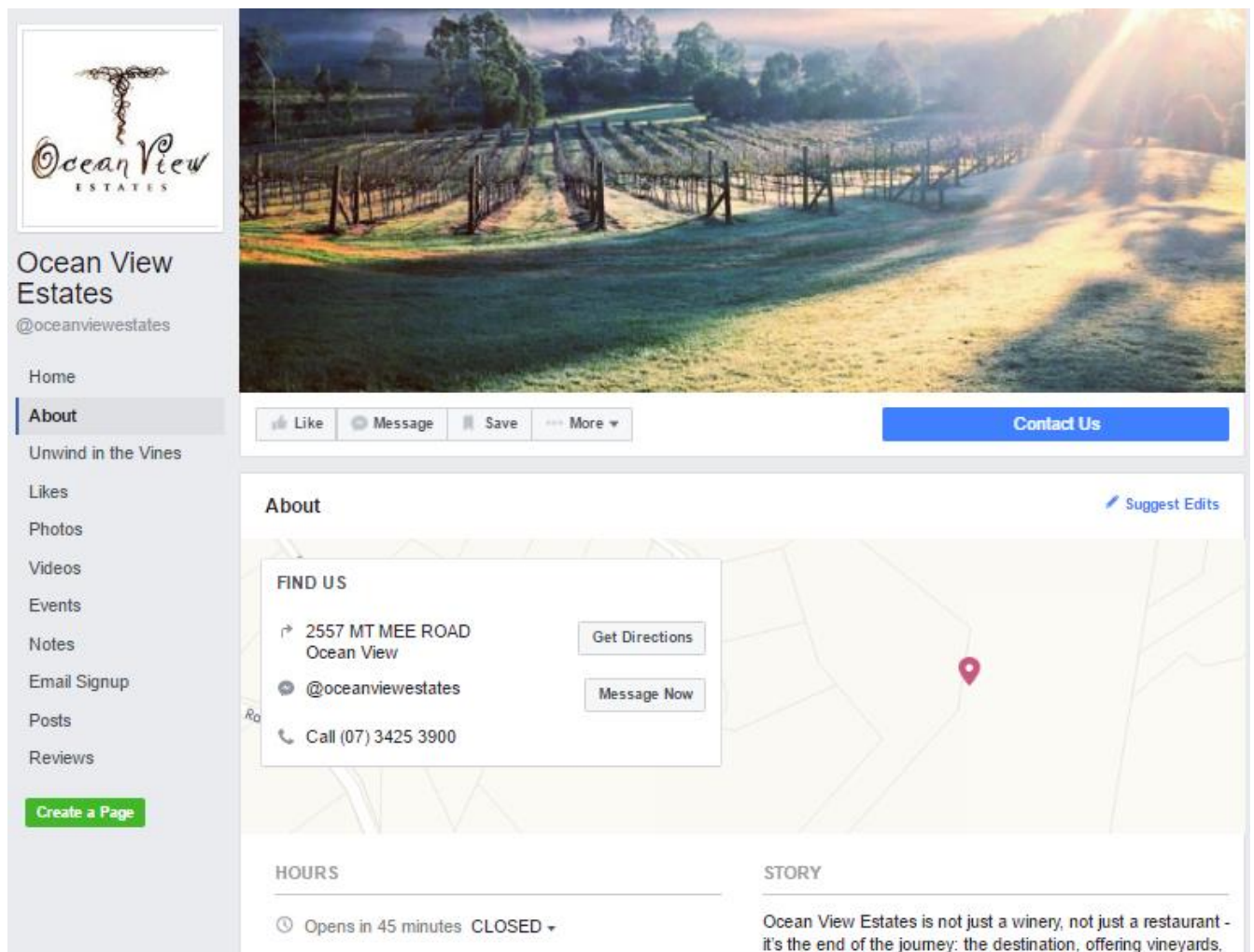
Instagram

- Increased the frequency of Instagram posts
- Incorporated appropriate hash-tags
- Improved the quality and relevance of the posted content



Facebook

- Greatly increased the amount of visual content rather than copy
- Updated the address and added a visual map
- Incorporated the estates menu and opening hours



Ocean View Estates
@oceanviewestates

Home
About
Unwind in the Vines
Likes
Photos
Videos
Events
Notes
Email Signup
Posts
Reviews

Create a Page

About [Suggest Edits](#)

FIND US

2557 MT MEE ROAD
Ocean View

@oceanviewestates

Call (07) 3425 3900

Get Directions
Message Now

HOURS

Opens in 45 minutes **CLOSED**

STORY

Ocean View Estates is not just a winery, not just a restaurant - it's the end of the journey: the destination, offering vineyards,

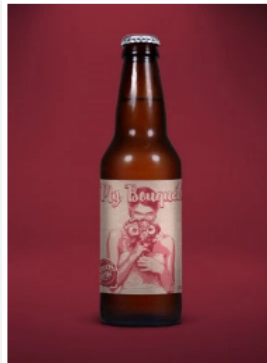
Blog Post

- Included blog postings to the estates website
- Ensured the postings had a friendly and relaxed tone
- Encouraged viewers to participate in the conversation and read the new postings each week – encouraging loyalty

Craft beer is finally here!

Kate Honnef

That's right, the time has finally come! As many of our regular readers may know, our daughter Hannah has been working relentlessly on our new craft beer range. After months of dedication and hard-work she has officially brewed and bottled OVE's first ever craft beer, My Bouquet!



The delicate, gluten free, hibiscus brew is just as elegant and light as it sounds. Our local hibiscus flowers have been added into the ferment, giving the brew a stunning deep pink colour and a refreshing floral sourness.

Any of you who have met our daughter, know she is an ambitious and motivated girl. Since the age of 4, she has helped out her dad, head brewer Tony, with the vineyard. Her immediate love for wine crafting had us thinking she'd eventually take over the winery. However, after travelling through Europe and discovering her German heritage, she decided that brewing was her true passion. As one of the only Australian female brewers, her goal is to add a touch of elegance and sophistication to brewing. Making high-quality beers for both a males and females. We believe that My Bouquet represents all these things. Before you all get too excited, our beer range won't be officially released until December.



But, do not give up hope. This month we are offering samples of the new brew to all diners, so do come in and give it a taste.

On top of this great news, Hannah and Tony have both been invited to showcase their new wine and beer collections at the Australian food and wine festival. So make sure you pay them a visit or lookout for them on channel 7. This has certainly been one of the busiest and most exciting weeks in OVE history. But we are so proud to introduce and show-off all our new products to you all. Thanks again for all your love and support.

So what do you all think about the new craft beer range? Do you have any suggestions for future brews?