



# Kia Lam

Creative Technologist & Developer



## ABOUT

I'm a Creative Technologist and Developer working in San Francisco with over 6 years of experience in the advertising industry.

The sandbox I like to play in is the happy place where art meets technology. I believe that is where art is most untapped and where technology is most accessible. I'm passionate about bringing the two together to create wondrous things.



## CONTACT



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## LANGUAGES

HTML/SCSS/JS  
Python  
PHP  
MySQL  
Unix



## FRAMEWORKS

Flask  
Node JS  
Express  
WebGL  
Tweenlite  
Facebook/Twitter/Instagram/  
Google API  
Lemonade, Skeleton



## EXPERIENCE

### CREATIVE TECHNOLOGIST & DEVELOPER

Goodby Silverstein & Partners Nov 2013-Current

Roles: Tech lead, front-end developer, back-end developer, Python developer, mobile developer, among many others.

Responsibilities: Conceptualize, prototype, develop new and exciting digital/interactive spaces within advertising and the agency.

Mentor other developers in order to pass on best practices and knowledge gained over the years.

Digital consultant for producers and vendors/production partners on interactive projects.

Clients: Adobe, Cisco, Comcast, Frito-Lay, Ebay, NBA, The Dali Museum.

### ASSOCIATE WEB DEVELOPER

Goodby Silverstein & Partners Feb 2013- Nov 2013

Roles: Front-end developer for client pitch sites, internal websites, and other miscellaneous projects.

Lead developer for client-facing email newsletters and updates.

Responsibilities: Updated and maintained current internal websites and SQL databases.

Created pixel-perfect translations from PSD markups into live websites.

Clients: Foster Farms, Frito-Lay, TD Ameritrade, Ebay, Adobe.



## WORK & AWARDS

**Cisco — Connected Billboard** — ADDY 2015 Gold, Ad Age B2B Runner Up

**Adobe — Mean Streets** — ADDY 2015 Silver, Ad Age B2B Runner Up

**Bay Area Council/Too Small to Fail — Talking is Teaching:**

**Talk, Read, Sing** — ADDY 2015 Silver

**Comcast/XFINITY — #SignMyTweet** — ADDY 2015 Silver



## EDUCATION

### BACHELOR OF ARTS (B.A.)

University of Virginia 2007

English Language and Literature/Letters

Religious Studies

Art History