



Care
better
together

Pilot Program FAQ | Jan 2012

Caregaroo Pilot Program FAQ:

Thank you for your interest in the **Caregaroo** pilot program. The following are answers to frequently asked questions about the pilot. If you have further questions please email info@caregaroo.com.

What is Caregaroo? **Caregaroo** is a website to help primary caregivers share news about their loved one and to schedule events and activities, making it easy to get family and friends volunteer to help with daily activities such as driving to a doctor's appointment and preparing meals.

What is the pilot program about? We're looking for a select number of people to utilize the **Caregaroo** service and provide feedback.

Why should I participate? By participating in the pilot you can enjoy the benefits now. You will also have a chance to provide input for future functionality of the product to help meet your needs.

How much time does it take? Your commitment can be as little as a few minutes a day. We will provide a demo of the website features and you will be able to create an account and start enjoying the benefits right away. At several points throughout the program you will be requested to respond to a short questionnaire. We will provide live support to answer any issues or questions you may have at any point in time.

What do I need to do? Once you have familiarized yourself with the benefits and the features provided, you will be asked to create a community of care around your love one on **Caregaroo** website by inviting friends and family members to join. During the pilot you will play an active role in encouraging the community to enjoy the benefits of the service by engaging with the product.

How long will it run? The duration of the pilot is 4 weeks. **The pilot program is scheduled to take place in Spring 2012.**