

Kiana Cogdill-Richardson

Behavioral and Mixed Methods Research Scientist

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SUMMARY

Mixed-methods researcher with experience leading 20+ projects combining advanced quantitative modeling and qualitative insight generation. Skilled in full-cycle research operations, from study design and participant workflows to data automation, analysis, and reporting. Adept at transforming complex data into clear, actionable findings for policy, clinical, and community stakeholders. Known for operational excellence, cross-functional leadership, and translating psychological science into applied solutions that support health, resilience, and well-being.

RELEVANT WORK EXPERIENCE

Research Associate, Department of Psychology, University of Florida

Aug 2022 - Present

- Planned and executed 15+ mixed-methods research projects, delivering actionable findings to policy and community stakeholders
- Developed proposals and secured 47k+ in competitive funding to support multiple projects involving quantitative modeling, qualitative analysis, data collection, and innovative piloting
- Led 20 + qualitative data coders across multiple datasets; reduced analysis time by 30% through standardized workflows and coding manuals
- Managed a multi-wave dataset (N > 200); applied advanced quantitative analyses and qualitative content analysis to behavioral health and end-of-life experiences
- Built automated data-collection pipelines in Qualtrics, R, and SPSS, optimizing participant tracking and analysis efficiency for large datasets
- Served as lead author on three data-driven research reports and co-authored four others, published in high-impact, expert-reviewed publications
- Developed data visualizations and presentations to communicate complex findings to stakeholders across 15 national and international conferences, reaching audiences of over 10,000
- Served as lab manager, mentored 10+ undergraduate students through national conference presentations and co-authored manuscripts, fostering early-career development in research

Project Facilitator, Parnassus Infusion Center, University of California at San Francisco

July 2021–April 2022

- Organized and led weekly meetings to drive progress toward initiative goals, ensuring alignment with study timelines
- Synthesized research findings to develop initiative on reducing compassion fatigue in RN staff
- Contributed to brief delivered at Nursing Grand Rounds for infusion-centered clinicians

Project Manager, Department of Health Outcomes and Biomedical Informatics, University of Florida

Dec 2020 – Feb 2022

- Collaborated with an NIH-funded team on a large-scale behavioral health initiative and co-organized a nationally attended summit, translating findings into clinical and community practice
- Managed and prepared over 200 participant narratives, automating privacy de-identification protocols and quality checks to reduce manual processing time by 30%, saving ~20 staff hours/week
- Designed and implemented a standardized coding process; trained a multidisciplinary team to identify psychological and behavioral themes in terminal patients
- Improved qualitative content analysis of provider–patient communication, evaluating verbal expressions and tone of empathy to inform training and intervention development
- Improved data quality and inter-coder consistency from low initial agreement to strong alignment ($k \sim .40$ to $.85$) through iterative training and standardizing coding manuals
- Reported project milestones and analytic progress to principal investigators and contributed to reports translating findings for clinical contexts

Lab Manager, Department of Psychology, University of Florida

Dec 2018 – Dec 2020

- Conducted qualitative coding and analysis of interview and narrative data for studies examining resilience, loss, and meaning across adulthood.
- Applied validated codebooks to identify psychological themes and ensured inter-coder consistency through regular reliability checks.
- Supported data management, entry, and quality control across multiple studies on serious illness and adaptation.
- Assisted with manuscript preparation, conference posters, and literature reviews contributing to lab publications and presentations.

EDUCATION

- Masters of Science in Psychology, University of Florida, 2024, 3.86 GPA
- Bachelor of Science in Psychology (Minor in Behavioral Analysis), University of Florida, 2020, 3.81 GPA
- Bachelor of Arts in English, University of Florida, Gainesville, FL, 2020, 3.81 GPA

SKILLS & TECHNICAL PROFICIENCIES

Research: Data collection and management, regulatory compliance, technical writing, statistical analysis, process automation, mixed-methods integration, stakeholder communication

Technical Program & Tools: R and R Studio, SPSS, ATLAS.ti, Qualtrics, Javascript (intermediate) AI-based Coding, SQL (basic queries), Microsoft Office Suite, Canva (data visuals, presentations)

Quantitative Data Analyses: ANOVAS, Linear and Multiple Regression, Chi-Square and T-Tests, Moderated/Mediation, Structural Equation Modeling, Cluster Analyses, Descriptive Statistics, Factor Analyses, A/B testing ·

Qualitative Data Analyses: One-on-one interviewing, Survey Design, Card Sorting Methodology, Consensual Qualitative Research, Thematic Analysis, Grounded Theory, Computational Text Analysis, Content Analysis

MEDIA & PUBLIC ENGAGEMENT

Featured or interviewed in:

- Forbes — “New Psychological Research Advises Us to Name Our ‘YOLO Mindset’” (2022)
- TherapyTips.org — “How Thinking About Death Can Help You Figure Out What To Do With Life” (2022)
- The Gainesville Sun — “How the pandemic has changed death and grieving” (2021)
- StoryCorps — “Let’s talk about death” - original interview exploring themes of death, loss, and grief (2025)