

EDUCATION

MICHIGAN STATE UNIVERSITY – East Lansing, MI

August 2022 - December 2025

College of Communication Arts and Sciences- B.A. Information Science, Minor in Computer Science

- **Cumulative GPA:** 4.0/4.0
- **Relevant Coursework:** Web Design and Development, Methods for Understanding Users, Web Design, Introduction to Programming I, Introduction to Programming II, Cognitive Psychology
- **Recognition:** Dean's List (2022), University Honors

EXPERIENCE

Bambu Dessert Drinks Northville – Northville, Michigan

Social Media Manager

May 2023 – Present

- Manage digital presence by creating and scheduling weekly posts and videos using Adobe Illustrator, Canva, and Capcut, leading to a remarkable 300% growth in Instagram following within 5 months.
- Facilitate communication and collaboration with creators to produce reels featuring and reviewing Bambu products on their pages, fostering brand visibility and engagement.
- Develop a website content and design with GoDaddy.com, leveraging its intuitive templates, resulting in a visually appealing and information-rich website that effectively communicates the location's specials, menu offerings and employment information.

VIM Magazine – East Lansing, MI

Graphic Design Team

Sep 2023 – Present

- Collaborate with clients, designing sponsored and promotional posts for VIM Instagram to enhance VIM's online presence and engagement through professionally crafted posts.
- Designed official fall VIM merchandise using Adobe Illustrator to raise capital for VIM events, and distribution of magazine copies.

UX/UI Team

Jan 2023 – Sep 2023

- Reimagined and redesigned the VIM website, using Squarespace, resulting in a new fresh and young look

Downtown Development Authority - City of Northville

Groundskeeper

Jun 2016 – Jun 2017

- Led proactive cleaning initiatives and collaborated with local businesses, resulting in an aesthetically enhanced downtown area and positive community perception.
- Facilitated effective communication with law enforcement, attending community meetings and utilizing technology to relay timely information, contributing to improved response times and community safety.

Sweetwaters Coffee and Tea – Novi, Michigan

Barista

June 2021 – February 2022

- Efficiently deliver beverages and snacks to drive-thru and lobby guests, ensuring prompt and friendly service.
- Leverage comprehensive menu knowledge to advise and upsell customers, enhancing satisfaction and contributing to increased sales.

City of Novi - Novi, Michigan

Election Poll Worker

Jul 2017 – Present

- Provide seamless voter assistance during check-in, verifying eligibility and offering information to execute precise procedures and maintain courteous communication in order to enhance the voting experience, ensuring a smooth and trustworthy electoral process.
- Organized and advertised 10+ quarterly networking events with 500+ participants in six cities across UK

SKILLS

Programs: Adobe Creative Cloud, Figma, Python, JavaScript, HTML/CSS, C++

Skills: Prototyping, Wireframing, Fluent in English, Japanese