k.

kian lavi (he/they)
product designer

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I'm a product designer and documentary photographer.

Currently leading video game design within Meta's New Products Experimentation organization.

It's pronounced key · on.

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experience

Meta
NEXTRIA • LEAD DESIGNER & GAME DESIGNER — 2022–

- Designing a new video game at Meta to help people roleplay socially and play Dungeons and Dragons with the whole world

Instagram
TEENS TEAM • DESIGN LEAD & ETHICIST — 2021–2022

- Consulted with the Instagram team as a Privacy expert, to help understand how to build and design social media features appropriately for Teens (under 18) and Kids (under 13)
- Led design efforts for Parental Supervision in the wake of Instagram for Kids being paused

Facebook
PRIVACY TEAM • DESIGN LEAD & ETHICIST — 2019–2021

- Led design on cross-company effort, building a central privacy hub, for transparency and control across Facebook, Instagram, WhatsApp, Oculus, and Portal
- Led design on a redesigned Access Your Information tool, which transparently visualizes the data Facebook app stores about you

Facebook
ADS TEAM • SENIOR PRODUCT DESIGNER, ETHICIST — 2017–2019

- Advocated for safer, more equitable ad platform, culminating in multiple joint efforts with leadership to fight online discrimination

Kian Lavi Design
DESIGN LEAD AND ADVISOR — 2015–2017

- Led design and product strategy for clients like MakerSights, Boost Media, DealSite, Nova.ai, and FirstLine Medical

ProductBio
PRODUCT DESIGNER — 2015

Sony Electronics
HUMAN FACTORS ENGINEER — 2013–2014

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education

UC San Diego
B.A COGNITIVE SCIENCE, HUMAN-COMPUTER INTERACTION — 2009–2013