

PLAYMEMORIES MOBILE

CURRENT STATE



The first two screens show the initial setup, including the license agreement and connecting to a camera (DSC-QX100). The next four screens show the camera control interface, displaying shooting modes (S, iA, P, A) and camera settings like focus, shutter speed, aperture, and ISO. The final screen shows the camera's photo and movie modes.

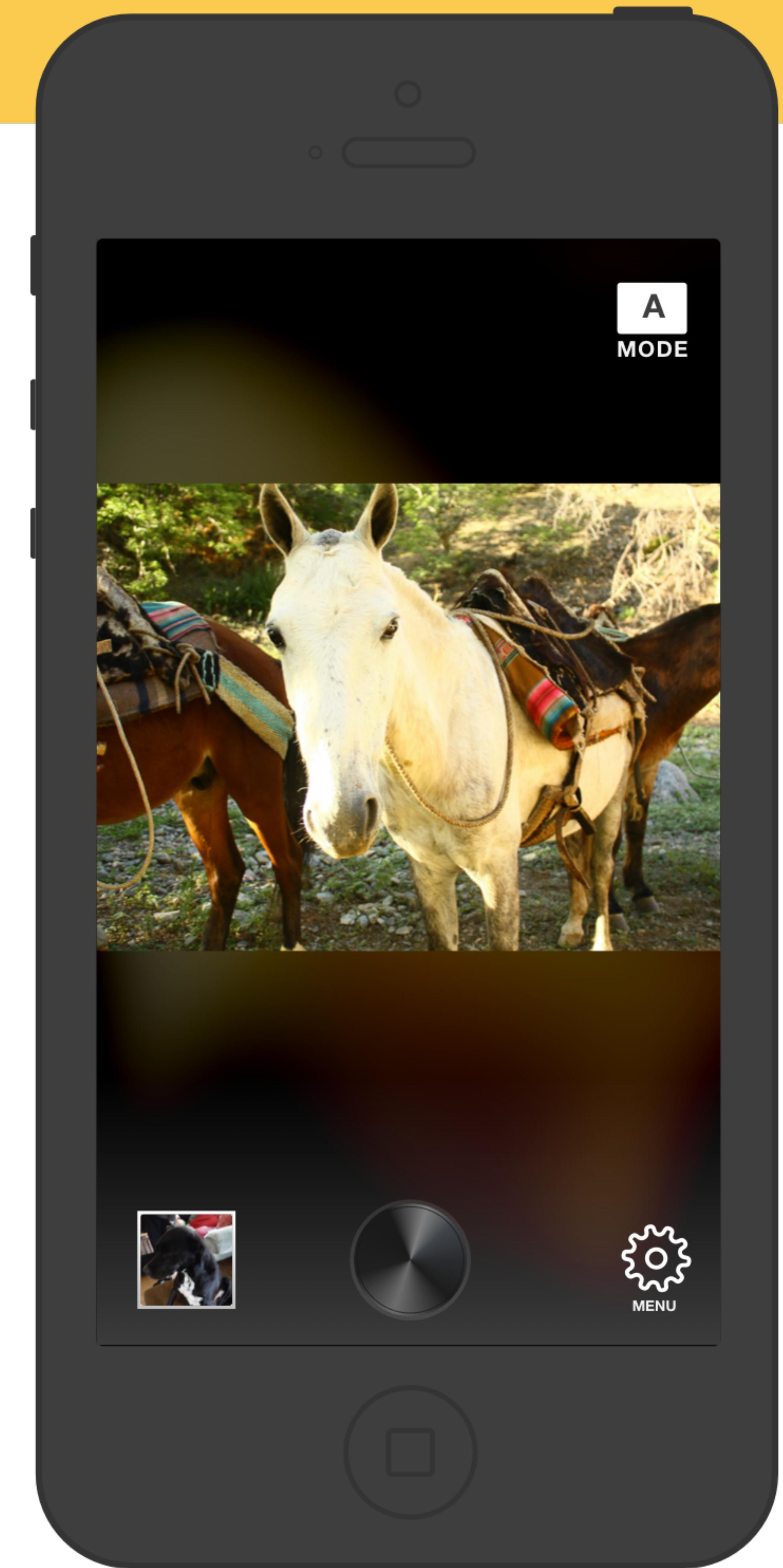
The first three screens show image thumbnails and details for a specific photo (DSC00454.JPG). The fourth screen displays a grid of images from the camera roll. The fifth screen shows a single image preview. The final screen shows the camera settings menu, including options for white balance, self-timer, focus mode, and image size.

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REDESIGN PROPOSAL ⁰¹

Photos made simple.

All controls are hidden in auto mode. Tap anywhere on the bottom half of the screen to capture a photo. And gestures like pinch to zoom and tap to focus make it easy to take a great picture.

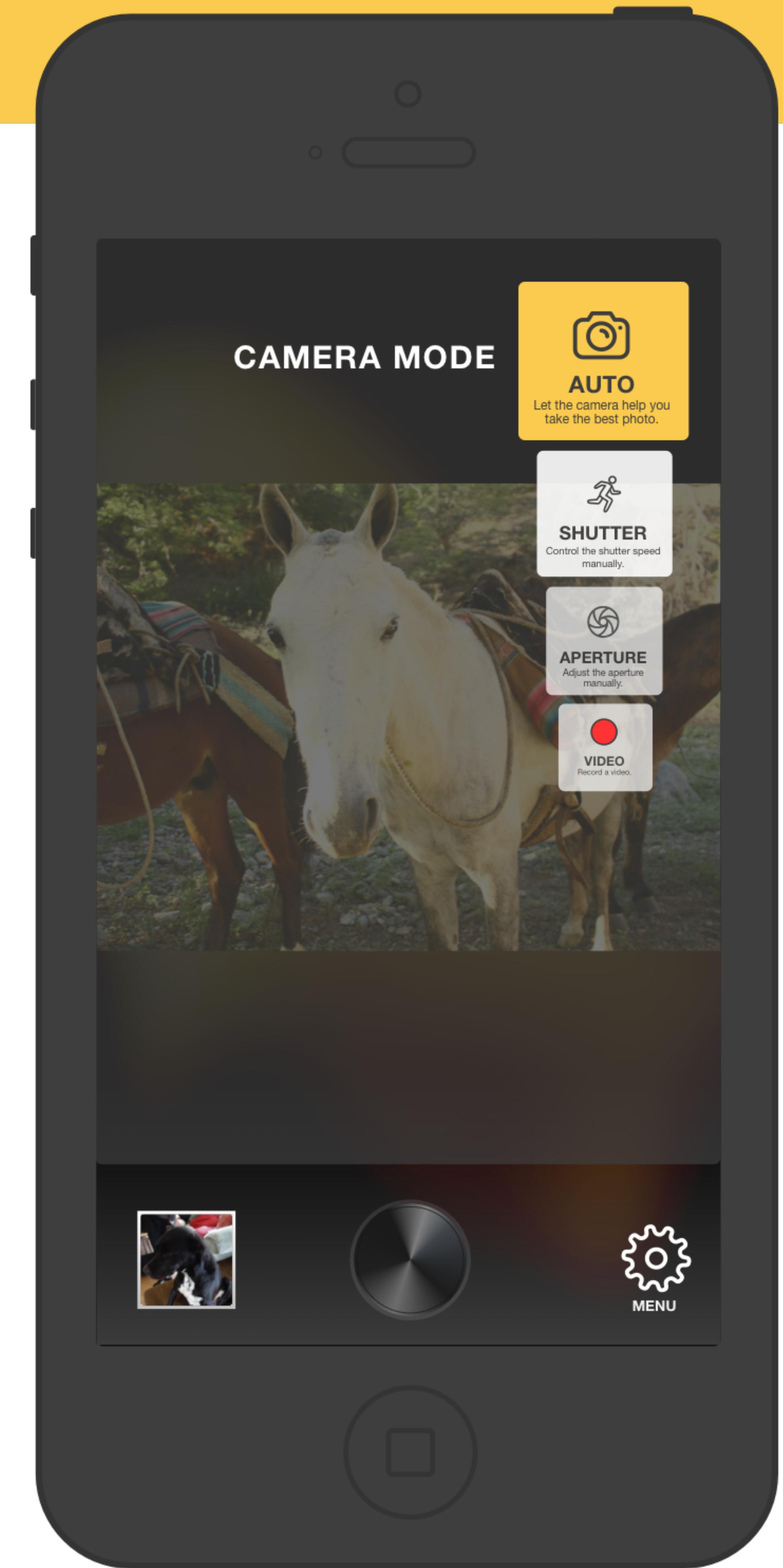


PLAYMEMORIES MOBILE

REDESIGN PROPOSAL 02

Expert mode for everyone.

Manual controls pop up instantly with every advanced mode, making it easy to swipe quickly and get on with the show.

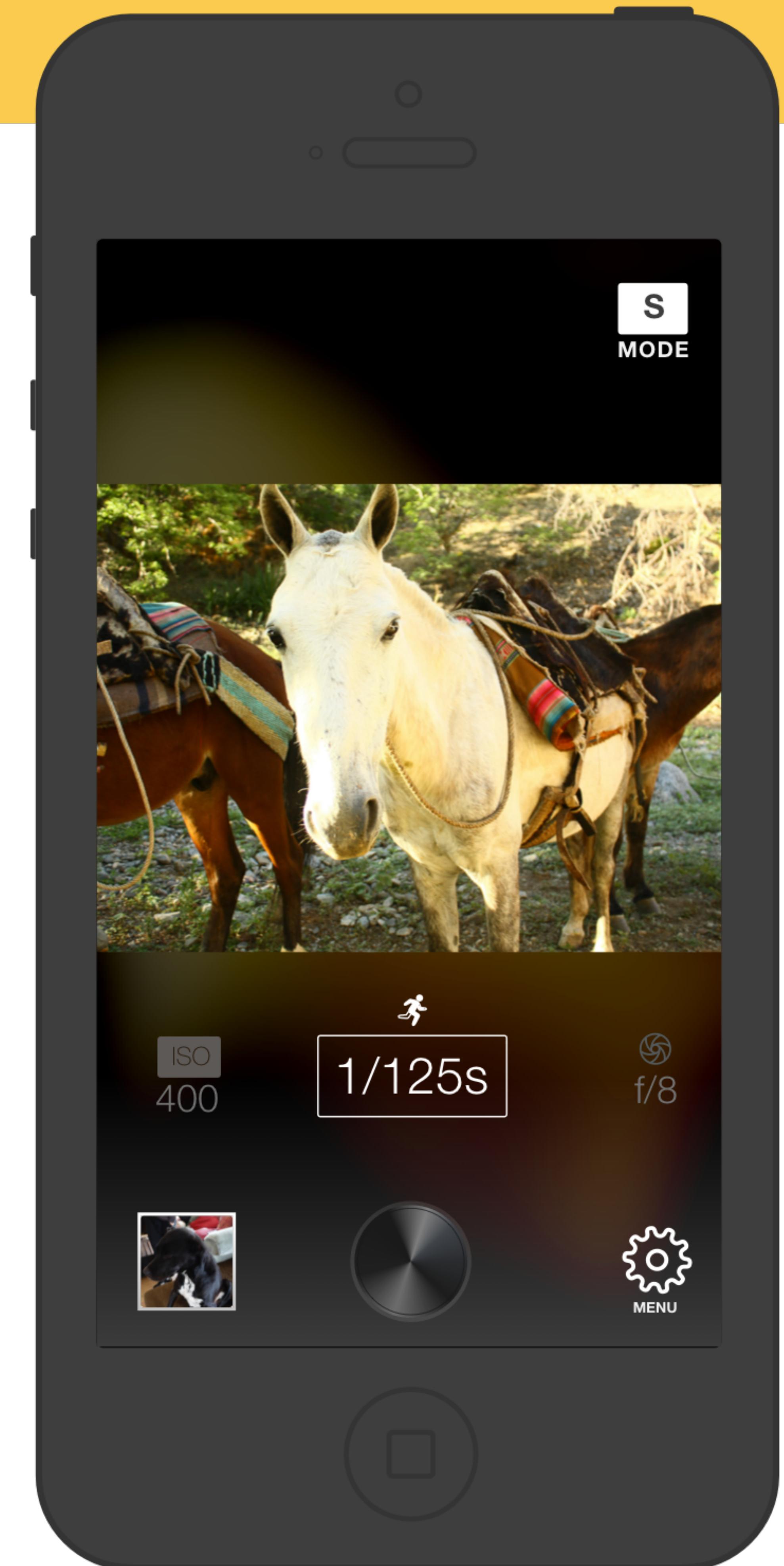


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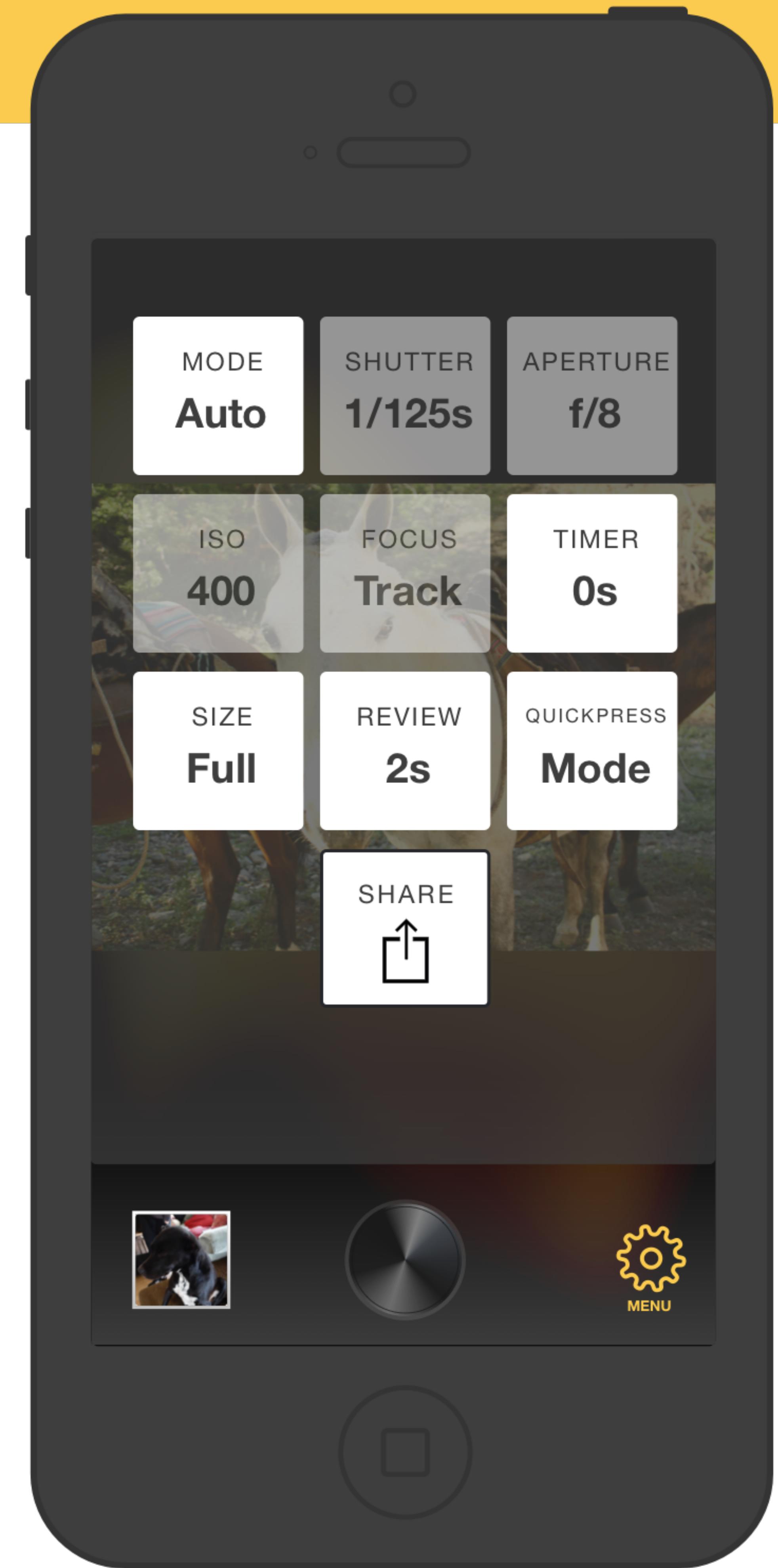


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REDESIGN PROPOSAL 03

Controls like a real camera.

No digging through menus, no hunting for options. Every camera setting is available with one tap.

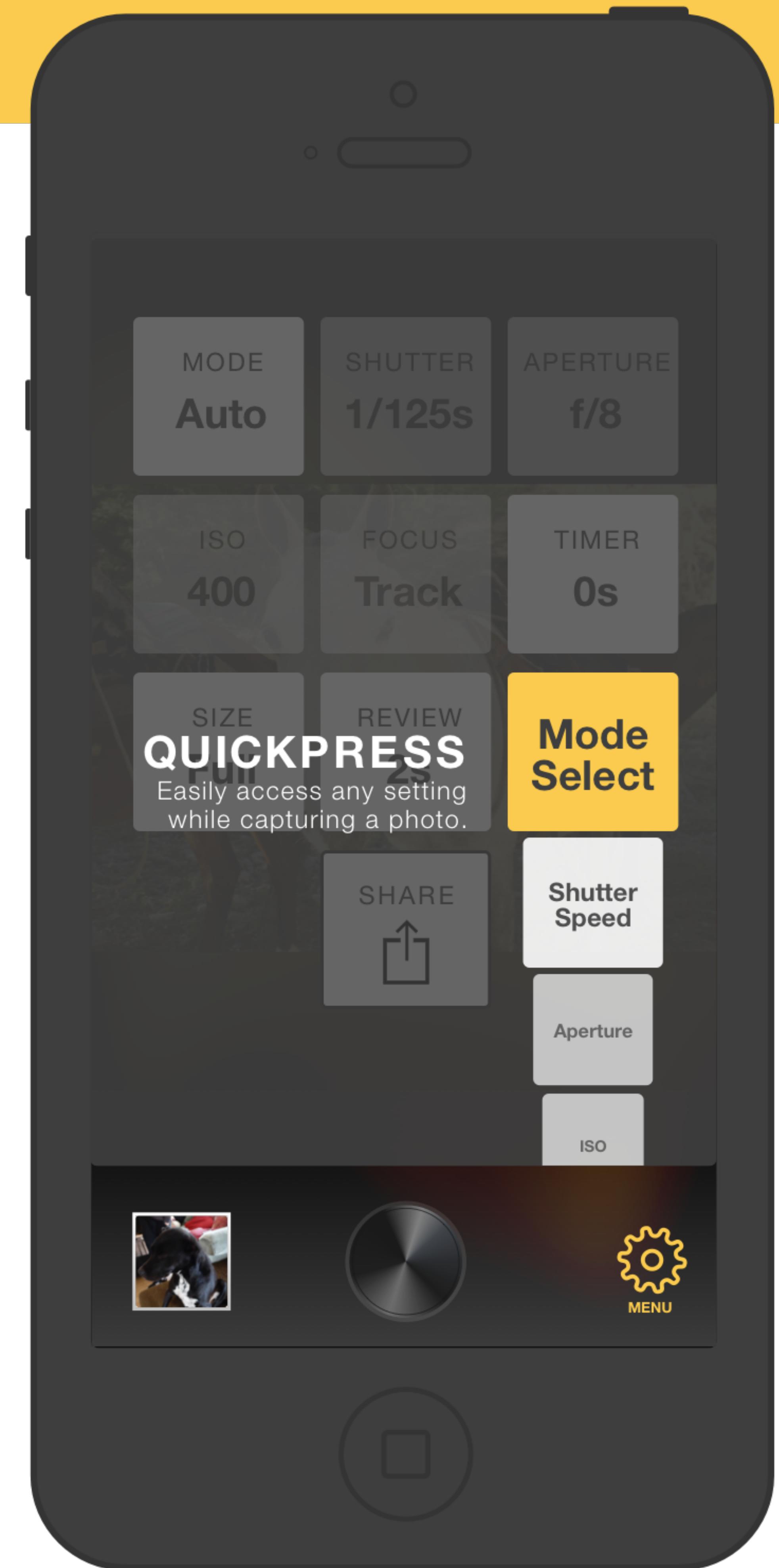


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REDESIGN PROPOSAL 04

QuickPress and go.

Quickly switch between photo and video recording, or any custom setting using the QuickPress button at the top of the screen.



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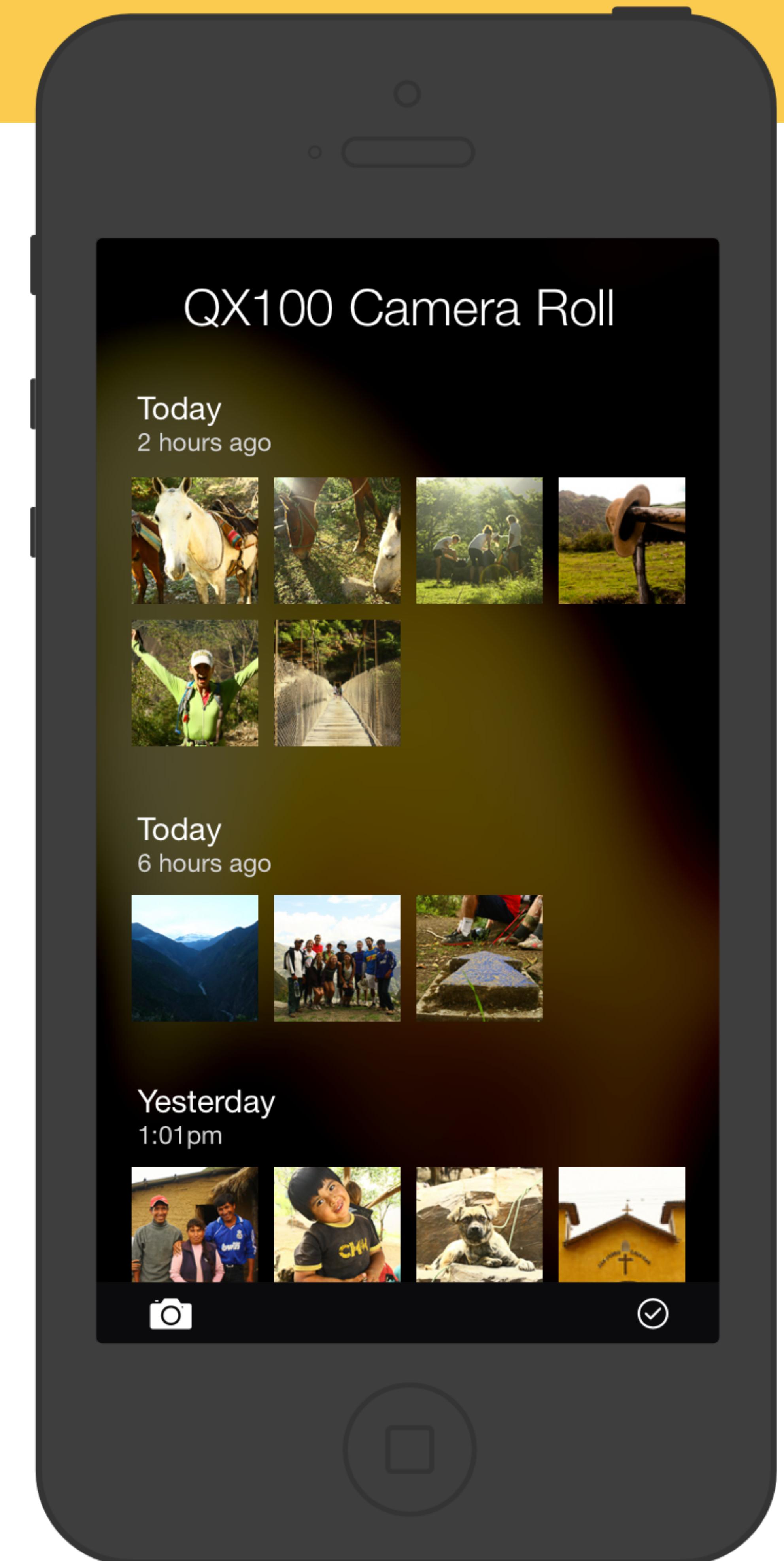


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REDESIGN PROPOSAL 05

Remember everything.

Photos are organized by date and time captured, instead of shown in an endless list.



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