CA4022 Assignment 1 - Kian Sweeney

GitHub link: https://github.com/kiansweeney11/ca4022-assignment1

Data Cleaning

We use the index notation for each heading here (\$, with the first index being 0 and so forth) to pick our title heading. We split it up accordingly. Every year is denoted as "(2017)" in the title so we subtract the number of characters present here (7) from the length of the entire tuple. This will give us our title. Then we use regex_extract to find a sequence of digits after the title. This will only target the string after the title of the movie due to our previous regex_extract on the title tuple. Lastly, we split our genres tuple on "|" to split up the genres.

Our next task is to look at merging the ratings file with our cleaned movies. Personally, I didn't see the need to utilise the timestamp heading in this file so I dropped it. This was due to the fact nothing was asked about timestamps in our questions.

One limitation here was the duplicate movield columns. I did try to remove this but I appeared to lose some output when I removed the column. As a result, I left this column in the output and denoted it as mov2, ignoring for it my Pig / Hive analysis.

Q3Part1 - We see the movie with the greatest number of ratings here is Forrest Gump with 329 reviews.

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(188797, Tag, 2018, (Comedy))
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(188933, The Man Who Killed Don Quixote, 2018, (Adventure, Comedy, Fantasy))
(189943, Boundaries, 2018, (Comedy, Dramma))
(189011, Spiral, 2018, (Documentary))
(189011, Spiral, 2018, (Action, Crime, Thriller))
(189034, Dram Soldier, 2018, (Action, Crime, Thriller))
(189034, Thon Soldier, 2018, (Action, Sci-Fi))
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(199047, Tit, 2011, (Drama))
(199213, Liquid Truth, 2017, (Drama))
(199213, Liquid Truth, 2017, (Drama))
(199212, Hommage à Zgougou (et salut à Sabine Mamou), 2002, (Documentary))
(191045, Gintama: The Movle, 2018, (Action, Animation, Comedy, Sci-Fi))
(193505, Gintama: The Movle, 2018, (Action, Animation, Comedy, Sci-Fi))
(193573, Love Livel The School Idol Movle, 2015, (Animation))
(193573, Love Livel The School Idol Movle, 2015, (Animation))
(193581, Black Butler: Book of the Atlantic, 2017, (Action, Animation, Comedy, Fantasy))
(193585, Flint, 2017, (Drama))
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Pig Analysis

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Q3Part2 - Check how many movies had a 5-star average, 296 movies had an average 5-star rating! I analysed this further using Hive later on looking at >= 4.0 average rating and how many ratings these 5.0 averages actually had.

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(33941,Sorority House Massacre II),5.0)
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lized
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s : 1
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o process : 1
(296)
grunt> dump no5star;
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Q3Part3 - UserID 53 is the only user with a 5-star average rating here. We will expand on this later in Hive and confirm that this user did indeed have the highest average rating. It was interesting to note that a lot of these reviewers had very high average ratings (>= 4.5).

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Hive Queries

Originally, I just stored the file without delimiters. This meant when I tried to populate a table, I just got NULL values for each row. This is because the default separator in Hive is "^A" and because our merged file was not a CSV file, we could not delimit it using commas. This meant delimiting it using "|" instead. I had to go back to storing my merged file on Pig and specify delimiters and then this allowed me to successfully read in our data to a table in Hive. The table loaded in can be seen in the GitHub repository specified.

Q4Part1 – We can see our result here confirms our previous result in Pig. Forrest Gump does indeed have the highest number of ratings in 329. We use our GROUP BY function here which groups all the records in the result by our title column. I decide not to use movieID column in this as well as we only really need the title.

Q4Part2 – Following on from our pig analysis we look at movies with high average ratings on different intervals. Here we focus on average rating >= 4.0 and 4.9. We can see any movie with an average rating of 5 has a very low number of reviews. This points towards these users having a keen interest in this film and the films being targeted to a specific audience (which these users appear to be part of). However, when we lower this value to average of 4 and order by the number of ratings, we can get a much clearer picture of the most liked films. The two moves with the greatest number of reviews have very high averages of >= 4.05. By ordering on number of reviews we and combining with our average rating we get a very complete view of the most liked movies in this dataset.

Q4Part3 – We see this also confirms our earlier result in that userID 53 has the highest average rating. Here I added in the extra context of how many reviews these users gave. While none of them gave an insignificant number of reviews it was interesting to see users 452 and 43 maintain such a high average rating with so many reviews. These could easily be regarded as the most "generous" reviewers due to the number of reviews they gave and the high averages they had.

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2021-10-21 11:35:45,519 Stage-2 map = 100%, reduce = 0%, cull tive CPU 3.76 sec
2021-10-21 11:36:03,465 Stage-2 map = 100%, reduce = 100%, cull tive CPU 3.76 sec
2021-10-21 11:36:03,465 Stage-2 map = 100%, reduce = 100%, cull tive CPU 7.71 sec
MapReduce Total cumulative CPU time: 7 seconds 710 msec
Ended Job = job_1634812265992_0002
MapReduce Job_5 Launched:
Stage-Stage-21 Map: 1 Reduce: 1 Cumulative CPU: 9.74 sec HDFS Read: 6284788 HDFS Write: 17710 SUCCESS
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Hive- Advanced Queries

Sweenk27@DESKTOP-CL3OQML: ~/ca4022/hive-3.1.2

Q5Part1&Part2 – Again we use our GROUP by function to filter our results by rating. Count(*) refers to the count of all subjects related to the group by. We see a large majority of ratings are around the 3- and 4-star ratings. There is a similar level of 2- and 5-star ratings also with very few 0- and 1-star ratings handed. We then sort this on the number of ratings in descending order and see 4-star ratings are the most common. It will be interesting to see when we look at genres do the averages align with these ratings i.e., are the averages all within the 3-4 scale?

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Q5Part3 – Our last part of the analysis looked at grouping ratings and number of reviews by genre. We see the genre with the most reviews is the "drama" genre. It has a comparatively mediocre average rating of ~3.5 in contrast to other genres but the sheer volume of ratings probably doesn't help. This is in stark contrast to the 'Film-Noir' genre. It had the lowest number of ratings (870) but the largest average rating of ~3.77. This could potentially be attributed to the fact that with such a small reviewing audience these reviewers are more interested in this genre and thus more likely to give it a higher rating. And there is more than likely a much smaller collection of movies in this genre due to the smaller reviewing numbers hence adding to the theory that the reviewers are more interested in films of this genre and will give a higher rating as a result. We will look at this further in a Jupyter notebook.

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