+52 614 289 7564



kiap91@gmail.com



México





a K A R I F A R T T F

UI/UX SENIOR & GRAPHIC ARTIST

Education

2010 - 2014
University of Professional
Development (UNIDEP)

Bachelor's Degree on Graphic Design & Multimedia

My Expertise

Professional Skills

Figma

Photoshop

Illustrator

After Effects

Procreate

Language

HTML/CSS

English $\bigstar \bigstar \bigstar \bigstar \bigstar$ Spanish $\bigstar \bigstar \bigstar \bigstar \bigstar$

Profile Info

+10 Years of design experience. Active and continuous learner. A perfectionist very punctual on my assignments. Team or solo are both great for me. I have experience making e-commerce, website and app designs. Passionate about gaming.

Work Experience

2024 - NOW

MEX, 6m

Senior Interaction Designer (remote)

HCLTech

Joined project "USAA.com", designed multiple interfaces and visual solutions.

Figma | Slack | UserZoom | Adobe Suite | Zoom

2019 - 2024

MEX, 5y

UI/UX Senior Specialist (remote)

Hermes Systems

Joined project "marti.mx", designed the e-commerce and gave visual maintance.

Figma | VTEX | Hotjar | Analytics | Adobe Suite

2018 - 2019

ILM, ly 6m

Chief Design Officer (remote)
Swiff Technologies

Designed multiple app proyects, like "taggcar.com", NoNeed, Swiff Tech, etc.

Figma | Procreate | Sublime text | Wamp







/KIAP91





LETTER OF RECOMMENDATION KARLA AGUIRRE

To Whom It May Concern,

It is with immense pleasure that I recommend Karla Aguirre as a UI and graphic designer. I had the opportunity to work with Karla as their manager at USAA. During her contract, she consistently impressed me with her positive attitude, work ethic, and collaborative spirit.

Karla is a skilled designer who excels at producing high-quality work within reasonable deadlines. Her designs are intuitive, aesthetically pleasing, and effectively meet project requirements. She has extensive experience with Figma, the Adobe Creative Suite and quickly learns new programs as needed.

She worked entirely remotely during her contract with us and was always readily available and proactive in communication. She is fluent in written and spoken English, making it easy to discuss complex technical requirements.

Beyond her technical skills, Karla is a true pleasure to work with. She is a team player, always willing to collaborate and contribute to a positive work environment. She is proactive, resourceful, and adept at problem-solving. Her ability to manage her workload with minimal oversight, combined with her communication skills, makes her an invaluable asset to our team.

I am confident that Karla would be a valuable addition to your team. Please feel free to contact me if you have any further questions.

Sincerely,

Elizabeth Guerrero Gregory Design Director, USAA elizabeth.guerrero@usaa.com (210) 414-7952

