

# Kiara Iran Castillo Magallanes

[kiaracastillom@gmail.com](mailto:kiaracastillom@gmail.com) • (317) 748-0356 • Indianapolis, IN 46222 • [www.linkedin.com/in/kiaracm](http://www.linkedin.com/in/kiaracm)

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## Education

**Indiana University, Luddy School of Informatics, Computing, and Engineering**  
**Honors College**

Indianapolis, IN

**Bachelor of Science:** Media Arts and Science

Anticipated Graduation: May 2026

**Specialization:** Web Design and Development

GPA: 3.6

**Certificate:** Human-Computer Interaction (HCI)

Concurrent with BS

## Technical and Creative Skills

- **UI/UX and HCI:** Figma, Adobe XD, Justinmind, User Interface Design, Design Thinking, User-Centered Design, Accessibility, Wireframing, Prototyping, Usability Testing, Ethnographic Research, Framework Design, Responsive Web Design.
- **Visual and Graphic Design:** Adobe Creative Suite, Resolve, Graphic Design Principles, Color Theory, Typography, Visual Design, Composition, Branding, Creative Strategy.
- **Front-End & Web Development:** HTML, CSS, JavaScript, PHP, React Native, Git/GitHub.
- **Other:** Video Editing, Photography, Storyboarding, Blogging, Web Content Writing, Storytelling for Digital Media, Digital Advertising.
- **World Languages:** Spanish (native), English (proficient).

## Projects

### Discover The Magic of Storytelling!

Indianapolis, IN

*Research of Storytelling in Web Design*

Spring 2023

- Designed a personal blog on Wix to explore how storytelling enhances user experience in web design.
- Analyzed and proposed improvements for two websites to optimize narrative flow and audience engagement.

### Alley Cats - Design for Tabletop Game

Indianapolis, IN

*Study of user-centered visual design*

Fall 2024

- Led UI/UX design for cards, rulebook, and layout, improving usability across alpha and beta versions.
- Applied iterative design, accessibility, and feedback-driven improvements to enhance gameplay.

### My Design Process and Philosophy

Indianapolis, IN

*Study of Human-computer interaction*

Spring 2025

- Developed a UX process model focused on user involvement, prototyping, and evaluation cycles.
- Created visual assets and documentation rooted in evidence-based HCI principles.

## Activities

### Saint Gabriel Church

Indianapolis, IN

*Volunteer*

November 2022 – Present

- Maintain and update website content using UX principles to improve accessibility and user experience.
- Collaborate with church leadership on digital communication strategies.

### Cosplay Club at IUI

Indianapolis, IN

*Treasurer and Secretary*

July 2025 – Present

- Manage finances, fundraising, and budget planning in coordination with club leadership and university guidelines.
- Maintain records of events, meetings, and member rosters; ensure clear and accurate documentation.
- Handle official communications with university offices and support event logistics and administrative tasks.

## Awards

### Informatics Dean's List

Fall 2022, Fall 2023, Spring 2024, Fall 2024, Spring 2025

- Consistently recognized for academic excellence at the Luddy School of Informatics, Computing, and Engineering, maintaining a GPA above 3.5 while enrolled in the Honors College.