

Kiara Iran Castillo Magallanes

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Education

Indiana University, Luddy School of Informatics, Computing, and Engineering

Indianapolis, IN

Honors College

Bachelor of Science: Media Arts and Science

Anticipated Graduation: May 2026

Specialization: Web Design and Development

GPA: 3.6

Certificate: Human-Computer Interaction (HCI)

Concurrent with BS

Technical and Creative Skills

- **UI/UX and HCI:** Figma, Adobe XD, Justinmind, User Interface Design, Design Thinking, User-Centered Design, Accessibility, Wireframing, Prototyping, Usability Testing, Ethnographic Research, Framework Design, Responsive Web Design.
- **Visual and Graphic Design:** Adobe Creative Suite, Resolve, Graphic Design Principles, Color Theory, Typography, Visual Design, Composition, Branding, Creative Strategy.
- **Front-End & Web Development:** HTML, CSS, JavaScript, PHP, React Native, Git/GitHub.
- **Other:** Video Editing, Photography, Storyboarding, Blogging, Web Content Writing, Storytelling for Digital Media, Digital Advertising.
- **World Languages:** Spanish (native), English (proficient).

Projects

Discover The Magic of Storytelling!

Indianapolis, IN

Research of Storytelling in Web Design

Spring 2023

- Designed a personal blog on Wix to explore how storytelling enhances user experience in web design.
- Analyzed and proposed improvements for two websites to optimize narrative flow and audience engagement.

Alley Cats - Design for Tabletop Game

Indianapolis, IN

Study of user-centered visual design

Fall 2024

- Led UI/UX design for cards, rulebook, and layout, improving usability across alpha and beta versions.
- Applied iterative design, accessibility, and feedback-driven improvements to enhance gameplay.

My Design Process and Philosophy

Indianapolis, IN

Study of Human-computer interaction

Spring 2025

- Developed a UX process model focused on user involvement, prototyping, and evaluation cycles.
- Created visual assets and documentation rooted in evidence-based HCI principles.

Activities

Saint Gabriel Church

Indianapolis, IN

Volunteer

November 2022 – Present

- Maintain and update website content using UX principles to improve accessibility and user experience.
- Collaborate with church leadership on digital communication strategies.

Cosplay Club at IUI

Indianapolis, IN

Treasurer and Secretary

July 2025 – Present

- Manage finances, fundraising, and budget planning in coordination with club leadership and university guidelines.
- Maintain records of events, meetings, and member rosters; ensure clear and accurate documentation.
- Handle official communications with university offices and support event logistics and administrative tasks.

Awards

Informatics Dean's List

Fall 2022, Fall 2023, Spring 2024, Fall 2024, Spring 2025

- Consistently recognized for academic excellence at the Luddy School of Informatics, Computing, and Engineering, maintaining a GPA above 3.5 while enrolled in the Honors College.