

2025

Kiara Inzunza

# Portfolio

UX / UI

Graphic Design

Social media

Motion graphics

# Kiara Inzunza

Graphic Designer

UX /UI

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 behance.net/kiarainzunza

 https://kiarainzunza.github.io/portafolio/

## Abilities

- Teamwork
- Time management
- Good organization

## Languages

- English - Basic
- Spanish - Native

## About me

I'm Kiara Inzunza, a **graphic designer** with a major in Interfaces and Interaction. I'm looking for a role as a UX UI graphic designer, where I can learn more about the field and areas related to website and app design.

## Education

- **Graphic Design 2020 - 2023**  
Major in Interfaces and Interactions  
Duoc UC, Graduated (2023)
- **Web Development diploma**  
Duoc UC (2024)
- **UI Camp**  
Bootcamp Service Design Club (2024)
- **Google: Artificial intelligence and Productivity Course**  
Curso Santander Open Academy (2025)

## Work experience

- **Pepe Pug**

Graphic Designer Internship

March 2022 - May 2022

Posters | Instagram Post | Sticker set | Labels

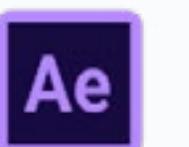
- **Lado Norte**

Freelance UX UI Designer

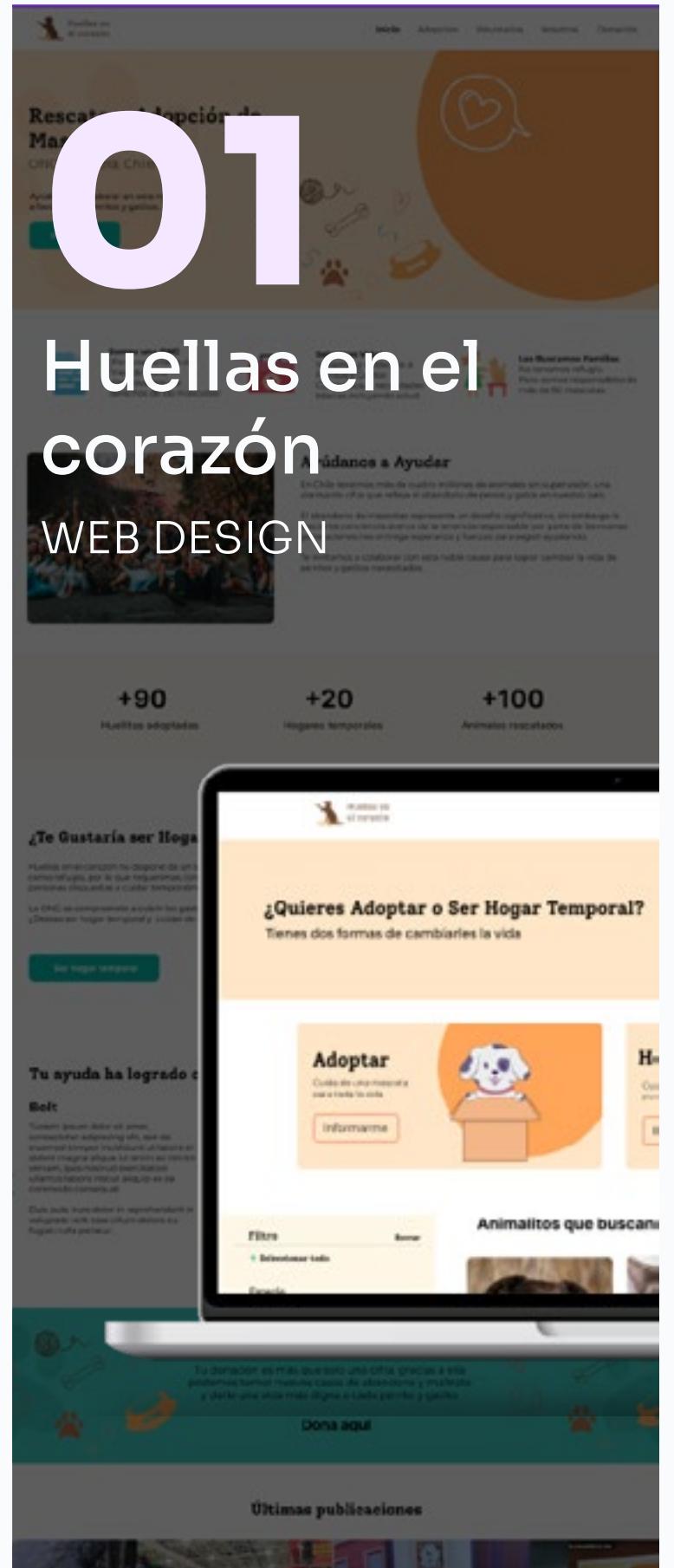
August 2023 - December 2024

Web Design | Social media Post | QA Review  
WordPress Web

## Software proficiency



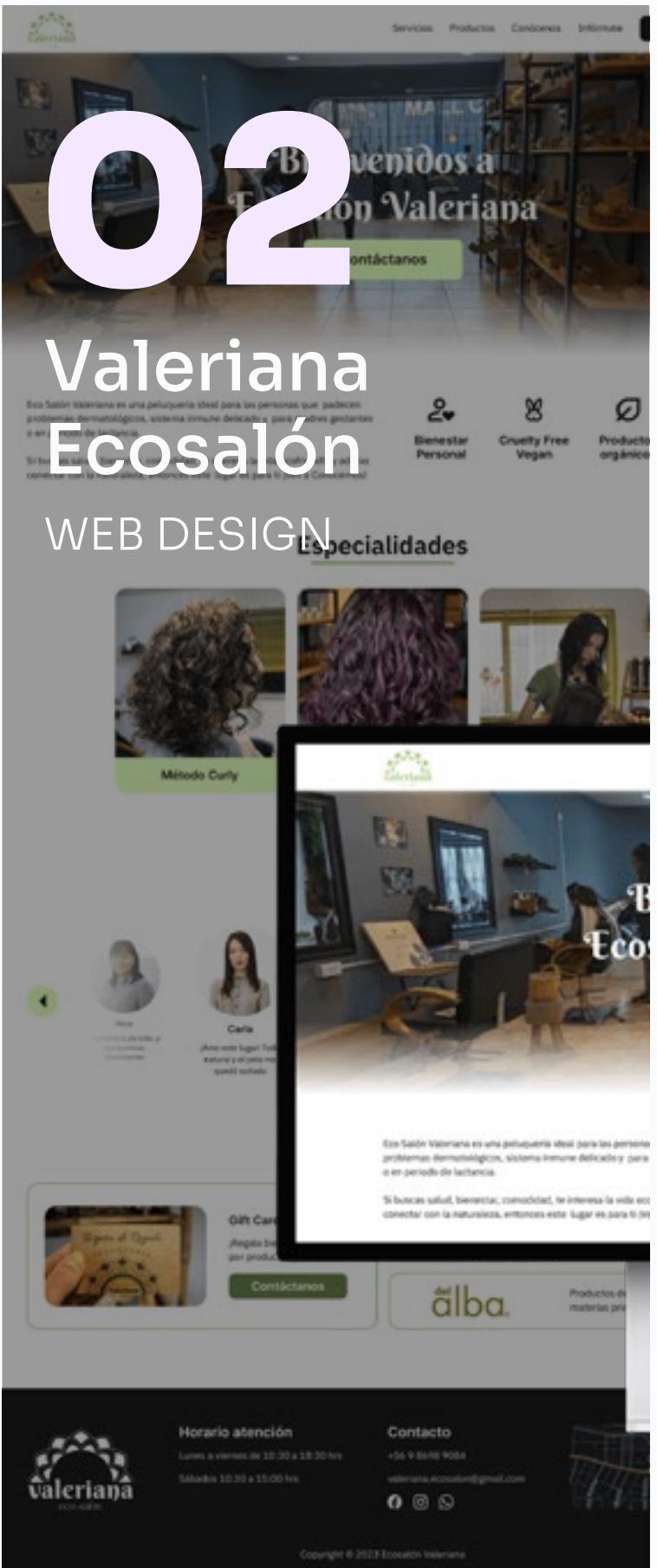
# Content



01

Huellas en el  
corazón

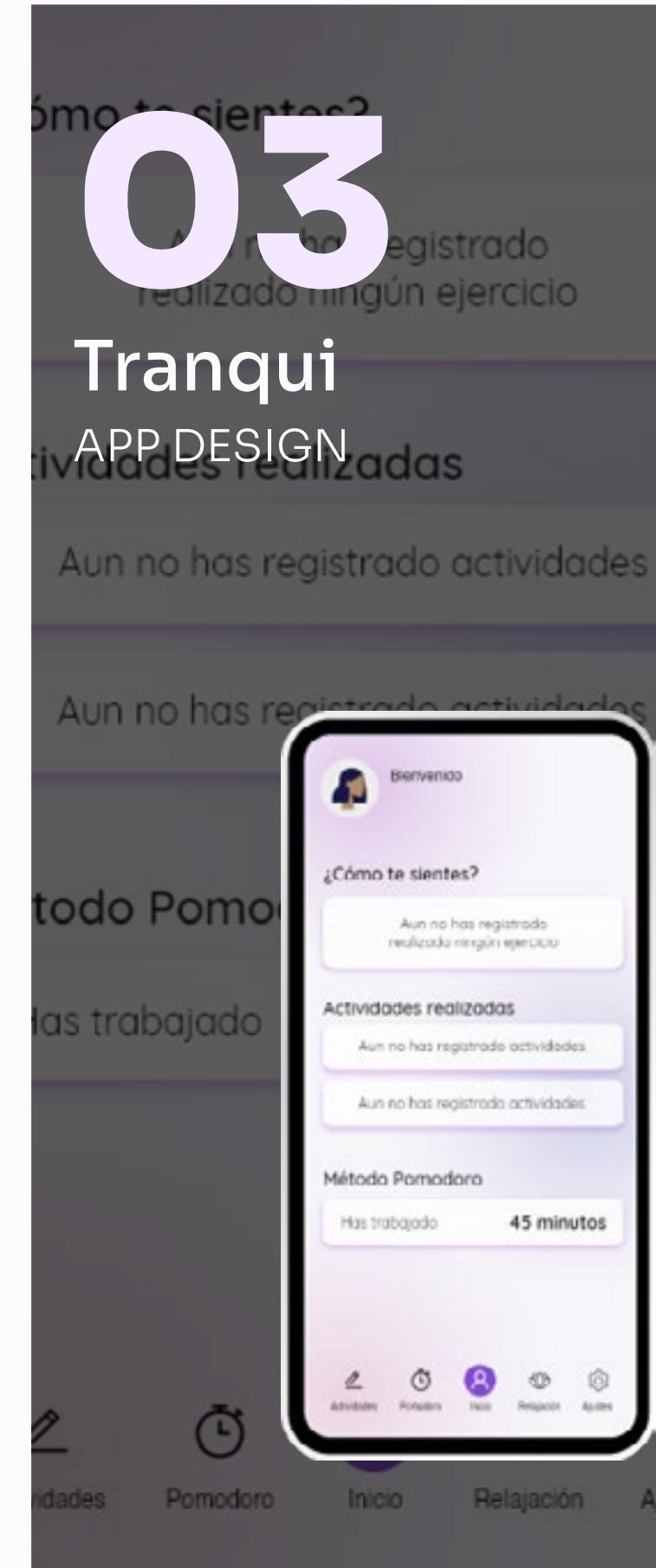
WEB DESIGN



02

Valeriana  
Ecosalón

WEB DESIGN



03

Tranqui  
APP DESIGN

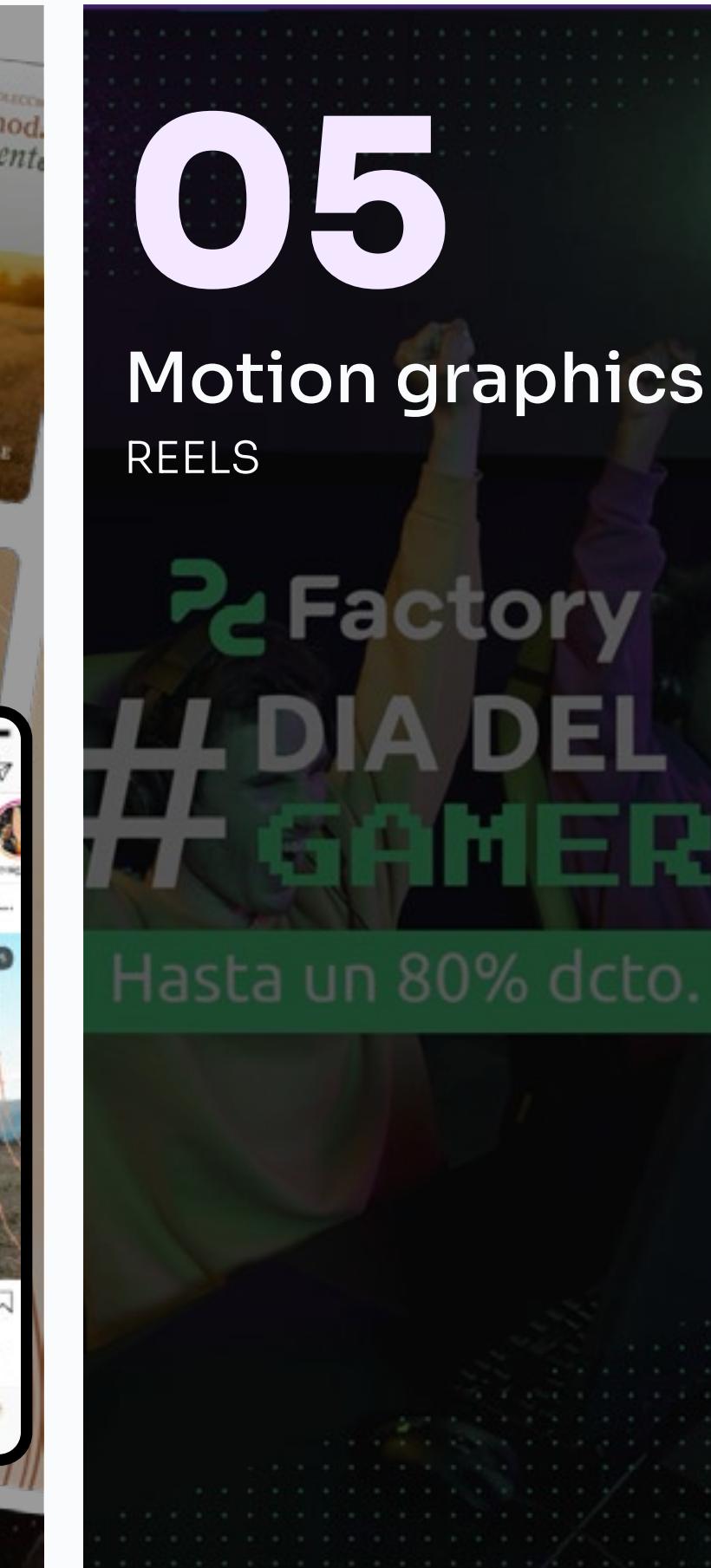
ACTIVIDADES REALIZADAS



04

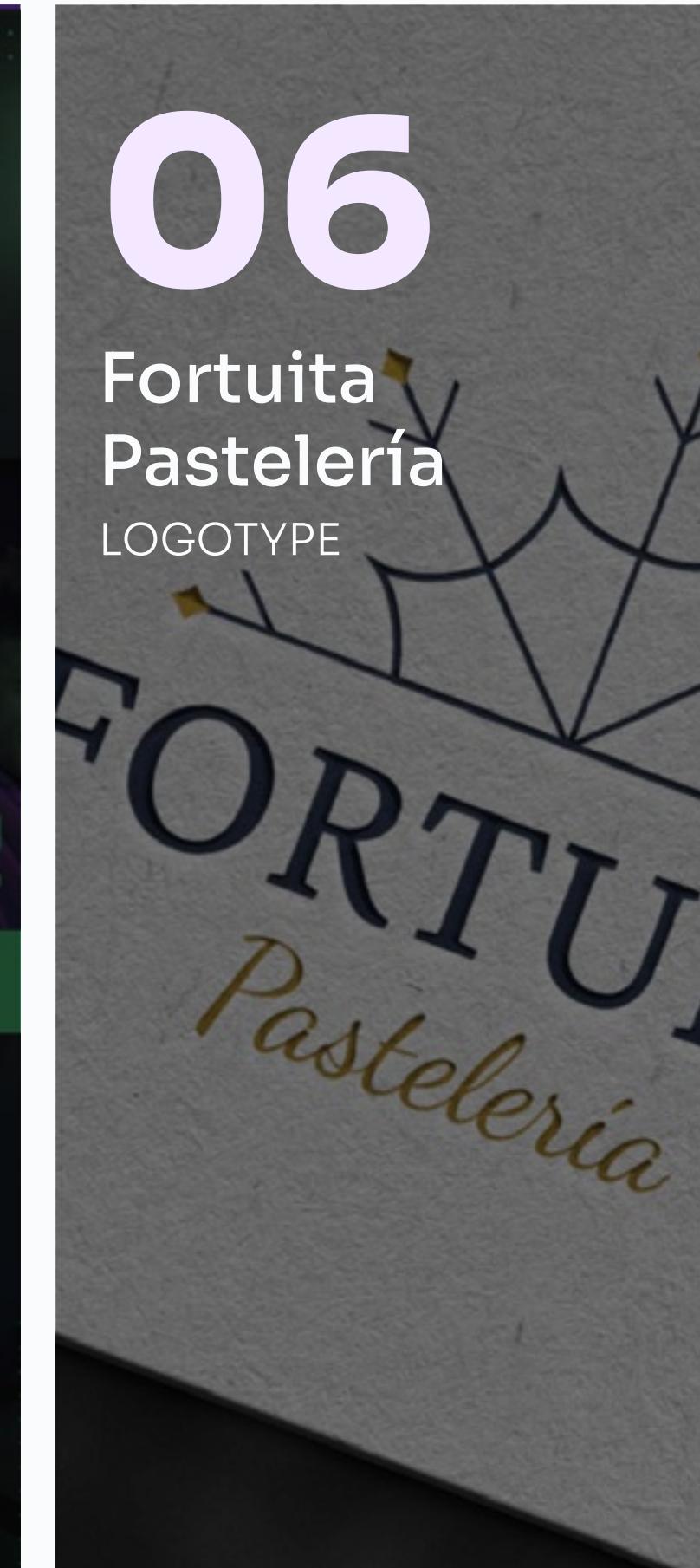
Ecostyle  
Apparel

SOCIAL MEDIA POST



05

Motion graphics  
REELS



06

Fortuita  
Pastelería

LOGOTYPE



WEB DESIGN

# Huellas en el corazón

Creation of a self-managed website with the purpose of increasing donations and visibility of the NGO "Huellas en el corazón la calera".

Investigation

User Research

Design

Prototype

Wordpress

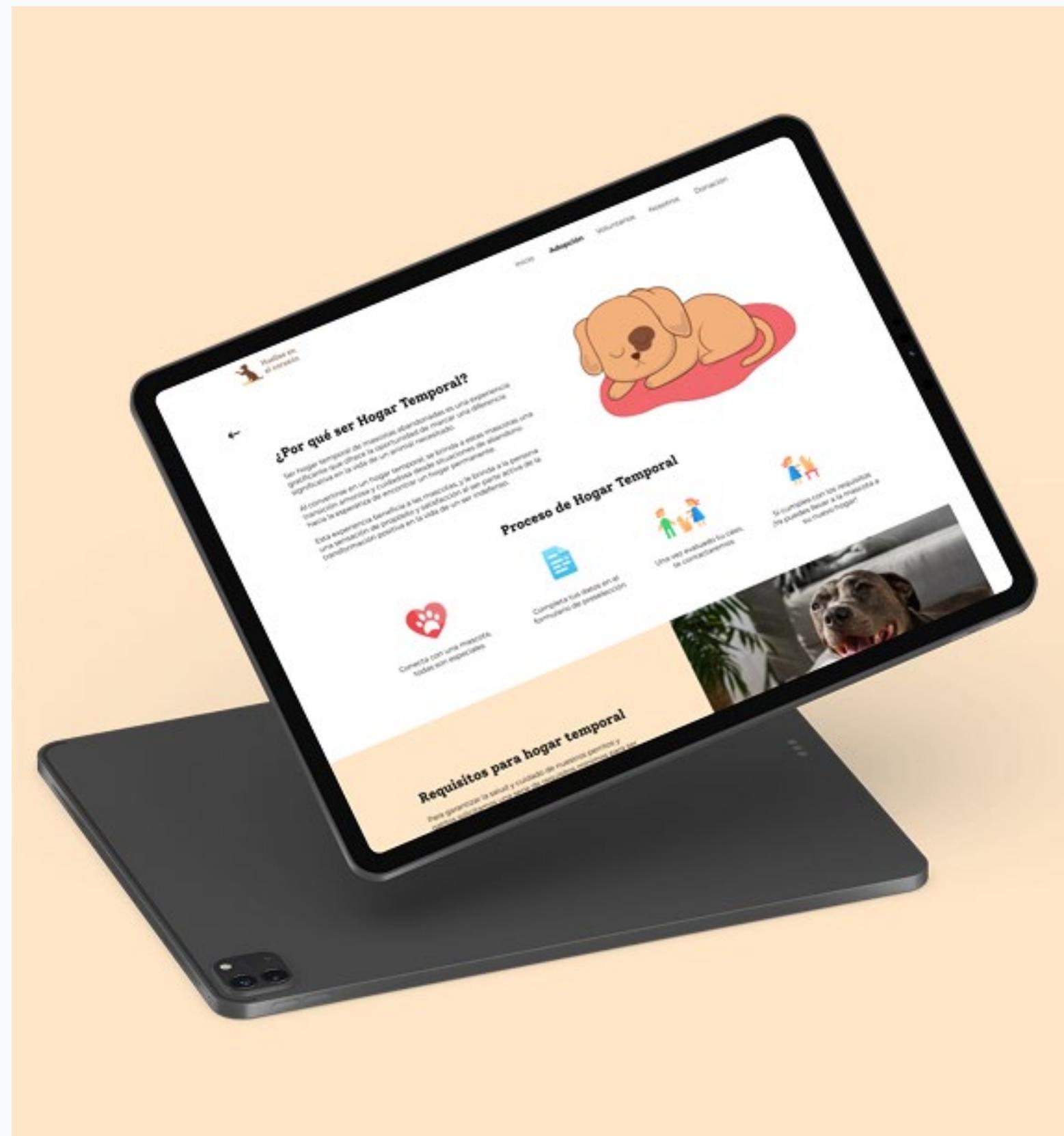
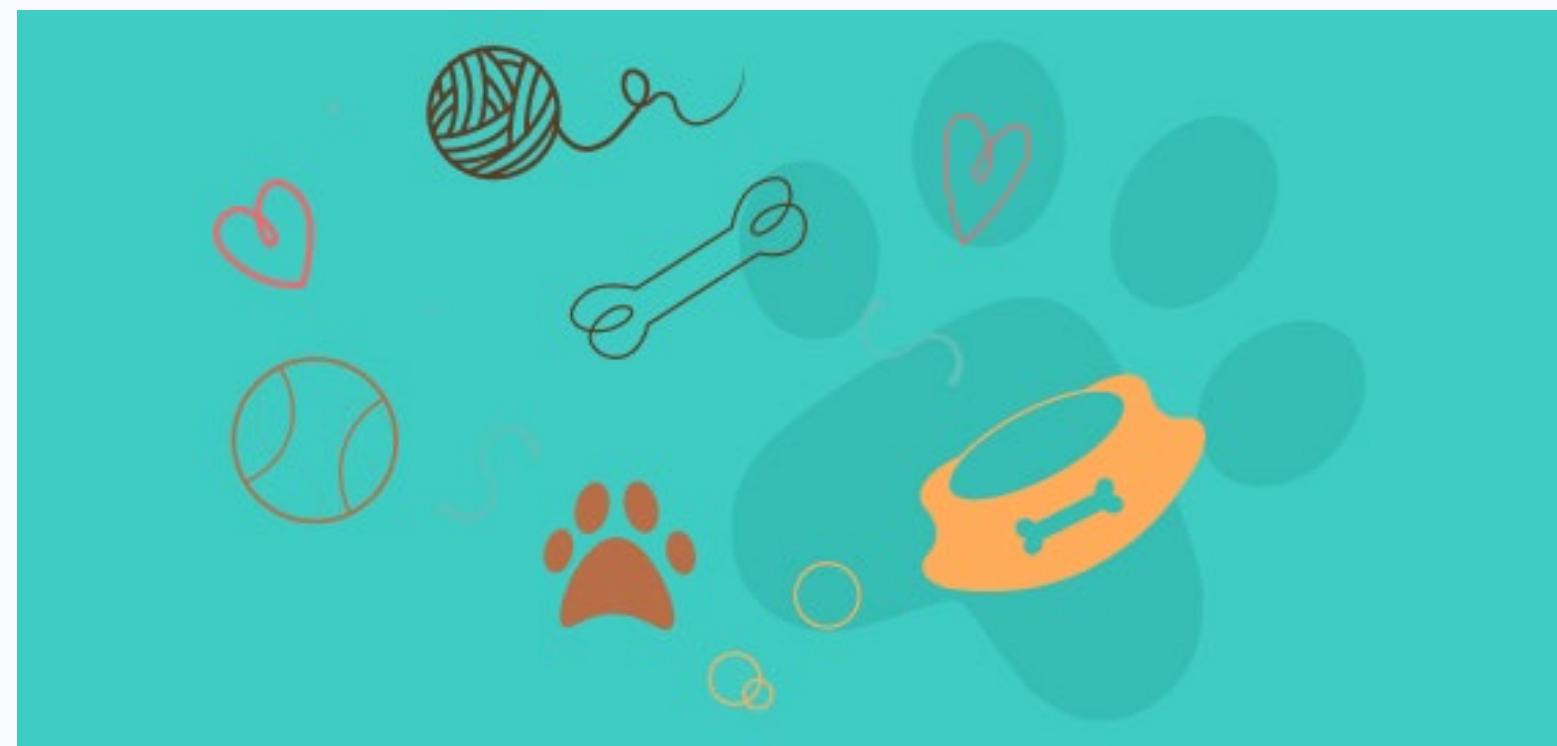
Role: UX UI Designer

Development time: 6 months



Review the project in detail:

[https://www.behance.net/gallery/195098585/  
Huellas-en-el-corazon-la-calera-Web-design](https://www.behance.net/gallery/195098585/Huellas-en-el-corazon-la-calera-Web-design)



WEB DESIGN

# Valeriana Ecosalón

Self-managed website created for Valeriana Ecosalón, an organic hair salon located in Quilpué.

Research

User Research

Design

Prototype

Role: UX UI Designer

Development time: 10 weeks



Review the project in detail:

[https://www.behance.net/gallery/185223405/  
Valeriana-Eco-salon-Research-y-Disen-o-web](https://www.behance.net/gallery/185223405/Valeriana-Eco-salon-Research-y-Disen-o-web)

The screenshot shows the homepage of the Valeriana Ecosalón website. At the top, there's a banner with the text "Bienvenidos a Ecosalón Valeriana". Below the banner, there's a section with three service cards: "Método Curly", "Tintura Orgánica", and "Masaje Capilar". Further down, there's a "Testimonios" (Testimonials) section featuring five customer reviews with small profile pictures. At the bottom of the page, there's a footer with contact information, a map, and social media links.

The screenshot shows the product page of the Valeriana Ecosalón website. It features a large image of the salon interior with the word "Productos" overlaid. Below this, there's a grid of hair care products with their names and prices: "Shampoo Color Shield" (\$22.990), "Aceite de Argan" (\$25.990), "Ultrashine Spray" (\$22.990), "Rejuvenating Mist" (\$22.990), "Heat & Sun protector" (\$22.990), and "Tratamiento anticaída" (\$68.990). To the left, there's a sidebar with filters for "Naturique", "Apícola del alba", "Shampoo", "Glo", and "Kit". At the bottom, there's a section for "Corte en seco" (Dry Cut) with a price of "Desde \$13.990" and a "Reserva tu hora" button.



APP DESIGN

# Tranqui

Design of an App to help people with exercises to cope with periods of anxiety and support the student with organizational resources.

Research

User research

Design

Prototype

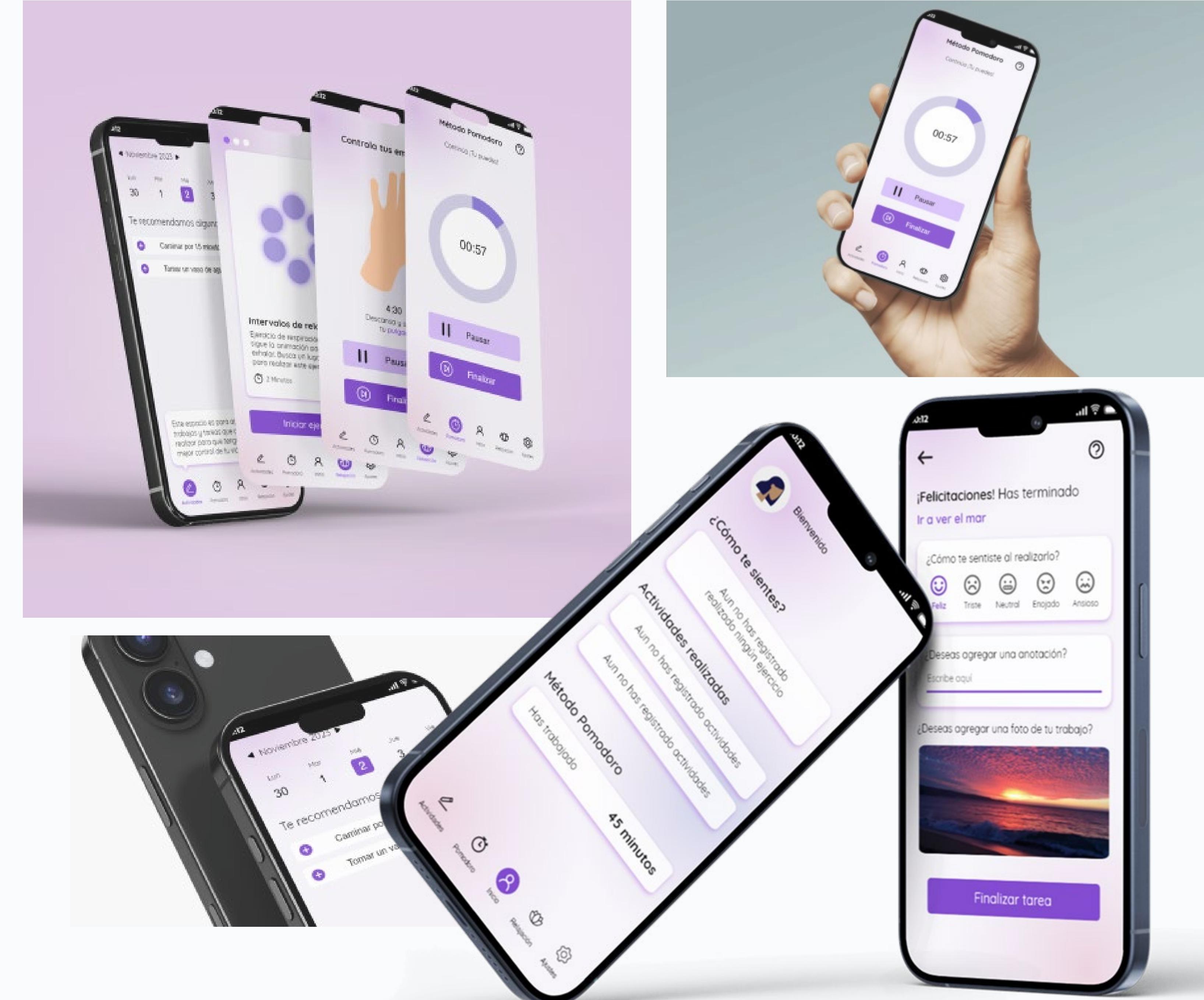
Role: UX UI Designer

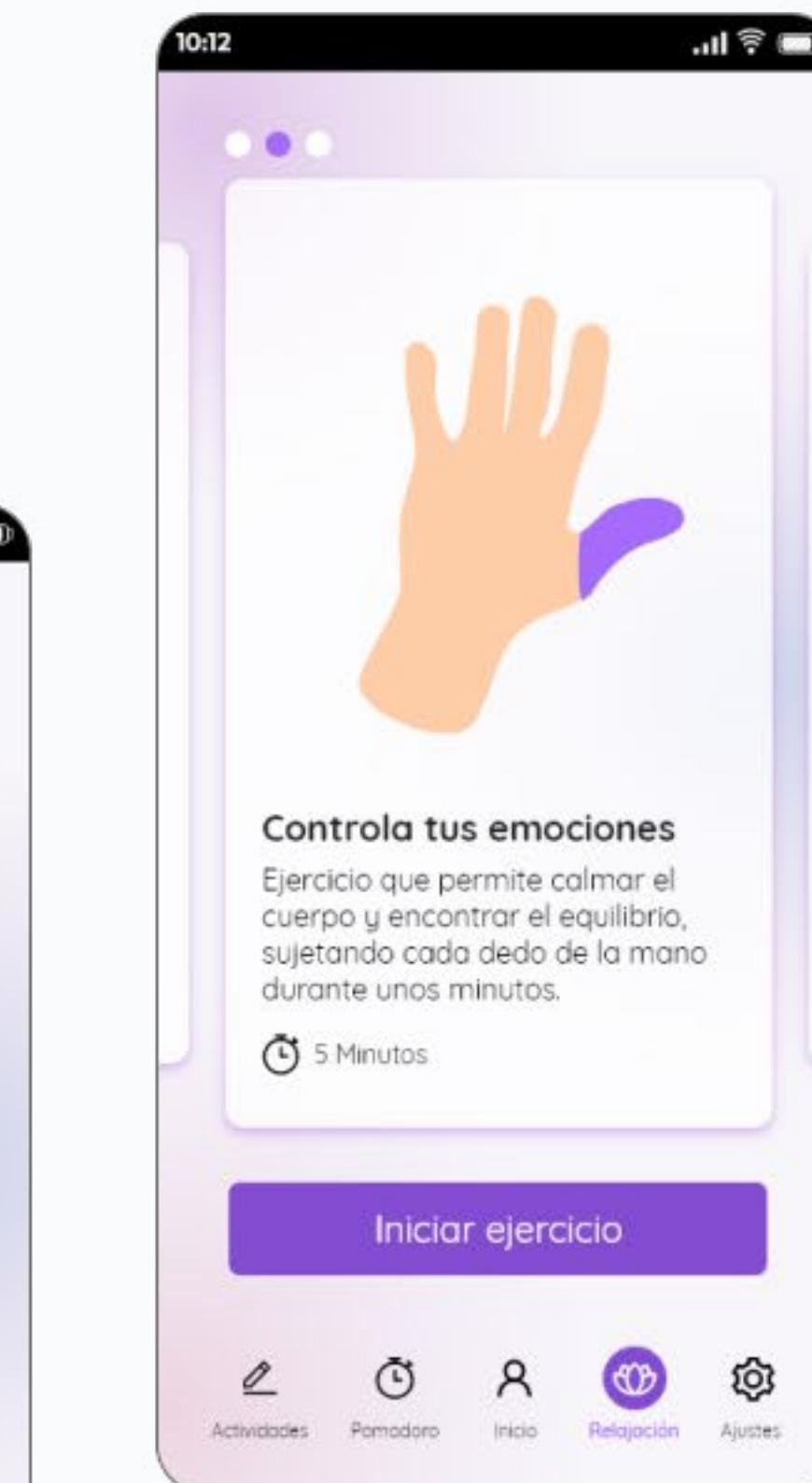
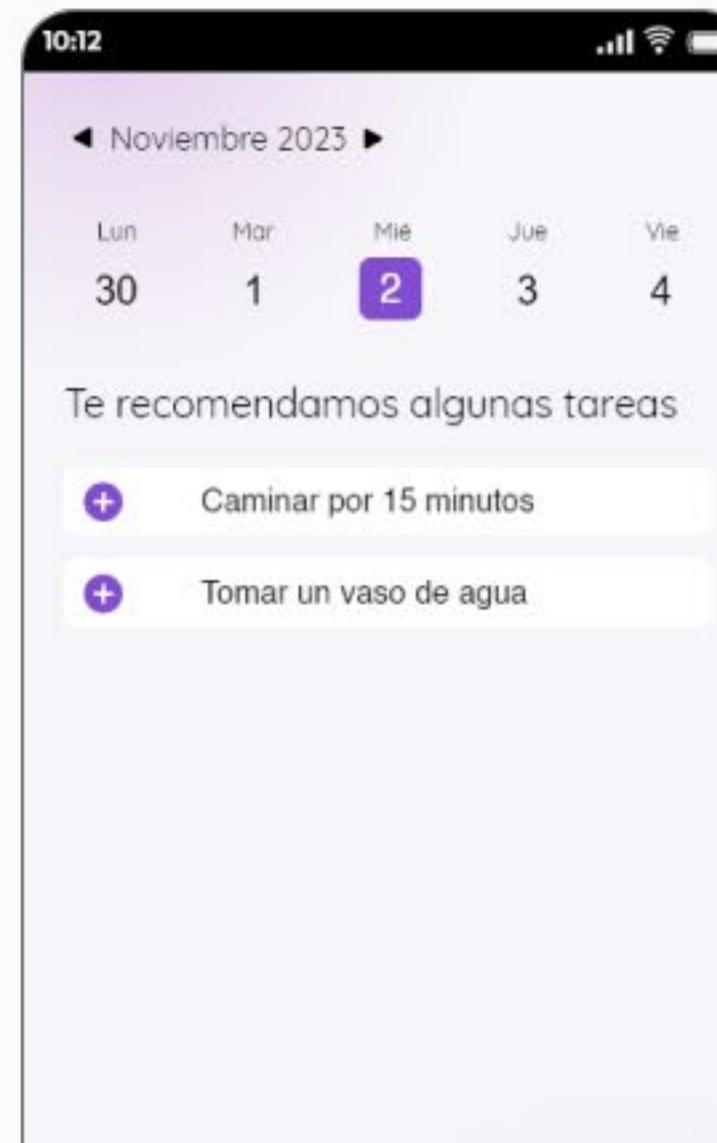
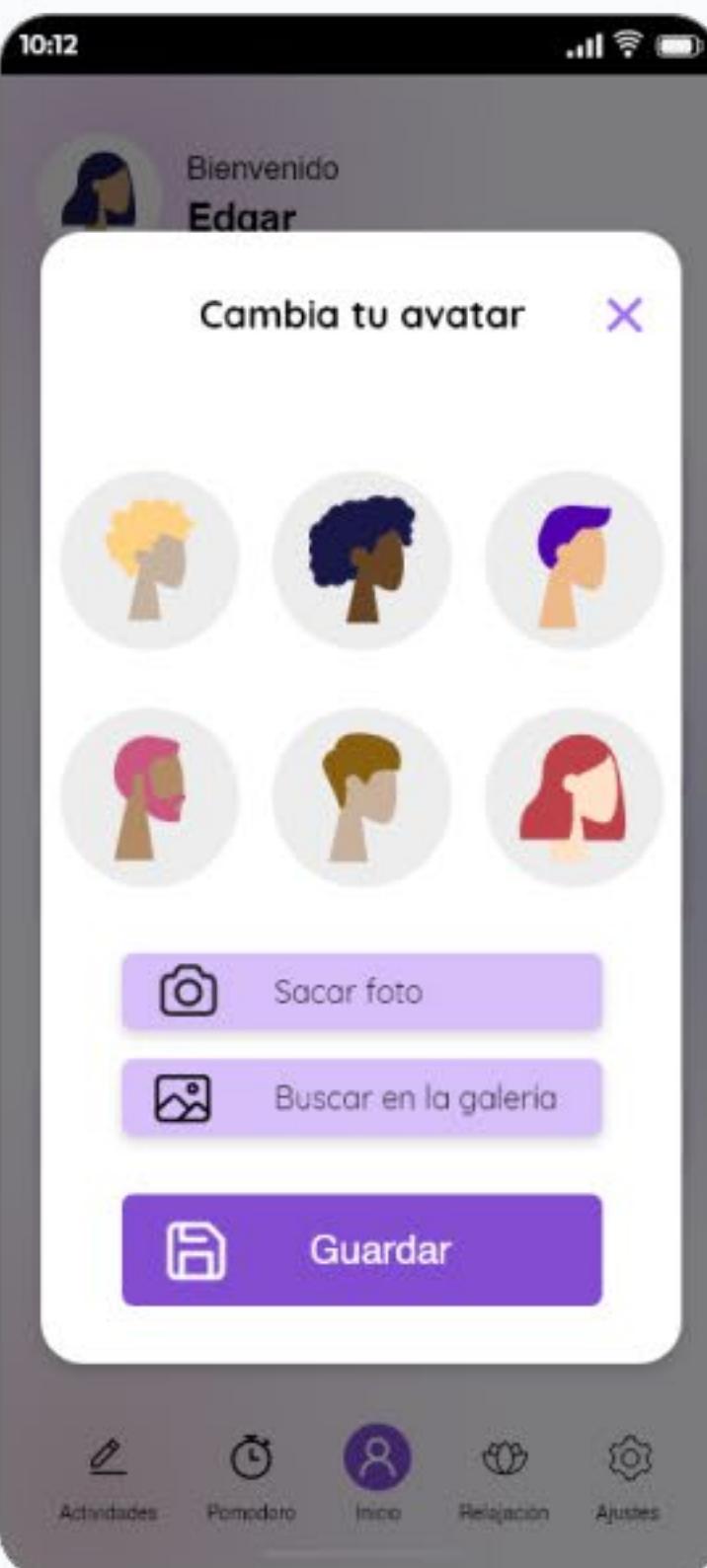
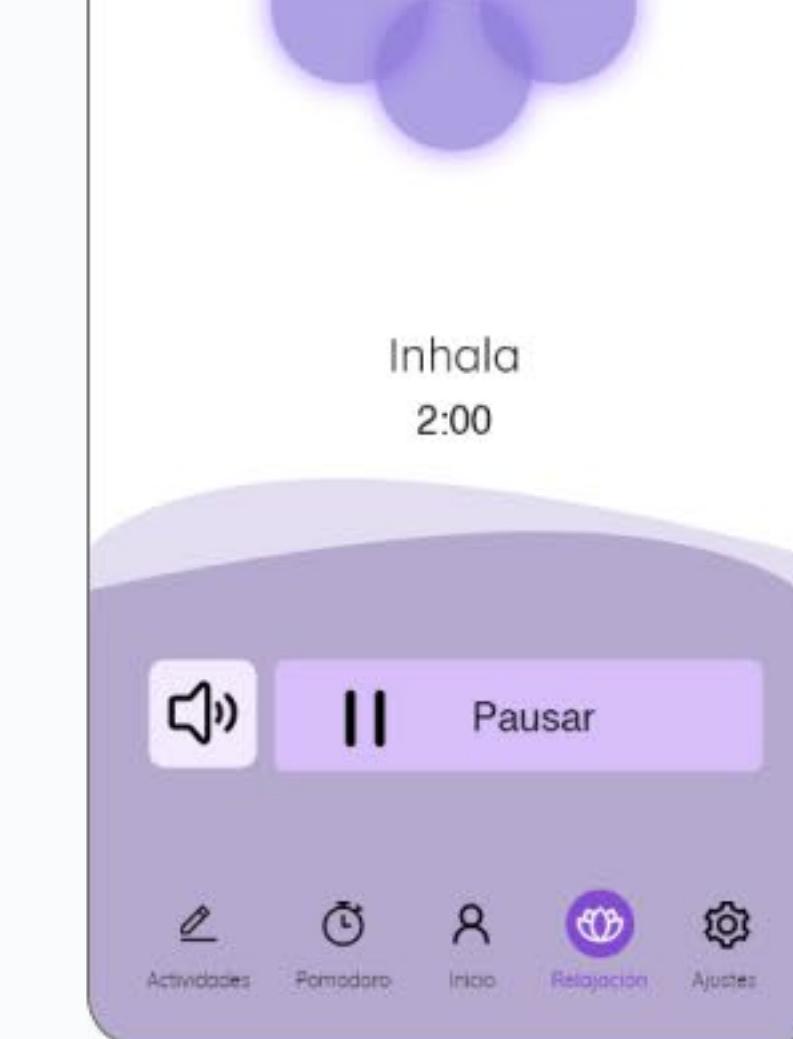
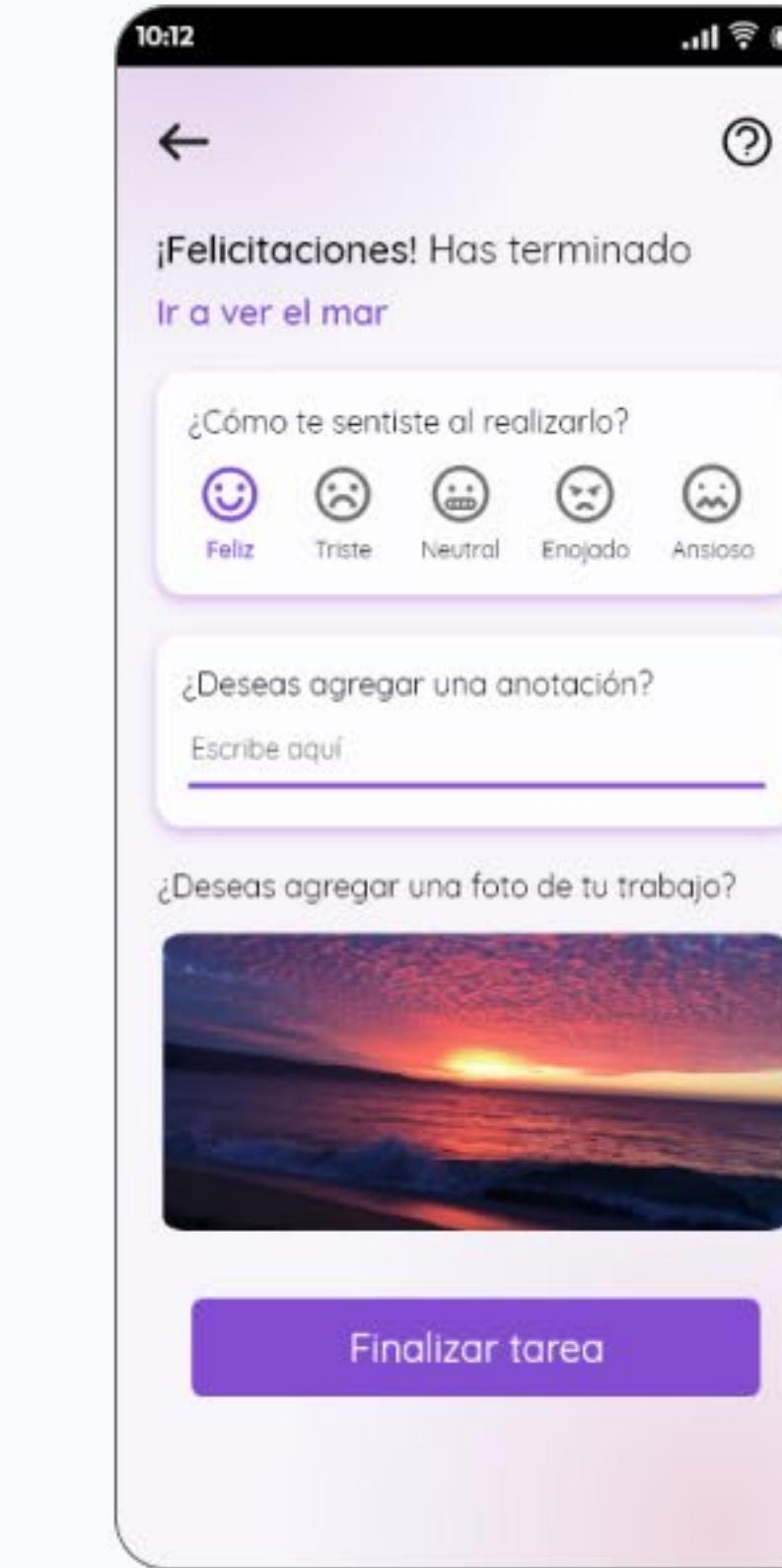
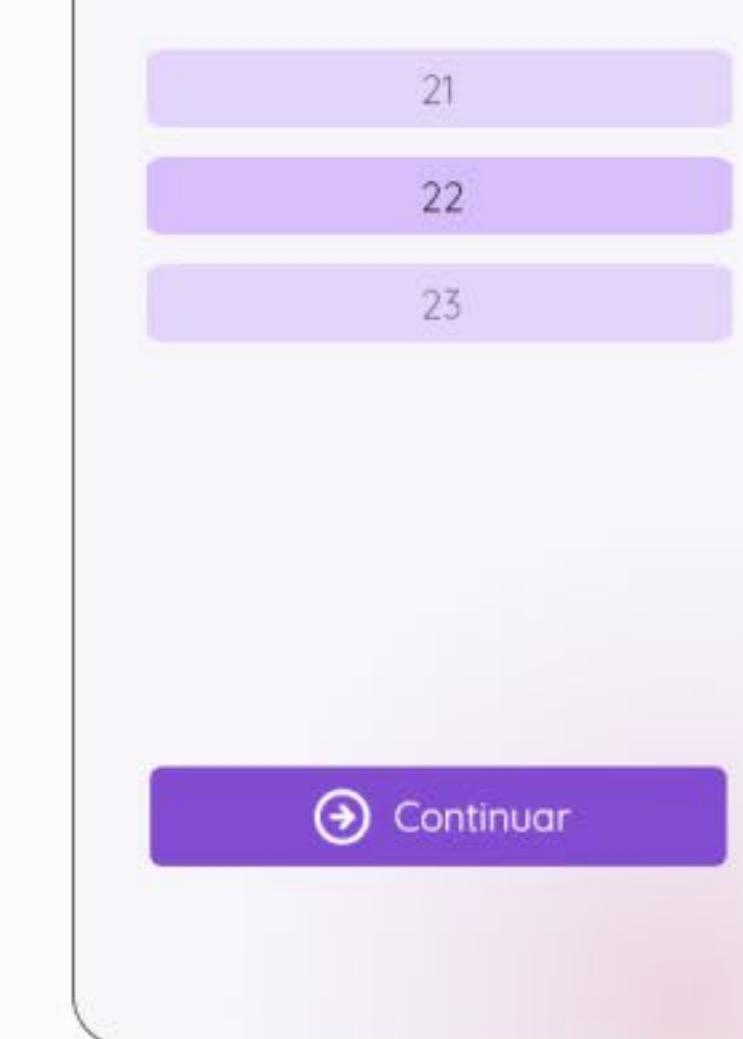
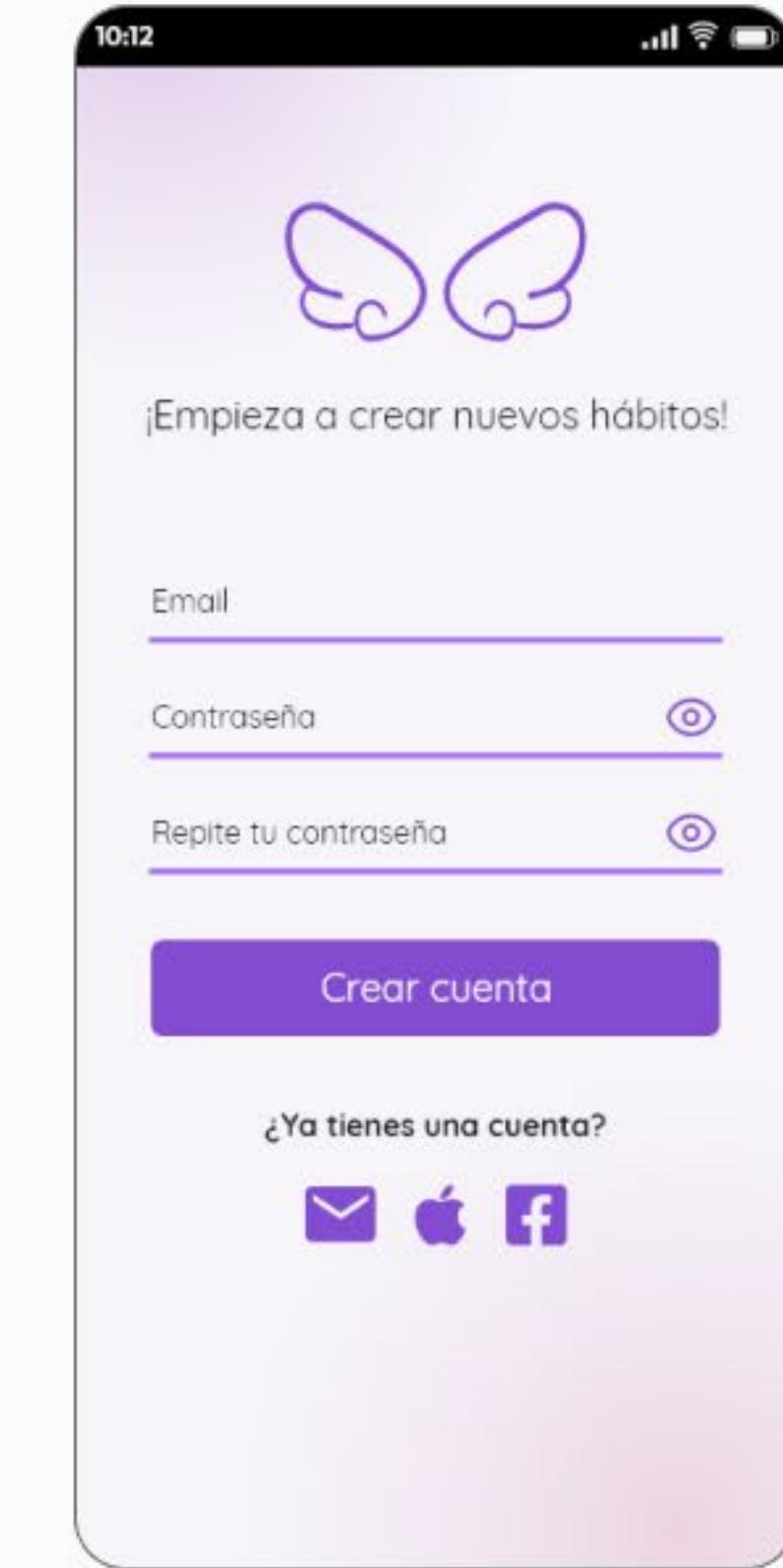
Development time: 4 months



Review the project in detail:

[https://www.behance.net/gallery/184547489/  
Tranqui-Research-y-diseno](https://www.behance.net/gallery/184547489/Tranqui-Research-y-diseno)





SOCIAL MEDIA

# EcoStyle Appared

Simulated project developing a set of graphic pieces for social networks, generating 6 posts (carousel format and single post), 2 banners, and 2 stories for Instagram.

Research

Moodboard

Style guide

Mockup

Role: Graphic Designer

Development time: 3 days

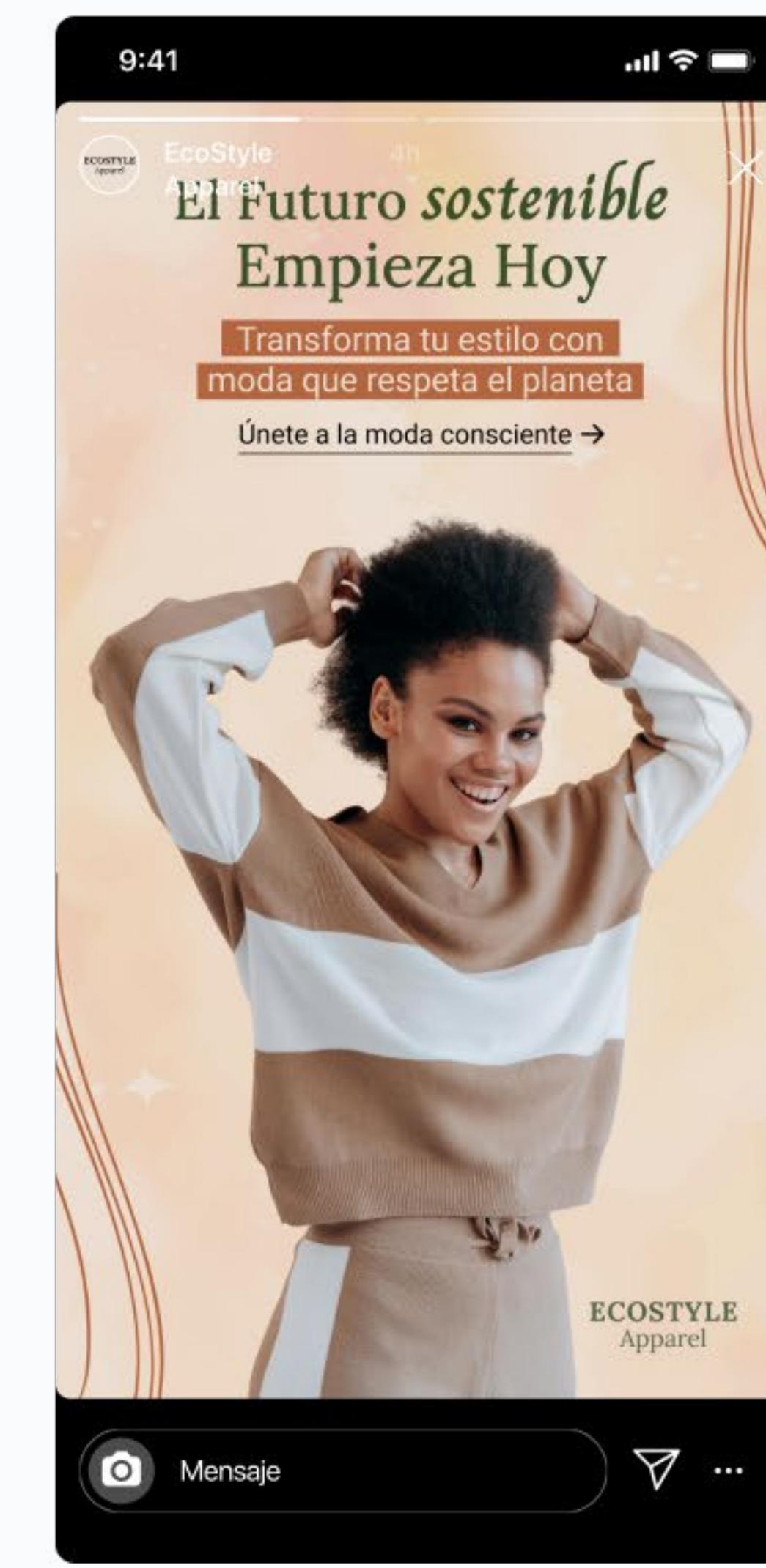
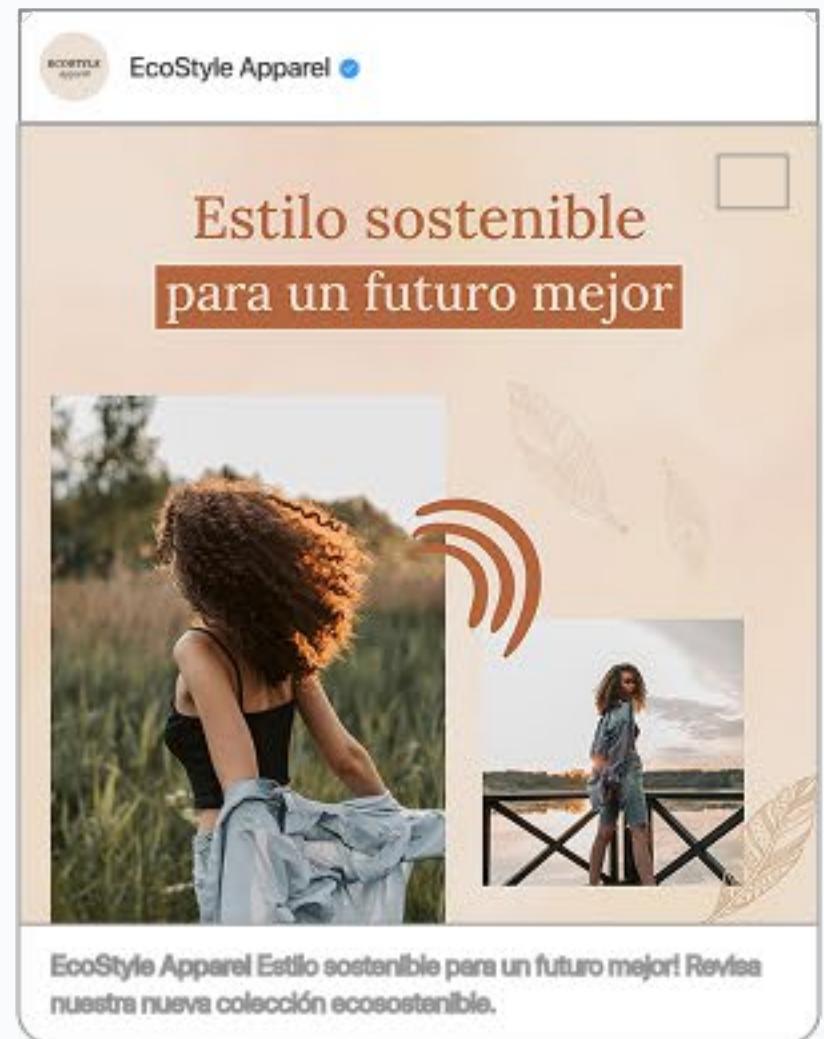
Ai

Ps

Review the project in detail:

[https://www.behance.net/gallery/234080247/  
Motion-Graphics-Redes-sociales](https://www.behance.net/gallery/234080247/Motion-Graphics-Redes-sociales)





REELS

# Motion Graphics

This section brings together a series of motion graphics projects developed as practical exercises, using Adobe After Effects as the primary tool. Each piece is designed to function as a social media advertisement.

Design      Animation

Editing and proofreading

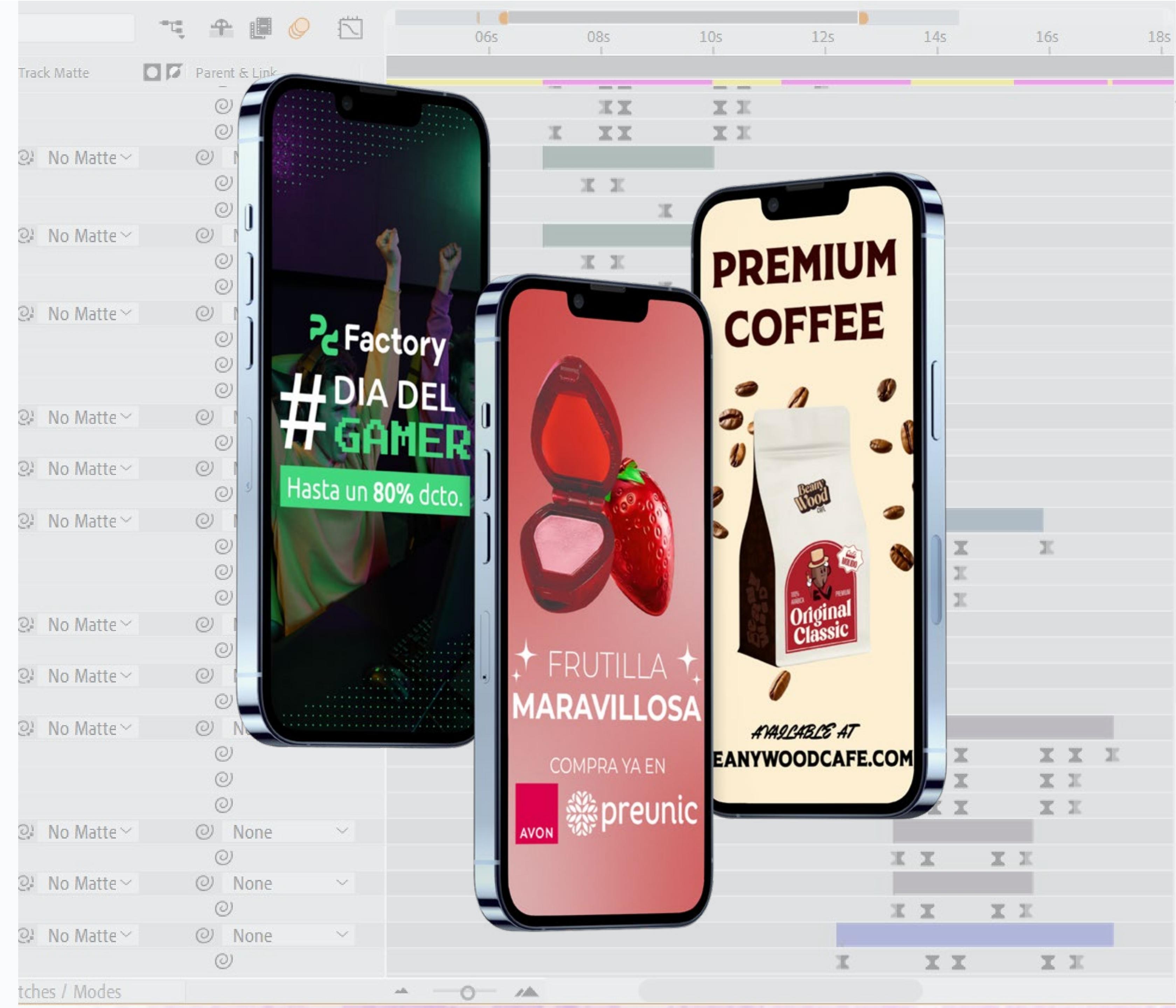
Role: UX UI Designer

Development time: 3 weeks



Review the project in detail:

[https://www.behance.net/gallery/234080247/  
Motion-Graphics-Redes-sociales](https://www.behance.net/gallery/234080247/Motion-Graphics-Redes-sociales)





LOGOTYPE

# Fortuita Pastelería

Logo design for a pastry shop focused on a young, energetic, and technically minded audience.

Brief    Design    Corrections

Role: Graphic Designer

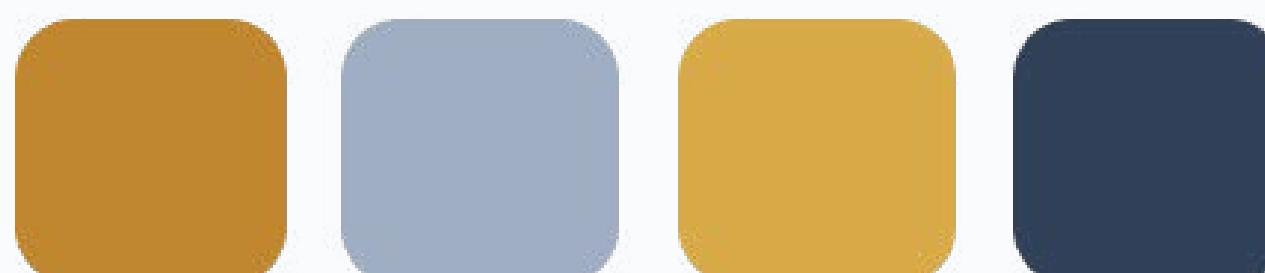
Development time: 1 week

Ai



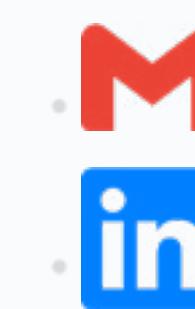
Review the project in detail:

[https://www.behance.net/gallery/198204867/  
Fortuita-Pasteleria-Logo-design](https://www.behance.net/gallery/198204867/Fortuita-Pasteleria-Logo-design)



**Contact me**

Looking forward to hearing from you!



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