

Malik Wormsby

New York, NY • 347-241-8464 • malikwormsby@gmail.com | github.com/kibagateaux | malikwormsby.com

TECHNICAL SKILLS

Languages: Javascript, Ruby, SQL, Japanese, Spanish, French

Frameworks: Express, Node, Rails, Sinatra, React, React Native, Redux, SCSS, Materialize, Mocha,

Deployment Platforms: Heroku, Amazon Web Services

EXPERIENCE

Web Development Immersive

General Assembly, October 2016 - January 2017, New York NY, USA

- Conceptualized, designed and built apps using Node, Express, Rails, and Sinatra
- Led and collaborated on remote, Agile teams to deliver finished products to clients
- Won Amazon's Alexa hackathon using Javascript to engineer an Audio User Interface on AWS
- Designed with Materialize, SASS, and CSS animations to optimize user interfaces on apps
- Developed fun, interactive games using solely Javascript and CSS
- Built a social media app with React Native and Rails API and an online forum using Node and Materialize

Brand Strategist & Executive Account Manager

Filfil Foods, June 2014 – Present, New York, NY, USA

- Researched industry and local branding, marketing, and social media strategy in order to create a brand story, marketing campaigns.
- Directed story telling through content, recruited influencers, and carefully selected retailers to inspire followership.
- Managed in-person and online sales as well as maintaining communications with bulk order customers to optimize customer experience, streamline logistics, and sustain brand identity
- Generated new revenue stream through pop-up sales and

Wilderness Student Leader

National Outdoor Leadership School (NOLS),

January - April 2015, Nelson, NZ and July 2013, Cascade Mountains, WA, USA

- Responsible for the health and well being of self and others. Trained in EMT first aid.
- Developed leadership skills: public speaking, listening skills, motivational techniques, problem solving, decision-making models and group organization.
- Led us through our longest day; 16 km, 1,100 meters elevation gain, and explored an abandoned mine!
- Learned cooperation in small, intimate groups, how to think and act calmly in stressful situations, and put group goals before individual.
- Achieved high marks in environmental sciences, ecology, biology, environmental impacts, and mycology.

Volunteer

Pasar Moon Farm & Beberui Farm and Cafe, April – July 2015, Shimane and Hokkaido Japan

- Improving my Japanese language skills, from beginner level to conversation while also learning kanji
- Teamed up with volunteers from 8 other countries (we conversed in Spanish and English for work)
- Managed crops from soil enrichment to planting, growing and harvesting. Maintained livestock
- Provided basic engineering repairs and equipment maintenance including welding

EDUCATION

General Assembly - Web Development Immersive, UX/UI Workshops

NOLS - Concentrations: Leadership & Environmental Studies

INTERESTS

- Nature, hiking, sailing, rock climbing, adventure cycling
- Learning languages (Human and Computer)
- Modeling (Instagram: @malikwormsby) and Photography (Instagram: @afrodisiacsunitied)

References available.