

All American Catfish Tournaments Website

I want to build a website for a friend who hosts Catfish Tournaments.

The current website is very basic and not optimized for mobile users.

<https://allamericancatfish.com/>

Purpose:

Having a website that looks more attractive will help to attract sponsorship.

Pages to include:

- Home page
- About us page.
- Contact us page
- Sponsor us page
- Shop page
- Events page
- Registration page
- Gallery page

Features to include:

Rules for people who want to take part in tournaments.

Up and coming tournament events.

A form to sign up for tournaments connected to a payment gateway to pay the entry fee.

A section on the home page where sponsors are mentioned.

A form to fill out if someone would like to become a sponsor.

Social media links.

A slideshow carousel with angler highlights.

A frequently asked questions page or section.

A wave animation at the top of the page above the navbar.

A shop page to sell branded merchandise linked to a payment gateway.

River levels.

Benefit/value of each of the proposed features:

People need to be made aware of the rules for safety and regulatory purposes, these need to be in a place that is visible and easily accessible.

People need to know when future events are, where events are due to take place, as well as the water levels. Knowing water levels helps aid fisherman estimate where fish can be found.

The main reason people go to the current website is to pay for events through a PayPal button, where they can also submit information about their boat, the Captain's name and the number of people competing in their team. This will be the most important feature of the website, but I may look to use stripe as an alternative to PayPal.

My friend would like a section to promote sponsors as a thank you for their support, as well as promote other businesses, providing links on the events page for restaurants and other shops that may interest the people who are fishing in events.

On the sponsors page I'd like to include what sponsorship involves, with a form on the page as a call to action for potential sponsors to fill out.

My friend doesn't want the page to be a place for social interaction as this is already taking place on his Facebook group, but it would be good to have social media links referring people to Facebook and any other social media platforms he is currently using. I may also look to include a like button that links to the Facebook page.

A carousel with angler highlights would be good to display tournament winners and snapshots of people who've enjoyed

taking part in previous tournaments, encouraging people to take part in future events.

A frequently asked questions page will allow people to quickly answer any of the common questions people have when considering taking part in a tournament.

I've found a wave animation that I'd like to integrate into the top of the page, as I think it will tie in well with the theme of fishing and water.

My friend has some hats and t-shirts he would like to sell to promote his events to people who see his merchandise, so having a shop page for these items would be helpful.

I have found 5 similar websites that I can look at to help with ideas of how I may layout the website I'm proposing to build.

These are the websites:

<https://www.kingkatusa.com/>

<https://www.catfishchasers.com/>

<https://www.takemefishing.org/>

<https://rockfallscatfishtournament.com/>

<https://tourneyx.com/app/tournaments/>