

Reflection Paragraph:

One of the design principles that I found more useful was visual hierarchy because it helped draw attention to important information and guided viewers' focus in an orderly fashion. Through the use of font sizes, colors, and alignments, information was arranged in a more readable and organized fashion. One of the easiest aspects of working with Canva was choosing design templates and incorporating colors because Canva has organized and easy-to-use design tools. However, the trickiest part was ensuring consistent alignment and space on all the slides. From this task, I realized that for visual communication to be clear and successful, it should be organized and balanced in such a way that information is communicated effectively and professionally.