

Reflection Paragraph:

The easiest design to make was the square social media post because it had a simple layout and fewer details. I used my brand colors, fonts, and logo to keep all the designs consistent. To make the text easy to read, I used clear font sizes, good spacing, and strong color contrast. I followed visual hierarchy by placing the main title first, then the supporting text, and lastly the call-to-action. I also kept the text short to avoid overcrowding the design. From this activity, I learned that consistency makes designs look more professional. I also learned that simple designs are often more effective for social media.