

Week 2 Assignment

For this week's assignment, you will creatively showcase your understanding of sustainable development, the United Nations Sustainable Development Goals (SDGs), and how they intersect with social entrepreneurship. You have two options to choose from:

Option 1: Concept Map

Create a concept map that visually connects the core principles of sustainable development with specific SDGs and their relevance to social entrepreneurship. Use arrows, shapes, and concise labels to illustrate the relationships between these concepts. Your concept map should be clear, organized, and easy to follow.

Option 2: Infographic Poster

Design an infographic poster that highlights how social entrepreneurship can contribute to achieving the SDGs and fostering sustainable development. Use visuals, icons, and brief text to convey key ideas. Showcase the impact of social entrepreneurship on addressing real-world challenges and advancing the SDGs. Make your infographic visually appealing and informative.

Instructions

- Choose either Option 1 (Concept Map) or Option 2 (Infographic Poster) based on your preferences and skills.
- Research and understand the core principles of sustainable development and the 17 SDGs.
- Identify the connections between sustainable development principles, specific SDGs, and social entrepreneurship.
- Create your concept map or infographic poster using digital tools of your choice (such as Canva, Piktochart, or any other platform you're comfortable with).
- Ensure your visual representation is clear, concise, and effectively communicates the relationships between concepts.
- Submit your completed concept map or infographic poster as a digital file.

Rubric (See Table Below)

Your assignment will be evaluated based on the following criteria:

Clarity and Organization: How well your concept map or infographic poster presents information and relationships.

Accuracy: The correctness and accuracy of the connections between sustainable development principles, SDGs, and social entrepreneurship.

Creativity: The originality and creativity in designing your concept map or infographic poster.

Visual Appeal: The aesthetics, use of visuals, and overall visual appeal of your submission.

Relevance: How well your assignment demonstrates the intersection of sustainable development, SDGs, and social entrepreneurship.

Criteria	Excellent (3 Pt)	Good (2 Pt)	Fair (1 Pt)	Needs Improvement (0.5 Pt)	Poor (0)
Clarity and Organization	Exceptionally clear and well-organized.	Clear and mostly well-organized.	Somewhat clear and organized.	Unclear or disorganized.	Confusing or chaotic.
Accuracy	Accurate and thorough connections.	Accurate, with minor inaccuracies or omissions.	Mostly accurate but lacks clarity or precision.	Several inaccuracies or significant omissions.	Largely incorrect or entirely missing.
Creativity	Exceptional originality and innovative design.	Originality and creative design choices.	Somewhat original, limited creative elements.	Lacks originality or creativity.	Unoriginal and lacks creativity.
Visual Appeal	Use of visuals, colors, and design elements greatly enhances visual appeal.	Visuals, colors, and design elements enhance visual appeal.	Visuals, colors, and design elements present, limited impact.	Not well-incorporated or lacks impact.	Detracts from visual appeal.
Relevance	Expertly demonstrates intersection of concepts.	Effectively demonstrates intersection of concepts.	Somewhat demonstrates intersection of concepts.	Limited demonstration of intersection of concepts.	Does not effectively demonstrate intersection of concepts.

Scale:

- Excellent: 3
- Good: 2
- Fair: 1

- Needs Improvement: 0.5
- Poor: 0

Total Points: 15

Submission

Submit your digital concept map or infographic poster through the designated platform by the specified deadline. Make sure your submission is easily accessible and viewable.

Remember, this assignment is not just about creating a visual representation. It's an opportunity to deepen your understanding of the vital connections between sustainable development, the SDGs, and the transformative potential of social entrepreneurship.

Get ready to showcase your creative and insightful take on shaping a better future!

Got any questions? Contact Instructor [Email]