



Mohammed Ahmeduddin– Product Manager

Having 13 years of Experience in the field of Product Manager role & having Technical skills Product Strategy, Market Research.



www.kenz-innovations.com



info@kenz-innovations.com



18008890966



Profile Summary

- 10 years of Experience in BFI (Banking Finance & Insurance), Telecom, Healthcare, E-Commerce & Consumer Electronics, and Call Centre Applications as a Project Manager, Program Manager, Delivery Manager, Business Analyst, with experience in Agile/Scrum, SDLC, Waterfall methodologies.
- Certified Agile/ Scrum Team Member (STMAC™) from International Scrum Institute™, United States.
- Certified Agile/ Scrum Master (SMAC™) from International Scrum Institute™, United States.
- Expert in Agile/Scrum and Waterfall project management methodologies. Implemented projects using Agile methods and SDLC Methodologies.
- Worked on different Project management tools like- IBM-PAW, My Interval, JIRA, HP (QC-ALM), and IBM-Maximo.



Education

- Bachelor of Science in Information Technology Jawaharlal Nehru Technology University



Technical Skills

- Stage-gate Product Development, Product Strategy and Roadmaps.
- Business Case Development, Data-driven Decision Making, Market Research and Competitive Analysis.
- Cross-functional Project Management, Technical Product Documentation, Team Leadership and Collaboration

Certificates

- Microsoft Certified System Engineer (MCSE)
- Agile/Scrum Product Owner Accredited Certification (STMAC™) from International Scrum Institute™ United States.
- Agile/ Scrum Master Accredited Certification (SMAC™) from International Scrum Institute™, United States.
- PMBOK-5 (35 PDUs) & PMP Certified from PMI
- PAW (Project Authorization Workflow) professional at IBM.
- Trained Business Analyst in requirement gathering methodologies & software requirement analysis using Use Case Diagrams at IBM.

Experience Summary

Duration: October 2017 - Till Date

Organization: Jawraa Riyadh (KSA)

Role: Product Manager

- Managed concept-to-launch of commercial banking front-end solution enabling real-time monitoring of online customer transactions. Top-selling product has generated \$15M+ since its 2015 launch.
- Completed development and global market launch of cutting-edge SaaS solution for payment activity, accelerating average transaction-processing time from 24 hours to less than one minute.
- Led development of a suite of mobile apps providing bank customers with the ability to complete fast, secure transactions (e.g., account-to-account withdrawals, transfers, deposits and payments) as well as balance inquiries via mobile devices.
- Ensured products met or exceeded client expectations. Excelled at gathering feedback and requirements; communicating needed changes to development team; and overseeing seamless, high-quality rollouts to on-time and on-budget conclusion.
- Developed a deep understanding of the business objectives of internal and external stakeholders; evangelized the product vision and built trust by maintaining an accurate and achievable roadmap

Duration: March 2007 – October 2015

Organization: Saudi Business Machines Ltd. IBM SBM (KSA)

Project:

- Saudi Telecommunications (STC-Head Quarters) Riyadh Dept: Integrated Technology Services (ITS)
- King Abdullah University of Science & Technology (KAUST) Jeddah Dept: Network Services & Solutions (NSS)
- Ministry of Communications & Information Technology Yesser (e-GOVT. Program) Dept: Professional Services (PS)
- King Faisal Specialist Hospital & Research Center (KFSH &RC) Riyadh, K.S.A Dept.: Integrated Technology Services (ITS)

Role: Product Manager – Delivery (Global)

- Conducted ongoing market research and competitive analysis to possess in-depth knowledge of markets, procedures, customers, and products.
- Collaborated with the global sales team and marketing management on the development and implementation of strategic & tactical plans to ensure profitability and growth for all assigned products/procedural areas.
- Worked closely with the commercial team to increase product adoption and utilization through the development of sales collateral, tools and programs.
- Identified issues, opportunities and associated strategies within assigned procedural areas through frequent conversations and interactions with customers and global sales team.
- Communicated product and competitive updates to the global sales team.
- Led the development of content and tools for sales education. Present at training courses and provide in-field support to the sales team for assigned product lines.
- Gained a deep understanding of customer experience with products and procedural category through the voice of customer (VOC) research.

Duration: October 2006– January 2007

Organization: Al Rajhi Bank, Riyadh (KSA)

Project:

- Cloud based Analytics software (I-View Vodafone Global) development and implementation.
- EBPP (Billing & Invoice) application development and Integration & Legacy Data Migration for Vodafone Global corporate customers.
- Mobile Application development (Android, iOS and Windows) to view Interactive PDF's / Invoices

Role: Product Manager

- Relationship management - stake holders' interface at pre-project phase, during project and post completion.
- Successful Project Delivery Ownership- (Global Project Delivery and Support.)
- Managed international, domestic and cross border projects.
- Build and maintain rapport with global external project stakeholders. Escalation handling and providing resolution to the client.
- Plan and implement all assigned projects globally/national utilizing established SDLC Project Management Methodologies, standards, and governance framework to achieve project objectives and deliverables.
- Manage budget, time, quality and scope of the project.
- Create a detailed project plans which identifies and sequences the activities needed to successfully deliver assigned project.
- Develop a schedule for project completion that effectively allocates the resources to the activities.