

KRISTA MARIE LACIDA

HELLO THERE!

I am a multidisciplinary UI Designer who have been delivering digital creative solutions for the past 5 years. I consider myself as a curious person with a passion for learning new creative skills.



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kristalacida



www.colouredpixel.com



WORK EXPERIENCE

Web and Mobile App Designer

Jan 2014 - Present @ NextIX Systems

Collaborates with Android and iOS developers in the UI/UX design for mobile apps (using www.GroupJump.com platform). Worked on client's Websites User Interface. Responsible for the Wordpress design and development of NextIX's website (www.nextixsystems.com).

Technical Recruiter

September 2013 - Dec 2013 @ RASO Solutions

Worked closely with Hiring Managers to develop position profile and to understand overall needs and requirements. With use of Enterprise applicant tracking technology and innovative recruiting tools, review and select candidates to move forward from the slate presented by sourcing efforts, determine and instruct next course of action.

Web Designer

Jan 2011 - Feb 2013 @ Proweaver

Daily tasks included working on four or more customized web designs, branding and print design for different small companies based in the United States, incorporated changes recommended by the clients into the final design and collaborating with Developers regarding the website User Interface.

Technical Support Representative

May 2010 - Nov 2010 @ Qualfon

While finishing my last term at College, I decided to take up a Full Time Position at Qualfon. Provided Sales and Technical Support for Tracfone, Net10 and Straight Talk customers in the United States.

EDUCATION & ORGANIZATION

Cebu Institute of Technology-University

Bachelor of Science in Information Technology
Jun 2006 - Oct 2010

The Technologist Student Press

Layout and Design Editor
Jun 2009 - Mar 2010

SOFTWARE & DESIGN SKILLS

Photoshop



Illustrator



InDesign



Web Design



Mobile App



Infographics



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