

EXPERIENCE

Product Designer @Martindale-Hubbell

JAN 2020 - PRESENT | NEW PROVIDENCE, NJ



Led the design of one of our major front-facing business sites from wireframe to launch. Successfully presented my design to the project managers and it was selected as a winner to be pushed through to development.



Worked with the national team to completely redesign Web Manager, Internet Brands proprietary website builder. Worked side-by-side with the developers and QA to introduce new functionality to our modules.



Created the motion design template for the homepage banner of our consumer website, Captorra.com. Used After Effects and Lottie to assist our developers in creating the animation.



Co-led research on one of our themes for legal. We created user task flows and scripts to find qualitative data for one of our themes.

Graphic Designer @Custom Print Lab

APR 2018 - PRESENT | NUTLEY, NJ



I make designs for t-shirts, print, and other materials. Working closely with clients to meet their needs.



I create branding materials and company logos. Designing branding guidelines to reflect their businesses and goals.

Jr. UX Designer @Sadowado

OCT 2019 - JAN 2020 | NEW YORK, NY



I worked with a small group of UX designers to research the current success of Sadowado products. We used Hotjar and analytics to find data on their products across their own website and retailers like Amazon.



EDUCATION

UX Design @NYU

SEPT 2018 - AUG 2019 | NEW YORK, NY

The UX design program at NYU was an intensive professional studies certification with a focus on product design and UX research. We learned the fundamentals of UX design with real world application. We practiced wireframing, usertesting, competitive research, journey mapping, and other design methods. We worked to build a portfolio of industry-ready products, with a strong focus on professional work.

Criminal Justice & Political Science @Rutgers University

FEB 2014 - MAY 2016 | NEW BRUNSWICK, NJ

My bachelor's degree represents a heavy study of social sciences. I always consider this knowledge when prototyping a new product. When creating a new design, I always think back on my lessons in general psychology and sociology.



SKILLS

- UX Design
- UI Design
- Sketch
- InVision
- Figma
- Blender
- Adobe After Effects
- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- HTML
- CSS



HOBBIES

Dungeons & Dragons | Soccer | Basketball
PC Games | Digital Drawing | Illustration