

# COLIN LEWIS



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GITHUB PROFILE

CODEABLE PROFILE

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## PROFILE

I am a designer, front end developer, illustrator, and writer. I have over two decades experience solving digital problems, understanding user needs, and educating clients.

## SKILLS

### *Hard skills:*

Adobe CS, Affinity Designer, Sketch, Hype, Invision, Balsamic, Adobe XP, other wireframe and prototype tools.

HTML5, CSS, SASS, JavaScript, jQuery, PHP, WordPress, Statamic and other static site builders, Mailchimp and other email marketing services, Git, command line, animation, responsive design, accessibility & WCAG.

### *Soft skills:*

Project and team management, concept development, prototyping, storytelling, creative problem solving. I have extensive training in creating and working with high-functioning teams, Susan Wheelan's effective team concepts, and the Co-Active leadership model.

## EXPERIENCE

### **Designer, Unlikely Objects AB; Karlskrona, Sweden · 2017–present**

Unlikely Objects is a storytelling studio that produces digital experiences, unusual books, and games that combine literature, film, interactivity and delight. It is also my Hyper Island thesis project founded with assistance from and in cooperation with Blekinge Business Incubator.

### **Developer, Codeable; Remote/Denmark-based · 2019–present**

Codeable is an exclusive freelancer platform that connects businesses with premium WordPress developers.

My responsibilities as freelance designer and developer span the entire range of a web project: ideation, strategy and design, UX research and testing, prototyping, custom development, client education, and more.

### **Associate, Hoxby; Remote/UK-based · 2019–2020**

Hoxby provides custom, hand-picked teams of remote freelancers to large-scale and scale-up clients.

### **Web designer & developer, Freelance · 2013–present**

Web design and front end development, WordPress, strategy, web app UI design, branding.

**Communicator, Tierps Municipality; Tierp, Sweden · 2012–2013**

Public information officer – PR and communications strategy in the Tierp Municipality Department of Culture. As Communicator I was responsible for investigating and serving the needs of all the Culture Department sections, including Children & Youth, Athletics, and the municipal library. I created graphic profiles for these individual offices and employed them in a series of advertising campaigns. The new branding resulted in an immediate increase of public engagement at the municipality's cultural and athletic events.

**Web designer & developer, Freelance · 2010–2012**

Web design and front end development, WordPress. End to end project creation, supervision, development and delivery.

**Consultant, Tierps Municipality; Tierp, Sweden · 1997–2012**

I organised and promoted the annual art festival *Konst på väg* in Tierps municipality together with the head of the Culture Department and a small team. I worked with marketing, strategy, and above all as designer and developer in the creation of promotional material: the festival's website and the printed catalogue. During my tenure, participation in the event increased over 500%.

**Web designer, Fingerpaint; Saratoga Springs, NY, USA · 2009–2010**

Web design, front end development, web app UI and email marketing design, ExpressionEngine, WordPress.

I completed a team of five designers and developers that produced sites for local and national businesses.

**Web designer & developer, Freelance · 2002–2009**

Web design and front end development, WordPress, ExpressionEngine. I first worked with WordPress in 2004.

**EDUCATION****Hyper Island, Karlskrona, Sweden · YH, 2015–2017**

Digital Media Creative is a program that allows students to develop their design, technological, management and entrepreneurial skills. I attended the learning hub in Karlskrona, Sweden.

**The Manchester Metropolitan University, Manchester, UK · 2009–2011**

Creative writing Masters program.

**University of Gävle, Gävle, Sweden · 2005–2007**

Creative writing in English.

**LANGUAGES**

English, Swedish, beginning Portuguese.