

Customer: Concierge Cathy(a client of AlphaGraphics Loudoun)

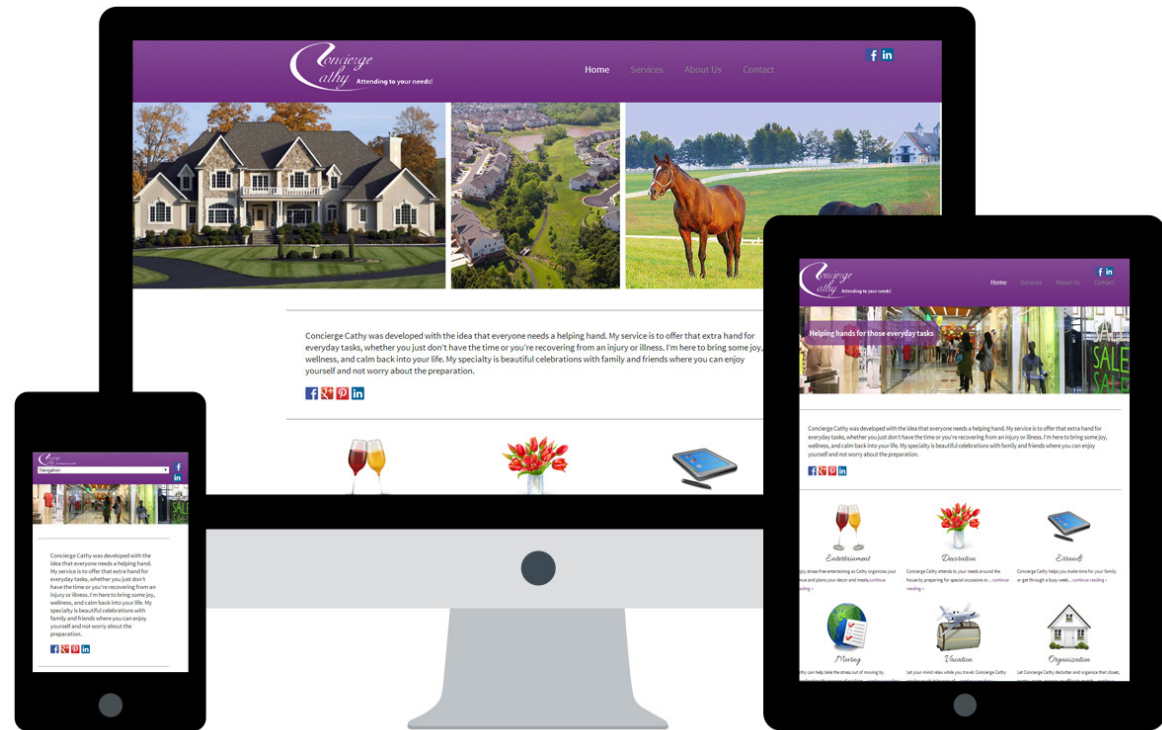
Tags: [WordPress](#), [jQuery](#), [CSS](#)

## Design and Development

Project: Concierge Cathy is a site which focuses on providing personal services to their clients. Problem was that the site was not very developed content wise. We wanted to make the site look up to date, but not look bare with the lack of copy and content.

**Solution:** Using WordPress we worked with a simple home page which would display the services. We also created a services page which would display the icon and excerpt about the service to mimic the homepage. Rather than each service have it's own page, we loaded all service pages into divs and hid them. As the user clicks on a service, the top div is replaced with the contents of that service page. This eliminated having a lot of pages with little content as well as gave the site an up to date AJAX type feel. We also were able to keep each service it's own page in the WordPress Admin area, which allowed for the site's owner to easily manage each service as if separate entities.

Development URL: [chiseledimages.com/alpha/concathy](https://chiseledimages.com/alpha/concathy)



```
<?php
    $servarray = array();

    while ( have_posts() ) : the_post();
        $id = get_the_ID();
        $servarray[] = $id;
    endwhile;
</div id="serv-full-content">
</div>
<div id="serv-full-footer">
    <?php dynamic_sidebar( 'footer-one' ); ?>
</div><!--serv-full-footer-->
</div>

<?php
    foreach ( $servarray as $value ) {
        echo '<div id="serv-load-post-' . $value . '" style="width: 20%; margin-left: 33%;
        class="serv-hide" :';
        $serv_article = ' [post-content show_image=true show_title=true post
        _type="services" id=" ' . $value . ' " shortcode=trix image_width=300 image_height=300]';
        echo do_shortcode( $serv_article );
    }
    echo '</div>';
?>
```

```
<script type="text/javascript">
    jQuery(window).bind("load", function() {
        var param = document.URL.split('#')[1];
        jQuery('#serv-full-content').html(jQuery('#serv-load-
load-' + param).html());

        if (typeof param === 'undefined'){ jQuery('#serv-
full-content').hide(); jQuery('#serv-full-footer').hide();}
        else {jQuery('#page-masthead-wrap').hide();}
    });

    jQuery(document).ready(function() {

        jQuery('a.serviceex').click(function() {
            var id = jQuery(this).attr('id');
            jQuery('#serv-full-content').html(jQuery('#serv-
load-' + id).html());

            jQuery('#serv-full-content').show();
            jQuery('#serv-full-footer').show();
            jQuery("html, body").animate({ scrollTop: 0 }, "
low");

            jQuery('#page-masthead-wrap').hide();
            return false;
        });
    });
</script>
```