



Shanghai Tunisia Pavilion

Project duration: Jan, 2010-April, 2010

Client: Tunisia import & export promotion committee

Project location: Expo Park Shanghai 2010 Expo – Zone C

Project area: 1000M2

Investment: USD 1.17 million

Project Scope: Construction Design; Permitting, Fit-Out; Display Installation;
Multi-Media Display Design and Installation Facility maintenance,
Operation management

Project introduction:

The theme of Tunisia pavilion is "Enthusiastic City, Connected City" .

The exhibition hall was divided into 3 areas, and they are "the kingdom of gorgeous scenery", "multicultural city", "city of long civilization" three main display area.

Nomura and Tunisia team finished the concept design together, and Nomura finished all the construction drawings. Façade decoration takes the tall symmetrical arch type door, castle, traditional hollow decorative pattern; yellow and blue are given priority. Nomura made lots of plan for the choice of architectural materials, and finally meet Islam building style. Especially on the performance of color comparison, highlight the Mediterranean sea and the kingdom of the desert characteristics.

The first main exhibition hall is garden courtyard; Nomura applied the customized mosaic collage picture at the entrance. In the central area, there' s spray pond. Nomura have the inspection very day and guarantee the daily operation.

Another main exhibition hall is the round cinema, which was built as the shape of Tunisia - El Jim Arena. Nomura inspect the art of famous in person, thus accurately built this cinema. The cinema takes multi-channel technology. Nomura team designs the audio and lighting system as well. The audience can sit at the stairs for the movie. The scene and movie match perfectly reach the effect.

During the operation, we undertake the pavilion work like facilities maintenance; visitor reception, security and cleaning and so on, as well as the "national day" operation work. Nomura' s work and service receive high praise, and finally got the thanks letter from Tunisia government.