



Shanghai Expo 2010 -Peru pavilion

Project duration: June 2009-April 2010

Client: Peru Ministry of Foreign Affairs

Project location: Expo Park Shanghai 2010 Expo –Zone C05

Project area: 1000 m²

Investment: \$2.28 million USD

Project Scope: Construction Design; Permitting, Fit-Out; Display Installation; Multi-Media Display Design and Installation; Facility Management and Pavilion Operation Management.

- Peru pavilion won the Bronze Award for its theme development and display in Shanghai Expo 2010 under category C pavilion from BIE.

Project introduction:

The Peru pavilion theme is “food factory, feeding the city”. In the center of pavilion, there’s a steel structure-flat-topped pyramid-symbol of Peru earliest buildings, also the symbol of early civilization of Peru. The visitors can walk up to the pyramid, and watch the movie about the development, ancient and modern civilization of Peru through a giant 360° circle screen. The Peruvian restaurant greatly shows Peru food culture, and dynamically reflect the theme of the pavilion.

Nomura’s role:

Nomura construction finished all construction drawings, and 184-day operation management. In this construction, a variety of environmentally friendly materials was used. All the VIP suspended ceilings were made of bamboo. We conducted fire retardant treatment on bamboo, which ensured the fire safety and design effect. The primitive cement was used on the ground and its surface subjected to environmentally friendly anti-seepage treatment, which retained the original cement texture. Peruvian Foreign Minister Jose Antonio Garcia Belaunde visited the World Expo Peru Pavilion during its construction and gave a high evaluation. The biggest highlight of Peru Pavilion is the 360° circular-screen cinema in the air, which is made by assembling and suspending six huge screens. One can see the screen from any angle. The entire screen is 6 meters high with a circumference of more than 70 meters, and an area of more than 400 square meters. Nomura construction solved the technical problem of assembling huge screens in the air very well, and achieved designers’ requirements perfectly through designing the multi-channel projection system. In order to achieve the best sound effects in the whole cinema, walls surrounded subjected to noise reduction processing. We have selected reliable suppliers for customers and provided 24-hour facility maintenance to ensure the smooth operation of the Pavilion. Among the items on display in the Peru Pavilion, we have customized a large amount of works of art relating to Maya culture as required, such as masks sculpture, restoration of sacrifice scene props, hand-painted decoration wall, large stone carving.... The Peru Pavilion and traditional Peruvian culture are combined harmoniously through the display of these works of art, creating a traditional Maya culture atmosphere, which makes tourists feel as if they come back to the ancient civilization era of Peru. The Peru restaurant is designed by Nomura construction in accordance with chef’s requirements with all the kitchen equipments provides. Since the World Expo Pavilion has a high level of fire safety, health safety, environmental protection, we have also assisted the pavilion to handle relevant procedures of the Chinese Government and has been licensed. In the process of operation, we undertook facility maintenance, tourist reception, and security, Miss Etiquette, cleaning of the Pavilion and other work, and successfully completed the works relevant to the ‘National Pavilion Day’. Mr. Luis Giampietri Rojas, Peruvian Vice President, and Colombia President visited the Peru Pavilion and gave a rated our professional services highly. We also received a letter of thanks from the Peruvian Government finally.