# CREDIT CARD FRAUD DETECTION WITH MACHINE LEARNING

#### Phase 5:

In this phase, the entire project is documented

#### **Problem Definition:**

Develop a machine learning model for credit card fraud detection that effectively identifies and prevents fraudulent transactions while minimizing false alarms. The objective is to protect both cardholders and financial institutions from financial losses by accurately distinguishing between legitimate and fraudulent transactions in real-time. The model should leverage historical transaction data, incorporate advanced anomaly detection and classification techniques, and continuously adapt to evolving fraud patterns

# **Design Thinking:**

**Data Collection**: Data collection in credit card fraud detection involves gathering historical transaction data and relevant information that can be used to train and evaluate machine learning models for fraud detection.

**Data Preprocessing**: Clean and preprocess the data, handle missing values, and convert categorical features into numerical representations.

**Exploratory Data Analysis**: Explore the data to understand its characteristics, identify trends, and outliers.

**Statistical Analysis**: Perform statistical tests to analyze vaccine efficacy, adverse effects, and distribution across different populations.

**Visualization**: Create visualizations (e.g., bar plots, line charts, heatmaps) to present key findings and insights.

#### Data collection:

The first step is to collect data that is relevant to the product demand prediction task. Once the data is collected, it needs to be cleaned and prepared for modeling.

The given dataset:

https://www.kaggle.com/datasets/mlg-ulb/creditcardfraud

# **Data Preprocessing:**

Data preprocessing is the initial step in preparing data for machine learning. It involves tasks like handling missing values, removing outliers, encoding variables, and scaling features. The goal is to clean, transform, and structure the data to improve its quality and make it suitable for training predictive models, ultimately enhancing their accuracy and performance.

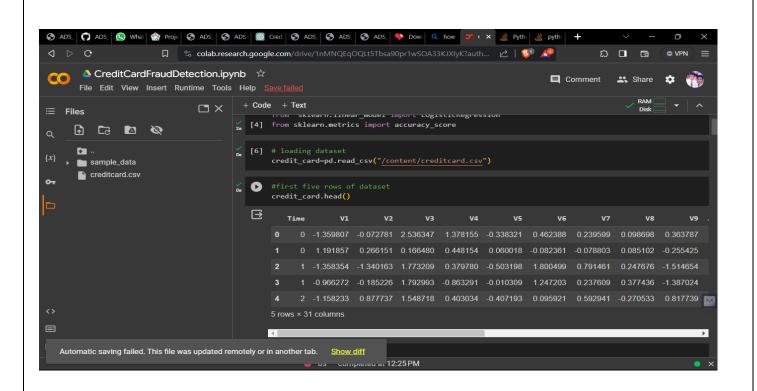
In context of creditcard fraudulent detection, we are going the loadbalance the dataset provided which consists of legitimate and illegitimate transactions.

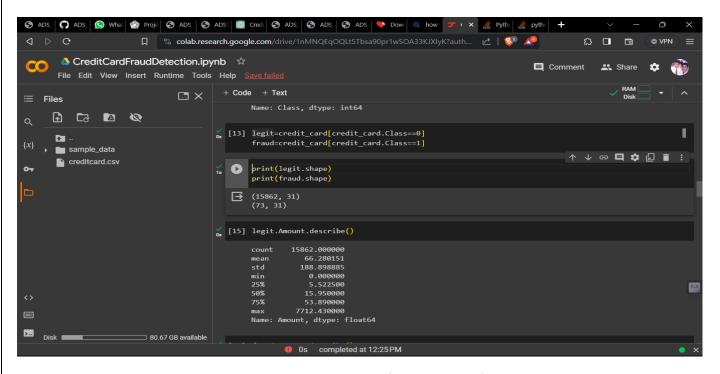
In data preprocessing of this step of this project we are going to balance the number of legitimate and illegitimate transactions by nearly bringing the transaction count equal in coding phase and then next phase is carried out

The dataset is cleaned

## **Exploratory Data Analysis:**

**Loading dataset** 

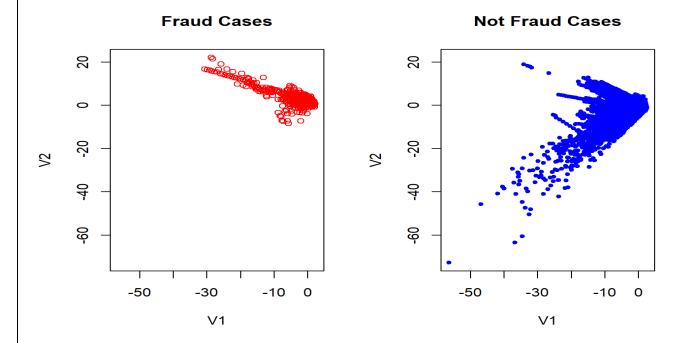




The above image represents the number of legit and fraud transactions.

# **Statistical Analysis**

As per the statistics



# **Machine learning**

Machine learning (ML) is a popular use of artificial intelligence since it automates the system and allows it to learn and improve from diverse experiences without being programmed. Computer programs can teach how to learn by giving them access to data and allowing them to utilize it for learning in ML. The learning process in ML begins with seeing the data through examples or instructions that humans offer; these observations enable ML to look for patterns in order to make the best predictions. Five different ML models were used to train the classifier and evaluate classification performance using the test dataset. These are discussed below.

## **Machine learning Techniques**

There are several techniques in Machine Learning including

Random Forest

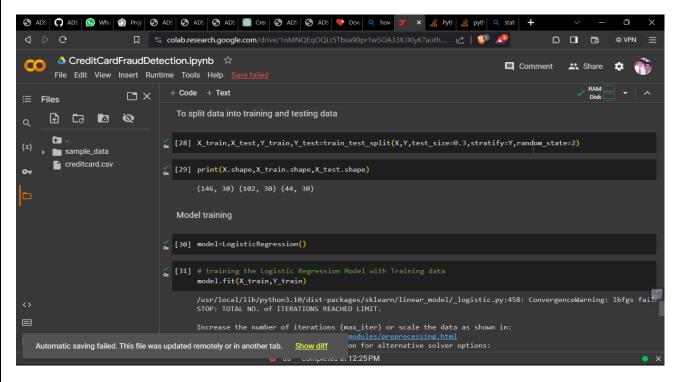
- Naive Bayes
- Decision Tree
- Logistic Regressions
- Support Vector Machine

Our choice of Machine Learning technique is Logistic Regression

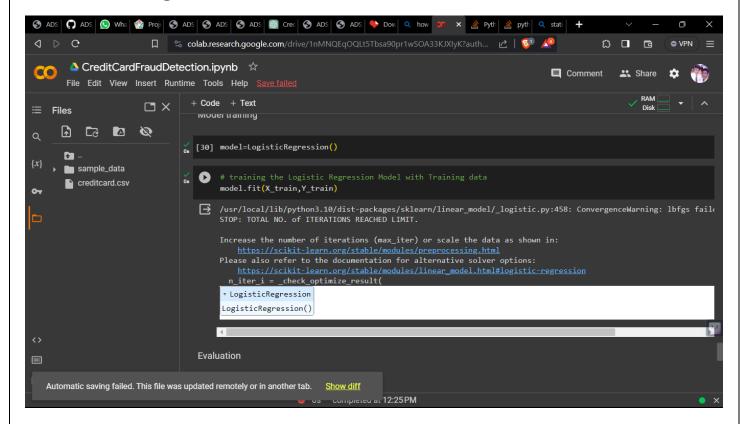
## **Logistic Regression**

Logistic Regression is a statistical approach to data analysis in which one or more variables are utilized to determine the outcome. When the target variable is categorical, the optimum learning model to utilize is LR, which is the regression model that was used to estimate the likelihood of class members. Linear Regression uses a logistic function to estimate probabilities for the association between the categorical dependent variable and one or more independent variables.

Once the data is being pre-processed and got load balanced the entire data set is split into training and testing data and the model is trained successfully.



#### **Model training:**



#### **Model Evaluation:**

There are many evaluation metrics our choice is Accuracy score

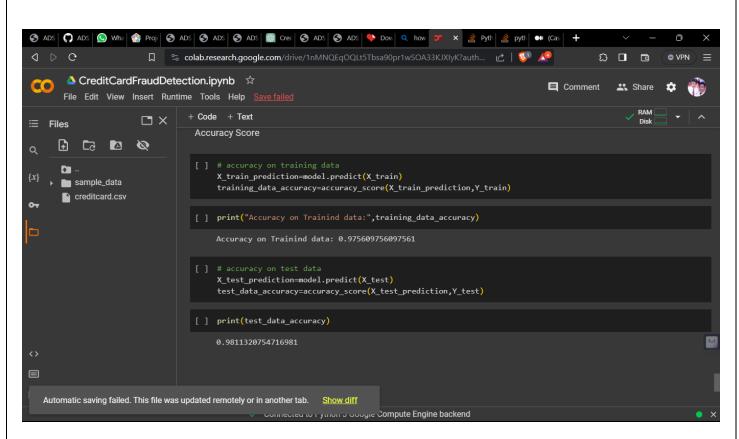
Accuracy is a common performance metric used in machine learning, particularly for classification tasks. It measures the proportion of correctly classified instances out of the total instances in the dataset. In other words, it calculates how many predictions made by the model are correct.

The accuracy score is calculated as:

**Accuracy=Number of Correct Predictions** 

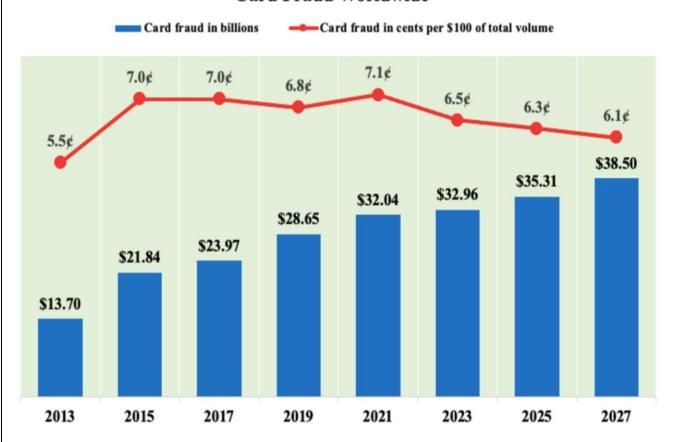
**Total Number of Predictions** 

The accuracy on training and testing data as follows:



#### Visualization:

#### Card Fraud Worldwide



### **Project Overview in development phase**

