

Preface

First, Let us give praise to Allah S.W.T who give guidance to us untill we can complete our ISAS entitled “The Utilization Of Social Media As Online Business”. As we write this article, we get a lot of support from various parties. Among others are :

1. Our parents, who always help in the form of spirit and material.
2. Dr. Aries Subiantoro, M.Sc as director of CCIT Faculty of Engineering, University of Indonesia.
3. Indah Ayu Yuliani, S.T., M.M as our faculty who have provided guidance and support and referrals to us so that we can finish ISAS.
4. Our friends who always give the information that they know, exchange ideas and give encouragement to us in writing this article.

Author know that the results of this article is far from perfect and there are still many shortcomings, author hope readers will give comments and suggestions in building this article in order to become better. We hope this article can be useful for those who read or hear, especially for CCIT students of the Faculty of Engineering UI.

Our ISAS titled “Easiness of E-Business” is business method which used by most of people to get easiness in business. We choose E-Business because Online Business is being trending activity in the whole world nowadays. We hope with this ISAS people will understand why E-Business make us easy to Business.

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Author

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