

## **CHAPTER IV**

### **CONCLUSION AND SUGGESTUION**

#### **IV.1 Conclusion**

Social media is a place where people always do interaction with other user. There are a lot of activity inside social media, such as playing a games, chatting, cheat, transaction, etc. In this paper we tell the utilization of social media as business online. This paper will be suitable to reader who want to know all about business online at social media, the best social media which suitable for online business, and the advantages and disadvantages of business inside social media

#### **IV.2 Suggestion**

1. Choose Social Media that reader like who use it everyday.
2. Make your online shop always up to date with a new brand.
3. Control the online shop with everyday to make sure there are a new customer who want to buy the product
4. Make the respond fast so the customer won't wait it too long.

### **BIBLOGRAPHY**

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