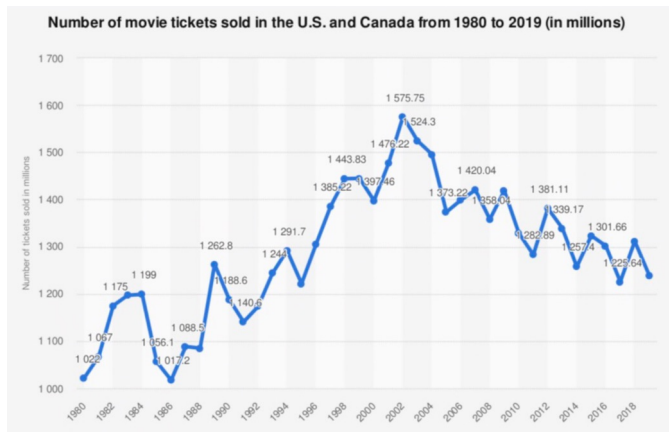


Number of movie ticket sold in the U.S. and Canada.

The factors influencing movie ticket sales are many. However, surveys have revealed that the general public, at least in the United States, are not necessarily happy with how expensive visits to the cinema have become. In 2018, a study showed that the majority of U.S. respondents cited the cost of movie tickets as the main reason for seeing fewer movies in theaters. These concerns are not unfounded – the average price of a movie theater ticket in North America was 9.11 U.S. dollars in 2018, an increase of 14 cents from the previous year. Whilst this may not sound like much, ticket prices have been climbing for years, and with the average number of people per family in the U.S. standing at 3.14, a family trip to the movies could cost almost 30 dollars. This is before purchasing concessions, which rarely provide the best value for money. The price of concessions in movie theaters was also a reason why U.S. adults said they made fewer trips to the cinema than they used to.



In 1980-1984 the number of movie ticket sales grew rapidly due to the growth of the highly popular film industry in the United States, such as the Indiana Jones¹ ,Movie which earned a high income of \$333,107,271. But it wasn't the highest film industry, because after that number of sales dropped lowest level in 40 years until the 1990s, when the movie factory regained popularity, like the famous Titanic and Star Wars. which combined to generate \$3 billion, resulted in a steady increase graph until 2003 called the Golden Age of the film industry because of that sold the highest ticket total prices to \$1.5 billion. After that The U.S. economy deteriorated dramatically between 2003 and 2005, resulting people doesn't watch movie in the cinema until the famous Avatar movie came out in 2009 raising high revenues to \$2,789,679,794 higher than Titanic achieved. After that, since 2010. Movie ticket sales will remain steady at about \$1.3 billion and gradually fall due to the arrival of the streaming platform.

In 2019, the number of movie admissions stood at 1.24 billion, the same as was reported two years previously. Thus far the figures reported in 2019 and 2017 are the lowest number in this timeline, however the 2020 number is likely to be substantially lower as a result of movie theater closures due to the coronavirus outbreak.

The graph shows number of movie ticket sold in the US. and Canada from 1980 to 2019 .

It can be seen that the number of movie ticket