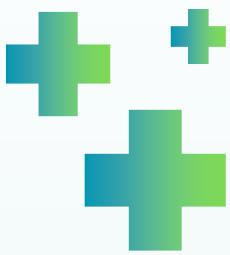


HealthGateways



The
**Marketing Agency Built for
Healthcare**



HealthGateways

Partner for Patient growth.



We drive brand and revenue growth for healthcare organizations through integrated and full-service marketing execution: strategy, content and creative, deployment, and analytics.

From strategy and execution to optimization, we offer:

- Full-service digital campaign management
- Brand and creative development Content
- Marketing and social strategies
- Print publishing and direct mail execution

HealthGateways

Why Us



100% Healthcare

All our time, energy and experimentation are focused on one industry: healthcare.

Healthcare consumers

Build brand awareness, increase booked appointments, and inspire action or behaviour change.

Healthcare providers

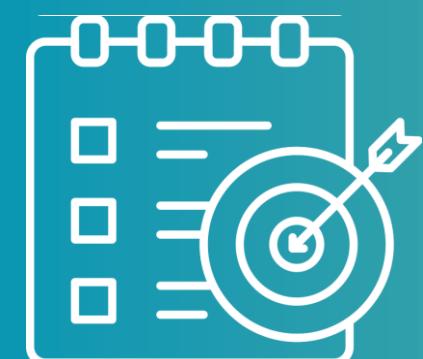
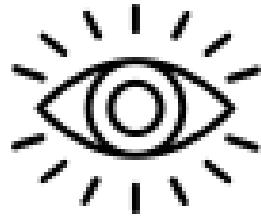
Grow referrals, improve talent acquisition and boost brand reputation within the industry.

When you work with health gateways, you'll be executing smarter and more effective campaigns that efficiently drive lead volumes.

A partner who understands the patient.

HealthGateways

Guiding Our Purpose



- Vision: To be the leading healthcare marketing agency, bridging hospitals with patients through trust, innovation, and results-driven strategies.
- Mission: To empower hospitals with cutting-edge marketing solutions that foster patient awareness, promote medical expertise, and open international pathways for care.

Key Objectives:

- Enable Medical Tourism.
- Develop AI-powered healthcare marketing tools
- Generate patient education

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Results That Matter

Hospitals

Build brand awareness and service line volumes for health systems, children's hospitals, specialty providers and more by being top of mind and top of page.

Outpatient providers

Drive patient volumes for outpatient imaging, urgent care, dental practices and more through precise digital advertising and SEO.

Better Mix

Attract more insured/self-pay/international patients or patients for specific profitable departments

Complete Marketing Solutions



- Digital & social media marketing
- SEO & website development
- Influencer collaborations
- Online patient acquisition funnels
- Hospital branding & design
- Print media (brochures, banners, ads)
- Referral outreach programs
- PR & press campaigns

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Impact Achieved



1.Rehman Medical Institute, Pesh

**2.kulsoom International
Hospital,lsb**

3.Shifa International Hospital,lsb

4.Faisal International Hospital,Fsd

**5.Novacare International
Hospital,Sda**

- Recruited over 30+ International kidney transplant patients
- Attracted dental patients from the USA, UK, and Canada
- Generated bariatric patient leads from the Middle East
- Successfully positioned local hospitals for international patient care and trust

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Why Partner with Us



- Healthcare-focused marketing team
- Backed by Healthcare Associates
- Proven success in international patient recruitment
- Use of both traditional and modern marketing tools
- Strategic partner, not just a service provider



Stats That Matter:

- 94% client satisfaction rate.
- ROI improvement of 40% for healthcare providers using our services.

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Future Goals



- Launch Patient Concierge & CRM Solutions
- Establish Digital Health Education Hubs
- Develop Data-Driven Marketing Platforms

HealthGateways

Thank You



We believe in healthcare marketing solutions that make a difference. Let's work together to create a better tomorrow for patients and healthcare providers everywhere.



Bahria Phase 8, Rawalpindi



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