

KIDO CROUCH END NURSERY & PRESCHOOL

kidoschools.com



EducationInvestor
Awards 2020

**WINNER** 

Private education group of the year

"Kido has brought innovation and energy to the early years sector."

Judges at the Education Investor Award 2020



# Welcome to Kido Crouch End



#### early years, reimagined

The first five years are the most crucial period of any child's life. And yet, the world over, nurseries and preschools rely on 20th century teaching and technology to prepare children for the 21st century.

At Kido, we've set out to change that, and bring advances in pedagogy, design and technology to create the highest quality nurseries and preschools anywhere.

Across the world, and here in the heart of Crouch End, we're creating magical spaces for children to play, learn, grow and thrive. Reach out to us and your nursery manager will take you on a tour of a magical learning journey for your child.



"The kids are doing great activities and the app is super easy and useful. Our daughter is always excited to go there. We can only recommend Kido Crouch End."

M M Parent, Kido

Kido Crouch End



"We're extremely happy with Kido in Crouch End. Our daughter joined a year ago and she loves going into the nursery each day and spending time with her wonderful little friends."



# The Kido

# Story

#### by parents, for parents

We are owned and operated by a group of parents from all over the world. We were set up in response to our founders' struggles as young parents in different cities around the world. So, since our first school in Hong Kong in 2014, we've been obsessed with two things: improving learning outcomes for children, and our service to parents.

To meet our twin objectives, we've invested significantly in people, technology and systems or every aspect of a nursery operation - recruitment, training, curriculum, operations, observations and assessments, parent communication and much more.

We've served thousands of families in places as diverse as the USA, the UK, the UAE, India and China. Being international, we incorporate best practices from around the world.



# Kido Nurseries

# & Preschools

#### nursery, meet the future

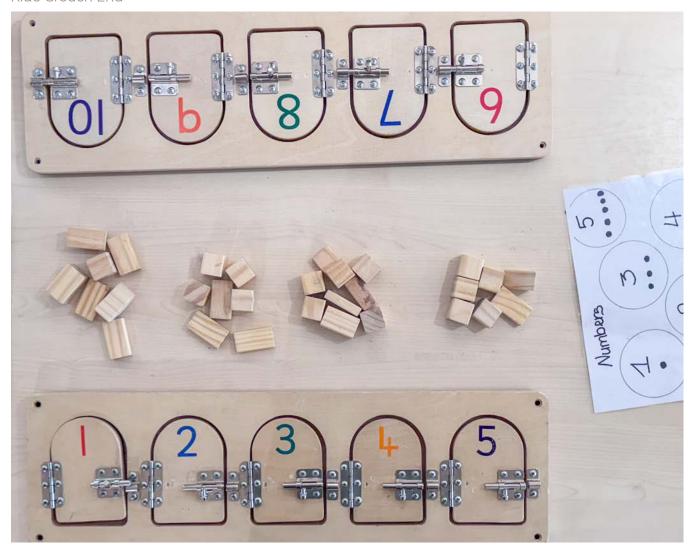
We are on a mission to build the best early learning spaces in the world. According to the Reggio Emilia approach to early education, the environment is considered the third educator. With that in mind, we've created some of the most stimulating preschools and nurseries in the world. No location can ever be too beautiful for our children.

Our school design goes hand in hand with our pedagogy. Every area is set up to aid the learning journey of each child. Furniture and resources are curated from the best providers in the world. Our technology platform allows teachers to spend more time on the children and less on administration. We use technology as a tool to improve the experience of both children and parents.



"Along with frequent photos and updates of his daily activities, we enjoy receiving his monthly report and hearing about his progress, what he has learned and what we can do at home to support his development."

MT Parent, Crouch End



"Kido Crouch End has exceeded my expectations of a nursery. I was apprehensive at the thought of leaving my little one at a nursery when they were so young, but Kido Crouch End has been wonderful."



"We are delighted with Kido Crouch End. Our son started at 1 year old and has been there for nearly 5 months and we feel extremely comfortable with everything."

# Our Pedagogy

#### early years, reimagined

We believe that a combination of free and structured play, an engaging and interactive learning environment, and an abundance of love, care and attention provide the most solid foundation for children in the early years.

The Kido Early Years Program draws best practices from leading philosophies from around the world, such as Montessori, Reggio Emilia and the theory of Multiple Intelligences. It is developed in house and supported by a world renowned panel of advisors. Our pedagogical leadership team has over 200 years of combined experience in early years teaching, research and pedagogy across more than ten countries, and in multiple languages. We modify our program for each country that we operate in, to adhere to national curriculum framework



"The staff are great and the facilities lovely. Our baby boy has already learned so much and is much more outgoing and inquisitive since being there."

Michelle F Parent, Crouch End



"We have found Kido to be an incredibly kind, nurturing, and accommodating nursery both on a practical and emotional level."



"Kido was the only nursery we felt our son would feel happy with when we were deciding on a place for him back in 2020. Great facilities, amazing staff, very clean."

# Kido People

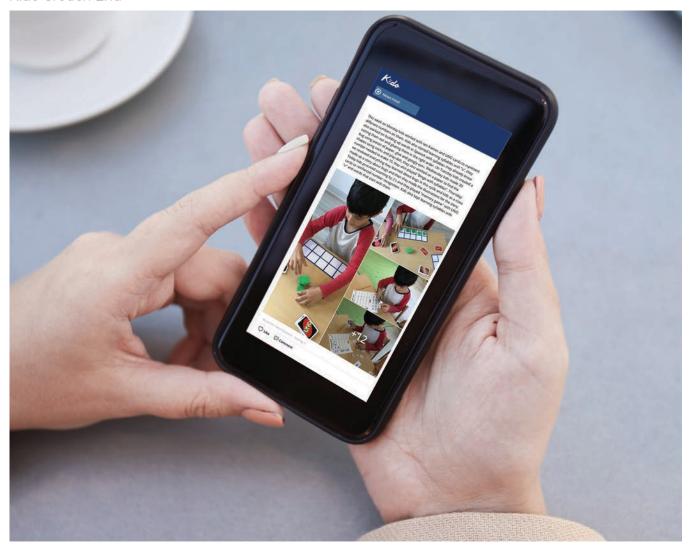
listen, learn, lead

Happy teachers make happy children. We've gone to great lengths to ensure that our people are the most highly trained, motivated and engaged anywhere. Heavy investments in recruitment ensure that your child is taught by the best. Our local and international training and development programs are intensive, and ongoing. Leading experts from around the world run 'Master Classes' to ensure that our people are always a step ahead. Teachers have access to their peers from across the world in real time, so they can bring best practices from any classroom in the world to their own. Above all, we have perhaps the best benefits for our people in the industry, including discounted childcare for all Kido people and dedicated people trainers working alongside our teams to provide continuous professional development and on the job training and support.



"The staff are friendly and qualified. They seem to really care about the children."

Marlon L Parent, Kido



"A fantastic nursery with great staff. Really takes care of my daughter and provides regular updates on daily activities and also on the learning /development."



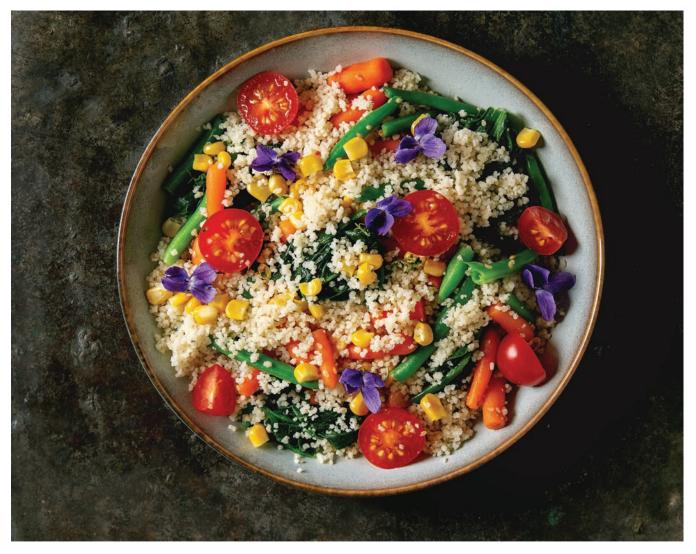
## Parent

### Communication

#### always at your fingertips

The Kido Parent App keeps you in touch with the nursery in real time. You can track your child's progress, their 'wow' moments, and message the nursery in a secure manner through the app. New features are added continuously to keep enhancing the parent experience.

Your nursery manager is on hand to help with any enquiries, arrangements or questions. Our partnership with and service to parents is core to Kido, and we're dedicated to try and meet all your needs!



"Very friendly staff. My daughter is happy to go there and has lots of fun. The food is great and we have an app where you can track what your child is up to."



# Kido

# **Crouch End**

#### home away from home

Kido Crouch End is located on Elder Avenue, close to Crouch End's bustling town centre. It is a great location for local families looking for a convenient drop off with Crouch Hill and Hornsey stations close by.

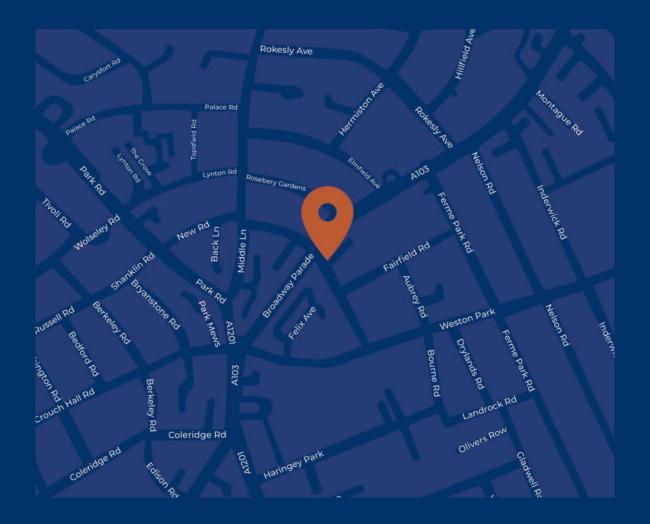
Our Crouch End nursery is one of our largest settings and benefits from beautiful large classrooms and lots of natural light during the day. We have a fabulous indoor play space including a stage where our theatre projects come to life. The space is also used for sports, music and arts. The children spend time in our lovely garden and sandpit daily doing outdoor activities.



"Kido is a wonderful nursery, with warm and caring staff, excellent facilities and a great ethos."

Ankita M Parent, Crouch End





You'll find our school on Elder Avenue, minutes away from Crouch End's high street and it's many transport links.