

*Kido*

KIDO BETHNAL GREEN NURSERY & PRESCHOOL

[kido.school](http://kido.school)





**EducationInvestor**  
Awards 2020

**WINNER**

Private education  
group of the year

“Kido has brought innovation and energy to the early years sector.”

Judges at the Education Investor Award 2020



# Welcome to **Kido Bethnal Green**

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early years, reimagined

The first five years are the most crucial period of any child's life. And yet, the world over, Nurseries and preschools rely on 20th century teaching and technology to prepare children for the 21st century.

At Kido, we've set out to change that, and bring advances in pedagogy, design and technology to create the highest quality nurseries and preschools anywhere.

Across the world, and here in the heart of Bethnal Green, we're creating magical spaces for children to play, learn, grow and thrive. Reach out to us and your dedicated parent relationship manager will take you on a tour of a magical learning journey for your child.



“Such a lovely daycare. My daughter entered when she was nine months - she quickly settled thanks to the very caring environment. Lots of fun activities and super clean. Very good reporting on kids progress. I highly recommend it.”

Elodie F  
Parent, Kido





"I cannot say enough good things about Kido. I have two children here so we have experienced all the rooms from baby up to pre-school, and the quality and standard of care across the whole setting is outstanding."

Jean C  
Parent, Kido



# The Kido Story

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by parents, for parents

We are owned and operated by a group of parents from all over the world. We were set up in response to our founders' struggles as young parents in different cities around the world. So, since our first school in Hong Kong in 2014, we've been obsessed with two things: improving learning outcomes for children, and our service to parents.

To meet our twin objectives, we've invested significantly in people, technology and systems on every aspect of a nursery operation - recruitment, training, curriculum, operations, observations and assessments, parent communication and much more.

We've served thousands of families in places as diverse as the USA, the UK, the UAE, India and China. Being international, we incorporate best practices from around the world.



# Kido Nurseries & Preschools

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nursery, meet the future

We are on a mission to build the best early learning spaces in the world. According to the Reggio Emilia approach to early education, the environment is considered the third educator. With that in mind, we've created some of the most stimulating preschools and nurseries in the world. No location can ever be too beautiful for our children.

Our school design goes hand in hand with our pedagogy. Every area is set up to aid the learning journey of each child. Furniture and resources are curated from the best providers in the world. Our technology platform allows teachers to spend more time on the children and less on administration. We use technology as a tool to improve the experience of both children and parents.



Kido, Bethnal Green



"A lovely, clean space to enrich the students learning, and absolutely incredible and friendly staff. We feel so lucky to have found such an amazing nursery for our little one. I would highly recommend it." outstanding."

Max C  
Parent, Kido



"Really love the staff and space at this nursery. Such an essential for a working parent. They go out of their way to make my daughter feel welcome and safe. She loves the food too!"

Suzette C  
Parent, Kido





"A very welcoming nursery where kids are really happy! The staff are amazing, very friendly, human and professional. My son loves going to nursery, never cries and seems always very happy to go. Absolutely recommend it."

R F  
Parent, Kido



# Our Pedagogy

early years, reimagined

We believe that a combination of free and structured play, an engaging and interactive learning environment, and an abundance of love, care and attention provide the most solid foundation for children in the early years.

The Kido Early Years Program draws best practices from leading philosophies from around the world, such as Montessori, Reggio Emilia and the theory of Multiple Intelligences. It is developed in house and supported by a world renowned panel of advisors. Our pedagogical leadership team has over 200 years of combined experience in early years teaching, research and pedagogy across more than ten countries, and in multiple languages. We modify our program for each country that we operate in, to adhere to national curriculum framework.

Kido, Bethnal Green



"Kido is a great nursery with staff that make such an effort to get to know each child and foster strong relationships with both parents and children!"

Danielle  
Parent, Kido





“From a parent's perspective, the level of communication we get from Kido is fantastic, and I always feel as though we know exactly what is going on during the day. The staff are great and appear to genuinely love both their jobs and the kids that they work with!”

Tom W  
Parent, Kido



"The duty of care they give to the children as well as the formal education coupled with genuine love and emotional care is second to none - I wish they had a follow on school!"

G S  
Parent, Kido





# Kido

## People

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listen, learn, lead

Happy teachers make happy children. We've gone to great lengths to ensure that our people are the most highly trained, motivated and engaged anywhere. Heavy investments in recruitment ensure that your child is taught by the best. Our local and international training and development programs are intensive, and ongoing.

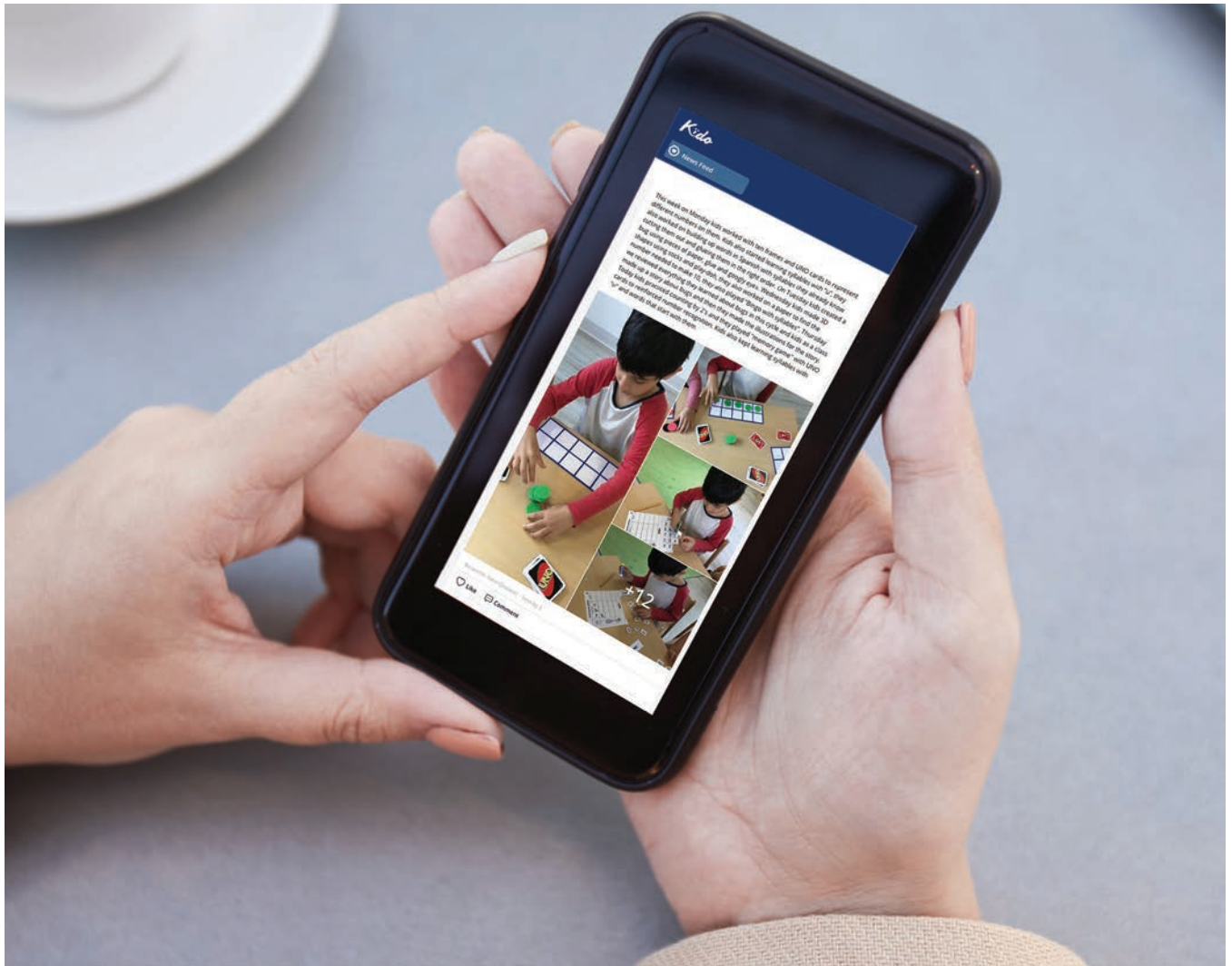
Leading experts from around the world run 'Master Classes' to ensure that our people are always a step ahead. Teachers have access to their peers from across the world in real time, so they can bring best practices from any classroom in the world to their own.

Above all, we have perhaps the best benefits for our people in the industry, including free childcare for all Kido people and dedicated people trainers working alongside our teams to provide continuous professional development and on the job training and support.



“Kido is an amazing environment for our little one, all the teachers are absolutely brilliant and every day they organise so many different activities.”

Andrea R  
Parent, Kido



“Great to get the regular updates through the app, including observations and pictures. It’s lovely seeing what he’s been up to!”

Cara N  
Parent, Kido



# Parent **Communication**

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always at your fingertips

The Kido Parent App keeps you in touch with the nursery in real time. You can track your child's progress, their 'wow' moments, and message the nursery in a secure manner through the app. New features are added continuously to keep enhancing the parent experience.

Your parent relationship manager is on hand to help with any enquiries, arrangements or questions. Our partnership with and service to parents is core to Kido, and we're dedicated to try and meet all your needs!





"I've been really impressed with the quality of the food and feel confident that she's getting a balanced diet (especially important as she doesn't eat meat)."

Esme D  
Parent, Kido



# Kido

## Bethnal Green

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home away from home

Kido Bethnal Green is located in a beautiful, repurposed hall. The renovated space is designed according to the Montessori and Reggio Emilia principles.

Our school is spread over two floors. The mezzanine floor is dedicated to pre-schoolers. The nursery features separate rooms for babies and toddlers on the ground floor that extend to an indoor play area. The nursery features a garden on the ground floor for outdoor activities and gardening.

The nursery garden has direct access to Ion Gardens that feature a playground and provide opportunities for outdoor activities such as the “forest school” experience.

The nursery is also a few minutes’ walk from Haggerston Park and Hackney City Farm.



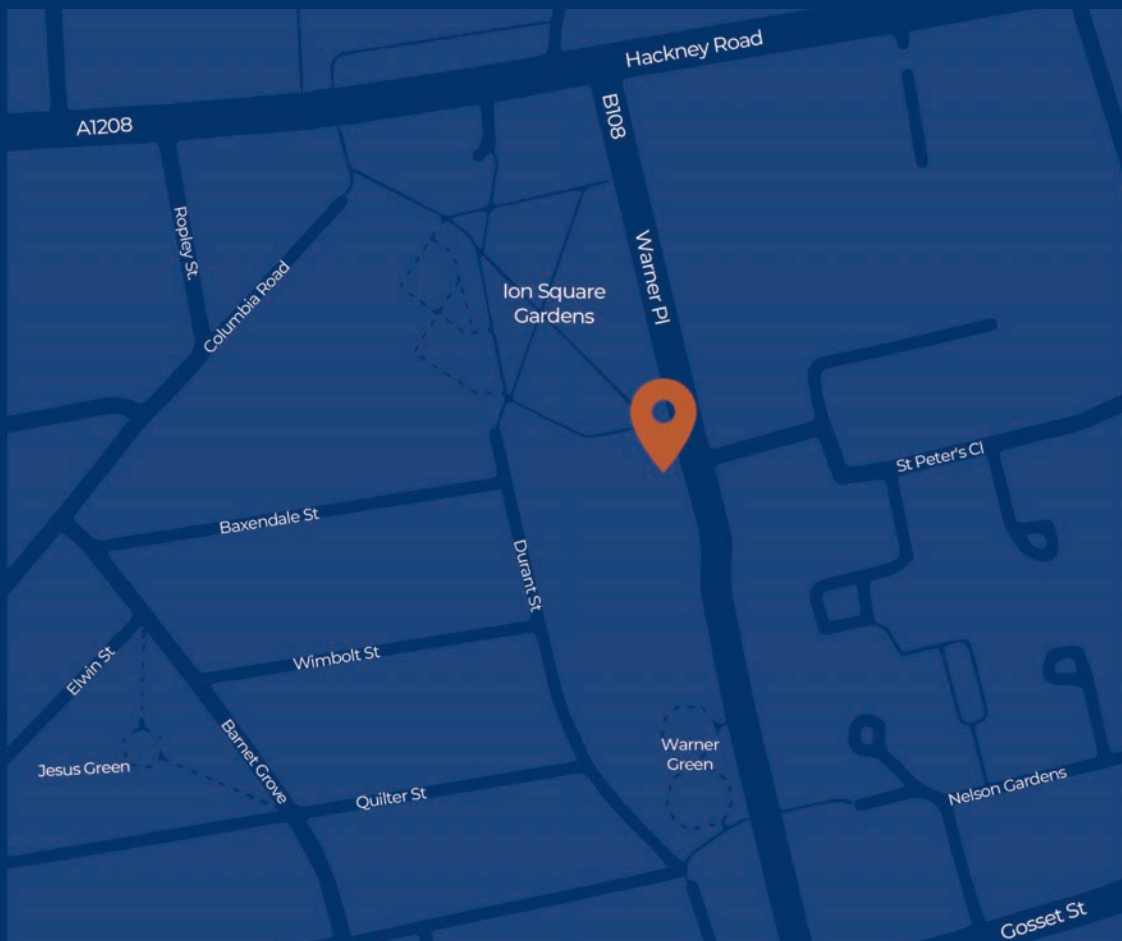


"They are so lovely and look after all children like their own, they get to know everyone children and parents. They know how to comfort your children if they are unsettled and know how to work around children that need extra support."

Hannah F  
Parent, Kido







You'll find our school a few minutes' walk from Bethnal Green and Hoxton Overground and Bethnal Green Tube station.

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St Peter's Mission Hall, 56 Warner Place, London, E2 7DA  
+44 20 3394 0987 | [enquire.bethnalgreen@kidoschools.com](mailto:enquire.bethnalgreen@kidoschools.com) | [kido.school](http://kido.school) | [@kidolondon](https://www.instagram.com/kidolondon)