



Gridium IGNITE

# Stanley who? And that's not a cup

"I have for some time been thinking that it would be a good thing if there were a challenge cup which should be held from year to year by the champion hockey team in the Dominion" -- Lord Stanley of Preston, Governor General of Canada

- Bought silver cup ~~punch bowl~~ rose bowl in 1892
- Each team could, at their own expense, add a ring to the Cup to commemorate their victory
- Never saw a Stanley Cup championship game or presented the Cup



# More history

- Winner determined by challenge games and league play
- Professional teams eligible in 1906 (pre-NHL)
- ... ancient hockey history ...
- 1926: championship trophy of the NHL
- Oldest existing trophy to be awarded to a professional sports franchise
- Only professional sports trophy where name of every member of the winning team is inscribed





1892



1921

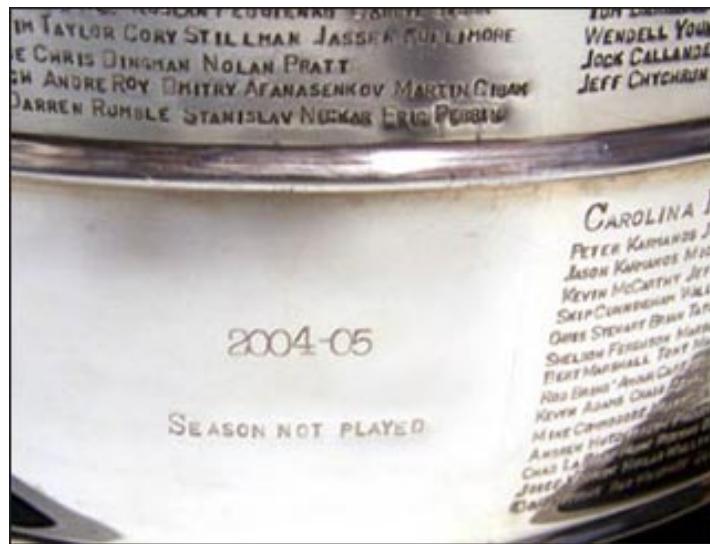


1947 Stovepipe



1958 redesign

# Not awarded: twice since 1893



# Quest for the Cup

4 rounds over 2 months

- Best of 7 series
- Play up to 28 games
- Win 16

No ties

- Sudden death OT
- As long as it takes
- 2017: 22 OT / 5 2OT / 87 games

- 1 @ higher seed
- 2 @ higher seed
- 3 @ lower seed
- 4 @ lower seed
- 5\* @ higher seed
- 6\* @ lower seed
- 7\* @ higher seed

\* If necessary



"you get on a winning streak, you don't want to change a thing"



"It's a reminder that it's a different time of year, where you have a different focus, a different commitment"

# 2017 example: Pittsburgh Penguins

Round 1 Apr 12-Apr 20

vs Columbus Blue Jackets

higher seed (3 H, 2 A)

W games **1, 2, 3 (OT), 5**

Round 3 May 13-May 25

vs Ottawa Senators

higher seed (4 H, 3 A)

W games **2, 4, 5, 7 (2OT)**

Round 2 Apr 27-May 10

vs Washington Capitals

lower seed (3 H, 4 A)

W games **1, 2, 3 (OT), 6, 7**

Finals May 29-Jun 11

vs Nashville Predators

higher seed (3 H, 3 A)

W games **1, 2, 5, 6**

# “Held from year to year”

1906 Ottawa players drop kicked the Cup into the frozen Ottawa's Rideau canal, where it stayed until teammates discovered it missing the next day.

1924 Canadiens got a flat on the way to the victory banquet; left the Cup in snowbank on the side of the road.

1940 Rangers lit the paid-off Madison Square Garden mortgage on fire in the Cup. In a team effort, the players put out the fire with the only available liquid.

# Travels of the Cup

- Cup travels with NHL employee: Keeper of the Cup
- Follow @keeperofthecup for updates
- Has visited all over Western Europe, Russia, Siberia, Arctic Circle, Bahamas, Afghanistan, Dubai

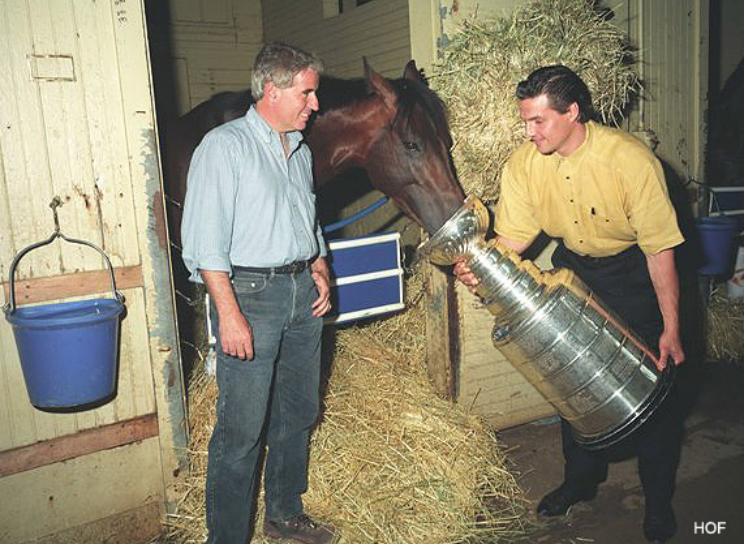


Getty Images

A military base in Kandahar, Afghanistan endured a rocket attack while Cup was visiting



HHOF



1994 Kentucky Derby  
winner Go For Gin

## day with the Cup

\* SFW edition



Chicago Pride Parade



Swimming  
in  
Pittsburgh



Baby baptism in MN

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