



What is it?

- A no-code development platform that lets anyone without coding experience build mobile and web applications.

What can you do with it?

- Build powerful mobile and desktop apps, customized to your business needs.
- Create bots to automate manual tasks so you and your team can focus on the work that matters most.
- Connect data and software to a unified platform that's fully integrated with Google Workspace.

Templates: <https://www.appsheet.com/templates>

Spreadsheets run the world

No code / low code (was: wizards) + Sheets (was: Access) = app magic!

Good enough data store for many applications

But wait! “Citizen developers” can also

- Integrate with Google Workspace apps like Gmail, Sheets, and Spaces
- Connect to third-party apps such as Office 365, Dropbox, and Salesforce.com
- Integrate with SQL databases, Apigee, REST APIs, and OData

Custom software / workflows / apps for everyone!

Aimed at (small?) businesses

Explore the AppSheet platform and test your apps with up to 10 users at no cost, using features from any plan. When you're ready, sign up for a plan and deploy your apps to the rest of your team.

Starter

\$5 USD

/ user / month

[Get started](#)

MOST POPULAR

Core

\$10 USD

/ user / month

[Get started](#)

Enterprise Standard

[Request a quote](#)

[Contact Sales](#)

Enterprise Plus

[Request a quote](#)

[Contact Sales](#)

\$10 plan: Application security controls

Enterprise: APIs, SaaS services, machine learning modeling, team management, more

Demo app: motivation

Problem: what should we watch on TV?

- multiple TV content services (Netflix, Prime, Acorn, Disney, Hulu, Plex)
- Apple TV show watch next (episode $N+1$), but only for some
- show me: what haven't we watched recently? (aka a queue)

Had: Vue / Firebase app

- dependencies went bad
- JavaScript churns on
- start over, or try low/no code?

What do you think?



databases = hard, Sheets = easy

no dependencies

limited control enforces consistency

English typeahead / templates

SSO

integrations: notifications, SMS, email



easy to make a giant mess

naming conventions, reuse

review, testing, lifecycle

Google product lifespan

permissions & sharing