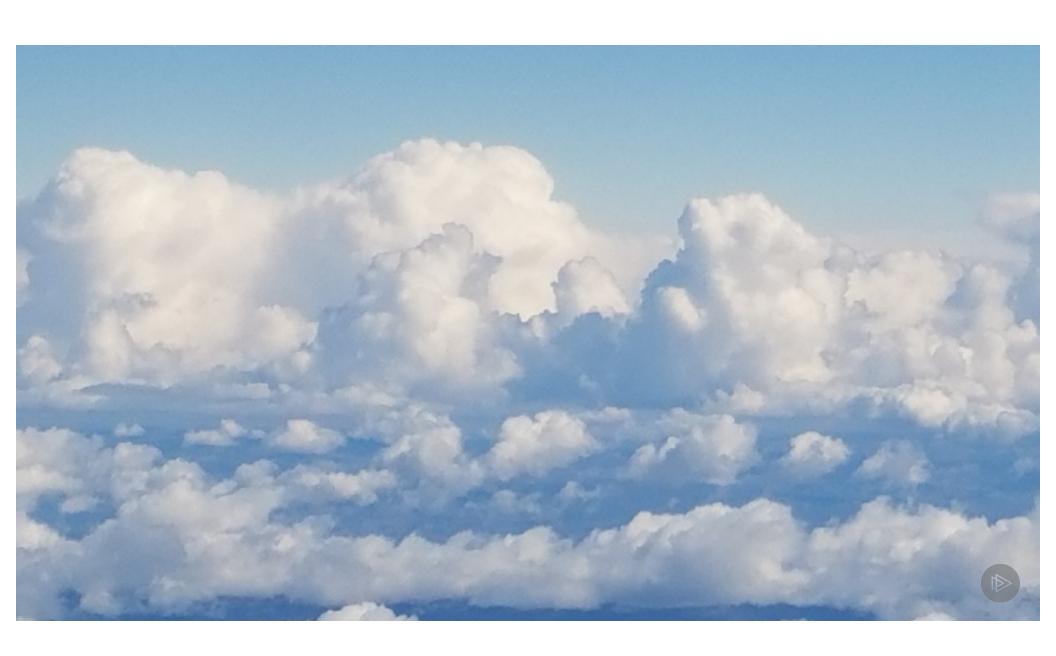
# Architecting for Performance Efficiency on AWS

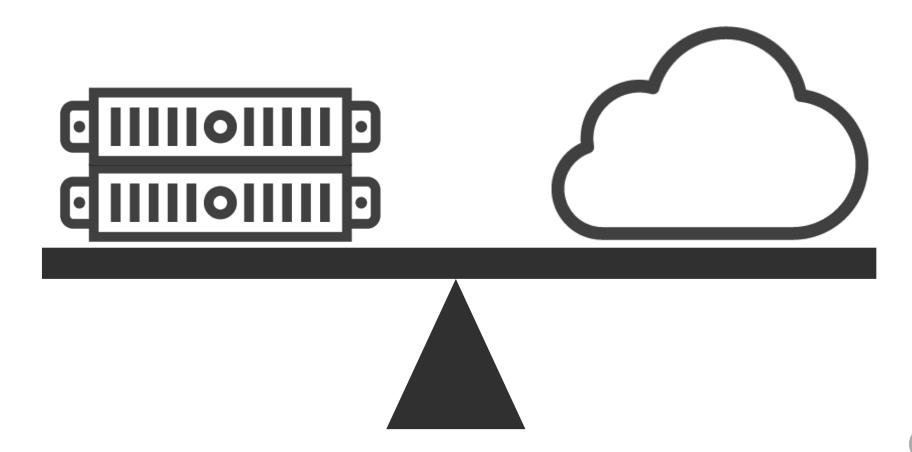
#### UNDERSTANDING THE DESIGN PRINCIPLES



Kien Bui DevOps & Platform Engineer







## Why Build on the Cloud?



Cost



Security



Performance



## Performance Efficiency



Cost



Security



Performance





Deploy to any AWS region

Process close to users

Comply with laws and regulations



Do not manage servers

Simplify scaling

Lower costs

PaaS





Our industry moves fast

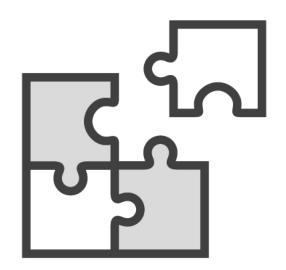
Most businesses move slow

We are "resource constrained"

Focus on product nottools



Unlimited resources
Access to new services
Automatic provisioning
Quick testing



Use the best technology Select for the task



#### The Design Principles

Go global

Think serverless

Use new technologies

Experiment often

Right tool forthe task





Compute performance

