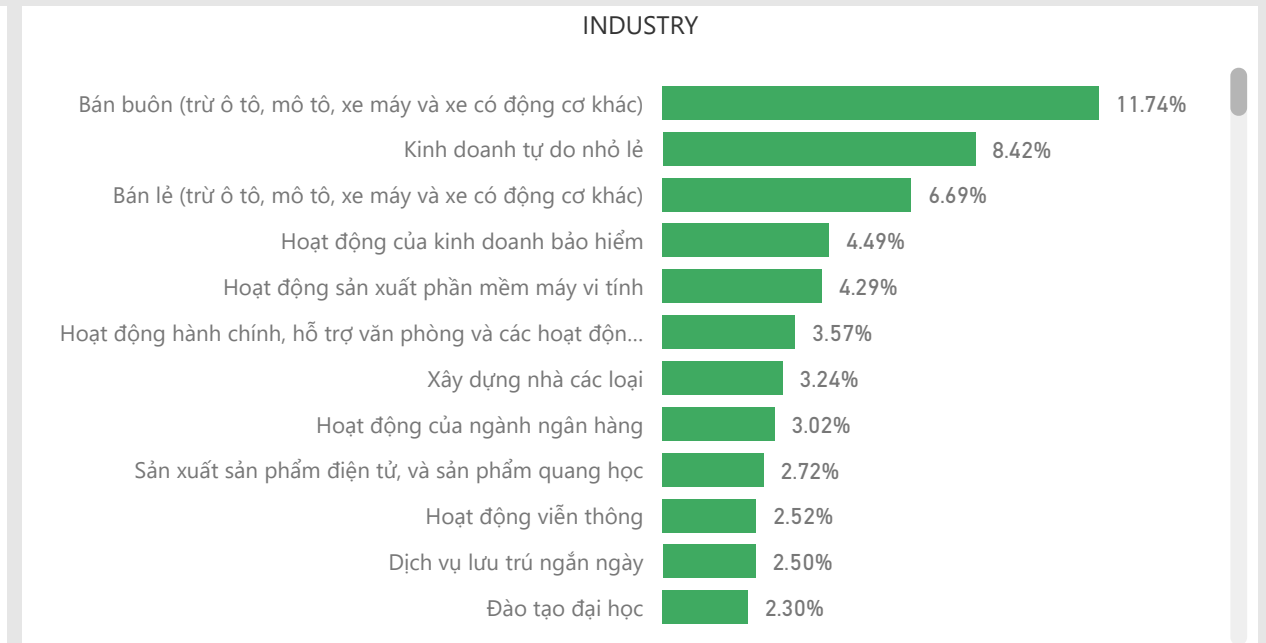
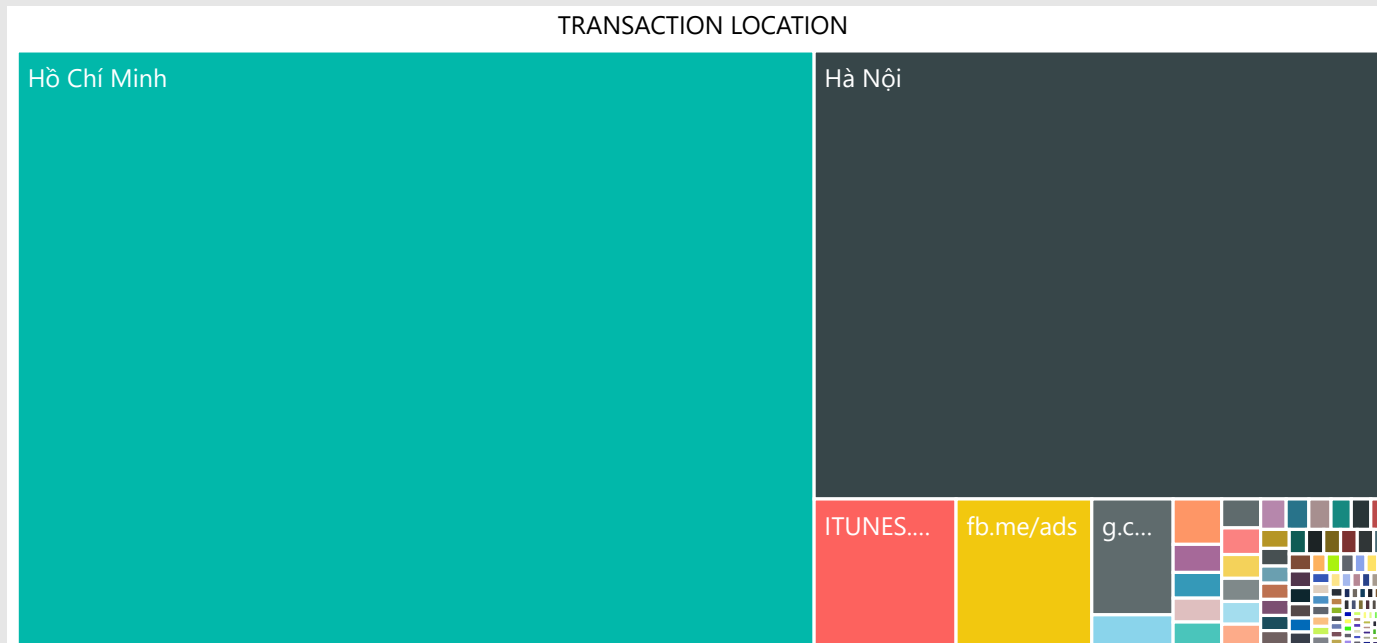
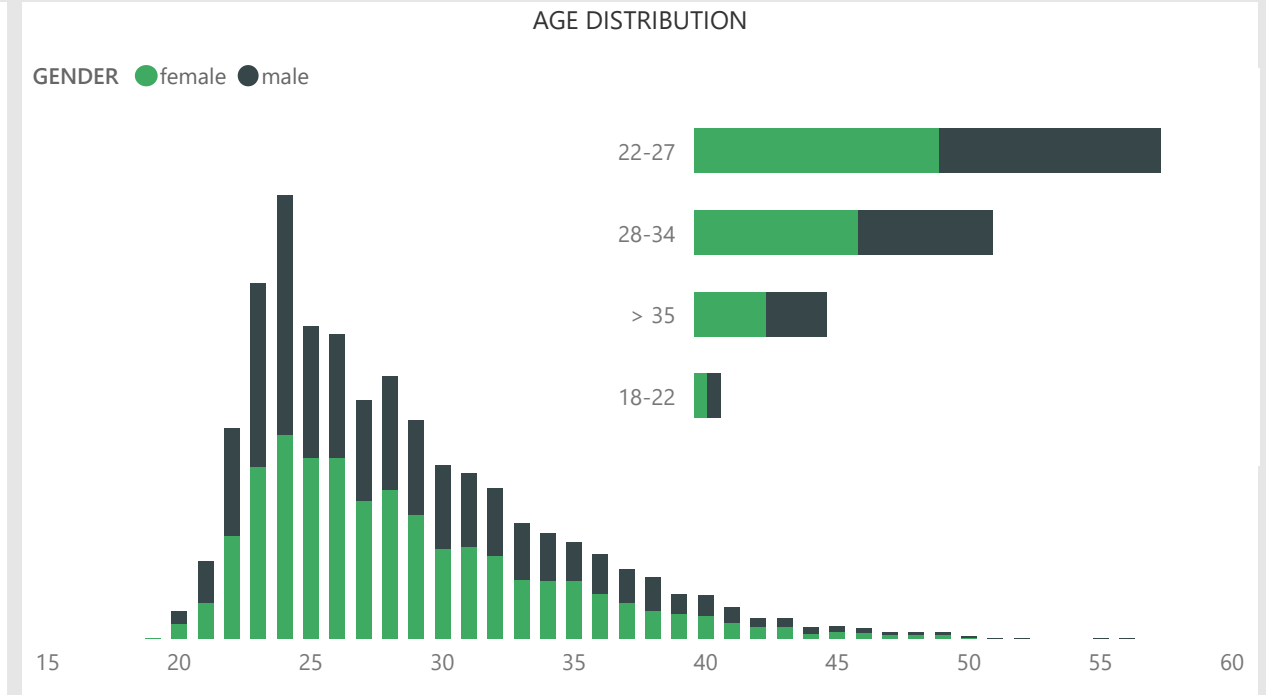
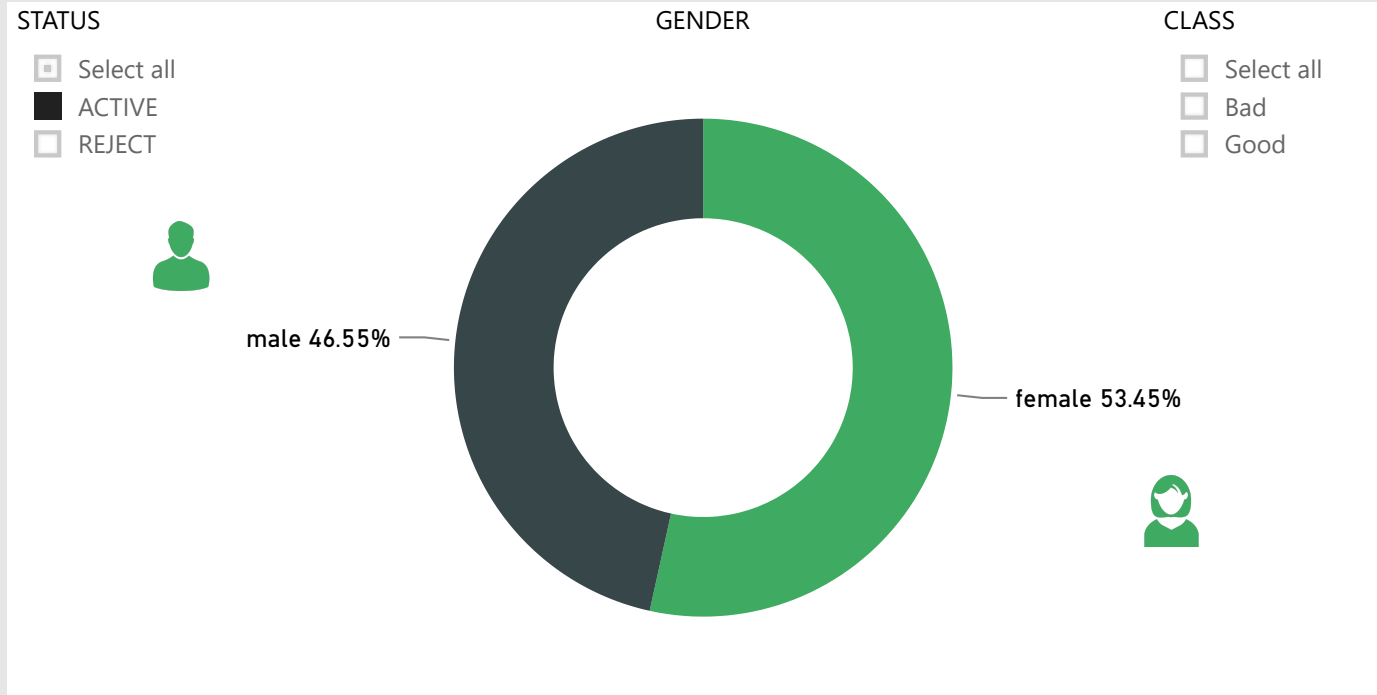
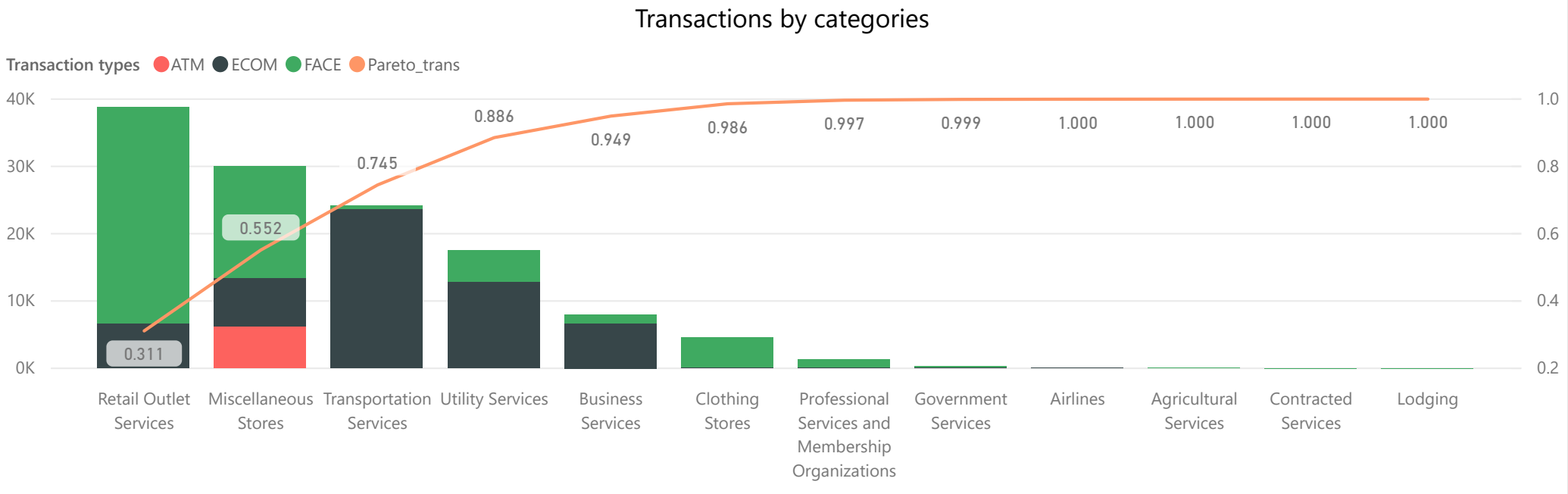


Transaction report



Transaction report



CLASS

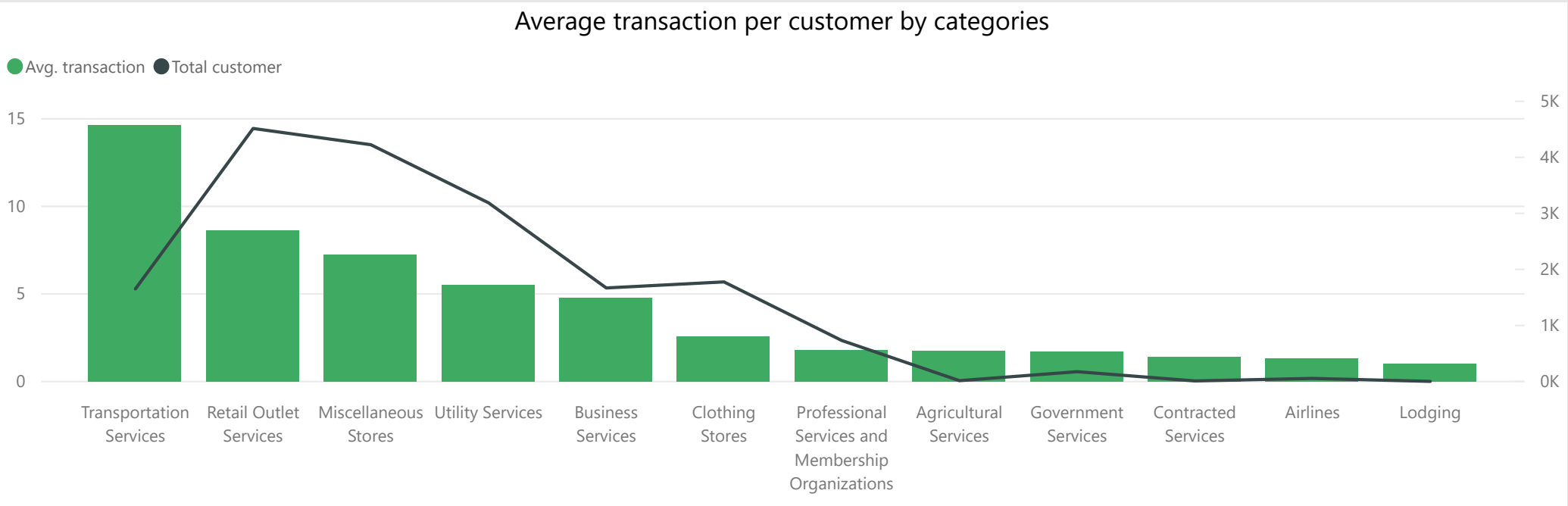
- Select all
- Bad
- Good

AGE GROUPS

- Select all
- > 35
- 18-22
- 22-27
- 28-34

GENDER

- Select all
- female
- male



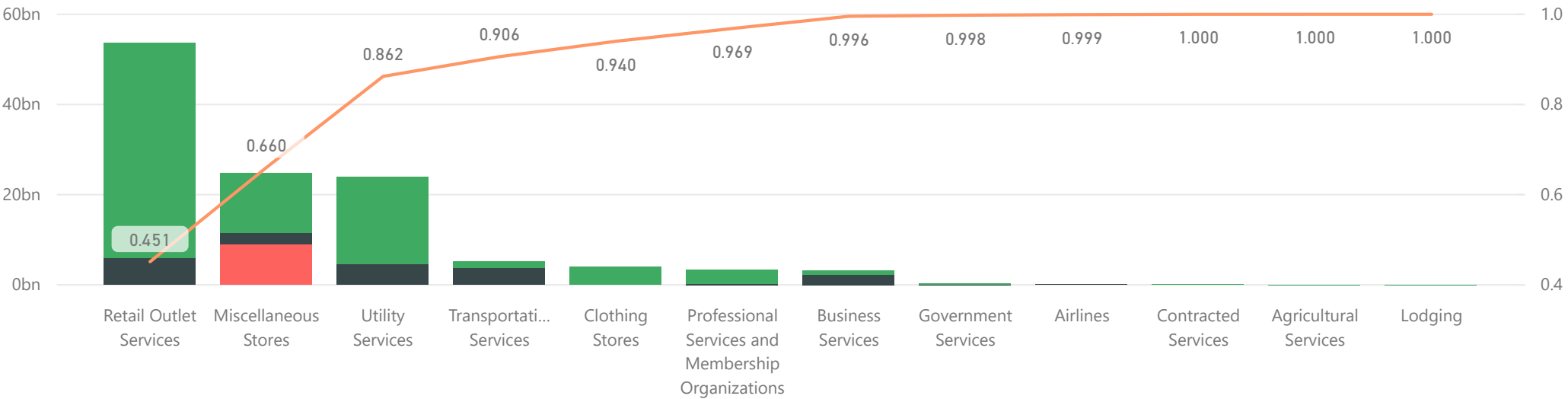
LOCATION

- Select all
- An Giang
- Bà Rịa - Vũng Tàu
- Bắc Giang
- Bắc Kạn
- Bạc Liêu
- Bắc Ninh
- Bến Tre
- Bình Định
- Bình Dương
- Bình Phước
- Bình Thuận
- Cà Mau
- Cần Thơ
- Cao Bằng
- Đà Nẵng

Transaction report

Spending by categories

Transaction types ● ATM ● ECOM ● FACE ● Pareto_spending



CLASS

- Select all
- Bad
- Good

AGE GROUPS

- Select all
- > 35
- 18-22
- 22-27
- 28-34

GENDER

- Select all
- female
- male

LOCATION

- Select all
- An Giang
- Bà Rịa - Vũng Tàu
- Bắc Giang
- Bắc Kạn
- Bạc Liêu
- Bắc Ninh
- Bến Tre
- Bình Định
- Bình Dương
- Bình Phước
- Bình Thuận
- Cà Mau
- Cần Thơ
- Cao Bằng
- Đà Nẵng

Average spending per customer by categories

● Avg. spending ● Total customer



Transaction report

10/10/2018

8/20/2019

CLASS

- Select all
- Bad
- Good

AGE GROUPS

- Select all
- > 35
- 18-22
- 22-27
- 28-34

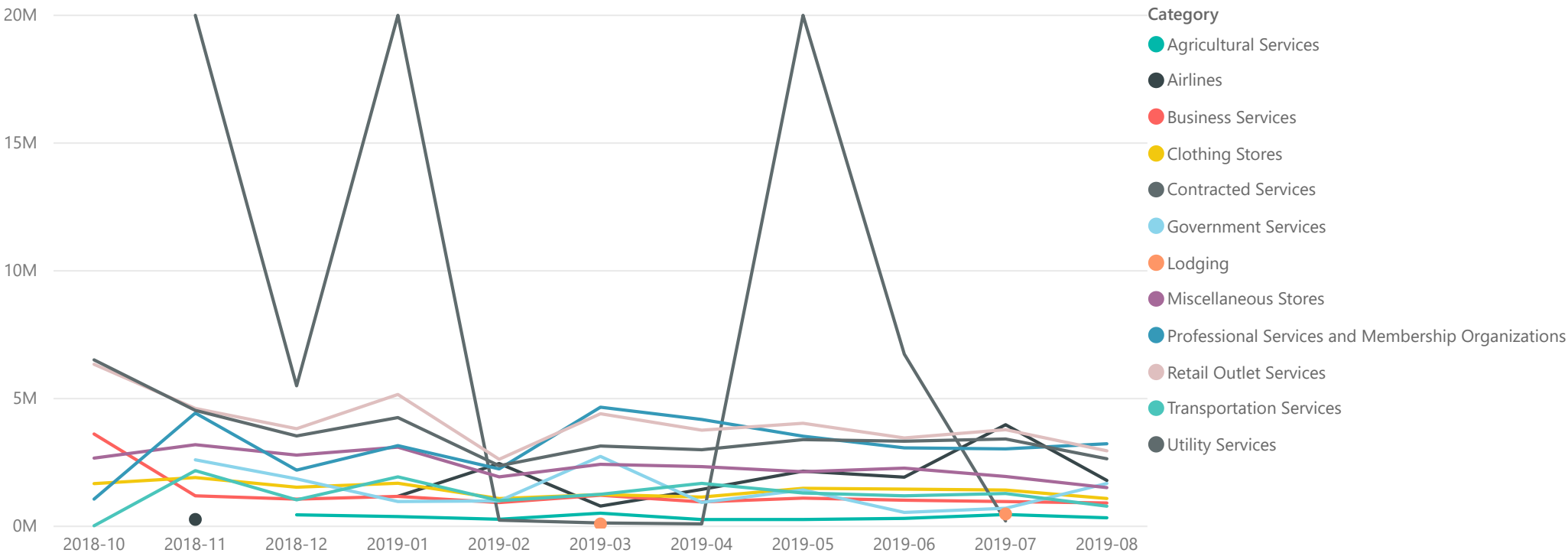
GENDER

- Select all
- female
- male

LOCATION

- Select all
- An Giang
- Bà Rịa - Vũng Tàu
- Bắc Giang
- Bắc Kạn
- Bạc Liêu
- Bắc Ninh
- Bến Tre
- Bình Định
- Bình Dương
- Bình Phước
- Bình Thuận
- Cà Mau
- Cần Thơ
- Cao Bằng
- Đà Nẵng

Average spending per customer



Transaction report

8/20/2019



CLASS

- ☐ Select all
- ☐ Bad
- ☐ Good

AGE GROUPS

☐ Select all

☐ > 35

☐ 18-22

☒ 22-27

☐ 28-34

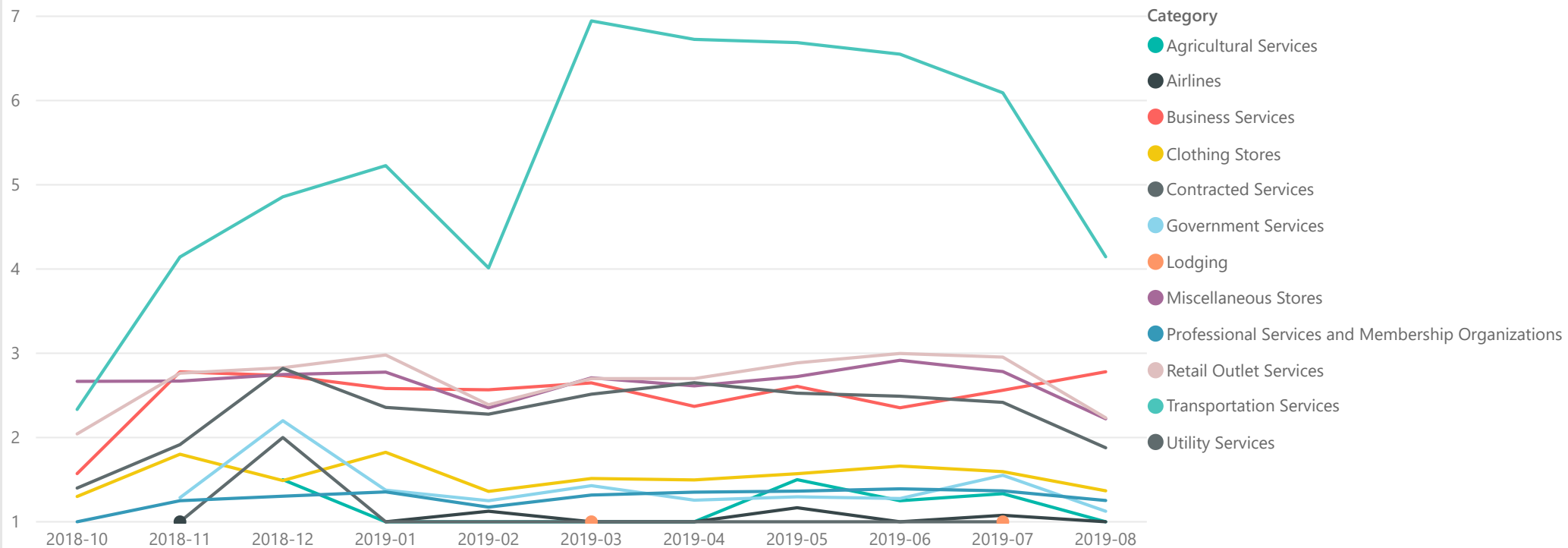
GENDER

☐ Select all
☐ female
☐ male

LOCATION

- ☐ Select all
- ☐ An Giang
- ☐ Bà Rịa - Vũng Tàu
- ☐ Bắc Giang
- ☐ Bắc Kạn
- ☐ Bạc Liêu
- ☐ Bắc Ninh
- ☐ Bến Tre
- ☐ Bình Định
- ☐ Bình Dương
- ☐ Bình Phước
- ☐ Bình Thuận
- ☐ Cà Mau
- ☐ Cần Thơ
- ☐ Cao Bằng
- ☐ Đà Nẵng

Average TXN per customer



Category

● Agricultural Services

● Airlines

● Business Services

● Clothing Stores

● Contracted Services

● Government Services

● Lodging

● Miscellaneous Stores

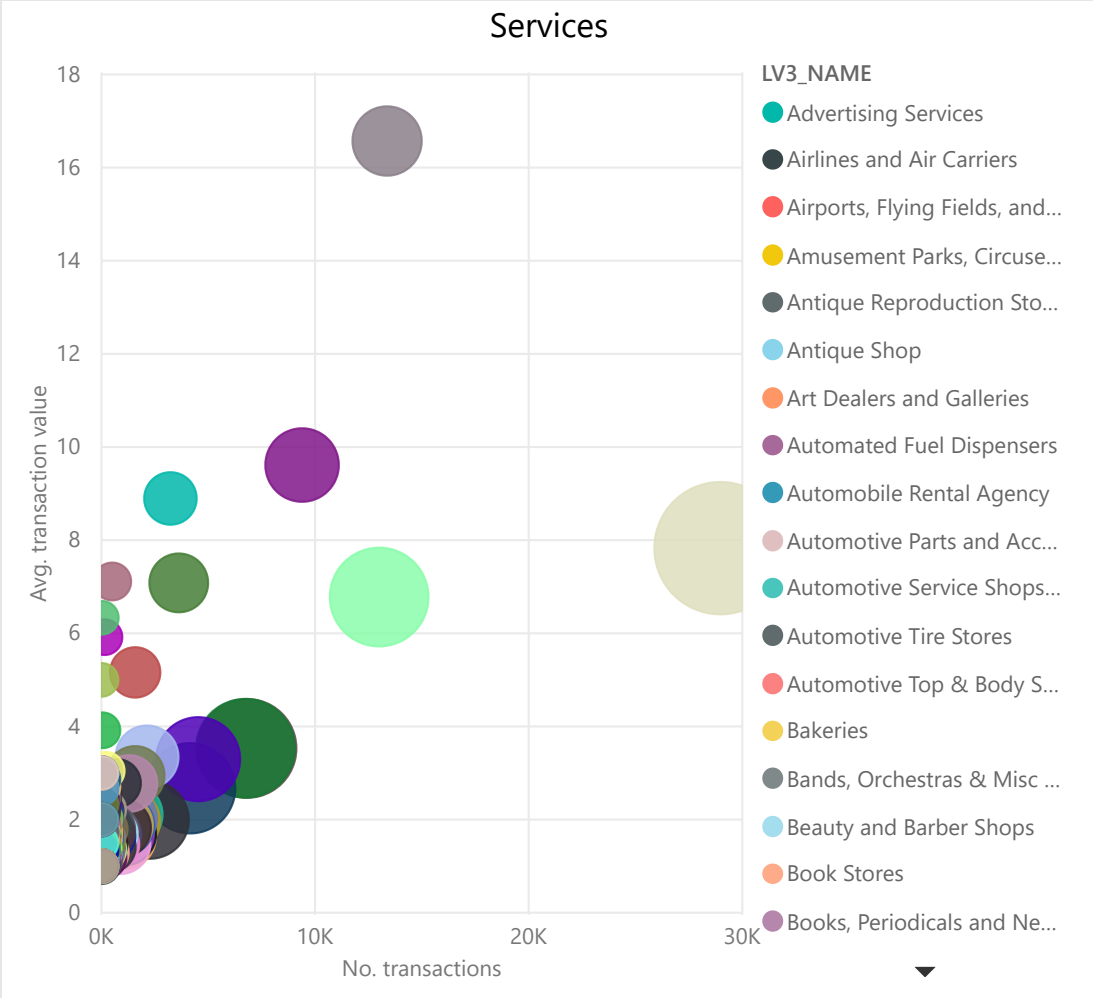
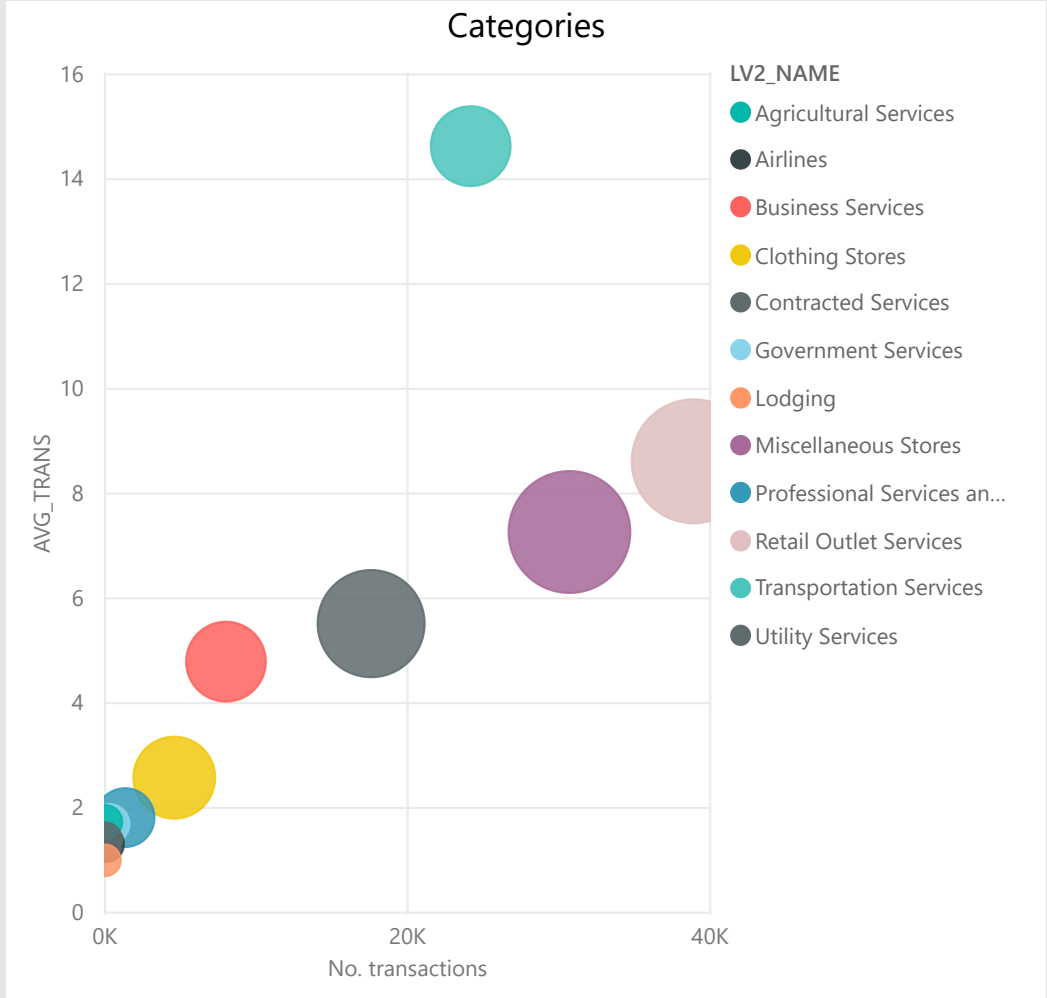
- Professional Services and Membership Organizations

- Retail Outlet Services

● Transportation Services

- Utility Services

Transaction report



CLASS

- ☐ Select all
- ☐ Bad
- ☐ Good

AGE GROUPS

- ☐ Select all
- ☐ > 35
- ☐ 18-22
- ☒ 22-27
- ☐ 28-34

GENDER

- ☐ Select all
- ☐ female
- ☐ male

LOCATION

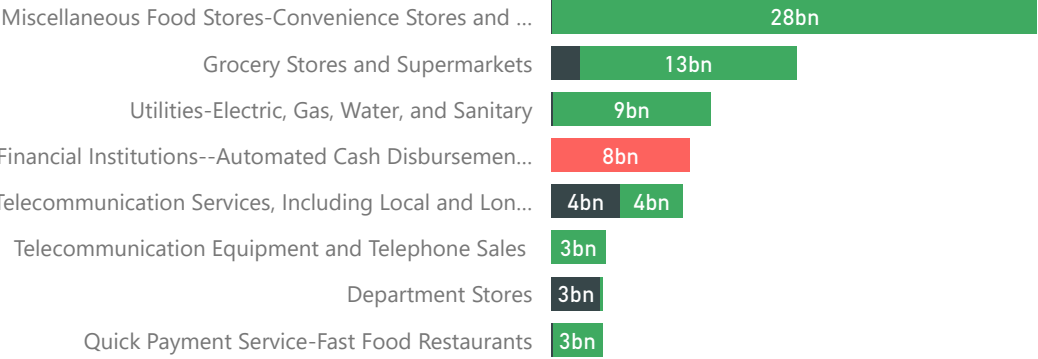
- ☐ Select all
- ☐ An Giang
- ☐ Bà Rịa - Vũng Tàu
- ☐ Bắc Giang
- ☐ Bắc Kạn
- ☐ Bạc Liêu
- ☐ Bắc Ninh
- ☐ Bến Tre
- ☐ Bình Định
- ☐ Bình Dương
- ☐ Bình Phước
- ☐ Bình Thuận
- ☐ Cà Mau
- ☐ Cần Thơ
- ☐ Cao Bằng
- ☐ Đà Nẵng

Transaction report

GOOD

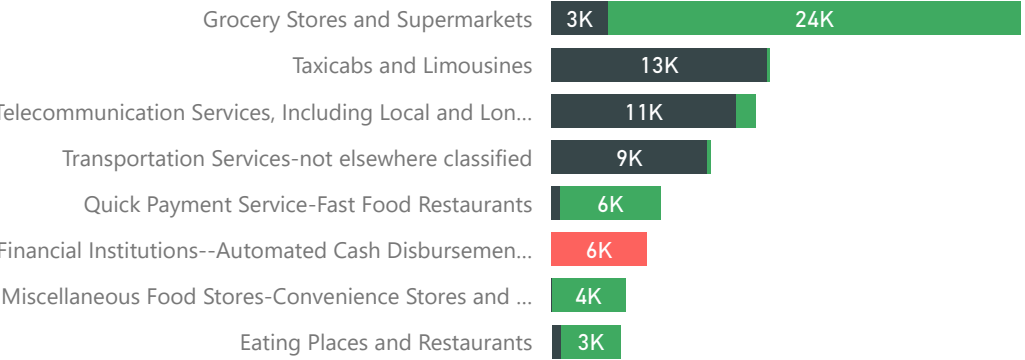
Spending

Transaction types ATM ECOM FACE



Transactions

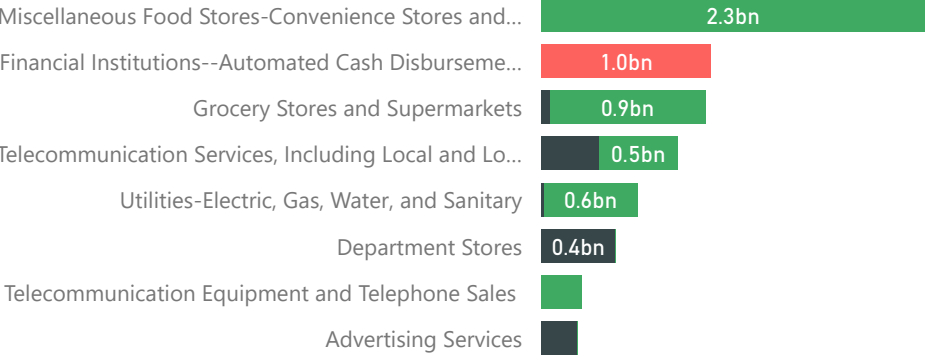
Transaction types ATM ECOM FACE



BAD

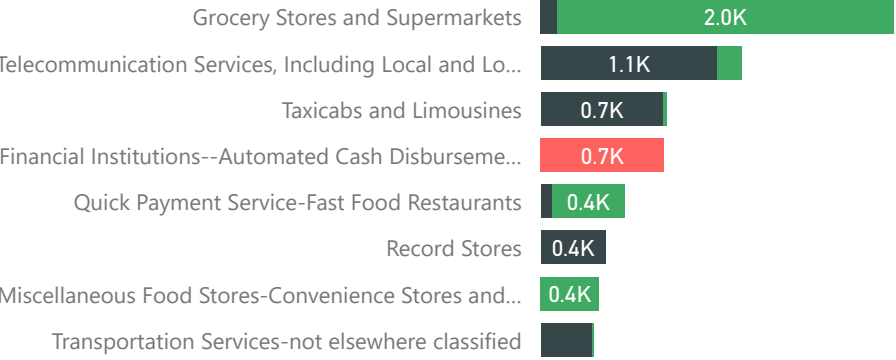
Spending

Transaction types ATM ECOM FACE



Transactions

Transaction types ATM ECOM FACE



CLASS

- Select all
- Bad
- Good

AGE GROUPS

- Select all
- > 35
- 18-22
- 22-27
- 28-34

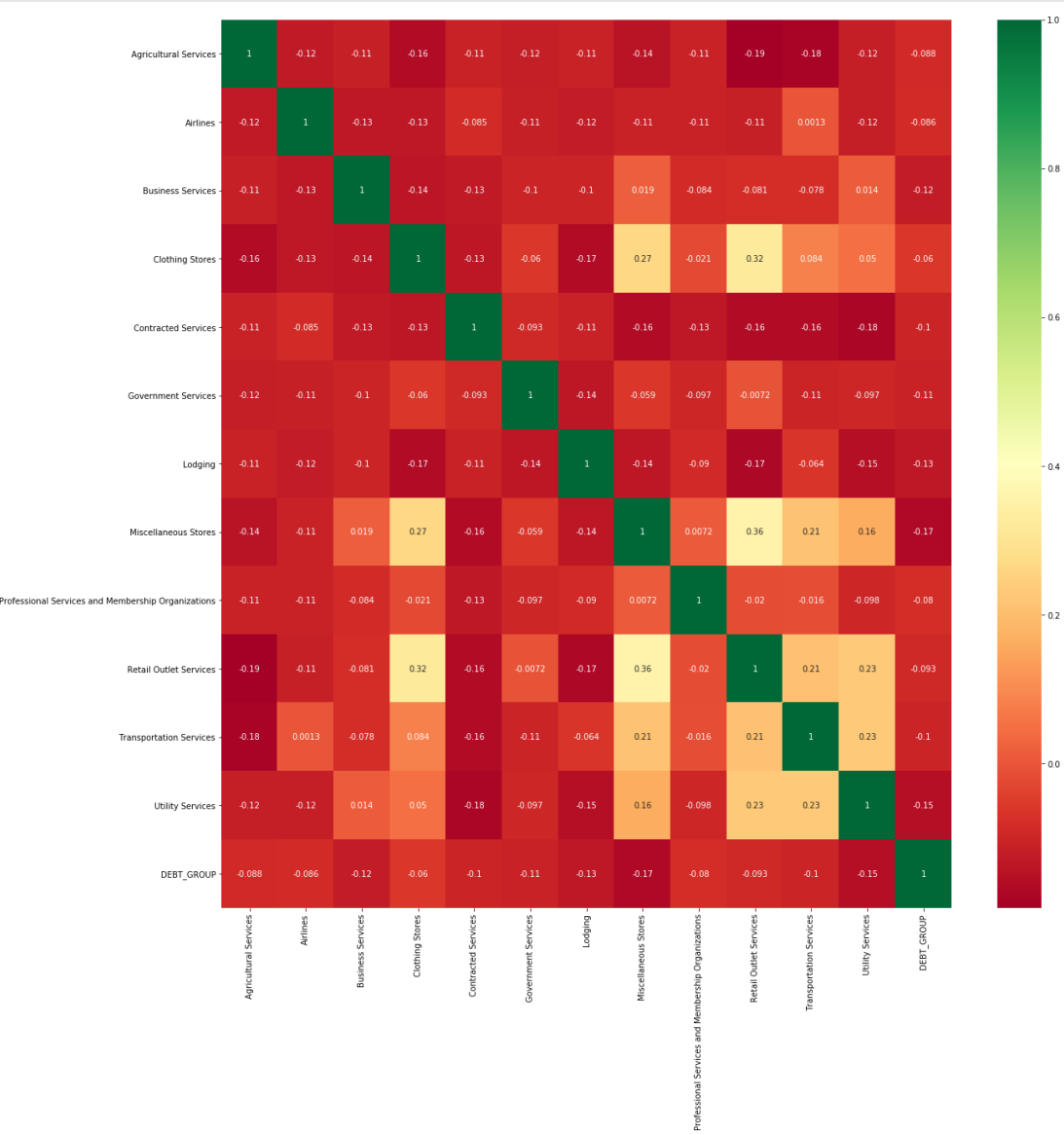
GENDER

- Select all
- female
- male

LOCATION

- Select all
- An Giang
- Bà Rịa - Vũng Tàu
- Bắc Giang
- Bắc Kạn
- Bạc Liêu
- Bắc Ninh
- Bến Tre
- Bình Định
- Bình Dương
- Bình Phước
- Bình Thuận
- Cà Mau
- Cần Thơ
- Cao Bằng
- Đà Nẵng

Transaction report



Services	Good/Bad status
Transportation Services-not elsewhere classified	0.05
Grocery Stores and Supermarkets	0.04
Men's and Women's Clothing Stores	0.04
Shoe Stores	0.04
Eating Places and Restaurants	0.04
Taxicabs and Limousines	0.03
Travel Agencies	0.03
Books, Periodicals and Newspapers (Business to Business MCC)	0.03
Cable, Satellite, and Other Pay Television and Radio Services	0.03
Family Clothing Stores	0.03
Book Stores	0.03
Miscellaneous Food Stores-Convenience Stores and Specialty Markets	0.03
Health and Beauty Spas	0.03
Quick Payment Service-Fast Food Restaurants	0.03
Bakeries	0.02
Hospitals	0.02
Advertising Services	0.02
Airlines and Air Carriers	0.02
Cosmetic Stores	0.02
Elementary and Secondary Schools	0.02
Luggage and Leather Goods Stores	0.02
Jetstar Airways - Jetstar	0.02
Doctors and Physicians - Not Elsewhere Classified	0.02
Colleges, Universities, Professional Schools, and Junior Colleges	0.02
U.S. Fed Government Agencies	0.02
Lodging - Hotels, Motels, and Resorts	0.02
Motion Picture Theater	0.02
Podiatrists and Chiropracists	0.02
Women's Accessory and Specialty Stores	0.02